

YouGov / Compass Survey Results

Sample Size: 1943 GB Adults

Fieldwork: 4th - 7th September 2009

	Voting intention			Gender		Age			Social Grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1943	642	423	274	932	1011	559	702	682	1068	873	248	631	415	480	169
Unweighted Sample	1943	680	415	254	962	981	465	694	784	1203	738	272	646	384	439	202
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In recent years, the gap in incomes between low-paid workers and high-paid workers has widened significantly. Do you agree or disagree with the following statements about this?

The growing gap between rich and poor is bad for our society

Strongly agree	41	25	53	50	44	38	36	40	45	36	46	40	36	43	41	51
Tend to agree	38	45	34	39	36	40	35	39	39	41	34	38	38	37	40	35
TOTAL AGREE	78	70	87	89	79	78	71	79	84	77	80	77	73	80	81	86
Neither agree nor disagree	12	17	8	5	11	12	14	11	10	12	11	12	17	11	8	7
Tend to disagree	5	10	3	3	6	5	5	6	5	7	3	6	6	5	5	4
Strongly disagree	1	1	0	1	1	1	1	1	1	1	1	1	1	0	2	1
TOTAL DISAGREE	6	11	3	4	7	6	6	7	6	8	4	6	7	5	7	4
Don't know	4	2	2	3	3	5	9	3	1	3	5	5	3	4	5	3

In general people on salaries above £1 million help Britain to prosper economically

Strongly agree	6	10	3	5	6	5	8	5	5	6	6	9	7	5	3	5
Tend to agree	26	39	20	21	28	23	26	24	27	29	22	32	29	25	22	15
TOTAL AGREE	31	49	23	26	34	29	34	29	32	35	28	41	37	30	25	20
Neither agree nor disagree	26	24	31	25	24	27	24	27	26	24	28	20	26	27	25	33
Tend to disagree	26	18	30	32	26	26	21	28	29	27	25	23	21	26	31	34
Strongly disagree	11	6	13	11	12	10	9	12	12	10	12	11	11	10	12	10
TOTAL DISAGREE	37	25	43	43	38	36	30	39	40	37	37	34	32	36	43	44
Don't know	6	3	4	7	4	8	12	5	3	5	7	5	6	7	7	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Unweighted Sample																

Excessive bonuses and executive pay fuelled excessive risk which played a significant role in causing our recent economic problems

Strongly agree	54	50	59	54	58	51	40	54	66	56	52	52	51	54	58	57
Tend to agree	29	34	23	33	28	30	32	29	26	29	29	31	32	26	27	28
TOTAL AGREE	83	84	82	86	85	81	73	83	92	85	81	83	83	80	85	85
Neither agree nor disagree	7	8	8	6	7	8	11	8	3	7	8	8	7	9	5	9
Tend to disagree	4	4	6	2	4	3	5	4	3	4	4	4	4	3	4	3
Strongly disagree	2	2	2	2	1	2	2	2	2	2	2	1	2	2	2	1
TOTAL DISAGREE	5	6	8	4	5	5	6	5	4	5	5	5	6	5	6	5
Don't know	5	2	3	4	3	6	10	4	1	3	6	4	5	7	4	2

If we curb very high salaries many of these people would leave Britain and our economy would suffer as a result

Strongly agree	8	12	5	7	10	7	12	8	5	8	8	12	8	6	7	11
Tend to agree	25	34	25	20	27	23	28	25	22	29	21	27	28	22	26	20
TOTAL AGREE	33	46	30	27	37	30	40	33	28	37	29	39	36	27	32	31
Neither agree nor disagree	23	23	21	25	22	25	21	25	24	21	26	21	23	24	25	23
Tend to disagree	27	24	32	28	27	28	21	26	34	27	27	26	26	30	27	29
Strongly disagree	10	4	13	14	11	8	7	11	11	10	9	7	9	10	10	13
TOTAL DISAGREE	37	29	45	42	38	36	28	36	45	37	37	33	35	41	36	42
Don't know	7	4	5	6	4	10	12	5	4	6	8	6	7	9	6	5

Here are some measures that the government could take. In each case, would you support or oppose it?

The government should impose a new tax on all bonuses above £10 000 a year

Strongly support	40	34	47	41	40	41	29	40	49	37	44	35	36	41	47	43
Tend to support	32	36	30	36	32	33	29	34	34	35	29	31	34	34	29	35
TOTAL SUPPORT	73	70	77	78	72	73	58	74	83	72	74	66	70	75	76	78
Neither support nor oppose	12	13	11	10	13	12	18	12	9	12	13	14	12	13	12	11
Tend to oppose	7	10	6	8	8	7	9	7	6	9	6	9	10	5	6	6
Strongly oppose	3	5	2	2	4	2	4	4	1	4	2	5	4	2	2	2
TOTAL OPPOSE	10	15	8	10	12	9	14	11	7	12	8	14	14	7	8	8
Don't know	5	3	4	3	3	6	11	3	1	4	5	7	4	5	5	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The government should impose a new tax on major transactions by banks and other financial companies to curb the bonus/risk culture with the proceeds used for social causes.

Strongly support	35	29	44	34	35	35	22	36	44	32	38	29	33	33	40	39
Tend to support	33	36	33	35	33	33	32	34	33	36	30	35	33	35	30	36
TOTAL SUPPORT	68	64	78	69	68	68	54	69	77	68	67	64	65	68	70	74
Neither support nor oppose	14	15	11	15	14	15	18	16	10	13	16	14	16	13	14	11
Tend to oppose	7	11	5	8	8	6	9	5	7	8	6	8	7	8	6	5
Strongly oppose	3	6	2	2	5	2	4	4	3	5	2	5	4	2	3	4
TOTAL OPPOSE	10	17	7	9	13	8	13	9	10	13	8	12	12	10	9	9
Don't know	8	4	5	7	5	10	15	7	3	7	9	10	7	8	7	6

The government should establish an independent High Pay Commission to investigate the effects of high pay on our economy and society and propose measures to curb pay that it considers excessive

Strongly support	31	27	38	30	30	32	22	30	38	29	34	31	28	28	36	33
Tend to support	32	34	32	38	33	32	27	34	35	34	30	31	32	35	30	34
TOTAL SUPPORT	63	61	70	69	63	63	50	64	74	63	63	62	61	63	67	66
Neither support nor oppose	16	16	16	14	17	16	21	17	12	17	16	14	16	20	15	15
Tend to oppose	10	14	7	9	10	10	11	9	10	11	9	11	12	6	10	10
Strongly oppose	4	6	2	5	6	2	6	4	2	5	3	5	6	4	3	3
TOTAL OPPOSE	14	20	9	14	16	12	17	13	13	16	12	16	18	10	13	13
Don't know	6	4	5	4	4	8	13	5	2	5	8	8	5	7	6	6

Would you be more likely or less likely to vote for a political party that promised at the next election to tax bonuses and major financial transactions and to set up a High Pay Commission?

Much more likely to vote for such a party	21	25	20	21	22	20	13	17	30	20	21	20	21	17	23	22
Slightly more likely	32	26	36	42	33	30	29	35	30	34	28	27	29	35	34	34
TOTAL MORE LIKELY	52	51	56	63	54	50	42	52	60	54	49	47	49	52	58	56
Slightly less likely	5	7	3	8	6	4	9	4	3	5	5	9	4	5	5	2
Much less likely to vote for such a party	4	6	3	3	5	3	5	5	2	5	3	4	6	3	3	4
TOTAL LESS LIKELY	9	13	7	10	11	7	14	9	6	10	8	13	10	8	8	6
It would make no difference	30	31	32	21	29	31	30	30	30	30	30	31	34	27	27	28
Don't know	9	6	6	6	6	12	15	9	5	6	13	10	7	14	8	10