

YouGov Survey Results

Sample Size: 796 UK Teachers; 465 GB Parents of children under 12

Fieldwork: Parents: 28th - 30th November

Teachers: 6th - 12th December

Parents	All Teachers	Primary/ Junior School Teachers
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To what extent do you agree or disagree with the following statement:

“Cooking and food education should be reintroduced as a compulsory part of the curriculum”

Unweighted Base	465	796	377
Base	497	796	438
Strongly agree	43%	20%	22%
Agree	44%	48%	49%
Neither agree nor disagree	11%	19%	19%
Disagree	3%	11%	10%
Strongly disagree	*	2%	1%
Net: Agree	87%	68%	70%
Net: Disagree	3%	13%	11%

Which of the following do you feel should do be doing more to encourage children to eat healthily? Please select the top 3.

Unweighted Base	465	796	377
Base	497	796	438
Teachers	44%	27%	29%
Parents	86%	96%	96%
Food Manufacturers	38%	53%	55%
Government	30%	30%	28%
TV broadcasters	27%	31%	32%
Doctors	13%	10%	8%
Other	1%	1%	1%

To what extent do you agree or disagree with the following statement:

“The government does enough to support schools to encourage children to eat healthily”

Unweighted Base	465	796	377
Base	497	796	438
Strongly agree	14%	4%	4%
Agree	33%	21%	25%
Neither agree nor disagree	28%	29%	32%
Disagree	21%	37%	33%
Strongly disagree	5%	9%	6%
Net: Agree	47%	26%	29%
Net: Disagree	26%	45%	39%

Parents	All Teachers	Primary/ Junior School Teachers
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In your view, which of the following has the greatest impact on the choices children make about food?

Unweighted Base	796	377
Base	796	438
Parents	68%	72%
Advertising	15%	15%
Television Programmes	2%	2%
Peers	14%	11%
School	1%	1%
Other	0%	-

Knowing how to cook influences the extent to which your child/children eat healthily

Unweighted Base	465
Base	497
Strongly agree	45%
Agree	48%
Neither agree nor disagree	6%
Disagree	1%
Strongly disagree	*