

# YouGov Survey Results

Sample Size: 2038  
Fieldwork: 15th - 18th February 2008

Blue Rubicon	Gender			Age					Social Grade		Region				
	Total	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands and Wales	North	Scotland
All GB Adults	2038	978	1060	224	379	352	360	723	1101	937	428	408	489	530	183
Unweighted Sample	2038	979	1059	216	355	340	364	763	940	1098	353	518	441	543	183
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

There have been reports that the Chancellor, Alistair Darling, will need to raise taxes by £8 billion in the next Budget. Should this be unavoidable which tax do you think he should consider raising? Please choose one only.

Income Tax	9	11	7	6	6	8	9	12	12	5	9	7	11	7	14
Corporation Tax on business	37	36	37	47	35	38	35	34	35	38	45	36	35	33	33
National Insurance	2	3	2	1	1	0	2	4	3	2	2	2	2	3	3
Inheritance Tax	7	8	6	5	5	9	6	7	6	8	4	6	5	11	9
Stamp duty	2	3	1	3	3	2	2	1	2	2	2	2	1	1	6
Capital gains tax	20	19	20	8	19	16	22	24	19	20	15	19	21	21	21
VAT	4	6	3	3	4	5	4	5	6	2	6	3	5	4	3
Don't know	19	15	24	27	26	22	20	12	16	24	18	24	19	20	11

The current Chancellor of the Exchequer is Alistair Darling MP. The former Chancellor of the Exchequer is Gordon Brown MP, who is now the Prime Minister.

Do you think Alistair Darling has managed the public finances better or worse than his predecessor Gordon Brown?

Better than Gordon Brown	1	2	1	2	3	0	1	1	1	2	1	1	2	2	1
Worse than Gordon Brown	31	36	25	25	32	30	29	33	33	28	31	30	28	32	33
Same as Gordon Brown	42	43	40	35	35	39	47	46	44	39	41	42	47	37	41
Don't know	26	18	34	38	31	31	24	19	22	32	26	27	23	29	25

On a scale 0 to 10 how would you rate Alistair Darling for his first nine months as Chancellor with 0 being the lowest mark and 10 the highest?

0- Lowest	11	14	9	4	6	9	18	14	13	9	10	11	15	10	7
1	7	7	6	4	5	6	5	10	8	6	5	9	7	8	1
2	10	12	8	9	9	7	10	13	11	8	12	10	10	8	11
3	11	13	10	7	11	11	9	14	13	10	11	11	11	13	11
4	11	10	11	11	12	9	12	10	12	9	12	12	9	10	12
5	18	17	19	15	19	22	16	17	15	22	18	15	16	20	23
6	6	7	5	4	6	6	9	4	6	5	5	6	7	4	7
7	4	6	3	6	3	4	3	5	4	5	3	3	4	4	8
8	1	2	1	1	0	1	2	2	1	1	1	2	1	1	1
9	0	0	0	1	0	0	0	0	0	1	0	1	0	1	0
10- Highest	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	20	11	28	38	29	26	15	10	17	24	22	21	19	20	19

Blue Rubicon

All GB Adults  
Unweighted Sample

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much confidence do you have in the Chancellor Alistair Darling and the Government steering the economy through the current economic slowdown?

A lot of confidence	3	5	2	4	2	4	3	4	3	3	3	4	2	3	7
A little confidence	37	37	38	42	44	39	33	34	38	36	36	35	35	39	44
No confidence at all	46	50	43	26	36	41	55	55	48	44	48	47	49	43	37
Don't know	13	8	18	28	18	17	9	7	11	17	13	14	14	14	12

Do you think the Shadow Chancellor George Osborne and the Opposition (i.e. the Conservatives) would do better than the current Government in steering the economy through a potential slowdown?

Yes, I do	28	34	22	21	23	26	25	35	31	24	30	30	33	26	11
No, I do not	40	43	37	35	37	39	49	40	41	40	38	34	38	44	56
Don't know	32	22	41	44	40	35	26	26	29	36	32	36	29	31	33

Which three taxes, from the following list, do you believe raise the most money for Government? [Please tick up to three options]

Business rates	9	9	9	8	11	9	8	10	10	8	9	8	10	11	7
Capital gains tax	7	5	8	8	4	5	6	9	6	8	8	7	8	4	7
Council tax	18	13	21	19	26	18	14	14	16	20	17	19	16	20	15
Corporation tax	24	28	21	28	20	28	26	23	30	18	32	23	25	19	22
Excise duties	28	28	28	12	20	24	33	37	28	28	21	26	27	33	37
Income tax	64	72	57	61	60	67	68	64	69	58	65	61	65	64	66
Inheritance tax	8	5	12	13	11	7	9	6	8	8	7	10	9	8	8
National insurance	21	24	18	24	22	18	21	20	23	18	22	17	24	19	21
Stamp duty	6	3	8	10	8	7	5	4	7	5	10	7	4	4	5
VAT	49	57	41	51	47	51	52	47	49	48	49	47	49	48	53
Vehicle taxes	27	25	29	22	25	23	28	32	22	33	19	27	29	32	25
Don't know	8	5	11	11	11	10	7	6	7	10	9	10	7	7	7

Currently, British citizens with interests abroad can register for "non-domiciled" status, which means they do not pay tax on earnings made outside the UK.

Do you agree or disagree that the Chancellor's proposed measures to collect more taxation from non-domiciles may damage the British economy?

Agree	34	39	30	24	32	30	31	42	36	32	36	34	35	35	28
Disagree	41	45	37	38	40	40	48	39	42	39	38	37	43	42	50
Don't know	25	16	32	39	28	29	21	18	21	29	26	29	22	23	22

Would you support in principle the replacement of or the reduction of the basic rate of income tax with a tax on homeowners based on the value of their property?

Yes, I would	26	28	24	29	33	28	24	22	24	29	27	25	25	28	27
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
No, I would not	<b>58</b>	60	56	43	48	54	65	66	63	52	57	57	61	56	61
Don't know	<b>16</b>	12	20	28	19	18	11	12	13	19	16	19	15	16	12

Blue Rubicon

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2038	979	1059	216	355	340	364	763	940	1098	353	518	441	543	183
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you believe that so-called 'green' taxes are designed to encourage environmentally friendly behaviour or to raise extra revenue?

Encourage environmentally friendly behaviour	10	10	9	9	8	12	11	9	11	8	9	9	10	11	7
Raise extra revenue	59	63	55	44	50	58	64	66	58	59	57	56	62	61	51
Both	25	23	26	36	32	21	21	21	25	24	27	26	22	22	32
Don't know	7	4	11	11	10	9	4	5	6	9	7	9	7	7	10

Would you support or oppose the introduction of legislation which enables all taxpayers to transfer their personal allowances and their lower rate tax band to their spouse?

Strongly support	23	26	20	9	15	20	28	30	24	20	22	23	24	23	19
Moderately support	26	26	26	30	26	24	23	27	27	25	28	25	27	27	21
No opinion	23	23	23	26	21	24	26	20	19	27	21	24	22	21	28
Moderately oppose	8	10	7	7	9	10	8	8	9	7	6	7	9	8	13
Strongly oppose	6	7	5	3	7	8	4	6	8	3	7	5	4	7	4
Don't know	15	9	19	24	23	15	10	10	12	18	16	15	14	14	14

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	95	112
Male 25 to 39	244	285
Male 40 to 54	248	253
Male 55 +	392	328
Female 18 to 24	121	112
Female 25 to 39	304	298
Female 40 to 54	263	255
Female 55 +	371	395
<b>Region</b>		
London	353	428
Rest of South	518	408
Midlands and Wales	441	489
North	543	530
Scotland	183	183
<b>Social Grade</b>		
ABC1	940	1101
C2DE	1098	937
<b>Newspaper Type</b>		
Express / Mail	322	326
Sun / Star	458	448
Mirror / Record	270	326
Guardian / Independent	233	82
FT / Times / Telegraph	334	194
Other Paper	147	255
No Paper	274	408
<b>Political Party Identification</b>		
Lab	517	521
Con	507	494
Lib Dem	193	182
Others	99	102
None	618	626
Don't know	96	104