

YouGov Survey Results

Sample Size: 2003
Fieldwork: 19th - 21st August 2008

COMPASS

All GB Adults
Unweighted Sample

	Party ID			Gender		Age					Social Grade		Region				
Total	Lab	Con	Lib Dem	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
2003	661	501	220	961	1042	220	377	386	309	711	1082	921	252	646	431	495	179
2003	873	525	184	975	1028	164	339	375	325	800	1200	803	195	688	425	481	214
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Government has been called on to introduce a one-off tax on the windfall profits of the energy and oil companies, with the money invested to help households deal with increased pressures on family budgets.

To what extent do you agree or disagree with the following statements? [Please tick one answer on each horizontal row]

The government should raise a one-off tax on energy and oil companies' recent windfall profits'

Strongly agree	35	43	29	28	35	34	20	31	35	32	42	36	34	38	32	33	37	36
Agree	32	33	28	38	31	33	31	31	34	35	31	32	33	29	33	35	31	34
Neither agree nor disagree	14	12	16	15	13	16	21	12	16	18	11	12	17	14	15	14	14	16
Disagree	7	4	11	6	9	5	9	8	6	6	6	8	5	8	7	6	6	6
Strongly disagree	6	3	12	5	8	3	3	7	5	4	7	8	3	7	7	4	4	6
Don't know	7	6	4	8	5	8	16	11	5	4	3	5	8	4	7	7	8	2

The money raised from a one-off windfall tax should be put towards immediately helping households with their bills this winter using measures such as winter fuel payments

Strongly agree	31	37	28	28	29	34	24	23	28	34	39	28	35	34	26	34	34	32
Agree	35	37	32	30	32	37	31	38	37	35	32	35	34	33	35	35	34	38
Neither agree nor disagree	16	15	15	19	18	15	22	18	14	17	15	17	15	13	18	16	16	15
Disagree	9	6	14	12	11	7	7	8	13	6	9	11	6	9	11	9	6	10
Strongly disagree	4	1	7	6	7	2	4	5	4	3	4	6	2	6	5	3	3	3
Don't know	5	5	4	4	4	6	13	9	3	4	1	3	7	5	5	5	6	2

YouGov Survey Results

Sample Size: 2003
Fieldwork: 19th - 21st August 2008

COMPASS

All GB Adults
Unweighted Sample

		Which ITV channel do you receive? (If you receive more than one ITV channel which one do you watch most often?)													
Total	Carlton / LWT (London)	Central (Midlands)	Anglia (East Anglia)	HTV (Wales / West)	West Country TV (South West)	Meridian (South)	Granada (Lancashire)	Tyne Tees (North East)	Yorkshire	Scottish TV (Central Scotland)	Grampian TV (North Scotland)	Border	None	Don't know	
2003	384	292	164	162	92	178	223	111	176	133	39	20	16	12	
2003	346	304	166	151	90	196	224	100	173	154	50	24	16	9	
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

The Government has been called on to introduce a one-off tax on the windfall profits of the energy and oil companies, with the money invested to help households deal with increased pressures on family budgets.

To what extent do you agree or disagree with the following statements? [Please tick one answer on each horizontal row]

The government should raise a one-off tax on energy and oil companies' recent windfall profits'

Strongly agree	35	35	29	28	38	48	32	42	29	35	39	34	41	17	15
Agree	32	32	37	38	25	26	30	27	33	36	35	28	35	25	37
Neither agree nor disagree	14	13	13	15	19	8	17	12	18	14	15	15	10	10	36
Disagree	7	8	6	4	6	6	10	5	10	5	6	6	0	7	12
Strongly disagree	6	8	6	5	4	3	7	5	2	3	3	12	9	18	0
Don't know	7	4	9	10	7	10	4	8	8	6	2	5	5	24	0

The money raised from a one-off windfall tax should be put towards immediately helping households with their bills this winter using measures such as winter fuel payments

Strongly agree	31	29	30	25	38	41	25	42	25	32	31	37	37	9	17
Agree	35	36	35	39	30	27	35	33	37	32	39	30	49	22	30
Neither agree nor disagree	16	15	17	18	12	16	19	12	22	20	15	15	8	24	36
Disagree	9	9	9	6	11	7	14	6	6	9	10	10	4	11	12
Strongly disagree	4	6	5	3	4	2	5	2	5	3	3	6	3	17	0
Don't know	5	5	5	8	6	6	2	5	6	4	3	4	0	17	5

COMPASS

All GB Adults
Unweighted Sample

Total	Party ID			Gender		Age					Social Grade		Region				
	Lab	Con	Lib Dem	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
2003	661	501	220	961	1042	220	377	386	309	711	1082	921	252	646	431	495	179
2003	873	525	184	975	1028	164	339	375	325	800	1200	803	195	688	425	481	214
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The money raised from a one-off windfall tax should be put towards kick-starting a national programme of home insulation for energy efficiency to help people for the longer-term

Strongly agree	22	22	20	24	24	20	14	19	25	25	24	21	24	24	20	21	24	28
Agree	38	38	34	41	36	40	42	43	34	36	36	38	37	38	38	39	37	36
Neither agree nor disagree	22	24	25	20	21	23	24	18	25	24	22	22	22	22	22	25	21	21
Disagree	9	10	10	6	10	8	6	7	9	8	12	11	7	8	11	7	9	9
Strongly disagree	4	2	8	4	5	2	1	4	4	3	4	5	2	4	4	2	4	5
Don't know	5	5	3	6	3	7	12	9	3	4	2	3	7	5	5	6	6	2

COMPASS

All GB Adults
Unweighted Sample

		Which ITV channel do you receive? (If you receive more than one ITV channel which one do you watch most often?)												
Total	Carlton / LWT (London)	Central (Midlands)	Anglia (East Anglia)	HTV (Wales / West)	West Country TV (South West)	Meridian (South)	Granada (Lancashire)	Tyne Tees (North East)	York-shire	Scottish TV (Central Scotland)	Grampian TV (North Scotland)	Border	None	Don't know
2003	384	292	164	162	92	178	223	111	176	133	39	20	16	12
2003	346	304	166	151	90	196	224	100	173	154	50	24	16	9
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The money raised from a one-off windfall tax should be put towards kick-starting a national programme of home insulation for energy efficiency to help people for the longer-term

Strongly agree	22	22	19	21	22	14	22	23	19	25	29	23	41	22	15
Agree	38	40	39	38	36	44	36	33	44	37	37	29	37	31	23
Neither agree nor disagree	22	21	26	20	20	26	20	23	24	22	21	22	5	23	52
Disagree	9	7	8	9	12	9	13	12	8	7	7	12	14	7	5
Strongly disagree	4	5	2	3	2	2	6	4	2	4	4	9	3	0	0
Don't know	5	4	6	9	8	5	2	6	3	5	2	4	0	17	5

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	67	110
Male 25 to 39	236	280
Male 40 to 54	261	248
Male 55 +	411	322
Female 18 to 24	97	110
Female 25 to 39	298	292
Female 40 to 54	244	250
Female 55 +	389	389
Region		
London	352	393
Rest of South	464	448
Midlands and Wales	457	457
North	502	514
Scotland	228	192
Social Grade		
ABC1	1200	1082
C2DE	803	921
Newspaper Type		
Express / Mail	490	320
Sun / Star	322	441
Mirror / Record	212	320
Guardian / Independent	142	80
FT / Times / Telegraph	236	190
Other Paper	243	250
No Paper	358	401
Political Party Identification		
Lab	873	661
Con	525	501
Lib Dem	184	220
Others	61	60
None	311	511
Don't know	49	50