

YouGov/ Evening Standard Survey Results

Sample Size: 1022
Fieldwork: 16th - 18th April 2008

	Party ID			Voting Intention			Gender		Age			Social Grade		
	Total	Con	Lab	Lib Dem	Boris Johnson	Ken Livingstone	Brian Paddick	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE
All London Adults	1022	286	418	102	363	304	99	486	536	374	362	286	613	409
Unweighted Sample	1022	289	389	115	358	321	102	480	542	362	334	326	646	376
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

1st Pref Headline Voting Intention

[Excluding Don't Knows and Wouldn't Vote]

Boris Johnson	44	86	17	29	100	0	0	47	42	39	48	47	45	44
Ken Livingstone	37	7	64	29	0	100	0	36	40	43	34	35	38	37
Brian Paddick	12	5	12	36	0	0	100	10	14	12	13	12	13	12
Other	6	2	7	5	0	0	0	7	5	6	6	7	5	7

1st Pref Other Parties Voting Intention

[Excluding Don't Knows and Wouldn't Vote]

Sian Berry, Green	3	0	4	4	0	0	0	3	2	3	2	2	3	3
Richard Barnbrook, BNP	1	0	2	2	0	0	0	2	1	1	1	2	1	2
Gerard Batten, UKIP	1	2	0	0	0	0	0	1	1	1	1	2	1	1
Matt O'Connor, English Democrat	1	0	1	1	0	0	0	1	0	1	1	0	1	1
Alan Craig, Christian Peoples Alliance	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Chris Prior, Stop Congestion Charging	0	0	0	0	0	0	0	0	0	0	1	0	0	0
Lindsey German, Left List	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0

1st Pref Non Voters

Would Not Vote	8	6	12	11	0	0	0	8	8	13	6	5	8	9
Don't know	12	7	10	11	0	0	0	8	16	13	13	9	11	14

2nd Pref Headline Voting Intention

[Excluding Don't Knows and Wouldn't Vote]

Brian Paddick	37	28	45	41	39	54	7	40	36	34	36	42	37	38
Boris Johnson	17	18	13	19	12	13	32	14	19	20	15	15	16	17
Ken Livingstone	16	10	18	24	8	11	42	15	17	19	15	14	18	14
Other	30	44	24	15	41	22	19	31	28	27	34	29	30	31

	Party ID			Voting Intention			Gender		Age			Social Grade		
	Total	Con	Lab	Lib Dem	Boris Johnson	Ken Livingstone	Brian Paddick	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE
All London Adults	1022	286	418	102	363	304	99	486	536	374	362	286	613	409
Unweighted Sample	1022	289	389	115	358	321	102	480	542	362	334	326	646	376
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

2nd Pref Other Parties Voting Intention

[Excluding Don't Knows and Wouldn't Vote]

Sian Berry Green	12	5	15	10	7	19	10	13	10	14	10	11	11	13
Gerard Batten UKIP	6	12	4	0	11	1	1	6	6	3	7	8	4	8
Richard Barnbrook BNP	5	12	2	0	11	1	1	5	4	5	6	4	6	3
Matt O'Connor English Democrat	3	7	0	1	4	0	2	3	2	2	3	3	3	3
Alan Craig Christian Peoples Alliance	2	4	0	0	3	0	0	2	2	0	4	1	3	0
Chris Prior Stop Congestion Charging	1	1	1	0	3	0	0	1	1	0	2	0	0	2
Lindsey German Left List	1	0	1	1	0	1	1	0	1	1	1	0	1	0
Other	2	3	2	3	2	2	3	2	2	4	2	0	2	2

2nd Pref Non Voters

Would Not Vote	27	30	26	19	27	22	7	27	25	29	24	28	26	28
Don't know	16	12	14	16	8	7	7	11	20	17	17	13	15	17

Do you agree or disagree with the following statements?

'Ken Livingstone has made some extremely bad appointments in picking his closest advisers'

Agree	63	85	50	68	87	38	80	71	57	49	68	75	67	58
Disagree	9	1	15	9	1	24	3	9	8	11	8	6	8	9
Neither	11	7	15	9	5	20	6	9	12	11	12	11	11	12
Don't know	17	7	20	14	7	18	11	11	23	29	12	8	15	21

'Boris Johnson is not serious enough to be an effective Mayor of London'

Agree	43	13	65	50	5	83	62	43	44	43	43	44	45	40
Disagree	36	29	17	29	79	7	19	39	32	33	36	39	36	35
Neither	10	11	7	10	11	7	12	10	9	8	12	10	10	10
Don't know	11	7	11	12	6	4	7	8	14	17	10	7	9	15

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	45	60
Male 25 to 39	158	185
Male 40 to 54	115	124
Male 55 +	162	116
Female 18 to 24	63	61
Female 25 to 39	204	178
Female 40 to 54	111	126
Female 55 +	164	170
Social Grade		
ABC1	646	613
C2DE	376	409
Newspaper Type		
Express / Mail	246	183
Sun / Star	143	214
Mirror / Record	95	153
Guardian / Independent	134	62
FT / Times / Telegraph	79	120
Other Paper	160	84
No Paper	162	204
Political Party Identification		
Lab	389	418
Con	289	286
Lib Dem	115	102
Others	19	15
None	179	168
Don't know	31	33

YouGov is a member of the British Polling Council and abides by its rules.

www.YouGov.com