

YouGov / Compass Survey Results

Sample Size: 2452 GB Adults
Fieldwork: 8th - 14th April 2009

	Voting intention			Gender		Age			Social Grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2452	807	613	313	1176	1276	728	866	859	1348	1104	314	797	524	604	213
Unweighted Sample	2452	838	596	298	1138	1314	657	811	984	1459	993	374	807	450	575	246
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

It has been estimated that the Government loses up to £15 billion each year though personal tax avoidance. Here are some measures that have been proposed that the Chancellor should take in his 2009 Budget later this month.

How strongly do you agree or disagree with each measure?

In the current financial crisis and with public borrowing rising fast it is vital that the Government should do everything it can to close this £15 billion gap lost through personal tax avoidance

Strongly agree	42	45	42	43	46	39	31	39	55	46	38	44	39	43	43	45
Tend to agree	35	33	36	36	33	37	34	39	31	34	35	33	34	37	36	32
TOTAL AGREE	77	79	78	79	78	76	65	78	87	80	73	77	74	80	79	77
Neither agree nor disagree	11	9	14	12	11	12	16	12	7	10	13	11	13	11	9	13
Tend to disagree	4	6	3	4	5	4	7	4	3	5	4	3	5	3	5	4
Strongly disagree	2	2	1	1	2	1	2	2	1	2	2	2	2	1	1	3
TOTAL DISAGREE	6	8	4	5	7	5	9	5	5	6	6	5	7	4	7	7
Don't know	6	4	4	4	4	8	11	5	1	4	8	7	6	5	6	4

The government should introduce a new 'wealth tax' on all those earning above £250,000 per year

Strongly agree	42	34	47	54	44	39	35	40	49	39	44	42	36	45	45	42
Tend to agree	29	29	34	23	28	30	26	31	30	31	28	25	30	28	31	32
TOTAL AGREE	71	63	81	77	72	70	61	72	78	70	72	67	66	73	76	73
Neither agree nor disagree	11	11	9	10	11	11	12	12	9	11	11	12	12	9	11	12
Tend to disagree	9	12	6	8	9	9	13	8	6	9	8	9	12	8	7	6
Strongly disagree	6	12	1	3	7	4	7	4	5	7	4	8	6	7	3	7
TOTAL DISAGREE	14	24	7	11	15	14	20	13	12	17	12	17	18	14	10	13
Don't know	4	2	3	3	2	6	7	4	1	2	6	4	4	4	4	2

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Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2452	807	613	313	1176	1276	728	866	859	1348	1104	314	797	524	604	213
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Government should break its 2005 manifesto commitment not to increase any rates of income tax and immediately introduce a new top rate of income tax for all those earning above £100,000 per year

Strongly agree	32	27	35	40	36	29	23	33	39	30	34	28	29	37	33	36
Tend to agree	29	30	33	29	28	31	24	30	34	30	28	30	29	26	33	26
TOTAL AGREE	61	57	68	69	64	59	46	62	73	60	63	58	58	63	66	62
Neither agree nor disagree	16	15	18	14	16	16	23	15	11	15	17	17	17	15	15	18
Tend to disagree	11	14	8	10	11	11	12	13	8	13	9	12	12	11	9	12
Strongly disagree	7	13	3	3	8	6	9	6	6	9	5	8	8	7	6	5
TOTAL DISAGREE	18	27	11	13	18	17	21	18	14	21	13	20	19	18	14	18
Don't know	5	2	3	4	2	8	10	4	2	3	8	5	6	5	5	3

The Government should introduce into the 2009 Budget an extra tax on all annual bonuses above £1,000

Strongly agree	28	27	29	30	31	25	16	26	41	26	31	26	26	32	29	30
Tend to agree	23	21	28	24	22	25	20	24	27	25	22	18	23	25	24	26
TOTAL AGREE	52	48	57	55	53	50	35	50	67	50	53	44	49	57	53	55
Neither agree nor disagree	17	14	18	19	15	18	20	18	12	15	19	17	17	16	17	17
Tend to disagree	15	16	14	15	14	15	18	15	12	16	13	16	17	11	16	11
Strongly disagree	12	19	7	8	15	10	17	13	7	16	8	18	12	11	10	14
TOTAL DISAGREE	27	36	21	22	29	25	35	28	19	32	21	34	29	22	25	25
Don't know	5	2	4	4	3	7	10	4	2	3	7	5	5	6	5	3

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	79	147
Male 25 to 39	279	319
Male 40 to 54	297	319
Male 55 +	483	392
Female 18 to 24	122	147
Female 25 to 39	396	320
Female 40 to 54	295	343
Female 55 +	501	467
Region		
London	545	484
Rest of South	559	554
Midlands and Wales	477	538
North	614	653
Scotland	257	223
Social Grade		
ABC1	1459	1349
C2DE	993	1104
Newspaper Type		
Express / Mail	593	392
Sun / Star	388	539
Mirror / Record	260	392
Guardian / Independent	139	98
FT / Times / Telegraph	258	233
Other Paper	314	306
No Paper	498	490
Political Party Identification		
Lab	821	811
Con	633	613
Lib Dem	244	270
Others	108	74
None	560	625
Don't know	86	61