

YouGov Survey Results

Sample Size: 2396

Fieldwork: 1st - 3rd May 2007

OLR	Total	Gender		Social Grade		Age			If there were a general election tomorrow, which party would you vote for?			Chance of deciding to vote for a different party in the next general election
		Male	Female	ABC1	C2DE	18 to 34	35 to 54	55+	Con	Labour	Lib Dem	High/fair chance
All GB Adults	2396	1150	1246	1294	1102	755	791	851	698	610	312	494
Unweighted Sample	2396	1179	1217	1447	949	661	573	1162	785	614	321	476
	%	%	%	%	%	%	%	%	%	%	%	%

If there were a general election tomorrow, which party would you vote for?

Conservative	29	28	30	33	24	25	29	33	100	0	0	30
Labour	25	28	23	23	28	25	28	23	0	100	0	21
Liberal Democrat	13	13	13	15	10	15	11	13	0	0	100	22
Scottish National Party / Plaid Cymru	3	4	2	3	3	2	2	4	0	0	0	3
Some other party	8	9	8	8	10	7	8	11	0	0	0	24
Would not vote	9	9	9	6	12	13	9	6	0	0	0	0
Don't know	12	9	14	11	12	12	13	10	0	0	0	0

OLR

All who said they would vote for a party

Unweighted Sample

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	1894	936	958	1063	831	564	616	715	698	610	312	494
	1986	1007	979	1230	756	516	464	1006	785	614	321	476
	%	%	%	%	%	%	%	%	%	%	%	%

What are the chances that you will end up deciding to vote for a different party in the next general election which is likely to be in a couple of years time? Is there...

A high chance	5	6	5	5	5	5	5	5	3	2	6	20
A fair chance	21	22	20	22	20	29	17	17	18	16	29	80
A small chance	24	24	24	25	23	26	26	21	22	23	31	0
Just the slightest chance	18	17	18	19	17	15	19	19	19	24	14	0
No chance at all	26	27	26	24	29	18	26	33	33	31	12	0
Don't Know	6	5	7	5	7	7	6	5	5	4	8	0

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	%	%	%	%	%	%	%	%	%	%	%	%

Tony Blair has said he will stand down as Prime Minister and Leader of the Labour Party, and Gordon Brown is widely expected to take over.

Assuming Gordon Brown does become leader, we want to know which DEPUTY you think would be best alongside him.

Which of the pairings do you think would make you MORE likely to vote Labour? [Please tick all that apply]

Gordon Brown and Hilary Benn	10	10	10	11	9	7	10	13	8	16	13	12
Gordon Brown and Hazel Blears	7	7	7	6	7	9	7	5	4	11	7	5
Gordon Brown and Harriet Harman	14	12	17	14	15	13	16	15	9	24	16	18
Gordon Brown and Peter Hain	10	15	6	10	10	8	10	12	7	18	12	11
Gordon Brown and Alan Johnson	9	11	7	9	8	12	8	6	7	15	5	11
Gordon Brown and Jon Cruddas	4	3	5	4	4	4	5	3	4	7	2	4
None of the above	51	48	54	51	52	52	50	52	64	21	49	44