

YOUNGOV SURVEY FOR MAIL ON SUNDAY

Sample: 2,012, questioned on 3 and 4 April 2003

Do you think [name of leader] is doing well or badly doing as [PM; leader of Conservatives/Liberal Democrats]?

		Blair		IDS		Kennedy	
		Well	Badly	Well	Badly	Well	Badly
		%	%	%	%	%	%
2002	Jan 11-12	62	37	30	60	57	41
	June 7-8	49	48	36	54	53	31
	Oct 11-12	57	41	31	65	60	30
2003	Jan 3-4	48	51	19	75	62	26
	Jan 16-17	42	57	20	72	59	28
	April 3-4	57	42	32	57	48	39

How well is Gordon Brown doing as Chancellor of the Exchequer?

Well	63%
Badly	29
Don't know	8

Q How much do you trust Labour / Conservatives to take the right decisions about the economy?

	Labour			Conservative		
	Jul-02	Nov-02	Apr-03	Jul-02	Nov-02	Apr-03
	%	%	%	%	%	%
Trust a lot	9	10	10	3	3	5
Trust a fair amount	40	39	40	27	25	28
Total trust	49	49	50	30	28	33
Do not trust very much	29	29	31	37	37	38
Do not trust at all	20	21	17	30	32	23
Total do not trust	49	50	48	67	69	61
Don't know	2	1	2	3	3	6

How likely is it that the following things will happen over the next few years?

Very/fairly likely to happen

	Jul-02 %	Nov-02 %	Apr-03 %
House prices in your area rise will significantly above today's levels	66	51	52
Britain's economy will remain strong	65	53	58
Share prices will rise significantly from their present levels	53	36	53

Which of these do you regard as the single most important challenge facing Britain today?

Which others do you regard as especially important challenges facing Britain today?

Which one of these do you think would do most to ensure a better future for you and your family?

Which others do you think are especially important, in order to ensure a better future for you and your family?

("all important" includes "most important")	Britain		Me and my family	
	Most important	All important	Most important	All important
	%	%	%	%
Winning the war in Iraq	34	63	5	25
Reducing the numbers of asylum-seekers entering Britain	18	62	9	44
Improving the state of the NHS	14	74	15	74
Reducing levels of crime	9	63	14	69
Staying out of Europe's single currency	5	25	8	27
Improving the state of Britain's transport system	4	43	2	34
Keeping down taxation	4	29	14	49
Raising standards of education in state schools	4	36	9	43
Joining Europe's single currency	3	16	5	15
Keeping down unemployment	3	32	8	45
Increasing state pensions	2	28	10	40
Don't know	1	1	1	1

This month, National Insurance Contributions are being increased to help pay for the National Health Service. In principle, do you approve or disapprove of this increase?

Approve	56
Disapprove	40
Don't know	4

In practice, do you think the extra money will mainly be used to improve the NHS, or will most of it be wasted?

Improve NHS	22
Wasted	72
Don't know	6

How strongly would you support or oppose further tax rises - on top of this month's increase in national insurance - to pay for improvements in schools and hospitals?

Support strongly	5	
Tend to support	30	
ALL SUPPORT		35
Tend to oppose	34	
Oppose strongly	28	
ALL OPPOSE		62
Don't know	3	

How much extra do you think an employee earning £30,000 a year has to pay in National Insurance Contributions from this month?

	All
Nothing	1
Up to £100 a year	10
£101-£200	14
£201-£300	24
£301-£400	13
£401-£500	4
More than £500 a year	6
Don't know	30

At the last general election, Tony Blair and Gordon Brown promised not to raise income tax rates. Which of these statements do you most agree with?

“National Insurance is a tax on income, so the Government has broken its promise”	62
“National Insurance is different from income tax, so the Government has not broken its promise”	32
Don't know	6

Which of the following statements do you most agree with:

“Labour has become the party of tax and spend – and I am pleased”	10
“Labour has become the party of tax and spend – and I am not pleased”	50
TOTAL - LABOUR PARTY OF TAX AND SPEND	60
“Labour has NOT become the party of tax and spend – and I am pleased”	16
“Labour has NOT become the party of tax and spend – and I am not pleased”	5
TOTAL - LABOUR NOT PARTY OF TAX AND SPEND	21
Don't know	18

Which of the following statements do you most agree with::

“Labour is squeezing the middle classes in order to give more money to the poor - and I am pleased”	14
“Labour is squeezing the middle classes in order to give more money to the poor – and I am not pleased”	38
TOTAL - LABOUR IS SQUEEZING THE MIDDLE CLASSES	52
“Labour is NOT squeezing the middle classes in order to give more money to the poor – and I am pleased”	11
“Labour is NOT squeezing the middle classes in order to give more money to the poor – and I am not pleased”	15
TOTAL - LABOUR IS NOT SQUEEZING THE MIDDLE CLASSES	26
Don't know	21