

## YouGov / Daily Telegraph Survey Results

Sample Size: 748 Conservative Party members  
Fieldwork: 9th - 11th November 2005

	Already voted?		Current support	
	Yes	No	Cameron	Davis
n	250	498	441	222
	748			
	%	%	%	%

### Aggregated Vote

<i>David Cameron</i>	<b>59</b>	68	54	100	0
<i>David Davis</i>	<b>30</b>	32	29	0	100
<i>I am probably not going to vote</i>	<b>2</b>	0	2	0	0
<i>Don't know</i>	<b>10</b>	0	15	0	0

### Aggregated Vote (excl don't knows, won't votes)

<i>David Cameron</i>	<b>67</b>	68	66	100	0
<i>David Davis</i>	<b>33</b>	32	34	0	100

### Have you already voted in the election for leader of the Conservative Party?

Yes, I have already voted	<b>33</b>	100	0	39	36
No, I have not yet voted	<b>67</b>	0	100	61	64

### (If already voted) Which candidate did you vote for?

David Cameron	<b>68</b>	68	0	100	0
David Davis	<b>32</b>	32	0	0	100

### (If not yet voted) Have you definitely made up your mind whom you will vote for in the leadership election, or might you change your mind before you post back your ballot paper?

I have definitely made up my mind	<b>38</b>	0	38	48	42
I might still change my mind	<b>57</b>	0	57	51	56
I am probably not going to vote	<b>3</b>	0	3	1	1
Don't know	<b>2</b>	0	2	1	1

### (To all) Please indicate which of the following statements you think apply more to David Cameron and which you think apply more to David Davis.

#### He has well-developed views on policy

David Cameron	<b>13</b>	18	10	20	1
David Davis	<b>50</b>	37	57	31	85
Both equally	<b>31</b>	42	26	43	12
Neither	<b>4</b>	3	4	5	0
Don't know	<b>2</b>	1	3	2	2

	Already voted?		Current support		
	Total	Yes	No	Cameron	Davis
n	<b>748</b>	250	498	441	222
	<b>%</b>	%	%	%	%

**He is bold and willing to take risks**

David Cameron	<b>45</b>	54	40	63	14
David Davis	<b>20</b>	18	21	6	49
Both equally	<b>29</b>	23	32	27	31
Neither	<b>2</b>	2	3	2	3
Don't know	<b>4</b>	3	5	3	4

**He has lots of self-confidence**

David Cameron	<b>44</b>	55	39	57	27
David Davis	<b>9</b>	8	9	3	21
Both equally	<b>45</b>	36	50	39	51
Neither	<b>0</b>	0	0	0	0
Don't know	<b>1</b>	0	2	1	1

**He has style but not much substance**

David Cameron	<b>42</b>	35	46	17	87
David Davis	<b>7</b>	10	5	11	1
Both equally	<b>6</b>	6	6	7	3
Neither	<b>42</b>	47	39	63	8
Don't know	<b>3</b>	2	4	2	1

**He looks like a potential Prime Minister**

David Cameron	<b>49</b>	60	43	77	6
David Davis	<b>19</b>	23	17	1	56
Both equally	<b>26</b>	14	32	19	30
Neither	<b>3</b>	2	4	2	6
Don't know	<b>3</b>	1	4	2	2

**He knows about real life**

David Cameron	<b>18</b>	25	14	29	1
David Davis	<b>41</b>	37	44	18	84
Both equally	<b>36</b>	36	35	48	14
Neither	<b>3</b>	1	4	3	1
Don't know	<b>2</b>	0	3	2	1

**If he were leader, the Conservatives could make a fresh start**

David Cameron	<b>59</b>	62	57	89	8
David Davis	<b>12</b>	16	9	0	39
Both equally	<b>24</b>	19	26	9	44
Neither	<b>3</b>	1	3	1	4
Don't know	<b>3</b>	1	5	1	5

	Already voted?		Current support		
	Total	Yes	No	Cameron	Davis
n	<b>748</b>	250	498	441	222
	<b>%</b>	%	%	%	%

**He lacks political experience**

David Cameron	<b>60</b>	52	64	43	91
David Davis	<b>2</b>	2	2	2	1
Both equally	<b>6</b>	8	5	8	2
Neither	<b>29</b>	37	26	44	5
Don't know	<b>2</b>	2	3	2	1

**He has substance but not much style**

David Cameron	<b>3</b>	2	3	1	7
David Davis	<b>53</b>	48	56	55	52
Both equally	<b>4</b>	6	3	4	3
Neither	<b>35</b>	40	33	37	34
Don't know	<b>5</b>	4	5	3	4

**He comes over as a man of the future**

David Cameron	<b>68</b>	73	65	92	31
David Davis	<b>9</b>	13	8	0	30
Both equally	<b>16</b>	12	18	5	30
Neither	<b>3</b>	1	4	2	5
Don't know	<b>4</b>	1	5	1	5

**He seems a lightweight**

David Cameron	<b>28</b>	24	30	7	66
David Davis	<b>11</b>	16	8	17	2
Both equally	<b>4</b>	4	4	4	3
Neither	<b>54</b>	55	53	68	28
Don't know	<b>4</b>	2	5	4	1

**He is well-informed: he knows his stuff**

David Cameron	<b>16</b>	25	12	27	0
David Davis	<b>30</b>	26	32	8	71
Both equally	<b>49</b>	46	50	61	27
Neither	<b>2</b>	1	2	2	1
Don't know	<b>3</b>	1	4	3	1

**Which of the two candidates do you think would be better placed to lead a united Conservative Party?**

David Cameron	<b>59</b>	66	55	93	5
David Davis	<b>27</b>	32	24	2	81
Don't know	<b>15</b>	2	21	5	14

	Already voted?		Current support		
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	%	%	%	%	%

Which of the two candidates do you think would mount the more formidable challenge to Tony Blair and Gordon Brown in the House of Commons?

David Cameron	<b>50</b>	61	44	78	8
David Davis	<b>35</b>	33	36	10	82
Don't know	<b>15</b>	6	20	12	10

Which of the two candidates do you think would make the better Prime Minister if the Conservatives were to win the next election?

David Cameron	<b>53</b>	66	46	87	2
David Davis	<b>32</b>	32	32	5	86
Don't know	<b>16</b>	2	22	8	12

Which of the two candidates do you think would come over better on television and radio?

David Cameron	<b>71</b>	72	71	91	42
David Davis	<b>17</b>	20	15	2	45
Don't know	<b>12</b>	8	14	6	14

Which of the two candidates you think would do more to boost the Conservatives' chances of winning the next general election?

David Cameron	<b>64</b>	68	62	96	14
David Davis	<b>21</b>	29	16	0	68
Don't know	<b>15</b>	3	21	4	18

One of the two leadership candidates has suggested that 'ecstasy' should be downgraded from a Class-A drug to a class-B drug (which carries slightly lower penalties for people convicted of possessing it). In your view, would that be a good idea or a bad one?

Downgrading ecstasy to a class-B drug is a good idea	<b>19</b>	20	19	26	8
It is a bad idea: ecstasy should remain a class-A drug	<b>65</b>	62	66	54	84
Don't know	<b>16</b>	18	15	20	8

Are you in favour of, or opposed to, the Conservative Party increasing the number of women candidates fighting winnable seats at the next general election?

In favour	<b>63</b>	65	62	70	52
Opposed	<b>19</b>	18	20	15	29
Don't know	<b>18</b>	18	18	15	19

	Already voted?		Current support		
	Total	Yes	No	Cameron	Davis
n	<b>748</b>	250	498	441	222
	%	%	%	%	%

**Which of these measures would you favour for increasing the number of women candidates? [Please tick all the measures that you favour]**

General encouragement from Conservative Central Office to winnable constituencies to select more women	<b>82</b>	78	83	82	77
A rule requiring all winnable constituencies to include at least one woman on the final short list from which	<b>35</b>	34	36	35	37
A rule requiring winnable seats to draw their short-list from a 'gold list', drawn up by Conservative Central	<b>14</b>	11	15	15	10
A rule allowing Conservative Central Office to require a selection of 'winnable' constituencies to have women	<b>3</b>	3	3	4	3
None of these	<b>5</b>	7	4	4	7

**Which of the two candidates do you think would, as a matter of fact, do more to increase the number of women candidates in winnable seats?**

David Cameron	<b>39</b>	42	37	53	16
David Davis	<b>3</b>	6	2	0	11
Both equally	<b>38</b>	34	39	33	43
Neither	<b>5</b>	4	5	3	7
Don't know	<b>15</b>	13	16	11	23

**Some people think that too much power has been taken away from Conservative constituency associations and given to Central Office and the party leadership in London. What is your view?**

Yes, too much power has been pulled into the centre	<b>30</b>	31	29	27	37
On the contrary, there is still not enough central direction	<b>19</b>	21	17	21	15
The present balance is about right	<b>43</b>	38	45	43	39
Don't know	<b>9</b>	9	8	9	9

*(To those who have not yet voted)* **Finally, if you vote in the election, which of the two candidates do you think you will vote for?**

David Cameron	<b>54</b>	0	54	100	0
David Davis	<b>29</b>	0	29	0	100
I am probably not going to vote	<b>2</b>	0	2	0	0
Don't know	<b>15</b>	0	15	0	0