

YouGov / Evening Standard Survey Results

Sample Size: 1138
Fieldwork: 23rd - 25th April 2008

Evening Standard

All Londoners
Unweighted Sample

	1st Preference Voting Intention			Party ID			Gender		Age			Social Grade	
Total	Boris Johnson	Ken Livingstone	Brian Paddick	Lab	Con	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE
1138	433	328	118	470	316	112	537	601	430	391	317	687	450
%	%	%	%	%	%	%	%	%	%	%	%	%	%

1st Pref Headline Voting Intention

[excluding Don't Knows and Wouldn't Votes]

Boris Johnson	46	100	0	0	20	87	25	46	45	46	43	49	49	40
Ken Livingstone	35	0	100	0	62	5	33	34	35	35	38	31	35	33
Brian Paddick	12	0	0	100	10	5	37	13	12	12	13	13	12	14
Other	8	0	0	0	7	3	6	8	7	7	7	8	4	13

1st Pref Other Parties Voting Intention

[excluding Don't Knows and Wouldn't Votes]

Sian Berry, Green	2	0	0	0	2	0	3	2	2	4	1	1	1	3
Richard Barnbrook, BNP	2	0	0	0	2	1	0	2	2	1	3	2	1	3
Gerard Batten, UKIP	1	0	0	0	1	1	0	2	1	1	0	3	0	3
Alan Craig, Christian Peoples Alliance	1	0	0	0	2	0	0	1	1	1	2	1	1	2
Lindsey German, Left List	1	0	0	0	0	0	3	1	1	1	0	1	0	2
Chris Prior, Stop Congestion Charging	1	0	0	0	1	1	0	1	1	0	1	1	0	1
Matt O'Connor, English Democrat	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0

1st Pref Non Voters

Would Not Vote	7	0	0	0	7	3	3	7	8	13	4	3	5	11
Don't know	10	0	0	0	10	7	7	6	12	9	12	6	8	11

2nd Pref Headline Voting Intention

[excluding Don't Knows and Wouldn't Votes]

Brian Paddick	36	43	43	5	37	33	38	36	36	37	34	37	38	31
Boris Johnson	15	12	11	30	12	20	16	14	16	17	16	13	12	21
Ken Livingstone	14	8	10	39	18	8	18	13	16	18	15	8	13	17
Other	35	38	37	26	33	39	28	37	33	29	35	42	37	31

Evening Standard

All Londoners
Unweighted Sample

Total	1st Preference Voting Intention			Party ID			Gender		Age			Social Grade	
	Boris Johnson	Ken Livingstone	Brian Paddick	Lab	Con	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE
1138	433	328	118	470	316	112	537	601	430	391	317	687	450
1138	407	356	120	482	289	109	531	607	390	358	390	697	440
%	%	%	%	%	%	%	%	%	%	%	%	%	%

2nd Pref Other Parties Voting Intention

[excluding Don't Knows and Wouldn't Votes]

Sian Berry Green	15	8	26	14	17	8	23	15	14	16	15	12	17	11
Alan Craig Christian Peoples Alliance	5	6	4	5	5	6	1	5	5	4	3	8	7	3
Richard Barnbrook BNP	5	9	1	1	2	10	2	7	3	3	5	7	4	6
Gerard Batten UKIP	4	8	1	0	1	8	0	3	5	1	6	6	4	5
Matt O'Connor English Democrat	3	4	1	2	2	5	1	3	2	1	3	4	2	4
Lindsey German Left List	2	1	3	3	3	0	2	2	2	1	3	3	2	2
Chris Prior Stop Congestion Charging	2	2	2	1	2	3	0	2	2	2	1	3	2	1
Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0

2nd Pref Non Voters

Would Not Vote	23	23	21	11	23	28	13	24	23	25	23	22	22	26
Don't know	13	7	6	8	12	11	11	9	17	13	17	9	12	16

London voters will have two votes for Mayor – first preference and also a second preference. If no candidate wins on overall majority of first preference votes, all except the top two candidates will be eliminated. The second votes of the supporters of the eliminated candidates will come into play. But they will count only if they cast for one of the top two candidates.

Before today did you...

Know about the two-vote system and how it would work	39	40	44	45	41	43	35	51	29	37	41	40	42	35
Know about the two-vote system but not how it would work	27	32	28	23	27	32	24	23	30	25	27	29	28	24
Not know about the two-vote system	30	25	25	30	28	23	38	23	36	33	29	27	27	35
Not sure	4	3	3	2	4	3	3	3	5	5	3	5	3	6

Evening Standard

All Londoners
Unweighted Sample

Total	1st Preference Voting Intention			Party ID			Gender		Age			Social Grade	
	Boris Johnson	Ken Livingstone	Brian Paddick	Lab	Con	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE
1138	433	328	118	470	316	112	537	601	430	391	317	687	450
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%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you agree or disagree with the following statements...?

'Ken Livingstone has made some extremely bad appointments in picking his closest advisers'

Agree	62	86	32	86	49	84	58	65	59	51	65	74	66	56
Disagree	9	2	23	3	15	2	9	10	8	10	11	5	9	9
Neither agree nor disagree	19	7	34	7	25	8	20	16	22	21	17	18	17	21
Don't know	10	5	11	4	10	6	12	9	11	18	8	3	8	13

'Boris Johnson is not serious enough to be an effective Mayor of London'

Agree	42	4	83	66	61	11	60	43	41	40	45	42	42	41
Disagree	33	74	6	10	17	68	20	36	31	34	31	36	36	30
Neither agree nor disagree	18	19	10	20	17	16	15	16	19	17	18	19	17	19
Don't know	7	3	2	4	5	6	5	4	9	9	7	3	5	10

If you have to choose which of the following would you prefer to see as the next Mayor of London?

Boris Johnson	46	97	0	29	23	85	32	47	45	45	43	52	48	43
Ken Livingstone	41	1	98	43	66	7	48	42	40	42	43	36	41	40
Don't Know	13	2	2	28	11	8	20	11	15	13	14	12	11	17

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%	%	%	%	%	%	%	%	%	%	%	%	%	%

London voters will also have two votes for the new London Assembly – one vote for someone to represent their part of London, and one to be allocated to London-wide ‘list’ candidates, which will be allocated to ensure that each party ends up with the number of assembly members that reflects that party’s overall level of support.

Before today did you...

Know about the two-vote system for the Assembly and how it would work	30	29	37	33	31	30	36	38	22	26	34	29	32	25
Know about the two-vote system but not how it would work	19	25	15	24	17	25	20	18	21	15	19	26	21	17
Think each voter had ONE vote for the Assembly	17	15	20	11	17	16	17	15	18	18	16	16	16	18
Not know elections were taking place for the Assembly as well as for Mayor	25	26	22	23	25	24	21	21	29	31	22	22	24	27
Not sure	9	5	6	10	10	4	6	8	10	10	10	7	7	13

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	44	65
Male 25 to 39	170	204
Male 40 to 54	135	139
Male 55 +	182	129
Female 18 to 24	70	68
Female 25 to 39	209	199
Female 40 to 54	120	146
Female 55 +	208	188
Social Grade		
ABC1	697	687
C2DE	440	450
Newspaper Type		
Express / Mail	286	212
Sun / Star	170	233
Mirror / Record	100	171
Guardian / Independent	145	71
FT / Times / Telegraph	85	126
Other Paper	173	100
No Paper	178	223
Political Party Identification		
Lab	482	470
Con	289	316
Lib Dem	109	112
Others	26	20
None	202	189
Don't know	30	32

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