

YouGov / Channel 4 News Survey Results

Sample: 2123 electors in 60 seats where Labour's majority (on the new boundaries) was 6-14% over the Conservatives. For detailed results, [click here](#)
 Fieldwork: 20th - 22nd October 2008

%

Headline Voting Intention

[Excluding Don't Knows and Woudn't Vote]

Con	43
Lab	38
Lib Dem	12
Other	7

Non Voters

Would Not Vote	7
Don't know	13

How would you rate Gordon Brown's overall performance as Prime Minister?

Excellent	3
Good	16
Fair	30
TOTAL excellent / good / fair	50
Poor	21
Bad	7
Dreadful	19
TOTAL poor / bad / dreadful	46
Not sure	4

How would you rate David Cameron's overall performance as leader of the Conservative Party?

Excellent	4
Good	26
Fair	36
TOTAL excellent / good / fair	65
Poor	16
Bad	4
Dreadful	6
TOTAL poor / bad / dreadful	26
Not sure	9

Why do you have a low opinion of Gordon Brown? [Please tick all that apply]

[Excluding those who have a good opinion of Brown]

He won't accept responsibility for his mistakes	63
He's out of touch	58
He is indecisive	54
He is incompetent	52
He has been around too long and run out of fresh ideas	36
He is dishonest	28
None of these	3
Don't know	2

Do you think David Cameron is...

A heavyweight politician	18
A lightweight politician	59
Don't know	23

Thinking about the current economic problems which of these two statements comes CLOSEST to your view about who should be running the country right now?

'This is no time for a novice'	48
'Character and judgment are more important than experience'	40
Don't know	12

Which one of these do you blame most for Britain's current economic problems?

General international conditions in the food and energy markets	11
Banks in America and elsewhere lending irresponsibly	61
The British government's policies on tax and spending	21
Don't know	7

Do you think the decisions taken and currently being considered by Gordon Brown's government...

Are likely to steer Britain's economy through these difficult times without too much	32
Are likely to make matters worse	15
Are not likely to make much difference either way	41
Don't know	13

Here are some things that have been said about the Government's response to Britain's current economic problems. In each case, do you agree or disagree?

As a chancellor over the past decade Gordon Brown bears a lot of responsibility for the current banking crisis

Agree	58
Disagree	28
Don't know	15

Most of Britain's economic difficulties can be blamed on the US housing crisis

Agree	44
Disagree	35
Don't know	21

Government ministers don't understand the problems faced by ordinary people

Agree	70
Disagree	19
Don't know	10

Government should now borrow on a big scale to help families through difficult economic times

Agree	24
Disagree	49
Don't know	26

The Conservative Party doesn't know how it would deal with the current economic crisis

Agree	48
Disagree	29
Don't know	23

The Conservative Party is pretending it would be tough on bankers to win votes

Agree	53
Disagree	23
Don't know	24

Which of these statements comes closer to your view?

The Government had to spend what it did to bail out the banks, in order to keep them going and keep people's savings safe	49
The Government has been too generous towards the banks - it could have spent far less and kept people's savings safe	33
Not sure	18

Last month several Labour MP's said Gordon Brown should consider resigning. What do you think Gordon Brown should do?

Step down as Prime Minister as soon as possible and let Labour choose another leader	23
Remain Prime Minister until the next general election	67
Don't know	9

Right now IN THE MIDDLE OF THE ECONOMIC CRISIS putting aside your party preference which of these do you feel would make the better Prime Minister?

Gordon Brown	41
David Cameron	27
Neither	21
Don't know	12

And after the next general election putting aside your party preference who do you feel would make the better Prime Minister?

Gordon Brown	26
David Cameron	36
Neither	25
Don't know	13

Has Gordon Brown's handling of the current economic crisis changed your opinion of him and changed the way you might vote?

Yes, I am now more likely to vote for him to remain Prime Minister	16
Yes, I am now less likely to vote for him to remain Prime Minister	7
No I was going to vote for him anyway and will still do so	16
No I was not going to vote for him and still won't	46
Not sure	15

Which of the following statements come closest to your opinion?

The current crisis proves Gordon Brown was wrong to talk about 'an end to boom and bust'	39
The present crisis is so extraordinary, and affects so many countries, that Gordon Brown can't be blamed for a return to 'boom and bust'	47
Don't know	15

And which of these statements comes closest to your opinion?

Gordon Brown has shown real leadership in tackling the banking crisis and deserves to be re-elected prime Minister at the next general election	27
Gordon Brown has shown real leadership in tackling the banking crisis but does not deserve to be re-elected Prime Minister at the next general election	31
Gordon Brown has failed to show real leadership in the banking crisis	27
Don't know	16

And which of these statements comes closest to your opinion?

During the current economic crisis, David Cameron has shown he lacks the experience and other qualities needed in a Prime Minister	36
David Cameron has looked inexperienced in the economic crisis, but he is likely to have the qualities a Prime Minister needs by the time of the next election	24
During the current economic crisis, David Cameron has shown he would be a strong leader who is well qualified to be Prime Minister	17
Don't know	23

If you were to put political party preferences to one side who would be the best Chancellor for Britain right now?

Vincent Cable	19
Alistair Darling	15
George Osborne	12
Don't know	54

Do you think Britain's economy and financial system would be healthier or less healthy if Tony Blair was still Prime Minister and Gordon Brown Chancellor of the Exchequer or would it not make much difference?

Britain's economy and financial system would be healthier	12
Britain's economy and financial system would be less healthy	9
It would not make much difference	69
Don't know	10

At the next general election how would you vote if you were convinced that the only two parties with a realistic chance of winning in your constituency were Labour or the Conservatives?

[Excluding Don't Knows and Woudn't Vote]

Con	45
Lab	41
Lib Dem	8
Other	6

Non Voters

Would Not Vote	6
Don't know	9