

## YouGov Survey Results

Sample Size: 1001 Scottish Adults

Fieldwork: 22nd - 24th June 2009

|                 | Total | Gender |        | Age      |          |          |          |      | Social Grade |      | Scottish Region     |                     |                |               |         |                     |          |         |
|-----------------|-------|--------|--------|----------|----------|----------|----------|------|--------------|------|---------------------|---------------------|----------------|---------------|---------|---------------------|----------|---------|
|                 | Base  | Male   | Female | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 + | ABC1         | C2DE | North East Scotland | Highlands & Islands | South Scotland | West Scotland | Central | Mid-Scotland & Fife | Lothians | Glasgow |
| Unweighted Base | 1001  | 492    | 509    | 89       | 194      | 155      | 136      | 427  | 645          | 356  | 140                 | 106                 | 142            | 102           | 136     | 114                 | 153      | 108     |
| Base            | 1001  | 475    | 526    | 122      | 177      | 173      | 165      | 364  | 551          | 450  | 129                 | 123                 | 171            | 107           | 137     | 102                 | 120      | 111     |

"I resent Andy Murray for representing himself as British rather than just Scottish"

|                            |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|----------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Strongly agree             | 10% | 11% | 9%  | 14% | 9%  | 3%  | 13% | 11% | 7%  | 14% | 9%  | 8%  | 9%  | 11% | 15% | 8%  | 7%  | 13% |
| Agree                      | 12% | 13% | 12% | 14% | 17% | 8%  | 8%  | 13% | 11% | 14% | 6%  | 10% | 11% | 20% | 12% | 17% | 14% | 9%  |
| Neither agree nor disagree | 29% | 26% | 32% | 15% | 31% | 37% | 34% | 27% | 27% | 31% | 30% | 37% | 33% | 25% | 22% | 27% | 19% | 36% |
| Disagree                   | 18% | 16% | 20% | 15% | 17% | 21% | 26% | 15% | 22% | 13% | 18% | 18% | 18% | 18% | 23% | 16% | 17% | 16% |
| Strongly disagree          | 30% | 34% | 26% | 40% | 25% | 31% | 19% | 33% | 32% | 27% | 35% | 25% | 28% | 25% | 26% | 32% | 42% | 25% |
| Don't know                 | 1%  | 1%  | 1%  | 1%  | 1%  | 0%  | -   | 1%  | 1%  | 1%  | 1%  | 1%  | 0%  | 1%  | 2%  | -   | -   | 1%  |

"The English view Andy Murray as British when he wins but Scottish when he loses"

|                            |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|----------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Strongly agree             | 38% | 36% | 40% | 44% | 39% | 36% | 39% | 37% | 33% | 45% | 31% | 40% | 37% | 47% | 38% | 42% | 29% | 45% |
| Agree                      | 32% | 34% | 31% | 34% | 33% | 33% | 36% | 30% | 35% | 29% | 37% | 34% | 34% | 30% | 25% | 26% | 40% | 31% |
| Neither agree nor disagree | 13% | 14% | 13% | 10% | 11% | 15% | 11% | 15% | 14% | 13% | 15% | 12% | 14% | 10% | 12% | 17% | 13% | 12% |
| Disagree                   | 8%  | 8%  | 7%  | 6%  | 7%  | 9%  | 4%  | 9%  | 10% | 5%  | 9%  | 6%  | 8%  | 6%  | 9%  | 8%  | 7%  | 4%  |
| Strongly disagree          | 6%  | 5%  | 6%  | 4%  | 5%  | 6%  | 7%  | 6%  | 5%  | 7%  | 4%  | 3%  | 7%  | 4%  | 11% | 4%  | 8%  | 3%  |
| Don't know                 | 3%  | 3%  | 3%  | 2%  | 4%  | 1%  | 4%  | 3%  | 4%  | 2%  | 3%  | 4%  | 1%  | 3%  | 4%  | 2%  | 3%  | 4%  |

All figures, unless otherwise stated, are from YouGov Plc.