

# YouGov / Economist Survey Results

Sample Size: 1864

Fieldwork: 15th - 16th May 2007

	Gender		Age			Social Grade		Party ID			Region					
	Total	Male	Female	18 to 29	30 to 50	Over 50	ABC1	C2DE	Lab	Con	Lib Dem	London	Rest of South	Midlands + Wales	North	Scotland
<b>All GB Adults</b>	<b>1864</b>	<b>895</b>	<b>969</b>	<b>416</b>	<b>658</b>	<b>789</b>	<b>1007</b>	<b>857</b>	<b>634</b>	<b>466</b>	<b>186</b>	<b>233</b>	<b>531</b>	<b>475</b>	<b>457</b>	<b>168</b>
<b>Unweighted Sample</b>	<b>1864</b>	<b>902</b>	<b>962</b>	<b>330</b>	<b>512</b>	<b>1022</b>	<b>1123</b>	<b>741</b>	<b>659</b>	<b>589</b>	<b>207</b>	<b>330</b>	<b>471</b>	<b>397</b>	<b>493</b>	<b>173</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The leaders of the two main parties at the next general election are likely to be Gordon Brown, Labour, and David Cameron, Conservative.

Do you think...

## Gordon Brown...

Understands the concerns of people like you	<b>29</b>	29	30	26	35	27	31	27	59	8	31	26	24	23	39	43
Does NOT understand the concerns of people like you	<b>51</b>	55	47	45	47	58	52	50	25	78	50	49	55	57	43	45
Don't know	<b>20</b>	16	23	29	19	16	17	24	16	14	19	24	22	20	19	12

## David Cameron...

Understands the concerns of people like you	<b>31</b>	32	29	31	32	29	35	26	13	61	27	35	35	33	22	27
Does NOT understand the concerns of people like you	<b>44</b>	47	41	39	45	45	41	47	66	18	45	37	37	43	52	54
Don't know	<b>25</b>	21	30	30	23	26	24	27	21	21	28	28	28	24	26	19

## Gordon Brown...

Is generally competent	<b>52</b>	54	50	48	54	52	54	49	76	31	60	50	50	47	56	66
Is generally NOT competent	<b>31</b>	34	27	28	29	33	31	30	11	56	25	28	33	34	27	27
Don't know	<b>17</b>	12	23	24	17	14	15	21	13	13	16	22	17	19	17	7

## David Cameron...

Is generally competent	<b>38</b>	38	38	40	38	37	42	34	23	67	43	37	45	37	31	39
Is generally NOT competent	<b>26</b>	29	22	25	26	26	23	28	42	9	23	21	22	25	30	33
Don't know	<b>36</b>	32	40	35	36	37	35	38	35	24	33	42	33	38	40	28

	Gender		Age			Social Grade		Party ID			Region					
Total	Male	Female	18 to 29	30 to 50	Over 50	ABC1	C2DE	Lab	Con	Lib Dem	Lon-don	Rest of South	Midlands + Wales	North	Scot-land	
<b>All GB Adults</b>	<b>1864</b>	<b>895</b>	<b>969</b>	<b>416</b>	<b>658</b>	<b>789</b>	<b>1007</b>	<b>857</b>	<b>634</b>	<b>466</b>	<b>186</b>	<b>233</b>	<b>531</b>	<b>475</b>	<b>457</b>	<b>168</b>
<b>Unweighted Sample</b>	<b>1864</b>	<b>902</b>	<b>962</b>	<b>330</b>	<b>512</b>	<b>1022</b>	<b>1123</b>	<b>741</b>	<b>659</b>	<b>589</b>	<b>207</b>	<b>330</b>	<b>471</b>	<b>397</b>	<b>493</b>	<b>173</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Gordon Brown...**

Can be trusted to tell the truth	<b>22</b>	25	20	22	25	21	23	21	47	7	21	23	19	17	28	36
CANNOT be trusted to tell the truth	<b>52</b>	58	46	46	51	56	53	52	28	77	52	47	58	55	47	49
Don't know	<b>25</b>	17	33	32	24	23	24	27	26	16	27	30	24	28	26	15

**David Cameron...**

Can be trusted to tell the truth	<b>21</b>	24	18	22	18	23	24	18	9	46	17	24	24	21	16	20
CANNOT be trusted to tell the truth	<b>39</b>	44	34	40	43	35	36	43	52	22	40	31	37	38	44	46
Don't know	<b>40</b>	32	47	38	38	43	40	40	38	32	43	46	39	40	40	34

**Gordon Brown...**

Would be a GOOD Prime Minister in a crisis	<b>36</b>	38	34	36	37	34	38	33	62	13	43	39	29	30	42	52
Would be a POOR Prime Minister in a crisis	<b>34</b>	37	31	31	33	37	35	34	13	59	32	34	37	36	31	32
Don't know	<b>30</b>	25	35	34	30	28	27	33	25	27	25	27	34	34	27	16

**David Cameron...**

Would be a GOOD Prime Minister in a crisis	<b>24</b>	26	22	24	23	25	27	21	9	53	25	30	29	24	18	17
Would be a POOR Prime Minister in a crisis	<b>30</b>	34	26	31	29	29	28	32	47	11	31	27	24	27	37	40
Don't know	<b>46</b>	40	52	45	48	46	45	48	44	36	45	43	47	49	45	44

**Gordon Brown...**

Has a GOOD grasp of the new problems likely to face Britain in the next few years	<b>43</b>	42	44	38	46	42	45	40	69	22	43	43	38	36	49	58
Has a POOR grasp of these new problems	<b>36</b>	41	31	32	35	38	35	37	16	59	34	35	36	41	33	28
Don't know	<b>21</b>	17	25	30	18	20	20	23	15	19	22	22	26	22	18	14

**David Cameron...**

Has a GOOD grasp of the new problems likely to face Britain in the next few years	<b>37</b>	39	35	37	38	36	41	32	21	65	38	39	38	38	33	35
Has a POOR grasp of these new problems	<b>30</b>	34	25	26	31	30	28	32	46	13	30	24	26	27	38	32
Don't know	<b>34</b>	27	40	37	32	34	32	36	33	22	31	37	36	34	30	32