

YouGov Survey Results

Sample Size: 1031
Fieldwork: 9th - 11th April 2008

Evening Standard

All Londoners
Unweighted Sample

Total	April 2-4	Voting intention			Party ID			Gender		Age			Social Grade	
		Johnson	Livingstone	Paddick	Lab	Con	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE
1031	1003	368	319	100	422	289	103	490	541	388	354	290	618	411
1031	1003	350	330	111	404	249	117	496	535	407	289	335	664	365
%		%	%	%	%	%	%	%	%	%	%	%	%	%

1st Pref Headline Voting Intention

[excluding Don't Knows and Wouldn't Votes]

Boris Johnson	45	49	100	0	0	17	85	35	42	48	46	38	52	44	46
Ken Livingstone	39	36	0	100	0	67	9	27	40	38	42	44	30	39	39
Brian Paddick	12	10	0	0	100	13	4	35	13	12	9	13	15	13	11
Other	4	5	0	0	0	3	2	3	5	2	3	5	4	4	4

1st Pref Other Parties Voting Intention

[excluding Don't Knows and Wouldn't Votes]

Sian Berry, Green	2	2	0	0	0	2	0	1	2	1	1	2	2	2	1
Richard Barnbrook, BNP	1	1	0	0	0	1	1	0	1	0	1	1	0	1	0
Gerard Batten, UKIP	1	1	0	0	0	0	0	2	1	0	0	1	1	1	0
Alan Craig, Christian Peoples Alliance	0	1	0	0	0	1	0	1	1	0	0	0	1	0	1
Matt O'Connor, English Democrat	0	0	0	0	0	0	1	0	0	0	0	0	1	0	1
Chris Prior, Stop Congestion Charging	0	0	0	0	0	0	0	0	1	0	1	0	0	0	1
Lindsey German, Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0

1st Pref Non Voters

Would Not Vote	8	9	0	0	0	5	5	7	6	11	14	5	4	7	10
Don't know	12	13	0	0	0	13	5	12	7	17	14	14	8	11	15

Evening Standard

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Total	April 2-4	Johnson	Livingstone	Paddick	Lab	Con	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE
1031	1003	368	319	100	422	289	103	490	541	388	354	290	618	411
1031	1003	350	330	111	404	249	117	496	535	407	289	335	664	365
%		%	%	%	%	%	%	%	%	%	%	%	%	%

2nd Pref Headline Voting Intention

[excluding Don't Knows and Wouldn't Votes]

Brian Paddick	40	43	47	47	4	40	35	51	38	42	43	38	38	40	40
Boris Johnson	19	17	13	17	46	16	26	19	22	17	17	17	26	17	24
Ken Livingstone	14	16	11	7	33	18	9	12	10	19	17	16	9	16	11
Other	27	25	28	30	17	26	30	18	31	22	23	30	28	28	25

2nd Pref Other Parties Voting Intention

[excluding Don't Knows and Wouldn't Votes]

Sian Berry Green	11	8	5	19	11	15	6	12	14	8	10	14	9	12	10
Gerard Batten UKIP	4	5	9	1	0	1	13	0	5	4	1	4	8	5	3
Richard Barnbrook BNP	4	5	7	2	1	3	5	2	5	3	2	6	4	4	4
Alan Craig Christian Peoples Alliance	2	3	1	4	2	2	1	4	1	3	3	1	2	2	2
Lindsey German Respect	1	0	0	3	1	2	1	0	2	1	2	1	1	1	2
Matt O'Connor English Democrat	1	2	2	1	3	1	3	0	2	1	1	2	2	2	1
Chris Prior Stop Congestion Charging	1	3	1	1	0	1	2	0	1	1	3	0	0	1	2
Other	1	1	3	0	0	0	1	0	1	2	1	2	2	1	2

2nd Pref Non Voters

Would Not Vote	27	30	32	19	14	18	38	21	26	28	29	21	31	26	28
Don't know	15	16	5	11	4	17	9	12	11	20	17	16	12	14	18

Do you agree or disagree with the following statements?

'Ken Livingstone has made some extremely bad appointments in picking his closest advisers'

Agree	61	63	83	36	77	47	83	65	65	57	50	62	74	65	54
Disagree	9	7	2	21	3	16	3	5	12	6	11	12	2	8	10
Neither	13	11	6	25	6	20	4	11	11	14	13	16	9	10	17
Don't know	18	20	9	17	15	18	10	20	12	23	26	11	15	17	19

'Boris Johnson is not serious enough to be an effective Mayor of London'

Agree	40	34	6	73	62	59	15	46	42	37	36	47	35	44	33
Disagree	37	40	77	10	17	20	68	34	39	34	38	29	44	38	35
Neither	12	10	10	9	15	12	10	7	11	12	12	13	9	8	17
Don't know	12	16	7	8	6	10	8	13	8	16	13	11	12	10	16

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	45	61
Male 25 to 39	207	187
Male 40 to 54	93	125
Male 55 +	151	117
Female 18 to 24	54	62
Female 25 to 39	212	179
Female 40 to 54	85	127
Female 55 +	184	173
Region		
London	1019	1017
Rest of South	6	8
Midlands and Wales	4	3
North	2	3
Scotland	0	0
Social Grade		
ABC1	664	618
C2DE	365	411
Newspaper Type		
Express / Mail	238	185
Sun / Star	143	216
Mirror / Record	75	154
Guardian / Independent	158	67
FT / Times / Telegraph	73	119
Other Paper	168	83
No Paper	175	207
Political Party Identification		
Lab	404	422
Con	249	289
Lib Dem	117	103
Others	21	16
None	204	167
Don't know	36	34