

# YouGov / Evening Standard Survey Results

Sample Size: 1003  
Fieldwork: 2nd - 4th April 2008

	Party ID			1st Preference			Gender		Age			Social Grade		
	Total	Lab	Con	Lib Dem	Johnson	Livingstone	Paddick	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE
<b>All Londoners</b>	<b>1003</b>	412	281	100	384	279	78	477	526	362	361	281	602	401
Unweighted Sample	1003	400	308	115	401	291	89	501	502	300	323	380	666	337
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## 1st Pref Headline Voting Intention

Boris Johnson	<b>49</b>	19	90	33	100	0	0	49	49	45	47	56	51	46
Ken Livingstone	<b>36</b>	65	5	37	0	100	0	35	37	38	39	30	35	38
Brian Paddick	<b>10</b>	10	2	28	0	0	100	11	9	11	10	9	11	9
Other	<b>5</b>	7	3	2	0	0	0	6	5	7	4	5	4	7

## 1st Pref Other Parties Voting Intention

Sian Berry, Green	<b>2</b>	3	0	0	0	0	0	1	2	2	2	1	2	1
Gerard Batten, UKIP	<b>1</b>	0	2	2	0	0	0	1	1	2	1	1	1	2
Richard Barnbrook, BNP	<b>1</b>	1	1	0	0	0	0	1	1	0	1	2	0	2
Alan Craig, Christian Peoples Alliance	<b>1</b>	1	0	0	0	0	0	0	1	2	0	0	0	2
Lindsey German, Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0
Matt O'Connor, English Democrat	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0
Chris Prior, Stop Congestion Charging	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	1	0	0	0	0	0	1	0	1	1	0	0	1

## 1st Pref Non Voters

Would Not Vote	<b>9</b>	9	4	5	0	0	0	8	10	16	6	4	7	12
Don't know	<b>13</b>	13	5	16	0	0	0	11	14	13	14	10	12	14

	Party ID			1st Preference			Gender		Age			Social Grade		
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<b>All Londoners</b>	<b>1003</b>	412	281	100	384	279	78	477	526	362	361	281	602	401
Unweighted Sample	1003	400	308	115	401	291	89	501	502	300	323	380	666	337
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### 2nd Pref Headline Voting Intention

Brian Paddick	<b>43</b>	48	34	61	44	55	9	37	50	46	41	41	42	44
Ken Livingstone	<b>17</b>	20	8	23	10	11	49	19	14	24	14	12	19	13
Boris Johnson	<b>16</b>	13	21	8	11	15	28	16	16	14	15	19	15	18
Other	<b>25</b>	19	37	9	34	19	14	29	20	17	30	27	24	26

### 2nd Pref Other Parties Voting Intention

Sian Berry Green	<b>8</b>	10	7	7	4	15	7	9	7	8	10	7	10	5
Gerard Batten UKIP	<b>5</b>	2	11	0	11	1	0	6	4	2	3	11	5	7
Richard Barnbrook BNP	<b>5</b>	2	8	1	10	0	0	5	4	3	8	3	3	7
Chris Prior Stop Congestion Charging	<b>3</b>	3	6	0	5	0	5	4	2	1	7	1	2	5
Alan Craig Christian Peoples Alliance	<b>2</b>	1	3	0	2	2	2	2	1	2	1	3	3	0
Matt O'Connor English Democrat	<b>1</b>	0	2	0	1	0	0	1	1	1	1	0	1	0
Lindsey German Respect	<b>0</b>	0	0	1	0	1	0	1	0	0	0	0	0	0
Other	<b>1</b>	1	1	0	1	2	0	1	1	0	1	2	1	1

### 2nd Pref Non Voters

Would Not Vote	<b>30</b>	25	37	15	30	21	15	22	36	32	30	27	29	30
Don't know	<b>16</b>	16	11	18	7	10	5	15	17	18	17	14	16	18

After reallocating second preferences, Johnson leads Livingstone by 56-44% in the second count

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	<b>48</b>	<b>59</b>
Male 25 to 39	<b>150</b>	<b>182</b>
Male 40 to 54	<b>115</b>	<b>122</b>
Male 55 +	<b>188</b>	<b>113</b>
Female 18 to 24	<b>44</b>	<b>60</b>
Female 25 to 39	<b>150</b>	<b>175</b>
Female 40 to 54	<b>116</b>	<b>123</b>
Female 55 +	<b>192</b>	<b>167</b>
<b>Ethnicity</b>		
White British	<b>799</b>	<b>741</b>
Non White British	<b>204</b>	<b>262</b>
<b>Social Grade</b>		
ABC1	<b>666</b>	<b>602</b>
C2DE	<b>337</b>	<b>401</b>
<b>Newspaper Type</b>		
Express / Mail	<b>256</b>	<b>180</b>
Sun / Star	<b>120</b>	<b>210</b>
Mirror / Record	<b>82</b>	<b>150</b>
Guardian / Independent	<b>141</b>	<b>66</b>
FT / Times / Telegraph	<b>125</b>	<b>116</b>
Other Paper	<b>133</b>	<b>78</b>
No Paper	<b>145</b>	<b>200</b>
<b>Political Party Identification</b>		
Lab	<b>400</b>	<b>412</b>
Con	<b>308</b>	<b>281</b>
Lib Dem	<b>115</b>	<b>100</b>
Others	<b>16</b>	<b>17</b>
None	<b>143</b>	<b>165</b>
Don't know	<b>21</b>	<b>28</b>

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