

YouGov / C4 News Survey Results

Sample Size: 1877

Fieldwork: 23rd - 25th July 2007

For detailed results, [click here](#)

Some people talk about 'left', 'right' and 'centre' to describe parties and politicians.

Where would you place the following...?

	Gordon Brown		Labour Party		David Cameron		Conservative Party		Liberal Democrats		Yourself			
											All	Lab voters	Con voters	Lib Dem voters
Very left-wing	4	4	1	1	4	2	5	1	2	2	9	17	1	11
Fairly left-wing	16	16	2	2	8	16	30	3	19	16	26	19	39	
Slightly left-of-centre	26	24	5	4	16	12	5	31	6	12	5	31	6	
Centre	15	17	16	9	29	26	26	19	39	26	26	19	39	
Slightly right-of-centre	8	9	29	18	8	7	1	20	3	7	1	20	3	
Fairly right-wing	3	3	16	27	1	3	0	6	1	3	0	6	1	
Very right-wing	1	1	4	13	0	3	0	6	1	3	0	6	1	
Don't know	28	26	28	27	34	26	16	19	21	26	16	19	21	
Average	-25	-22	28	46	-16	-3	-28	33	-13					

Average is calculated by counting "very left-wing" as -100, "fairly left-wing" as -67, "slightly left-of-centre" as -33, "centre" as 0, "slightly right-of-centre" as +33, "fairly right-wing" as +67, "very right wing" as +100

Summary:

Very/fairly left-wing	20	20	3	3	12	11	22	2	13
Centre / slightly left or right of centre	49	50	50	31	52	53	61	53	63
Vert/fairly right-wing	4	5	20	40	2	10	1	26	4

Do you think Gordon Brown / David Cameron...?

	Gordon Brown		David Cameron	
	All	Lab voters	All	Con voters
	%	%	%	%
Is serious and trustworthy	49	84	28	61
Is not serious and trustworthy	28	5	39	12
Don't know	22	11	33	27
Is an inspiring leader	26	55	22	50
Is not an inspiring leader	51	27	54	32
Don't know	23	19	24	18
Is in control of his party	62	82	22	42
Is not in control of his party	16	6	52	37
Don't know	22	12	26	21

Gordon Brown says his Government represents a change from Tony Blair's

Government. Do you think Gordon Brown's Government has brought...?

	All	Con	Lab	Lib Dem
	%	%	%	%
Too much change – it should have changed less	5	8	3	5
About the right amount of change	30	15	59	30
Too little change – it should have changed more	20	22	14	28
No change at all	28	44	13	25
Don't know	17	11	12	13