YouGov Survey Results

Sample Size: 2192
Fieldwork: 23rd - 26th March 2007

Internal		Are you...?		Age					Social Grade		Region				
	Total	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands and Wales	North	Scotland
All GB Adults	2192	1059	1133	241	448	335	389	778	1184	1008	460	438	526	570	197
Unweighted Sample	2192	1055	1137	267	468	333	390	734	1015	1177	392	526	509	555	210
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Which, if any, of the following methods have you used AT ANY TIME to find a date/ partner (either casual or long-term)? [Please tick all that apply]															
Internet dating sites	**12**	14	9	7	22	20	8	6	13	10	13	12	12	10	10
Speed dating	**1**	1	1	2	3	0	1	0	1	1	2	0	1	0	2
Dinner parties arranged through friends	**8**	9	7	8	10	8	9	6	10	5	10	7	5	8	11
Introduction agency (offline)	**2**	3	1	0	1	3	4	2	2	2	4	3	1	1	1
Fellow members of a Church or religious group	**3**	4	3	4	2	1	2	6	4	2	4	5	2	3	4
Dates organised through friends and family/ blind date	**14**	15	14	12	19	22	11	11	16	12	18	16	13	13	10
Going out with friends to bars/ clubs	**44**	44	44	49	61	55	48	26	45	43	45	43	44	42	49
Classified newspaper or magazine ads	**6**	6	6	1	3	11	9	5	6	5	6	5	7	5	6
Phone dating	**1**	1	1	1	2	3	0	0	1	1	1	1	1	2	1
Fellow members of a club, society, or association	**13**	13	13	11	9	15	15	14	17	9	15	15	11	10	18
Singles parties/ events	**3**	2	4	2	3	3	4	3	3	3	5	4	2	3	1
Finding dates/ partners at work	**23**	25	21	21	28	31	22	17	27	18	21	26	22	22	23
Approaching someone in a shop, street, or other public place (excluding pubs or clubs)	**7**	11	3	11	9	8	6	5	7	7	9	7	7	6	7
Other	**5**	5	5	7	4	7	4	4	5	5	5	5	5	5	4
None of these	**35**	32	38	30	22	23	34	50	32	39	34	30	36	38	36
Prefer not to say	**2**	3	2	6	1	3	2	2	2	3	2	2	2	3	2

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Which of the following statements concerning Internet dating is the MOST relevant to you?															
I am currently using Internet dating sites	**3**	4	2	4	3	5	4	1	3	3	4	1	3	4	4
I have previously used Internet dating sites and may do so again in the future	**4**	6	3	2	10	7	2	2	5	3	5	6	5	2	3
I have previously used Internet dating sites but don't know if I would use them again or not	**3**	3	3	3	6	6	2	1	4	2	3	4	2	2	4
I have previously used Internet dating sites and don't think I will use them again	**4**	4	3	4	7	7	2	1	4	4	4	4	3	4	2
I have never used Internet dating sites before but may well do so in the future	**3**	4	3	4	6	3	4	2	4	2	4	4	5	2	2
I have never used Internet dating sites before and don't know if I would use them in the future	**9**	9	10	11	11	9	9	7	10	8	12	7	10	8	8
I have never used Internet dating sites before and don't think I will use them in the future	**70**	66	74	69	54	60	73	82	67	74	66	71	67	74	75
Prefer not to say	**3**	4	3	3	4	4	4	3	3	3	2	3	5	4	3

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