

# YouGov Survey Results

Sample Size: 1003

Fieldwork: 19th - 21st February 2008

bob	Total	1st Pref Headline Voting Intention				Gender		Age					Social Grade	
		Boris Johnson	Ken Livingstone	Brian Paddick	Other	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 +	ABC1	C2DE
All GB Adults	1003	331	291	93	30	476	527	126	254	166	76	381	601	400
Unweighted Sample	1003	377	262	99	30	488	515	71	191	138	86	517	678	323
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## 1st Pref Headline Voting Intention

[Excluding Don't Knows and Wouldn't Votes]

Boris Johnson	44	100	0	0	0	43	46	43	45	34	30	52	45	43
Ken Livingstone	39	0	100	0	0	39	39	42	44	48	42	31	38	40
Brian Paddick	12	0	0	100	0	13	12	11	10	15	21	12	13	12
Other	4	0	0	0	100	4	4	4	2	3	7	5	3	5

## 1st Pref Other Parties Voting Intention

[Excluding Don't Knows and Wouldn't Votes]

Sian Berry Green	1	0	0	0	36	2	1	1	0	2	1	2	2	1
Richard Barnbrook BNP	1	0	0	0	24	1	1	0	2	0	0	1	1	1
Gerard Batten UKIP	1	0	0	0	17	1	1	0	0	1	2	1	0	1
Lindsey German Respect	0	0	0	0	8	0	0	1	0	0	1	0	0	1
Matt O'Connor English Democrat	0	0	0	0	4	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	10	0	1	1	0	0	3	0	1	0

## 1st Pref Non Voters

Would Not Vote	8	0	0	0	0	7	9	6	11	8	6	6	6	10
Don't know	18	0	0	0	0	11	24	23	19	17	16	17	15	23

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	31	61
Male 25 to 39	120	177
Male 40 to 54	78	68
Male 55 +	259	170
Female 18 to 24	40	65
Female 25 to 39	147	187
Female 40 to 54	70	64
Female 55 +	258	211
<b>Social Grade</b>		
ABC1	678	601
C2DE	323	400
<b>Newspaper Type</b>		
Express / Mail	275	180
Sun / Star	129	210
Mirror / Record	89	150
Guardian / Independent	84	58
FT / Times / Telegraph	126	114
Other Paper	142	89
No Paper	158	201
<b>Political Party Identification</b>		
Lab	350	411
Con	331	280
Lib Dem	105	101
Others	20	17
None	170	163
Don't know	27	31

YouGov is a member of the British Polling Council and abides by its rules.  
[www.YouGov.com](http://www.YouGov.com)