

## YouGov survey for the Fabian Society

Samples: a) 1,209 members of the Labour Party; for detailed results, [click here](#)

b) 1167 members of leading NGOs who are also Labour identifiers but are not, and have never been, Labour Party members; for detailed results, [click here](#)

c) 1424 people who are Labour identifiers, but are not and never have been party members; and who are NOT members of any of Britain's leading NGOs; for detailed results, [click here](#)

Fieldwork: 23-30 April, 2007

	Party members	NGO members	Neither
	%	%	%

### Which of the following reasons mattered most to you for becoming a member of the Labour Party / your NGO? [Please tick up to three reasons]

I believe in its objectives and values / to express my values	75	77
To achieve change on particular issues that concerns me	47	57
To get involved in campaigning activities	17	9
To meet like-minded people	17	8
To keep informed about the relevant issues	16	24
I eventually want to represent / work for it	9	3
Friends / family / work colleagues were members and I wanted to join them	8	4
To give money to it	7	46
To take advantage of the benefits and services it provides	6	4
None of these	6	1

### Do you agree or disagree with the following statements?

#### My membership of the Labour Party / NGO has contributed to its ability to achieve its aims

Agree strongly	15	18
Tend to agree	47	63
Tend to disagree	17	7
Disagree strongly	6	1
Don't know	15	11

#### The Labour Party / NGO is effective at achieving change on issues that concern me

Agree strongly	17	26
Tend to agree	57	64
Tend to disagree	15	5
Disagree strongly	5	0
Don't know	6	5

	Party members	NGO members	Neither
	%	%	%

**My contribution is recognised and valued by the Labour Party / NGO and other members**

Agree strongly	12	19
Tend to agree	40	55
Tend to disagree	22	9
Disagree strongly	9	2
Don't know	17	15

**The Labour Party /NGO generally acts in line with my views and beliefs**

Agree strongly	13	31
Tend to agree	56	61
Tend to disagree	19	2
Disagree strongly	8	1
Don't know	5	5

**Do you feel your membership of the Labour Party / NGO indicates that you support the organisation's line on specific policy issues?**

Yes, it does	45	78
No, it does not	46	14
Don't know	10	9

**How much power do you feel that you have within the Labour Party / NGO to influence its position on specific issues?**

A lot of power	3	2
Some power	25	23
Not much power	42	41
No power at all	25	30
Not sure	6	4

**How much do you think that the Labour Party / NGO listens to the views of members like you when deciding its position on specific issues?**

It listens a great deal	7	15
It listens to some extent	47	58
It does not listen much	29	10
It does not listen at all	12	2
Not sure	5	15

Party members	NGO members	Neither
%	%	%

**Which ONE of these things do you think is most important for the Labour Party / NGO to spend its money on?**

Funding the campaigning/ political activities necessary for it to achieve change on the relevant issues	71	72
Funding membership/ supporter involvement in influencing its position on policy issues	15	9
Funding benefits and services to members/ supporters	6	11
Don't know	8	9

**Thinking about your activities as a member of the Labour Party / NGO, what kind of activities do you do? [Please tick all that apply]**

Donating money / paying membership fee	63	81
Signing a petition	54	55
Displaying a poster or sticker	49	28
Writing a letter or e-mail to a politician / official / the media	47	44
Attending a meeting / event	46	20
Delivering leaflets	43	10
Participating in face-to-face campaigning activities (like fundraising, recruitment or canvassing)	29	10
Attending a rally / demonstration	24	13
Working on projects in the local community	20	11
Participating in telephone campaigning activities (like fundraising, recruitment or canvassing)	17	3
Organising a meeting / event / rally / demonstration	13	6
Working in a shop or on a stall	12	8
Other	10	6
None of these	12	3

**Why do you do these activities? [Please tick the one or two reasons that matter most]**

They help achieve the objectives I'm interested in	57	66
They allow me to express my values and beliefs	40	36
I feel it is my duty to/ I feel I should	34	36
They are interesting/ rewarding	14	17
They are a good way to meet like-minded people	8	3
I was asked to	8	4
To improve my skills/ professional prospects	4	3
Other	2	2
Don't know	2	1

	Party members	NGO members	Neither
	%	%	%

**About how often do you normally do one or more of these activities?**

More than once a week	<b>8</b>	<b>5</b>
Once a week	<b>6</b>	<b>6</b>
A couple of times a month	<b>17</b>	<b>17</b>
Once a month	<b>14</b>	<b>36</b>
A few times a year	<b>36</b>	<b>28</b>
Once a year	<b>11</b>	<b>5</b>
Less than once a year	<b>8</b>	<b>3</b>

**About how many hours each MONTH do you normally spend doing these activities?**

None	<b>20</b>	<b>30</b>
Up to one hour	<b>33</b>	<b>39</b>
Between one and three hours	<b>23</b>	<b>16</b>
Between three and five hours	<b>10</b>	<b>7</b>
Between five and ten hours	<b>6</b>	<b>3</b>
More than ten hours	<b>8</b>	<b>5</b>

**Has your level of activity changed over the last few years?**

I do MORE than I used to	<b>18</b>	<b>22</b>
I do LESS than I used to	<b>48</b>	<b>21</b>
I do the same as I used to	<b>29</b>	<b>51</b>
Not sure	<b>6</b>	<b>6</b>

*(To those whose level of activity has changed)*

**Why has your level of activity changed over the last few years? [Please tick up to two options]**

Time available/ convenience of the activity changed	<b>43</b>	<b>55</b>
The activity is linked to an organisation and my feelings towards the organisation changed	<b>22</b>	<b>9</b>
My interest in the activity changed	<b>18</b>	<b>16</b>
The level of social enjoyment I got from the activity changed	<b>6</b>	<b>5</b>
The issues I am concerned with changed	<b>11</b>	<b>12</b>
My view of how much I was achieving changed	<b>19</b>	<b>13</b>
Other	<b>19</b>	<b>18</b>

	Party members	NGO members	Neither
	%	%	%
<i>(To all)</i>			
<b>Are your activities specifically related to the local community or national/ international issues or both?</b>			
Local community	26	12	
National/ international issues	16	61	
Both	53	27	
Don't know	5	0	
<b>Do any of your friends, family or work colleagues also do the activities you are involved in?</b>			
Yes	55	45	
No	45	55	
<b>Which, if any, of the following might persuade you to do more? [Please choose up to three things that might persuade you most]</b>			
If I had more time or the activity was more convenient	37	47	
If I was convinced my extra contribution would make a real difference	33	29	
If I could work on something more relevant to my beliefs and values	21	7	
If I was specifically asked to do more	16	24	
If I could work on something more focussed on the local community	12	6	
If the activity itself was more socially enjoyable	11	6	
If I felt I received more recognition or gratitude for my work	9	4	
If the activity itself was more interesting	8	5	
Other	7	5	
Nothing – I already do as much as I want to	22	28	

Party members	NGO members	Neither
%	%	%

**Which of these are the reasons why you haven't joined, or become involved with, the Labour Party? [Please tick up to six options]**

I disagree with the party over particular policies	51	42
I don't want to do anything more than I'm currently doing	29	37
I don't think the party would act in line with my beliefs	28	23
I would feel I was giving my support to everything the party does / it would prevent me expressing my values / beliefs	28	30
I don't have enough time / it wouldn't be convenient	22	35
My involvement wouldn't achieve anything	20	19
I don't want to pay / can't afford to pay a membership fee	16	25
I don't think it would be particularly interesting	12	14
I wouldn't be respected or listened to by the party	11	11
I don't like politics	9	7
Nobody has asked me	9	12
I don't think it would be socially enjoyable	8	10
It's not relevant to the issues that are important to me	7	5
I don't want to do things as part of a group	6	6
It's not relevant to my local community / social group	4	4
Political parties can't achieve anything	2	2
My friends / family / work colleagues would think badly of me	2	1
Other	5	6

**Please say whether you would be willing to do any of the following:**

**I would be willing to become a member of the Labour Party, including paying a membership fee**

Yes, definitely	1	1
Yes, probably	9	6
No, probably not	37	38
No, definitely not	47	51
Don't know	5	5

Party members	NGO members	Neither
%	%	%

**I would be willing to become a registered supporter of the Labour Party, not paying a membership fee or having constitutional rights, but receiving things like information and invitations to events**

Yes, definitely	5	7
Yes, probably	27	28
No, probably not	33	31
No, definitely not	31	30
Don't know	5	4

**I would be willing to support a Labour Party campaign on a specific national / international issue that concerns me**

Yes, definitely	12	10
Yes, probably	45	49
No, probably not	18	16
No, definitely not	18	19
Don't know	7	6

**I would be willing to support a local Labour Party campaign to achieve change within my local community**

Yes, definitely	13	13
Yes, probably	48	52
No, probably not	18	16
No, definitely not	16	15
Don't know	6	5

**I would be willing to support a Labour Party campaign against a particular Conservative policy**

Yes, definitely	12	14
Yes, probably	38	37
No, probably not	22	21
No, definitely not	18	18
Don't know	10	10

Party members	NGO members	Neither
%	%	%

**I would be willing to attend Labour Party events / debates in my area if they sounded interesting, without joining or registering for anything**

Yes, definitely	<b>7</b>	<b>8</b>
Yes, probably	<b>39</b>	<b>39</b>
No, probably not	<b>24</b>	<b>25</b>
No, definitely not	<b>22</b>	<b>21</b>
Don't know	<b>8</b>	<b>7</b>

**If you did get involved with the Labour Party, what type of activities might you most like to do? [Please tick up to three options]**

Joining a campaign to achieve change on an important issue	<b>37</b>	<b>39</b>
Working on projects in the local community	<b>26</b>	<b>33</b>
Monitoring the party's MP's / councillors and holding them to account	<b>21</b>	<b>29</b>
Taking part in discussions and debates about politics	<b>20</b>	<b>26</b>
Making my views heard on issues within the party	<b>16</b>	<b>20</b>
Taking part in the party's policy-making process	<b>12</b>	<b>12</b>
Social activities	<b>10</b>	<b>10</b>
Taking part in selecting the party's election candidates	<b>7</b>	<b>6</b>
Standing as an election candidate / working for the party	<b>3</b>	<b>4</b>
None of these	<b>17</b>	<b>14</b>
Not applicable – I shall not get involved with the Labour Party in any circumstances	<b>16</b>	<b>12</b>