

YouGov Survey Results

Sample Size - 500 GB Adults with a fear of flying

Fieldwork: 1st - 7th February 2017

Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

You have previously told us that you have a fear of flying...Approximately when would you say your fear of flying first started?

Base: All with a fear of flying	500	164	336	4	54	69	99	274	330	170
As a child (i.e. before I was a teenager)	14%	15%	14%	25%	22%	28%	11%	10%	15%	13%
As a teenager	19%	20%	19%	25%	35%	17%	16%	18%	18%	22%
As an adult (i.e. aged 20 or older)	52%	48%	54%	25%	26%	42%	55%	59%	55%	46%
Don't know/ can't recall	15%	18%	13%	25%	17%	13%	18%	14%	13%	18%

Which, if any, of the following would you say cause(d) your fear of flying? (Please select all that apply. If any of your answers are not in the list below, please type them in the "other" box)

Base: All with a fear of flying	500	164	336	4	54	69	99	274	330	170
Experiencing a bad flight (e.g. emergency landing, turbulence, long delays etc.)	29%	27%	29%	75%	26%	30%	21%	31%	32%	24%
Hearing about bad events (e.g. media coverage, stories from friends/family etc.)	32%	26%	35%	50%	39%	39%	29%	30%	32%	33%
Having a panic/ anxiety attack on a flight	16%	13%	18%	25%	19%	17%	17%	15%	17%	15%
Reading/ watching a film about flying	9%	10%	9%	50%	17%	14%	10%	6%	7%	14%
A family member with a similar level of fear about flying	7%	2%	9%	-	11%	14%	3%	5%	8%	5%
A general fear of the unknown	25%	21%	26%	25%	24%	30%	23%	24%	23%	28%
A general fear of falling	25%	28%	23%	75%	26%	32%	24%	22%	25%	25%
A general fear of heights	39%	43%	37%	50%	22%	41%	45%	40%	39%	40%
A general fear of closed spaces	24%	18%	26%	50%	20%	28%	18%	25%	25%	22%
Other	15%	19%	13%	-	11%	7%	24%	15%	18%	11%
Don't know/ can't remember	5%	7%	5%	-	11%	3%	6%	5%	5%	6%

Which, if any, of the following aspects of flying do you fear? (Please select all that apply. If any of your answers are not in the list below, please type them in the "other" box)

Base: All with a fear of flying	500	164	336	4	54	69	99	274	330	170
Take-off	50%	47%	52%	50%	46%	51%	53%	50%	52%	47%
Landing	40%	38%	41%	75%	39%	38%	38%	42%	41%	40%
Turbulence	61%	54%	64%	50%	59%	59%	59%	62%	62%	58%
The idea of the plane being hijacked or experiencing a terrorist attack	38%	30%	41%	50%	44%	36%	38%	36%	35%	44%
A technical failure occurring to the plane	68%	65%	69%	50%	63%	62%	66%	72%	68%	68%
Flying over water	25%	16%	29%	50%	24%	22%	24%	25%	23%	27%
Bad weather whilst flying	56%	46%	61%	50%	63%	54%	48%	58%	57%	55%
Loud mechanical noises from the plane whilst flying	41%	34%	45%	50%	46%	45%	35%	41%	42%	38%
Other	9%	11%	8%	-	11%	12%	9%	8%	8%	11%

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Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Generally which section of the plane, if any, do you consider to be the safest place to sit as a passenger?

	500	164	336	4	54	69	99	274	330	170
Base: All with a fear of flying	500	164	336	4	54	69	99	274	330	170
Front of the plane	4%	2%	5%	-	-	4%	6%	4%	5%	3%
Middle of the plane (i.e. by the wing)	16%	13%	17%	-	22%	17%	14%	15%	17%	14%
Back of the plane	20%	28%	16%	50%	15%	7%	15%	25%	23%	14%
Don't know	15%	11%	16%	25%	11%	19%	13%	15%	14%	15%
Not applicable – I don't consider any particular part of the plane to be the safest	46%	46%	46%	25%	52%	52%	52%	41%	42%	54%

Generally which ONE, if any, of the following types of seat on a plane do you consider to be the safest to sit in as a passenger?

	500	164	336	4	54	69	99	274	330	170
Base: All with a fear of flying	500	164	336	4	54	69	99	274	330	170
A window seat	7%	9%	7%	-	15%	7%	3%	8%	8%	7%
An aisle seat	26%	29%	25%	-	19%	29%	21%	29%	31%	18%
A middle seat (i.e. between an aisle and window seat)	5%	6%	4%	25%	11%	6%	2%	4%	4%	6%
Don't know	14%	13%	15%	50%	9%	13%	15%	15%	15%	14%
Not applicable – I don't consider any particular seat on a plane to be the safest	47%	43%	49%	25%	46%	45%	59%	44%	43%	56%

Which if any of the following have you been unable to do as a result of your fear of flying? (Please select all that apply)

	500	164	336	4	54	69	99	274	330	170
Base: All with a fear of flying	500	164	336	4	54	69	99	274	330	170
Go on exotic holidays (e.g. those that require long haul flights to reach)	41%	40%	41%	50%	41%	41%	38%	42%	41%	40%
Visit family/ friends overseas	17%	16%	18%	25%	19%	13%	12%	20%	18%	15%
Attend international business meetings/ conferences	4%	4%	4%	-	6%	7%	4%	3%	6%	1%
Attend a wedding abroad	7%	5%	7%	50%	4%	7%	9%	6%	7%	6%
Attend a stag/ hen party abroad	3%	7%	1%	-	4%	9%	3%	2%	4%	2%
N/A – my fear has not stopped me from doing anything	-	-	-	-	-	-	-	-	-	-
Other	4%	5%	4%	-	7%	1%	4%	5%	4%	6%
Not applicable – my fear of flying has not stopped me from doing anything	51%	54%	50%	25%	52%	54%	56%	50%	52%	51%

YouGov Survey Results

Sample Size - 500 GB Adults with a fear of flying

Fieldwork: 1st - 7th February 2017

Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Despite your fear of flying, do you ever travel by plane?

Base: All with a fear of flying	500	164	336	4	54	69	99	274	330	170
Yes, I do	57%	55%	58%	-	70%	62%	58%	54%	64%	44%
No, I don't	43%	45%	42%	100%	30%	38%	42%	46%	36%	56%

To what extent do you agree or disagree with the following statement?

'I am happy to fly on my own (i.e. without any relatives/ friends accompanying me on a flight)'

Base: All with a fear of flying (who still travel by plane)	285	90	195	-	38	43	57	147	211	74
Strongly agree	19%	29%	14%	-	21%	21%	25%	15%	17%	23%
Tend to agree	24%	31%	20%	-	18%	21%	26%	24%	26%	18%
Neither agree nor disagree	13%	12%	14%	-	16%	9%	12%	14%	15%	9%
Tend to disagree	16%	13%	18%	-	11%	26%	7%	19%	18%	14%
Strongly disagree	26%	12%	32%	-	34%	23%	23%	26%	23%	34%
Don't know	2%	2%	2%	-	-	-	7%	1%	2%	3%

You said that you don't travel by plane...

Which, if any, of the following do you do instead of travelling by plane?
(Please select all that apply)

Base: All with a fear of flying (who do NOT travel by plane)	215	74	141	4	16	26	42	127	119	96
Only go on holidays within the UK/ Europe (i.e. so I don't need to fly)	63%	68%	60%	50%	56%	73%	69%	60%	65%	60%
Use other modes of transport to travel long distances for a holiday (e.g. boat)	21%	26%	18%	-	25%	19%	19%	22%	27%	14%
I don't go on holidays at all	28%	22%	32%	50%	31%	27%	21%	30%	25%	32%
None of these	4%	4%	4%	-	6%	-	7%	3%	2%	6%

You said that you don't travel by plane...

Which, if any, of the following places is the FURTHERST you would be willing to travel to **without** using a plane?

Base: All with a fear of flying (who do NOT travel by plane)	215	74	141	4	16	26	42	127	119	96
Somewhere else in the UK	29%	22%	33%	-	19%	23%	26%	34%	26%	33%
Republic of Ireland	5%	7%	4%	25%	6%	4%	5%	5%	2%	9%
Continental Europe	35%	45%	30%	50%	44%	31%	36%	34%	43%	25%
USA	5%	3%	6%	-	-	12%	5%	5%	6%	4%
South America	0%	1%	-	-	-	-	2%	-	-	1%
Asia	0%	1%	-	-	-	-	2%	-	1%	-
Africa	1%	3%	-	-	-	-	2%	1%	2%	-
Australia	8%	12%	6%	-	-	-	10%	10%	8%	8%
Don't know	16%	7%	21%	25%	31%	31%	12%	12%	13%	19%

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Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

On average, what is the longest flight time you would be prepared to go on?

Base: All with a fear of flying (who still travel by plane)

	285	90	195	-	38	43	57	147	211	74
Short haul (i.e. less than 3 hours)	21%	16%	23%	-	29%	26%	16%	19%	21%	19%
Medium haul (i.e. more than 3, up to 6 hours)	23%	13%	28%	-	11%	33%	16%	27%	23%	23%
Long haul (i.e. more than 6, up to 12 hours)	27%	29%	26%	-	34%	16%	21%	30%	26%	28%
Ultra-long haul (i.e. over 12 hours)	24%	32%	19%	-	26%	23%	33%	19%	23%	26%
Don't know	6%	10%	4%	-	-	2%	14%	5%	7%	4%

Which, if any, of the following airlines do you feel safest with? (Please select all that apply)

Base: All with a fear of flying (who still travel by plane)

	285	90	195	-	38	43	57	147	211	74
American Airlines	7%	4%	8%	-	13%	2%	4%	7%	7%	7%
British Airways	38%	38%	38%	-	45%	33%	25%	44%	38%	38%
EasyJet	11%	12%	11%	-	18%	9%	9%	11%	11%	11%
Emirates	16%	19%	15%	-	26%	9%	16%	16%	16%	18%
Ethiad	8%	10%	7%	-	18%	2%	11%	5%	7%	9%
Monarch	6%	9%	5%	-	8%	2%	7%	6%	5%	9%
Ryanair	5%	8%	4%	-	8%	2%	5%	5%	5%	7%
Qatar Airways	8%	10%	7%	-	18%	2%	7%	7%	9%	7%
Thomas Cook Airlines	6%	8%	6%	-	11%	2%	9%	5%	5%	9%
Thomson	7%	7%	8%	-	11%	2%	9%	7%	8%	7%
Virgin Atlantic	24%	21%	25%	-	26%	23%	14%	27%	24%	24%
Other	7%	11%	5%	-	5%	5%	11%	7%	9%	3%
Don't know	14%	12%	15%	-	16%	16%	14%	13%	15%	11%
Not applicable - I don't feel safe on any airline	33%	33%	32%	-	18%	40%	39%	32%	30%	39%

Some airlines offer 'fear of flying' courses to help people deal with their fear. Course typically last a day and cost around £150 to £250 per person. How likely, if at all, are you to consider attending a 'fear of flying' course to help deal with your fear of flying? (If you have already attend a fear of flying course, please select the "Not applicable" option)

Base: All with a fear of flying (who still travel by plane)

	285	90	195	-	38	43	57	147	211	74
Very likely	3%	3%	3%	-	3%	-	5%	3%	2%	5%
Fairly likely	8%	8%	9%	-	18%	9%	9%	5%	10%	4%
Not very likely	26%	19%	30%	-	16%	26%	11%	35%	28%	22%
Not at all likely	55%	62%	51%	-	47%	60%	67%	50%	52%	64%
Not applicable - I have already attended a fear of flying course	2%	1%	3%	-	5%	2%	2%	2%	2%	3%
Don't know	5%	7%	5%	-	11%	2%	7%	4%	6%	3%

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Fieldwork: 1st - 7th February 2017

To what extent, if at all, would you say you have a fear of the following? - Flying					Despite your fear of flying, do you ever travel by plane?	
** Severe fear**	**Moderate fear**	**Slight fear**	**No fear at all**	Don't know	Yes, I do	No, I don't

You have previously told us that you have a fear of flying...Approximately when would you say your fear of flying first started?

Base: All with a fear of flying	244	256	-	-	-	285	215
As a child (i.e. before I was a teenager)	18%	10%	-	-	-	12%	17%
As a teenager	22%	16%	-	-	-	22%	16%
As an adult (i.e. aged 20 or older)	49%	55%	-	-	-	57%	46%
Don't know/ can't recall	11%	18%	-	-	-	9%	22%

Which, if any, of the following would you say cause(d) your fear of flying? (Please select all that apply. If any of your answers are not in the list below, please type them in the "other" box)

Base: All with a fear of flying	244	256	-	-	-	285	215
Experiencing a bad flight (e.g. emergency landing, turbulence, long delays etc.)	28%	30%	-	-	-	36%	20%
Hearing about bad events (e.g. media coverage, stories from friends/family etc.)	35%	30%	-	-	-	36%	28%
Having a panic/ anxiety attack on a flight	21%	12%	-	-	-	13%	21%
Reading/ watching a film about flying	11%	7%	-	-	-	10%	8%
A family member with a similar level of fear about flying	7%	6%	-	-	-	7%	6%
A general fear of the unknown	28%	22%	-	-	-	25%	24%
A general fear of falling	30%	19%	-	-	-	23%	27%
A general fear of heights	48%	31%	-	-	-	34%	47%
A general fear of closed spaces	27%	21%	-	-	-	20%	28%
Other	18%	13%	-	-	-	16%	14%
Don't know/ can't remember	5%	6%	-	-	-	5%	7%

Which, if any, of the following aspects of flying do you fear? (Please select all that apply. If any of your answers are not in the list below, please type them in the "other" box)

Base: All with a fear of flying	244	256	-	-	-	285	215
Take-off	58%	43%	-	-	-	53%	47%
Landing	45%	36%	-	-	-	43%	37%
Turbulence	66%	56%	-	-	-	64%	57%
The idea of the plane being hijacked or experiencing a terrorist attack	42%	34%	-	-	-	35%	41%
A technical failure occurring to the plane	72%	64%	-	-	-	68%	67%
Flying over water	30%	20%	-	-	-	19%	32%
Bad weather whilst flying	61%	51%	-	-	-	58%	53%
Loud mechanical noises from the plane whilst flying	45%	38%	-	-	-	46%	34%
Other	13%	5%	-	-	-	8%	11%

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Fieldwork: 1st - 7th February 2017

To what extent, if at all, would you say you have a fear of the following? - Flying					Despite your fear of flying, do you ever travel by plane?	
** Severe fear**	**Moderate fear**	**Slight fear**	**No fear at all**	Don't know	Yes, I do	No, I don't

Generally which section of the plane, if any, do you consider to be the safest place to sit as a passenger?

	244	256	-	-	-	285	215
Base: All with a fear of flying							
Front of the plane	3%	5%	-	-	-	5%	3%
Middle of the plane (i.e. by the wing)	12%	19%	-	-	-	21%	8%
Back of the plane	18%	21%	-	-	-	22%	17%
Don't know	14%	15%	-	-	-	10%	21%
Not applicable – I don't consider any particular part of the plane to be the safest	52%	40%	-	-	-	41%	51%

Generally which ONE, if any, of the following types of seat on a plane do you consider to be the safest to sit in as a passenger?

	244	256	-	-	-	285	215
Base: All with a fear of flying							
A window seat	7%	8%	-	-	-	7%	7%
An aisle seat	20%	32%	-	-	-	35%	15%
A middle seat (i.e. between an aisle and window seat)	4%	6%	-	-	-	6%	4%
Don't know	14%	15%	-	-	-	12%	18%
Not applicable – I don't consider any particular seat on a plane to be the safest	56%	39%	-	-	-	41%	56%

Which if any of the following have you been unable to do as a result of your fear of flying? (Please select all that apply)

	244	256	-	-	-	285	215
Base: All with a fear of flying							
Go on exotic holidays (e.g. those that require long haul flights to reach)	60%	23%	-	-	-	28%	57%
Visit family/ friends overseas	28%	7%	-	-	-	11%	26%
Attend international business meetings/ conferences	7%	1%	-	-	-	2%	7%
Attend a wedding abroad	9%	4%	-	-	-	3%	12%
Attend a stag/ hen party abroad	5%	2%	-	-	-	2%	5%
N/A – my fear has not stopped me from doing anything	-	-	-	-	-	-	-
Other	5%	4%	-	-	-	1%	8%
Not applicable – my fear of flying has not stopped me from doing anything	32%	70%	-	-	-	67%	31%

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Fieldwork: 1st - 7th February 2017

To what extent, if at all, would you say you have a fear of the following? - Flying					Despite your fear of flying, do you ever travel by plane?	
** Severe fear**	**Moderate fear**	**Slight fear**	**No fear at all**	Don't know	Yes, I do	No, I don't

Despite your fear of flying, do you ever travel by plane?

Base: All with a fear of flying	244	256	-	-	-	285	215
Yes, I do	39%	74%	-	-	-	100%	-
No, I don't	61%	26%	-	-	-	-	100%

To what extent do you agree or disagree with the following statement?

'I am happy to fly on my own (i.e. without any relatives/ friends accompanying me on a flight)'

Base: All with a fear of flying (who still travel by plane)	95	190	-	-	-	285	-
Strongly agree	7%	24%	-	-	-	19%	-
Tend to agree	17%	27%	-	-	-	24%	-
Neither agree nor disagree	9%	15%	-	-	-	13%	-
Tend to disagree	17%	16%	-	-	-	16%	-
Strongly disagree	45%	16%	-	-	-	26%	-
Don't know	4%	1%	-	-	-	2%	-

You said that you don't travel by plane...

Which, if any, of the following do you do instead of travelling by plane? (Please select all that apply)

Base: All with a fear of flying (who do NOT travel by plane)	149	66	-	-	-	-	215
Only go on holidays within the UK/ Europe (i.e. so I don't need to fly)	67%	53%	-	-	-	-	63%
Use other modes of transport to travel long distances for a holiday (e.g. boat)	22%	18%	-	-	-	-	21%
I don't go on holidays at all	26%	33%	-	-	-	-	28%
None of these	3%	5%	-	-	-	-	4%

You said that you don't travel by plane...

Which, if any, of the following places is the FURTHERST you would be willing to travel to **without** using a plane?

Base: All with a fear of flying (who do NOT travel by plane)	149	66	-	-	-	-	215
Somewhere else in the UK	30%	29%	-	-	-	-	29%
Republic of Ireland	5%	6%	-	-	-	-	5%
Continental Europe	35%	35%	-	-	-	-	35%
USA	7%	2%	-	-	-	-	5%
South America	1%	-	-	-	-	-	0%
Asia	-	2%	-	-	-	-	0%
Africa	1%	2%	-	-	-	-	1%
Australia	9%	6%	-	-	-	-	8%
Don't know	14%	20%	-	-	-	-	16%

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Fieldwork: 1st - 7th February 2017

To what extent, if at all, would you say you have a fear of the following? - Flying					Despite your fear of flying, do you ever travel by plane?	
** Severe fear**	**Moderate fear**	**Slight fear**	**No fear at all**	Don't know	Yes, I do	No, I don't

On average, what is the longest flight time you would be prepared to go on?

Base: All with a fear of flying (who still travel by plane)	95	190	-	-	-	285	-
Short haul (i.e. less than 3 hours)	26%	18%	-	-	-	21%	-
Medium haul (i.e. more than 3, up to 6 hours)	20%	25%	-	-	-	23%	-
Long haul (i.e. more than 6, up to 12 hours)	27%	26%	-	-	-	27%	-
Ultra-long haul (i.e. over 12 hours)	17%	27%	-	-	-	24%	-
Don't know	9%	4%	-	-	-	6%	-

Which, if any, of the following airlines do you feel safest with? (Please select all that apply)

Base: All with a fear of flying (who still travel by plane)	95	190	-	-	-	285	-
American Airlines	5%	7%	-	-	-	7%	-
British Airways	41%	37%	-	-	-	38%	-
EasyJet	6%	14%	-	-	-	11%	-
Emirates	17%	16%	-	-	-	16%	-
Ethiad	8%	7%	-	-	-	8%	-
Monarch	5%	6%	-	-	-	6%	-
Ryanair	4%	6%	-	-	-	5%	-
Qatar Airways	7%	8%	-	-	-	8%	-
Thomas Cook Airlines	4%	7%	-	-	-	6%	-
Thomson	5%	8%	-	-	-	7%	-
Virgin Atlantic	24%	24%	-	-	-	24%	-
Other	11%	5%	-	-	-	7%	-
Don't know	9%	16%	-	-	-	14%	-
Not applicable - I don't feel safe on any airline	37%	31%	-	-	-	33%	-

Some airlines offer 'fear of flying' courses to help people deal with their fear. Course typically last a day and cost around £150 to £250 per person. How likely, if at all, are you to consider attending a 'fear of flying' course to help deal with your fear of flying? (If you have already attend a fear of flying course, please select the "Not applicable" option)

Base: All with a fear of flying (who still travel by plane)	95	190	-	-	-	285	-
Very likely	5%	2%	-	-	-	3%	-
Fairly likely	15%	5%	-	-	-	8%	-
Not very likely	28%	25%	-	-	-	26%	-
Not at all likely	40%	62%	-	-	-	55%	-
Not applicable - I have already attended a fear of flying course	5%	1%	-	-	-	2%	-
Don't know	6%	5%	-	-	-	5%	-