

YouGov / Band and Brown Survey Results

Sample Size: 1963

Fieldwork: 16th - 18th June 2008

Band and Brown	Gender			Age					Social Grade		Region				
	Total	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands and Wales	North	Scotland
All GB Adults	1963	942	1021	216	357	363	330	697	1060	903	412	393	471	510	177
Unweighted Sample	1963	923	1040	148	355	361	310	789	1231	732	413	432	426	497	195
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the things which are important to you which of the following FIVE would you like to see as priorities for local government? [Please tick up to FIVE]

Creating safer communities	81	81	81	72	79	83	82	83	83	79	83	78	82	82	81
Improving the local economy	63	62	64	61	57	63	66	65	63	62	58	63	65	65	63
Getting more young people making a positive contribution to society	53	53	53	43	50	53	55	58	55	51	49	54	53	58	49
Improving adult health and well-being	46	44	47	37	39	34	49	57	45	46	46	47	45	44	49
Improving environmental sustainability	42	45	40	41	44	47	38	42	45	39	43	43	44	41	40
Creating stronger communities	39	42	35	33	39	45	38	37	39	38	41	36	40	38	34
Improving young people's safety	35	30	40	33	38	36	34	34	33	38	40	33	31	38	28
Improving young people's achievement	25	23	27	30	27	26	24	23	27	23	26	24	26	24	26
Improving young people's health	23	22	24	26	27	21	20	23	23	23	24	20	21	21	36
Improving children's economic circumstances	22	21	24	25	27	27	24	16	22	22	21	21	25	19	26
Tackling exclusion and promoting equality	19	19	19	22	17	21	22	17	20	19	17	21	20	19	18
None of these	2	2	1	3	1	1	1	2	1	2	0	2	2	2	0
Don't know	3	3	3	6	3	2	3	2	2	4	3	4	2	3	3