

YouGov / Daily Telegraph Survey Results



YouGov questioned 1965 adults aged 18+ throughout Britain online between 25th and 27th January 2005. The results have been weighted to the profile of all adults
 For further information about YouGov's methodology, [click here](#)

Fieldwork: 25th - 27th January 2005

Total	Current Vote			Gender		Age			Social Grade		Region				
	Con	Lab	Lib Dem	Male	Female	18 to 34	35-54	Over 55	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
2020	531	551	341	967	1053	672	655	694	1081	939	251	561	503	484	180
1965	506	547	366	978	987	618	595	752	1097	868	314	461	441	507	201

Weighted N

Unweighted N

Are you satisfied or dissatisfied with Tony Blair as Prime Minister?

Satisfied	32	6	79	17	34	29	37	30	28	30	34	24	31	34	32	38
Dissatisfied	61	91	17	77	61	61	54	61	68	65	57	69	61	61	59	57
Don't know	7	2	4	6	5	10	10	9	4	6	9	7	8	6	9	5

Who do you think is doing a better job?

Tony Blair as Prime Minister	19	12	41	7	22	17	21	19	18	19	19	17	19	20	20	20
Gordon Brown as Chancellor	49	50	44	71	54	45	43	48	57	54	44	50	47	47	49	59
Don't know	32	38	15	22	24	38	36	33	25	27	37	33	34	33	31	21

Which of the two would you prefer to see as Prime Minister?

Tony Blair	30	19	61	16	34	27	33	31	28	31	30	28	32	31	31	26
Gordon Brown	39	45	28	58	42	37	36	38	44	41	37	42	36	35	41	53
Don't know	30	36	11	26	24	36	32	32	28	28	33	30	32	34	28	21

Do you think that Tony Blair is an asset or a liability to the Labour Party?

He is an asset	37	19	76	24	42	32	42	35	33	37	36	31	37	39	38	38
He is a liability	47	71	14	61	47	48	38	49	55	48	46	52	46	45	48	48
Don't know	16	10	10	16	11	20	20	17	12	14	18	16	18	16	15	13

Do you think that Gordon Brown is an asset or a liability to the Labour Party?

He is an asset	63	53	84	72	70	56	60	61	67	64	62	57	60	65	62	76
He is a liability	17	28	6	12	18	16	15	18	17	19	15	24	18	15	16	11
Don't know	20	19	10	15	12	28	25	21	15	18	23	19	23	19	22	13

Weighted N
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In your view, would the Labour Party's chances of winning the next general election be . . . ?

Better if Tony Blair were still Prime Minister	19	10	42	8	21	16	20	19	17	19	18	16	19	20	18	20
Better if Tony Blair had been replaced as Prime Minister by Gordon Brown	27	30	19	39	28	26	25	24	32	29	25	29	25	22	30	38
About the same as they are now whichever man was Prime Minister	48	55	38	48	47	49	45	51	47	48	47	46	50	53	45	38
Don't know	7	5	2	5	4	9	10	7	4	4	9	10	6	6	7	4

Some people say the constant feuding between Mr Blair and Mr Brown is making it harder for the Government as a whole to take the right decisions. From what you know, do you think the feuding is . . . ?

Making it much harder for the Government to take the right decisions	13	26	5	12	13	12	11	11	16	13	12	15	14	10	13	15
Making it somewhat harder	31	33	29	35	31	31	34	29	30	34	28	28	32	33	30	32
Making little difference to the Government's ability to take the right decisions	32	24	44	34	33	31	26	35	35	31	33	28	31	33	34	31
Making no difference at all	17	13	18	13	18	16	16	19	15	17	16	19	16	19	15	14
Don't know	7	4	4	5	5	10	13	6	3	5	10	9	7	5	8	8

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and past vote:

Recalled vote in 2001:	Unweighted no.	Weighted no.
Labour	872	843
Conservative	410	421
Liberal Democrat	219	201
Scottish / Welsh Nationalist	35	30
Other	69	14
Did not vote	360	511

Newspaper readership:	Unweighted no.	Weighted no.
Express / Mail	307	319
Sun / Star	350	436
Mirror / Record	291	326
Guardian/ Independent	143	89
Financial Times / Times / Telegraph	197	188
Other paper	190	251
No paper	487	411

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