

YouGov / The People Survey Results

Sample Size: 2062
 Fieldwork: 26th - 28th November

	Gender		Age					Social Grade		Region					
	Total	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands and Wales	North	Scotland
All GB Adults	2062	990	1072	227	397	365	341	732	1113	949	433	412	495	536	186
Unweighted Sample	2062	996	1066	204	384	352	350	772	979	1083	386	483	460	520	213
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Please indicate below whether you agree or disagree with each of the following statements?

Television is too violent

Agree	44%	34%	53%	18%	27%	36%	50%	62%	47%	40%	40%	46%	44%	45%	43%
Disagree	48%	60%	37%	69%	66%	57%	44%	30%	45%	52%	51%	44%	47%	50%	48%
Don't know	8%	6%	10%	13%	7%	8%	6%	8%	8%	7%	9%	10%	9%	4%	9%

Children are likely to copy the violence they see on television

Agree	64%	58%	69%	40%	52%	59%	67%	78%	68%	59%	60%	65%	64%	67%	57%
Disagree	27%	33%	21%	45%	36%	32%	26%	14%	23%	31%	30%	27%	26%	23%	32%
Don't know	9%	9%	10%	15%	12%	9%	7%	7%	9%	10%	9%	8%	9%	9%	11%

Do you think the UK's watershed time of 9pm is the right time to start showing programmes featuring violence sex and swearing?

No it should be later	35%	33%	37%	15%	18%	27%	37%	53%	35%	36%	31%	35%	37%	39%	32%
It seems about right	59%	61%	57%	72%	75%	70%	58%	42%	61%	57%	64%	59%	59%	54%	63%
It should be made earlier	4%	4%	4%	7%	5%	2%	3%	4%	4%	4%	3%	4%	3%	5%	4%
Don't know	2%	2%	2%	6%	2%	1%	2%	1%	1%	3%	1%	2%	2%	2%	1%

Which if any of the following do you find offensive on television / radio? [Please tick all that apply]

Graphic violence	56%	43%	68%	27%	39%	49%	64%	75%	59%	53%	54%	59%	57%	56%	51%
Sick jokes	46%	36%	56%	25%	31%	34%	50%	66%	46%	46%	41%	48%	48%	46%	51%
Aggressive behaviour	40%	30%	50%	16%	27%	32%	42%	59%	42%	39%	41%	43%	39%	40%	39%
Swearing	40%	34%	46%	12%	16%	30%	43%	65%	39%	40%	41%	40%	41%	39%	35%
Sex scenes	26%	15%	36%	13%	12%	18%	28%	39%	23%	28%	23%	27%	24%	29%	21%
None of the above	25%	37%	14%	53%	43%	31%	18%	7%	23%	27%	28%	24%	25%	22%	27%
Don't know	2%	2%	2%	4%	3%	4%	2%	1%	2%	2%	2%	1%	3%	3%	3%

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which two or three of the following would you rather watch on TV? [Please tick up to three]

The Two Ronnies	49%	60%	40%	23%	29%	43%	59%	68%	49%	49%	42%	52%	53%	51%	50%
Morecambe and Wise	46%	52%	40%	13%	20%	42%	58%	67%	47%	44%	35%	46%	49%	52%	46%
Michael Parkinson	40%	35%	45%	27%	29%	30%	48%	53%	44%	37%	34%	47%	41%	42%	37%
Jonathan Ross	26%	28%	25%	46%	46%	36%	19%	8%	28%	25%	31%	22%	27%	25%	25%
Richard and Judy	16%	8%	24%	22%	20%	14%	11%	16%	17%	16%	18%	15%	17%	17%	13%
Michael Barrymore	8%	10%	6%	10%	7%	8%	11%	6%	5%	11%	9%	6%	7%	9%	7%
None of the above	15%	12%	18%	21%	24%	15%	13%	9%	15%	15%	18%	16%	13%	13%	16%
Don't know	2%	3%	2%	9%	3%	2%	1%	0%	1%	3%	4%	1%	2%	2%	2%

Do you think the BBC's £139.50 TV licence fee is good value for money?

Yes I think it's well worth the money	10%	12%	7%	11%	10%	10%	10%	9%	13%	6%	14%	8%	9%	10%	6%
Just about but they could do a bit more	24%	26%	23%	20%	22%	23%	26%	27%	30%	18%	27%	26%	26%	19%	25%
No it's a rip off	64%	60%	67%	63%	65%	66%	63%	62%	55%	73%	55%	64%	64%	69%	67%
Don't know	2%	2%	2%	6%	3%	1%	1%	2%	2%	3%	4%	2%	1%	2%	2%

Prank phone calls made to actor Andrew Sachs by Russell Brand and Jonathan Ross prompted a major row that led to Brand quitting his Radio 2 show.

Station controller Lesley Douglas resigned, Radio 2's head of compliance quit, and Ross was suspended for three months without pay.

Do you think the BBC took appropriate action against Jonathan Ross and Russell Brand?

Absolutely the right people were dealt with in a satisfactory way	17%	16%	17%	15%	16%	19%	21%	14%	17%	16%	17%	16%	17%	16%	18%
No the whole thing was all blown out of proportion	36%	37%	36%	68%	62%	47%	24%	13%	36%	36%	42%	35%	37%	34%	30%
No too little was done and stronger action should have been taken	43%	45%	42%	10%	15%	32%	50%	71%	43%	44%	37%	45%	42%	46%	49%
Don't know	4%	2%	6%	6%	7%	3%	5%	2%	3%	5%	5%	4%	4%	4%	2%

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What is your view of "reality" TV shows like Big Brother X Factor and Strictly Come dancing?

I'm sick of them	36%	44%	28%	29%	25%	33%	39%	43%	35%	37%	34%	38%	32%	36%	47%
There's a place for them but there are too many	32%	32%	32%	30%	35%	33%	34%	29%	33%	30%	31%	31%	36%	30%	29%
I enjoy them now and again	22%	17%	26%	21%	29%	24%	19%	19%	22%	21%	22%	24%	21%	24%	14%
They are among my favourite programmes	9%	5%	13%	16%	10%	10%	8%	7%	9%	10%	12%	6%	10%	9%	10%
Don't know.	1%	1%	1%	4%	1%	0%	0%	1%	0%	2%	2%	1%	1%	1%	0%

Have past scandals over phonline voting and competitions put you off phoning/ texting into TV shows?

Yes I used to but don't phone/ text in now	16%	15%	17%	7%	12%	19%	17%	20%	15%	18%	15%	18%	15%	17%	18%
A little bit I dont phone/ text as often now as I used to	8%	5%	11%	7%	9%	9%	9%	8%	8%	9%	7%	8%	9%	8%	12%
No I still phone/ text in to vote or enter competitions	5%	5%	5%	6%	7%	6%	4%	4%	5%	5%	7%	3%	5%	5%	6%
Don't know	2%	2%	2%	4%	3%	1%	2%	1%	2%	2%	2%	2%	2%	3%	0%
Not applicable I never phoned/ texted into TV shows	68%	73%	64%	77%	69%	65%	67%	67%	71%	65%	70%	68%	69%	67%	64%

Do you think TV is better or worse now than it was 20 years ago?

TV is better now	33%	35%	30%	30%	33%	37%	31%	32%	33%	32%	30%	31%	37%	31%	35%
TV is worse now	42%	43%	40%	25%	29%	37%	46%	54%	40%	44%	37%	42%	43%	43%	47%
It hasn't really changed for better or worse	17%	16%	19%	18%	22%	21%	18%	13%	20%	14%	23%	17%	14%	19%	10%
Don't know	8%	6%	11%	27%	16%	6%	5%	2%	8%	10%	10%	10%	7%	7%	9%

All figures, unless otherwise stated, are from YouGov Plc.