

YouGov Survey Results

Sample Size: 2053
Fieldwork: 6th - 8th February 2008

Golley Slater

All GB Adults
Unweighted Sample

	Gender		Which ITV channel do you receive? (If you receive more than one ITV channel which one do you watch most often?)									
	Total	Male	Female	Carlton / LWT (London)	Central (Midlands)	Anglia (East Anglia)	HTV (Wales / West)	West Country TV (South West)	Meridian (South)	Granada (Lancashire)	Tyne Tees (North East)	Yorkshire
	2053	985	1068	417	317	130	169	73	190	207	97	223
	2053	1003	1050	366	282	165	147	91	252	201	99	228
	%	%	%	%	%	%	%	%	%	%	%	%

Which ONE would you say is your favourite? By landmark, we mean natural landmarks or man-made landmarks, for example, if you were in France you might choose the Eifel Tower, and in the USA you might choose the Grand Canyon. Please remember we are only interested in British landmarks. (Please type your answer in the box below. If you have more than one favourite, please choose the ONE you most prefer. If you don't know, please type in 'DK')

Abbey Ruins, Bury St Edmunds	0	0	0	0	0	0	0	0	0	0	0	0
ainsdale beach	0	0	0	0	0	0	0	0	0	0	0	0
Alexandra Palace	0	0	0	0	0	0	0	0	0	0	0	0
ALL OF GLOUCESTER	0	0	0	0	0	0	0	0	0	0	0	0
Alton Towers	0	0	0	0	0	0	1	0	0	0	0	0
Anfield stadium	0	0	0	0	0	0	0	2	0	0	0	0
Angel of the North	2	3	2	1	3	1	2	1	1	1	14	5
angle of the north (or anything by Bankys)	0	0	0	0	0	0	0	0	0	0	0	0
Anne Hathaways Cottage	0	0	0	0	0	0	0	2	0	0	0	0
Another Place by Anthony Gormley	0	0	0	0	0	0	0	0	0	0	0	0
anything in birmingham!	0	0	0	0	0	0	0	0	0	0	0	0
Arbor Low	0	0	0	0	1	0	0	0	0	0	0	0
Arthur's seat	0	0	0	0	0	0	0	0	0	0	0	0
Arthur's Seat, Edinburgh	0	0	0	0	0	0	0	0	0	0	0	0
Arundel Castle	0	0	0	0	0	0	0	0	0	0	0	0
Assynt	0	0	0	0	0	0	0	0	0	0	0	0
audley end	0	0	0	0	0	0	0	0	0	0	0	0
Avebury	0	0	0	1	0	0	0	0	0	0	0	0
Avebury Standing Stones	0	0	0	0	0	0	0	0	0	0	0	0
Avebury stone circle	0	0	0	0	0	1	0	2	0	0	0	0
Badesley Clinton House	0	0	0	0	0	0	0	0	0	0	0	0
Bamburgh Castle	0	0	0	0	0	0	0	0	0	0	2	0
Bamburgh Castle Northumberland	0	0	0	0	0	0	0	0	0	0	0	0
Banburgh Castle	0	0	0	0	0	0	0	0	0	0	0	0
banjo pier looe cornwall	0	0	0	0	0	0	0	0	0	0	0	0
Bank's Stadium	0	0	0	0	0	0	0	0	0	0	0	0
bath abbey	0	0	0	0	0	0	0	0	0	0	0	0
bath view	0	0	0	0	0	0	0	0	0	0	0	0
Battersea Power Station	0	0	0	0	0	0	0	0	0	0	0	0
Beachy Head	0	0	0	0	0	0	0	0	0	0	0	0
Beachy Head and Seven Sisters	0	0	0	0	0	0	0	0	0	0	0	0

YouGov Survey Results

Sample Size: 2053
Fieldwork: 6th - 8th February 2008

		Scottish TV (Central Scotland)	Grampian TV (North Scotland)	Border	Ulster	None	Don't know
Golley Slater	Total						
All GB Adults	2053	138	27	18	0	18	29
Unweighted Sample	2053	127	31	24	0	16	24
	%	%	%	%	%	%	%

Which ONE would you say is your favourite? By landmark, we mean natural landmarks or man-made landmarks, for example, if you were in France you might choose the Eifel Tower, and in the USA you might choose the Grand Canyon. Please remember we are only interested in British landmarks. (Please type your answer in the box below. If you have more than one favourite, please choose the ONE you most prefer. If you don't know, please type in 'DK')

Abbey Ruins, Bury St Edmunds	0	0	0	0	0	0	0
ainsdale beach	0	0	0	0	0	0	0
Alexandra Palace	0	0	0	0	0	0	0
ALL OF GLOUCESTER	0	0	0	0	0	0	0
Alton Towers	0	2	0	0	0	0	0
Anfield stadium	0	0	0	0	0	0	0
Angel of the North	2	1	3	0	0	0	0
angle of the north (or anything by Bankys)	0	0	0	0	0	0	0
Anne Hathaways Cottage	0	0	0	0	0	0	0
Another Place by Anthony Gormley	0	0	0	0	0	0	0
anything in birmingham!	0	0	0	0	0	0	0
Arbor Low	0	0	0	0	0	0	0
Arthur's seat	0	2	0	0	0	0	0
Arthur's Seat, Edinburgh	0	1	3	0	0	0	0
Arundel Castle	0	0	0	0	0	0	0
Assynt	0	0	0	0	0	0	0
audley end	0	0	0	0	0	0	0
Avebury	0	0	0	0	0	0	0
Avebury Standing Stones	0	0	0	0	0	0	0
Avebury stone circle	0	0	0	0	0	0	0
Badesley Clinton House	0	0	0	0	0	0	0
Bamburgh Castle	0	0	0	0	0	0	0
Bamburgh Castle Northumberland	0	0	0	0	0	0	0
Banburgh Castle	0	0	0	0	0	0	0
banjo pier looe cornwall	0	0	0	2	0	0	0
Bank's Stadium	0	0	0	0	0	0	0
bath abbey	0	0	0	0	0	0	0
bath view	0	0	0	0	0	0	0
Battersea Power Station	0	0	0	0	0	0	3
Beachy Head	0	0	0	0	0	1	0
Beachy Head and Seven Sisters	0	0	0	0	0	0	0

Golley Slater	Gender			Which ITV channel do you receive? (if you receive more than one ITV channel which one do you watch most often?)								
	Total	Male	Female	Carlton / LWT (London)	Central (Midlands)	Anglia (East Anglia)	HTV (Wales / West)	West Country TV (South West)	Meridian (South)	Granada (Lancashire)	Tyne Tees (North East)	Yorkshire
All GB Adults	2053	985	1068	417	317	130	169	73	190	207	97	223
Unweighted Sample	2053	1003	1050	366	282	165	147	91	252	201	99	228
	%	%	%	%	%	%	%	%	%	%	%	%
Beachy Head and Seven Sisters Cliffs.	0	0	0	0	0	0	0	0	0	0	0	1
Bealach na Ba	0	0	0	0	0	0	0	0	0	0	0	0
bempton cliffs	0	0	0	0	0	0	0	0	0	0	0	0
Ben Nevis	0	0	0	0	0	0	0	0	0	0	0	1
Bennachie - a hill in Aberdeenshire, Scotland	0	0	0	0	0	0	0	0	0	0	0	0
Big Ben	7	6	7	8	9	7	8	5	8	7	7	2
Big Ben (Houses of Parliament)	0	0	0	0	0	0	0	0	1	0	0	0
Big Ben and Houses of Parliament	0	0	0	0	0	0	0	0	0	0	0	0
Big Ben and Parliament	0	0	0	0	0	0	1	0	0	0	0	0
Big Ben Westminster	0	0	0	0	0	0	0	0	0	0	0	0
big ben, buckingham palace	0	0	0	0	0	0	0	1	0	0	0	0
Big Ben/Houses of Parliament	0	0	0	0	0	0	0	0	0	0	0	0
birmingham	0	0	0	0	0	0	0	0	0	0	0	0
Bishop's Rock Lighthouse	0	0	0	0	0	0	0	0	0	0	0	0
Black Cuillins in Skye	0	0	0	0	0	0	0	0	0	0	0	0
Black mountains, Wales	0	0	0	0	0	0	0	0	0	0	0	0
Blackpool Pleasure beach	0	0	0	0	0	0	0	0	0	1	0	0
Blackpool Tower	3	3	3	1	1	1	2	0	1	13	1	5
Boscastle harbour	0	0	0	0	0	0	0	0	0	0	0	0
Boston Stump	0	0	0	0	0	0	0	0	0	0	0	1
Boundary Park	0	0	0	0	0	0	0	0	0	1	0	0
breacon	0	0	0	0	0	0	1	0	0	0	0	0
Brecon Beacons	0	0	0	0	0	0	1	1	0	1	0	0
Bridge (Hemp Lane) over the A41 near Wiggington - ordinary concrete arch bridge over a cutting, somehow rather beautiful	0	0	0	0	1	0	0	0	0	0	0	0
Brighton Pavilion	0	0	0	0	0	1	0	0	0	0	1	0
Brighton Pier	0	0	0	0	0	0	0	0	0	0	0	0
Brimam Rocks	0	0	0	0	0	0	0	0	0	0	0	0
bristol suspension bridge	0	0	0	0	0	0	1	0	0	0	0	0
British Camp in the Malverns	0	0	0	0	0	0	0	0	0	0	0	0
British countryside and gardens	0	0	0	0	0	0	0	1	0	0	0	0
British Library	0	0	0	0	0	0	0	0	0	0	0	0
British Museum	0	0	0	0	0	0	0	0	0	0	0	0
Brownsea Island	0	0	0	0	0	0	0	0	0	0	0	0
Brunel's railway bridge over the Tamar	0	0	0	0	0	0	0	0	0	0	0	0
buachaille etive more mountain at entrance to glen coe	0	0	0	0	0	0	0	0	0	0	0	0
Buckingham Palace	2	2	3	3	3	2	1	2	2	2	0	2
Buckingham Palace, Windsor Castle, Eden Project, Jurassic Coast	0	0	0	0	0	0	0	1	0	0	0	0
Bull Ring, Birmingham	0	0	0	0	0	0	0	0	0	0	0	0
Bullers of Buchan	0	0	0	0	0	0	0	0	0	0	0	0
Bullring	0	0	0	0	0	0	0	0	0	0	0	0
Bushey Park, Surrey	0	0	0	0	0	0	0	0	0	0	0	0
Cabot Tower Bristol	0	0	0	0	0	0	1	0	0	0	0	0
Cader Idris	0	0	0	0	0	0	0	0	0	0	0	0
Cader Idris mountain	0	0	0	0	0	0	0	0	0	0	0	0
caernarvon castle	0	0	0	0	0	0	0	0	0	0	0	0

Golley Slater		Total	Scottish TV (Central Scotland)	Grampian TV (North Scotland)	Border	Ulster	None	Don't know
All GB Adults		2053	138	27	18	0	18	29
Unweighted Sample		2053	127	31	24	0	16	24
	%	%	%	%	%	%	%	%
Beachy Head and Seven Sisters Cliffs.	0	0	0	0	0	0	0	0
Bealach na Ba	0	0	0	0	0	0	0	0
bempton cliffs	0	0	0	0	0	0	0	0
Ben Nevis	0	1	0	0	0	0	0	0
Bennachie - a hill in Aberdeenshire, Scotland	0	0	7	0	0	0	0	0
Big Ben	7	4	5	0	0	0	0	14
Big Ben (Houses of Parliament)	0	0	0	0	0	0	0	0
Big Ben and Houses of Parliament	0	0	0	0	0	5	0	0
Big Ben and Parliament	0	0	0	0	0	0	0	0
Big Ben Westminster	0	0	0	0	0	0	0	0
big ben, buckingham palace	0	0	0	0	0	0	0	0
Big Ben/Houses of Parliament	0	0	0	0	0	0	0	0
birmingham	0	0	0	0	0	0	0	0
Bishop's Rock Lighthouse	0	0	0	0	0	0	0	0
Black Cuillins in Skye	0	0	0	0	0	0	0	0
Black mountains, Wales	0	0	0	0	0	0	0	0
Blackpool Pleasure beach	0	0	0	0	0	0	0	0
Blackpool Tower	3	1	0	10	0	4	0	0
Boscastle harbour	0	0	0	0	0	0	0	0
Boston Stump	0	0	0	0	0	0	0	0
Boundary Park	0	0	0	0	0	0	0	0
breacon	0	0	0	0	0	0	0	0
Brecon Beacons	0	0	0	0	0	0	0	0
Bridge (Hemp Lane) over the A41 near Wiggington - ordinary concrete arch bridge over a cutting, somehow rather beautiful	0	0	0	0	0	0	0	0
Brighton Pavilion	0	0	0	0	0	0	0	0
Brighton Pier	0	0	0	0	0	1	0	0
Brimam Rocks	0	0	0	0	0	0	0	0
bristol suspension bridge	0	0	0	0	0	0	0	0
British Camp in the Malverns	0	0	0	0	0	0	0	0
British countryside and gardens	0	0	0	0	0	0	0	0
British Library	0	0	0	0	0	0	0	0
British Museum	0	0	0	0	0	0	0	0
Brownsea Island	0	0	0	0	0	0	0	0
Brunel's railway bridge over the Tamar	0	0	0	0	0	0	0	0
buachaille etive more mountain at entrance to glen coe	0	1	0	0	0	0	0	0
Buckingham Palace	2	1	0	0	0	0	0	0
Buckingham Palace, Windsor Castle, Eden Project, Jurassic Coast	0	0	0	0	0	0	0	0
Bull Ring, Birmingham	0	0	0	0	0	0	0	0
Bullers of Buchan	0	1	0	0	0	0	0	0
Bullring	0	0	0	0	0	0	0	0
Bushey Park, Surrey	0	0	0	0	0	0	0	0
Cabot Tower Bristol	0	0	0	0	0	0	0	0
Cader Idris	0	0	0	0	0	0	0	0
Cader Idris mountain	0	0	0	0	0	0	0	0
caernarvon castle	0	0	0	0	0	0	0	0

Golley Slater

All GB Adults
Unweighted Sample

	Gender			Which ITV channel do you receive? (if you receive more than one ITV channel which one do you watch most often?)								
	Total	Male	Female	Carlton / LWT (London)	Central (Midlands)	Anglia (East Anglia)	HTV (Wales / West)	West Country TV (South West)	Meridian (South)	Granada (Lancashire)	Tyne Tees (North East)	Yorkshire
	2053	985	1068	417	317	130	169	73	190	207	97	223
	2053	1003	1050	366	282	165	147	91	252	201	99	228
	%	%	%	%	%	%	%	%	%	%	%	%
Calanais, Lewis	0	0	0	0	0	0	0	0	0	0	0	0
Callenish Stone Circle, the Isle of Lewis	0	0	0	0	0	0	0	0	0	0	0	0
Canary Wharf	0	0	0	1	0	0	0	0	0	0	0	0
Canterbury Cathedral	0	0	0	0	0	0	0	0	0	0	0	0
Canterlever Rock, Glyders, Snowdonia	0	0	0	0	0	0	1	0	0	0	0	0
Cardiff Castle	0	0	0	0	0	0	2	0	0	0	0	0
Cardiff Millenium Stadium	0	0	0	0	0	0	0	0	0	0	0	0
castle hill	0	0	0	0	0	0	0	0	0	0	0	1
castle howard	0	0	0	0	0	0	0	0	0	0	0	0
Catbells from Keswick	0	0	0	0	0	0	0	0	0	0	0	0
Celtic Park	0	0	0	0	0	0	0	0	0	0	0	0
Centre of London	0	0	0	0	0	0	0	0	0	0	0	0
Cerne Abbas Giant	0	0	0	0	0	0	0	0	0	0	0	0
Chatsworth	0	0	0	0	0	0	0	0	0	0	0	0
Chatsworth House	0	0	0	0	0	0	0	0	1	0	0	1
Cheddar Gorge	0	0	0	0	0	1	0	1	1	0	0	1
cheddar caves	0	0	0	0	0	0	0	0	0	0	0	0
Chesil Beach	0	0	0	0	0	0	0	2	0	0	0	0
chesterfield spire	0	0	0	0	0	0	0	0	0	0	0	0
chesterfields crooked spire	0	0	0	0	0	0	0	0	0	0	0	0
chichester cathedral	0	0	0	0	0	1	0	0	0	0	0	0
City Hall	0	0	0	0	0	0	0	0	0	0	0	0
City of Manchester Stadium	0	0	0	0	0	0	0	0	0	0	0	0
cleveland hills	0	0	0	0	0	0	0	0	0	0	1	0
Cley Windmill	0	0	0	0	0	0	0	0	0	0	0	0
cliffs of Dover	0	0	0	0	0	0	0	0	0	0	0	1
Clifton Suspension Bridge	0	1	0	0	0	0	3	0	0	0	0	0
Clifton Suspension Bridge, Bristol	0	0	0	0	0	0	0	0	0	0	0	0
Clumber Park	0	0	0	0	0	0	0	0	0	0	0	1
CN Tower	0	0	0	0	0	0	0	0	0	0	0	0
Corbierre Lighthouse, Jersey	0	0	0	0	0	0	0	0	0	0	0	0
Corfe Castle	0	0	0	0	0	0	0	0	0	0	0	0
Cornish coast	0	0	0	0	0	0	1	0	0	0	0	0
Cornish coast line	0	0	0	0	0	0	0	0	0	0	0	0
cornwall	0	0	0	0	0	0	0	0	0	0	0	0
cornwall and scotland, most castles/ stately homes	0	0	0	0	0	0	0	0	0	0	0	0
Cotswolds	0	0	0	0	0	0	0	0	0	0	0	0
Cow & Calf Rocks, Ilkley	0	0	0	0	0	0	0	0	0	0	0	1
cow and calf rocks	0	0	0	0	0	0	0	0	0	0	0	1
Crich Stand	0	0	0	0	0	0	0	0	0	0	0	0
Cromer Pier	0	0	0	0	0	1	0	0	0	0	0	0
Cuillin Mountain Range in Skye	0	0	0	0	0	0	0	0	0	0	0	0
Dartmeet Dartmoor	0	0	0	0	0	0	0	0	1	0	0	0
Dartmoor	0	0	1	0	0	0	1	6	0	1	0	0
derbyshire dales	0	0	0	0	0	0	0	0	0	0	0	0
Derwentwater	0	0	0	0	0	1	0	0	0	0	0	0
Derwentwater, Lake District	0	0	0	0	0	0	0	0	0	1	0	0
Devils Dyke, East Sussex	0	0	0	0	0	0	0	0	0	0	0	0

Golley Slater

	Total	Scottish TV (Central Scotland)	Grampian TV (North Scotland)	Border	Ulster	None	Don't know
All GB Adults	2053	138	27	18	0	18	29
Unweighted Sample	2053	127	31	24	0	16	24
	%	%	%	%	%	%	%
Calanais, Lewis	0	0	6	0	0	0	0
Callenish Stone Circle, the Isle of Lewis	0	0	2	0	0	0	0
Canary Wharf	0	0	4	0	0	0	0
Canterbury Cathedral	0	0	0	0	0	0	0
Canterlever Rock, Glyders, Snowdonia	0	0	0	0	0	0	0
Cardiff Castle	0	0	0	0	0	0	0
Cardiff Millenium Stadium	0	0	0	0	0	0	0
castle hill	0	0	0	0	0	0	0
castle howard	0	0	0	0	0	0	0
Catbells from Keswick	0	0	0	0	0	0	0
Celtic Park	0	1	0	0	0	0	0
Centre of London	0	0	0	0	0	0	0
Cerne Abbas Giant	0	0	0	0	0	0	0
Chatsworth	0	0	0	0	0	0	0
Chatsworth House	0	0	0	0	0	0	0
Cheddar Gorge	0	0	0	0	0	0	0
cheddar caves	0	0	0	0	0	0	0
Chesil Beach	0	0	0	0	0	0	0
chesterfield spire	0	0	0	0	0	0	0
chesterfields crooked spire	0	0	0	0	0	0	0
chichester cathedral	0	0	0	0	0	0	0
City Hall	0	0	0	0	0	0	0
City of Manchester Stadium	0	0	0	0	0	0	0
cleveland hills	0	0	0	0	0	0	0
Cley Windmill	0	0	0	0	0	0	0
cliffs of Dover	0	0	0	0	0	0	0
Clifton Suspension Bridge	0	0	0	0	0	0	9
Clifton Suspension Bridge, Bristol	0	0	0	0	0	0	0
Clumber Park	0	0	0	0	0	0	0
CN Tower	0	0	0	0	0	0	0
Corbierre Lighthouse, Jersey	0	0	0	0	0	0	0
Corfe Castle	0	0	0	0	0	0	0
Cornish coast	0	0	0	0	0	0	0
Cornish coast line	0	0	0	0	0	0	0
cornwall	0	0	0	0	0	0	0
cornwall and scotland, most castles/ stately homes	0	0	0	0	0	7	0
Cotswolds	0	0	0	0	0	0	0
Cow & Calf Rocks, Ilkley	0	0	0	0	0	0	0
cow and calf rocks	0	0	0	0	0	0	0
Crich Stand	0	0	0	0	0	0	0
Cromer Pier	0	0	0	0	0	0	0
Cuillin Mountain Range in Skye	0	1	0	0	0	0	0
Dartmeet Dartmoor	0	0	0	0	0	0	0
Dartmoor	0	0	0	0	0	0	0
derbyshire dales	0	0	0	0	0	0	0
Derwentwater	0	0	0	0	0	0	0
Derwentwater, Lake District	0	0	0	0	0	0	0
Devils Dyke, East Sussex	0	0	0	0	0	0	0

Golley Slater

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Unweighted Sample

	Gender			Which ITV channel do you receive? (if you receive more than one ITV channel which one do you watch most often?)								
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	2053	985	1068	417	317	130	169	73	190	207	97	223
	2053	1003	1050	366	282	165	147	91	252	201	99	228
DK	16	15	18	14	20	25	17	12	15	12	17	17
DK as there is quite a lot of nice landmarks in the UK	0	0	0	0	0	0	0	0	0	0	0	0
don't have a particular one	0	0	0	1	0	0	0	0	0	0	0	0
dover castle	0	0	0	0	0	0	0	0	1	0	0	0
Dover cliffs	0	0	0	0	0	0	0	0	1	0	0	0
Drake's Island, Plymouth	0	0	0	0	0	0	0	0	0	0	0	0
dunstable downs	0	0	0	0	0	1	0	0	0	0	0	0
durdals door	0	0	0	0	0	1	0	0	0	0	0	0
Durdle Door	0	0	0	0	0	0	0	0	1	0	0	0
Durdle Door, in Dorset	0	0	0	0	0	0	0	0	0	0	0	0
durdle door, lulworth. dorset.	0	0	0	0	0	0	1	0	0	0	0	0
Durham Cathedral	0	1	0	0	0	0	0	0	0	0	3	1
East Coast	0	0	0	0	0	0	0	0	0	0	0	1
Eden Project	0	0	0	0	0	1	0	0	1	0	0	0
Edge Hill	0	0	0	0	0	0	0	0	0	0	0	0
Edinburgh Castle	3	2	3	0	1	2	2	2	0	1	1	2
Eiffel Tower	0	0	0	0	0	0	0	0	0	0	0	1
eilan donan castle scotland	0	0	0	0	0	0	0	0	0	0	0	0
Eilean Donan Castle	0	0	0	0	0	0	0	0	0	0	0	0
empire state	0	0	0	0	0	0	0	0	0	0	0	0
exmoor	0	0	0	0	0	0	0	1	0	0	0	0
Eye	0	0	0	1	0	0	0	0	0	0	0	0
Falkirk Wheel	0	0	0	0	0	0	0	0	0	0	0	0
Filey Cobble Landing	0	0	0	0	0	0	0	0	0	0	0	1
firth of clyde	0	0	0	0	0	0	0	0	0	0	0	0
firth of forth	0	0	0	0	0	0	0	0	0	0	0	0
Flamborough Head	0	0	0	0	0	0	0	0	0	1	0	0
Flowers barrow	0	0	0	0	0	0	0	0	0	0	0	0
forest of dean	0	0	0	0	0	0	0	1	0	0	0	0
Forth Bridge	0	0	0	0	0	0	0	0	0	0	0	0
Forth Bridges	0	0	0	0	0	0	0	0	0	0	0	0
Forth Rail Bridge	0	0	0	0	0	0	0	0	0	0	0	0
forth rail bridge scotland	0	0	0	0	0	0	0	0	0	0	0	0
Forth Railway Bridge	0	0	0	0	0	0	0	0	0	0	0	0
Forth road bridge	0	0	0	0	0	0	0	0	0	0	1	0
Fountains Abbey	0	0	0	0	0	0	0	0	0	0	0	0
froth rail bridge	0	0	0	0	0	0	0	0	0	0	0	0
Gateshead Angel	0	0	0	0	0	0	0	0	0	0	1	0
Gherkin, Swiss Re	0	0	0	1	0	0	0	0	0	0	0	0
Giant's Causeway	1	0	1	0	1	1	0	0	1	0	1	0
Givour (sp? tin mine stack, west Cornwall Atlantic coast	0	0	0	0	0	0	0	0	0	0	0	0
Glasgow Arc Bridge	0	0	0	0	0	0	0	0	0	0	0	0
GLASGOW CATHEDRAL	0	0	0	0	0	0	0	0	0	0	0	0
Glasgow University Building in Kelvingrove Park	0	0	0	0	0	0	0	0	0	0	0	0
Glastombury Tor	0	0	0	0	0	0	0	4	0	0	0	0
Glen Coe	0	0	0	0	0	0	0	0	0	0	0	0
Glencoe	0	0	0	0	0	0	0	0	0	0	0	0

Golley Slater

All GB Adults
Unweighted Sample

	Total	Scottish TV (Central Scotland)	Grampian TV (North Scotland)	Border	Ulster	None	Don't know
	2053	138	27	18	0	18	29
	2053	127	31	24	0	16	24
	%	%	%	%	%	%	%
DK	16	14	10	11	0	19	31
DK as there is quite a lot of nice landmarks in the UK	0	0	0	0	0	6	0
don't have a particular one	0	0	0	0	0	0	0
dover castle	0	0	0	0	0	0	0
Dover cliffs	0	0	0	0	0	0	0
Drake's Island, Plymouth	0	0	0	0	0	0	0
dunstable downs	0	0	0	0	0	0	0
durdals door	0	0	0	0	0	0	0
Durdle Door	0	0	0	0	0	0	0
Durdle Door, in Dorset	0	0	0	0	0	0	0
durdle door, lulworth. dorset.	0	0	0	0	0	0	0
Durham Cathedral	0	0	0	1	0	0	0
East Coast	0	0	0	0	0	0	0
Eden Project	0	0	0	0	0	0	0
Edge Hill	0	0	0	0	0	0	0
Edinburgh Castle	3	22	18	18	0	0	0
Eiffel Tower	0	0	0	0	0	0	0
eilan donan castle scotland	0	1	0	0	0	0	0
Eilean Donan Castle	0	0	3	0	0	0	0
empire state	0	0	0	0	0	0	0
exmoor	0	0	0	0	0	0	0
Eye	0	0	0	0	0	0	0
Falkirk Wheel	0	1	2	0	0	0	0
Filey Cobble Landing	0	0	0	0	0	0	0
firth of clyde	0	1	0	0	0	0	0
firth of forth	0	0	0	0	0	0	0
Flamborough Head	0	0	0	0	0	0	0
Flowers barrow	0	0	0	0	0	0	0
forest of dean	0	0	0	0	0	0	0
Forth Bridge	0	0	0	0	0	0	0
Forth Bridges	0	1	0	0	0	0	0
Forth Rail Bridge	0	4	0	0	0	0	0
forth rail bridge scotland	0	0	0	0	0	0	0
Forth Railway Bridge	0	1	1	0	0	0	0
Forth road bridge	0	1	0	0	0	0	0
Fountains Abbey	0	0	0	0	0	0	0
froth rail bridge	0	1	0	0	0	0	0
Gateshead Angel	0	0	0	0	0	0	0
Gherkin, Swiss Re	0	0	0	0	0	0	0
Giant's Causeway	1	0	3	0	0	0	0
Givour (sp? tin mine stack, west Cornwall Atlantic coast	0	0	0	0	0	0	0
Glasgow Arc Bridge	0	1	0	0	0	0	0
GLASGOW CATHEDRAL	0	1	0	0	0	0	0
Glasgow University Building in Kelvingrove Park	0	0	0	0	0	0	0
Glastombury Tor	0	0	0	0	0	8	0
Glen Coe	0	0	0	0	0	0	0
Glencoe	0	2	0	0	0	0	0

Golley Slater

	Gender			Which ITV channel do you receive? (if you receive more than one ITV channel which one do you watch most often?)								
	Total	Male	Female	Carlton / LWT (London)	Central (Midlands)	Anglia (East Anglia)	HTV (Wales / West)	West Country TV (South West)	Meridian (South)	Granada (Lancashire)	Tyne Tees (North East)	Yorkshire
All GB Adults	2053	985	1068	417	317	130	169	73	190	207	97	223
Unweighted Sample	2053	1003	1050	366	282	165	147	91	252	201	99	228
	%	%	%	%	%	%	%	%	%	%	%	%
Glenfinnan monument	0	0	0	0	0	0	0	0	0	0	0	0
Gold Hill Shaftesbury	0	0	0	0	0	1	0	0	0	0	0	0
goodison park	0	0	0	0	0	0	0	0	0	0	0	0
gower coast	0	0	0	0	0	0	1	0	0	0	0	0
gower peninsula	0	0	0	0	0	0	1	0	0	0	0	0
Gower Peninsula	0	0	0	0	0	0	0	0	0	0	0	0
grand canal	0	0	0	0	0	0	0	0	0	0	0	0
Grand Canyon	0	0	0	0	0	0	0	0	0	0	0	0
Grand Hotel Scarborough	0	0	0	0	0	0	0	0	0	0	0	0
Great Gable, from Wastwater	0	0	0	0	0	0	0	0	0	0	0	0
great orm	0	0	0	0	0	0	1	0	0	0	0	0
Great Orme Llandudno	0	0	0	0	0	0	0	0	0	0	0	0
Great Orme, Llandudno	0	0	0	0	0	0	0	0	0	0	0	0
Greenwich Hill	0	0	0	0	0	0	0	0	0	0	0	1
Grimsby Dock Tower	0	0	0	0	0	0	0	0	0	0	0	0
Hadrians wall	0	1	0	1	0	1	0	0	0	0	1	0
hadrians wall. time to rebuild it	0	0	0	0	0	0	0	0	0	0	0	0
Hampton Court Palace	0	0	0	0	0	0	0	0	0	0	1	0
Hartland Quay, Devon	0	0	0	0	0	0	0	0	0	0	0	0
Hellvellyn	0	0	0	0	0	0	0	0	0	0	0	1
Hellvellyn	0	0	0	0	0	0	0	0	0	0	1	0
Helvellyn	0	0	0	0	1	0	0	0	0	0	0	0
Hengistbury Head	0	0	0	0	0	0	0	0	0	1	0	1
Hever Castle	0	0	0	1	0	0	0	0	0	0	0	0
highlands	0	0	0	0	0	0	0	0	0	0	0	0
HMS Victory	0	0	0	0	0	1	0	0	0	1	0	0
Holy Island (Lindisfarne)	0	0	0	0	0	0	0	0	0	0	0	0
Holyhead Mountain	0	0	0	0	0	0	0	0	0	1	0	0
horse guards	0	0	0	0	0	0	0	0	0	0	0	0
House of Parliament 'Big Ben' tower	0	0	0	0	0	0	0	0	0	0	0	0
Houses of Parliament	2	3	2	5	2	2	0	1	5	2	1	1
Houses of Parliament and Big Ben	0	0	0	0	0	0	0	0	0	0	0	0
Houses of Parliament Westminster	0	0	0	0	0	0	0	0	0	0	0	0
houses of parliament/big ben	0	0	0	0	0	0	0	0	0	0	0	0
Houses of Parliament	0	0	0	0	0	0	0	0	0	0	0	0
Humber Bridge	0	1	0	0	0	0	0	0	0	1	0	3
Ilkley Moor	0	0	0	0	0	0	0	0	0	0	0	1
Iona	0	0	0	0	0	0	0	0	0	0	0	0
Iona Isle of Mull	0	0	0	0	0	0	0	0	0	0	0	0
Isambard Kindom Brunel Saltash Railway Bridge	0	0	0	0	0	0	0	2	0	0	0	0
ISLES OF SCILLY	0	0	0	0	0	0	0	1	0	0	0	0
JJB Stadium	0	0	0	0	0	0	0	0	0	1	0	0
jurasic coast	0	0	0	0	0	0	1	0	0	0	0	0
Keilder water	0	0	0	0	0	0	0	0	0	0	0	0
kensington palace	0	0	0	0	0	0	0	0	0	0	0	0
kew gardens	0	0	0	0	0	0	0	0	0	0	0	0
kielder dam	0	0	0	0	0	0	0	0	0	0	2	0
kilburn white horse	0	0	0	0	0	0	0	0	0	0	1	0
Kinder Scout - Peak District	0	0	0	0	0	0	0	0	0	0	0	0

Golley Slater

	Total	Scottish TV (Central Scotland)	Grampian TV (North Scotland)	Border	Ulster	None	Don't know
All GB Adults	2053	138	27	18	0	18	29
Unweighted Sample	2053	127	31	24	0	16	24
	%	%	%	%	%	%	%
Glenfinnan monument	0	0	0	5	0	0	0
Gold Hill Shaftesbury	0	0	0	0	0	0	0
goodison park	0	0	0	0	0	0	0
gower coast	0	0	0	0	0	0	0
gower peninsula	0	0	0	0	0	0	0
Gower Peninsula	0	0	0	0	0	0	0
grand canal	0	0	0	0	0	0	0
Grand Canyon	0	2	0	0	0	0	0
Grand Hotel Scarborough	0	0	0	0	0	0	0
Great Gable, from Wastwater	0	0	0	0	0	0	0
great orm	0	0	0	0	0	0	0
Great Orme Llandudno	0	0	0	0	0	0	0
Great Orme, Llandudno	0	0	0	0	0	0	0
Greenwich Hill	0	0	0	0	0	0	0
Grimsby Dock Tower	0	0	0	0	0	0	0
Hadrians wall	0	0	2	5	0	0	0
hadrians wall. time to rebuild it	0	0	0	0	0	0	0
Hampton Court Palace	0	0	0	0	0	0	0
Hartland Quay, Devon	0	0	0	0	0	0	0
Hellvellyn	0	0	0	0	0	0	0
Hellvellyn	0	0	0	0	0	0	0
Helvellyn	0	0	0	0	0	0	0
Hengistbury Head	0	0	0	0	0	0	0
Hever Castle	0	0	0	0	0	0	0
highlands	0	0	0	0	0	0	0
HMS Victory	0	0	0	0	0	0	0
Holy Island (Lindisfarne)	0	0	0	0	0	0	0
Holyhead Mountain	0	0	0	0	0	0	0
horse guards	0	0	0	0	0	0	0
House of Parliament 'Big Ben' tower	0	0	0	0	0	0	0
Houses of Parliament	2	1	0	2	0	2	0
Houses of Parliament and Big Ben	0	0	0	0	0	0	0
Houses of Parliament Westminster	0	0	0	0	0	0	0
houses of parliament/big ben	0	0	0	0	0	0	0
Houses of Parliament	0	0	0	0	0	0	0
Humber Bridge	0	0	0	0	0	0	0
Ilkley Moor	0	0	0	0	0	0	0
Iona	0	0	0	4	0	0	0
Iona Isle of Mull	0	0	0	0	0	0	0
Isambard Kingdom Brunel Saltash Railway Bridge	0	0	0	0	0	0	0
ISLES OF SCILLY	0	0	0	0	0	0	0
JJB Stadium	0	0	0	0	0	0	0
jurasic coast	0	0	0	0	0	0	0
Keilder water	0	0	0	0	0	0	0
kensington palace	0	0	0	0	0	0	0
kew gardens	0	0	0	0	0	0	0
kielder dam	0	0	0	0	0	0	0
kilburn white horse	0	0	0	0	0	0	0
Kinder Scout - Peak District	0	0	0	0	0	0	0

Golley Slater

All GB Adults
Unweighted Sample

	Gender		Which ITV channel do you receive? (if you receive more than one ITV channel which one do you watch most often?)									
	Total	Male	Female	Carlton / LWT (London)	Central (Midlands)	Anglia (East Anglia)	HTV (Wales / West)	West Country TV (South West)	Meridian (South)	Granada (Lancashire)	Tyne Tees (North East)	Yorkshire
All GB Adults	2053	985	1068	417	317	130	169	73	190	207	97	223
Unweighted Sample	2053	1003	1050	366	282	165	147	91	252	201	99	228
%	%	%	%	%	%	%	%	%	%	%	%	%
kyles of bute	0	0	0	0	0	0	0	0	0	0	0	0
kynance cove	0	0	0	0	0	0	0	0	0	0	0	0
Lady Godiva - Coventry	0	0	0	0	0	0	0	0	0	0	0	0
Lake District	1	1	2	1	2	2	0	1	2	0	2	0
lake district fells	0	0	0	0	0	0	0	0	0	0	0	0
Lake District National Park	0	0	0	0	0	0	0	0	0	0	0	0
Lake District with snow	0	0	0	0	0	0	0	0	0	0	0	0
Lake Windermere	0	0	0	0	1	0	0	1	0	1	0	1
Lakes	0	0	0	0	0	0	0	0	1	0	0	0
lakes in the lake district	0	0	0	0	0	0	0	0	0	0	0	0
Lands End	1	1	1	1	1	1	1	2	2	0	0	0
Lands End Cornwall	0	0	0	0	0	0	0	0	0	0	0	1
Landsend	0	0	0	0	0	0	0	0	0	0	0	0
Leeds Castle	0	0	0	0	0	0	0	1	0	0	0	0
Leeds Town Hall	0	0	0	0	0	0	0	0	0	0	0	1
Leicester Clock Tower	0	0	0	0	0	0	0	1	0	0	0	0
Lichfield Cathedral	0	0	0	0	0	0	0	0	0	0	0	0
Lincoln Cathedral	0	0	0	0	0	0	0	0	0	0	0	2
Lindesfarne	0	0	0	0	0	0	0	0	0	0	0	0
Little Moreton Hall	0	0	0	0	0	0	0	0	0	0	0	0
liver birds [liverpool]	0	0	0	0	0	0	0	1	0	0	0	0
Liver Building	0	0	0	0	0	0	1	0	0	1	0	0
Liver Buildings Liverpool	0	0	0	0	0	0	0	0	0	0	0	0
Liverpool Anglican Cathedral	0	0	0	0	0	0	0	0	1	0	0	0
Liverpool Catholic cathedral	0	0	0	0	0	0	0	0	0	0	0	0
Liverpool City Skyline	0	0	0	0	0	0	0	0	0	0	0	0
Liverpool Waterfront	0	0	0	0	0	0	0	0	2	0	0	0
loch erribol	0	0	0	0	0	0	0	1	0	0	0	0
Loch Lomond	0	1	0	0	0	0	0	0	0	0	0	0
Loch Muick (nr Ballater, N-E Scotland)	0	0	0	0	0	0	0	0	0	0	0	0
LOCH NESS	0	0	0	0	0	0	0	0	0	0	0	0
London	0	0	0	0	0	0	0	0	0	0	0	0
London Bridge	0	0	1	0	0	0	0	1	1	0	1	0
London Bridge at night	0	0	0	1	0	0	0	0	0	0	0	0
London Bus	0	0	0	0	0	0	0	1	0	0	0	0
London eye	5	5	5	11	3	4	3	6	3	3	4	5
London skyline	0	0	0	0	0	0	0	0	0	0	0	0
London Southbank	0	0	0	0	0	0	0	0	0	0	0	0
London Tower	0	0	0	0	0	0	0	0	1	0	0	0
London tower bridge	0	0	0	0	0	0	0	0	1	0	0	0
Long Man of Wilmington	0	0	0	0	0	0	0	0	0	0	0	0
Lulworth Cove	0	0	0	0	0	0	0	2	0	0	0	0
IYDFORD gORGE	0	0	0	0	0	0	0	1	0	0	0	0
Lyme Regis Cob	0	0	0	0	0	0	1	0	0	0	0	0
lynmouth waterfall Devon	0	0	0	0	0	0	0	0	0	0	0	0
M25 motorway	0	0	0	0	0	0	0	0	0	0	0	0
madame tussauds	0	0	0	0	0	0	0	0	0	0	0	0
Malham Cove	0	0	0	0	1	0	0	0	0	0	0	0
Malvern Hills	0	0	0	0	0	0	0	0	0	0	0	0

Golley Slater

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All GB Adults	2053	138	27	18	0	18	29
Unweighted Sample	2053	127	31	24	0	16	24
	%	%	%	%	%	%	%
kyles of bute	0	0	0	0	0	0	0
kynance cove	0	0	0	0	0	0	0
Lady Godiva - Coventry	0	0	0	0	0	0	0
Lake District	1	2	0	7	0	0	0
lake district fells	0	0	0	4	0	0	0
Lake District National Park	0	0	0	0	0	0	0
Lake District with snow	0	0	0	0	0	0	0
Lake Windermere	0	0	0	0	0	0	0
Lakes	0	0	0	0	0	0	0
lakes in the lake district	0	0	0	0	0	0	0
Lands End	1	0	0	0	0	0	0
Lands End Cornwall	0	0	0	0	0	0	0
Landsend	0	0	1	0	0	0	0
Leeds Castle	0	0	0	0	0	0	0
Leeds Town Hall	0	0	0	0	0	0	0
Leicester Clock Tower	0	0	0	0	0	0	0
Lichfield Cathedral	0	0	0	0	0	0	0
Lincoln Cathedral	0	0	0	0	0	0	0
Lindesfarne	0	0	0	0	0	0	0
Little Moreton Hall	0	0	0	0	0	0	0
liver birds [liverpool]	0	0	0	0	0	0	0
Liver Building	0	0	0	0	0	0	0
Liver Buildings Liverpool	0	0	0	0	0	0	0
Liverpool Anglican Cathedral	0	0	0	0	0	0	0
Liverpool Catholic cathedral	0	0	0	0	0	0	0
Liverpool City Skyline	0	0	0	0	0	0	0
Liverpool Waterfront	0	0	0	0	0	0	5
loch erribol	0	0	0	0	0	0	0
Loch Lomond	0	3	0	0	0	0	0
Loch Muick (nr Ballater, N-E Scotland)	0	0	1	0	0	0	0
LOCH NESS	0	0	4	0	0	0	0
London	0	0	0	0	0	0	0
London Bridge	0	0	0	0	0	0	0
London Bridge at night	0	0	0	0	0	0	0
London Bus	0	0	0	0	0	0	0
London eye	5	2	0	0	0	0	10
London skyline	0	0	0	0	0	0	0
London Southbank	0	0	0	0	0	0	0
London Tower	0	0	0	0	0	0	0
London tower bridge	0	0	0	0	0	0	0
Long Man of Wilmington	0	0	4	0	0	0	0
Lulworth Cove	0	0	0	0	0	0	0
IYDFORD gORGE	0	0	0	0	0	0	0
Lyme Regis Cob	0	0	0	0	0	0	0
lynmouth waterfall Devon	0	0	0	0	0	0	0
M25 motorway	0	0	0	0	0	0	0
madame tussauds	0	0	0	0	0	0	0
Malham Cove	0	0	0	0	0	0	0
Malvern Hills	0	0	0	0	0	0	0

Golley Slater	Gender			Which ITV channel do you receive? (if you receive more than one ITV channel which one do you watch most often?)								
	Total	Male	Female	Carlton / LWT (London)	Central (Midlands)	Anglia (East Anglia)	HTV (Wales / West)	West Country TV (South West)	Meridian (South)	Granada (Lancashire)	Tyne Tees (North East)	Yorkshire
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Unweighted Sample	2053	1003	1050	366	282	165	147	91	252	201	99	228
	%	%	%	%	%	%	%	%	%	%	%	%
manchester eye	0	0	0	0	0	0	0	0	0	0	0	0
Manchester Ship Canal	0	0	0	0	0	0	0	0	0	1	0	0
Marchical College	0	0	0	0	0	0	0	0	0	0	0	0
mariner brighton	0	0	0	0	0	1	0	0	0	0	0	0
Marlow Bridge	0	0	0	0	0	0	0	0	0	0	0	0
millenium bridge newcastle	0	0	0	0	0	0	0	0	0	0	2	0
Millenium Dome	0	0	0	0	0	0	1	0	0	0	0	0
Millenium Stadium	0	0	0	0	0	0	1	0	0	0	0	0
Millennium Bridge, Newcastle	0	0	0	0	0	0	0	0	0	0	2	0
Millennium wheel	0	0	0	0	1	0	0	0	1	0	0	0
MINACK THEATRE	0	0	0	0	1	0	0	0	0	0	0	0
Morecambe Bay	0	0	0	0	0	0	0	0	0	0	0	0
Mount Snowden	0	0	0	0	0	0	1	0	0	0	0	1
Mountains of North Wales	0	0	0	0	0	0	0	0	0	1	0	0
Mousehole Harbour	0	0	0	0	0	0	0	0	0	0	0	0
mullion cove	0	0	0	0	0	0	0	0	0	1	0	0
Mumbles lighthouse	0	0	0	0	0	0	1	0	0	0	0	0
Murrayfield Stadium	0	0	0	0	0	0	0	0	0	0	0	0
national gallery	0	0	0	0	0	0	0	0	0	0	0	0
national gallery, london	0	0	0	0	0	0	0	0	0	1	0	0
Natural History Museum	0	0	0	0	0	0	0	0	0	0	0	0
Natural History Museum (but not the modern wing)	0	0	0	0	0	0	0	0	1	0	0	0
needles isle of wight	0	0	0	0	0	0	0	1	0	0	0	0
Nelson's Column	1	1	1	1	1	0	0	0	1	1	0	2
Nelson's column in Trafalgar Square	0	0	0	0	0	0	0	0	0	0	0	0
Nelson's Victory	0	0	0	0	0	0	0	0	0	0	0	0
Nelsons column (our greatest victory)	0	0	0	0	0	0	0	0	0	0	0	0
New College Oxford	0	0	0	0	0	0	1	0	0	0	0	0
New Forest	0	0	0	0	0	0	0	0	0	0	0	0
none	0	0	0	0	0	1	0	0	1	0	0	1
Norfolk Broads	0	0	0	0	0	2	0	0	0	0	0	0
North Cornish Coast	0	0	0	0	0	0	0	0	0	0	0	0
North Downs	0	0	0	0	0	0	0	0	0	0	0	0
north york moors	0	0	0	0	0	0	0	0	0	0	1	0
north yorkshire from sutton bank	0	0	0	0	0	0	0	0	0	0	0	0
North Yorkshire Moors	0	0	0	0	0	0	0	0	0	0	0	0
Northumberland coastline	0	0	0	0	0	0	0	0	0	0	0	0
northumberland hills	0	0	0	0	0	0	1	0	0	0	0	0
Norwich Cathedral	0	0	0	0	0	2	0	0	0	0	0	0
not sure	0	0	0	1	0	0	0	0	0	0	0	0
ok	0	0	0	0	0	0	0	1	0	0	0	1
Old Harry Rocks	0	0	0	0	0	0	0	0	0	0	0	0
Old Harry Rocks Dorset	0	0	0	0	0	0	0	0	1	0	0	0
Old John	0	0	0	0	1	0	0	0	0	0	0	0
old man coniston	0	0	0	0	0	0	0	0	0	0	0	0
OLD MAN OF HOY	0	0	0	0	0	0	0	0	0	0	0	0
Old Trafford	0	0	0	0	0	0	1	0	0	1	0	0
old trafford football ground	0	0	0	0	0	0	0	0	0	0	0	0
Orwell bride, Suffolk	0	0	0	0	0	0	0	0	0	0	0	0

Golley Slater		Total	Scottish TV (Central Scotland)	Grampian TV (North Scotland)	Border	Ulster	None	Don't know
All GB Adults		2053	138	27	18	0	18	29
Unweighted Sample		2053	127	31	24	0	16	24
	%	%	%	%	%	%	%	%
	manchester eye	0	0	0	0	0	0	0
	Manchester Ship Canal	0	0	0	0	0	0	0
	Marchical College	0	0	5	0	0	0	0
	mariner brighton	0	0	0	0	0	0	0
	Marlow Bridge	0	0	0	0	0	0	0
	millenium bridge newcastle	0	0	0	0	0	0	0
	Millenium Dome	0	0	0	0	0	0	0
	Millenium Stadium	0	0	0	0	0	0	0
	Millennium Bridge, Newcastle	0	0	0	0	0	0	0
	Millennium wheel	0	0	0	0	0	0	0
	MINACK THEATRE	0	0	0	0	0	0	0
	Morecambe Bay	0	0	0	0	0	0	0
	Mount Snowden	0	0	0	0	0	0	0
	Mountains of North Wales	0	0	0	0	0	0	0
	Mousehole Harbour	0	0	0	0	0	0	0
	mullion cove	0	0	0	0	0	0	0
	Mumbles lighthouse	0	0	0	0	0	0	0
	Murrayfield Stadium	0	0	0	0	0	0	0
	national gallery	0	0	0	0	0	0	0
	national gallery, london	0	0	0	0	0	0	0
	Natural History Museum	0	0	0	0	0	0	0
	Natural History Museum (but not the modern wing)	0	0	0	0	0	0	0
	needles isle of wight	0	0	0	0	0	0	0
	Nelson's Column	1	0	0	0	0	0	0
	Nelson's column in Trafalgar Square	0	0	0	0	0	0	0
	Nelson's Victory	0	0	0	0	0	0	0
	Nelsons column (our greatest victory)	0	0	0	0	0	0	0
	New College Oxford	0	0	0	0	0	0	0
	New Forest	0	0	0	0	0	0	0
	none	0	0	0	0	0	0	0
	Norfolk Broads	0	0	0	0	0	0	0
	North Cornish Coast	0	0	0	0	0	0	0
	North Downs	0	0	0	0	0	0	0
	north york moors	0	0	0	0	0	0	0
	north yorkshire from sutton bank	0	0	0	0	0	0	0
	North Yorkshire Moors	0	0	0	0	0	0	0
	Northumberland coastline	0	0	0	0	0	0	0
	northumberland hills	0	0	0	0	0	0	0
	Norwich Cathedral	0	0	0	0	0	0	0
	not sure	0	0	0	0	0	0	0
	ok	0	0	0	0	0	0	0
	Old Harry Rocks	0	0	0	0	0	0	0
	Old Harry Rocks Dorset	0	0	0	0	0	0	0
	Old John	0	0	0	0	0	0	0
	old man coniston	0	0	0	0	0	0	0
	OLD MAN OF HOY	0	0	0	0	0	8	0
	Old Trafford	0	0	0	0	0	0	0
	old trafford football ground	0	0	0	0	0	0	0
	Orwell bride, Suffolk	0	0	0	0	0	0	0

Golley Slater	Gender			Which ITV channel do you receive? (if you receive more than one ITV channel which one do you watch most often?)								
	Total	Male	Female	Carlton / LWT (London)	Central (Midlands)	Anglia (East Anglia)	HTV (Wales / West)	West Country TV (South West)	Meridian (South)	Granada (Lancashire)	Tyne Tees (North East)	Yorkshire
All GB Adults	2053	985	1068	417	317	130	169	73	190	207	97	223
Unweighted Sample	2053	1003	1050	366	282	165	147	91	252	201	99	228
	%	%	%	%	%	%	%	%	%	%	%	%
osbourne house	0	0	0	0	0	0	0	0	0	0	0	0
oxford	0	0	0	0	0	0	0	0	0	0	0	0
Palace of Westminster	0	0	0	1	0	0	0	0	0	1	0	0
Paps of Jura	0	0	0	0	0	0	0	0	0	0	0	0
Parliament	0	0	0	0	0	0	0	0	0	1	0	0
Parliament and the westminster clock tower	0	0	0	0	0	0	0	0	0	0	0	0
parthenon	0	0	0	0	0	0	0	0	0	0	0	0
Pass of Glencoe	0	0	0	0	0	0	0	0	0	1	0	0
Peak District	0	0	0	0	1	0	0	0	0	0	0	1
Pembrokeshire National Trust Coastline	0	0	0	0	0	1	0	0	0	0	0	0
Pen Y Fan	0	0	0	0	0	0	1	0	0	0	0	0
Pendle Hill	0	0	0	0	0	0	0	0	0	1	0	0
Pendle hill lancashire	0	0	0	0	0	0	0	0	0	0	0	0
Peninnes	0	0	0	0	0	0	0	0	0	1	0	0
Penshaw Monument	0	0	1	0	0	0	0	0	0	0	9	0
Penyghent	0	0	0	0	0	0	0	0	0	0	0	0
Perranporth beach in cornwall	0	0	0	0	0	0	0	1	0	0	0	0
Plymouth Hoe	0	0	0	0	0	0	0	3	0	0	0	0
poole dorset	0	0	0	0	0	1	0	0	0	0	0	0
Poole Natural Harbour	0	0	0	0	0	0	0	1	0	0	0	0
portsmouth spinnaker tower	0	0	0	0	0	0	0	0	0	0	0	0
Portland Bill	0	0	0	0	0	0	2	0	0	0	0	0
Portmeirion	0	0	0	0	0	0	0	0	0	0	0	0
Portmerion	0	0	0	0	0	0	1	0	0	0	0	0
Post Office Tower	0	0	0	0	0	0	0	0	1	0	1	0
Pugin's Houses of Parliament springs to mind but I am rather partial to Lyme Bay in Devon	0	0	0	0	0	0	0	0	0	0	0	0
Queens View	0	0	0	0	0	0	0	0	0	0	0	0
Queens View Perthshire	0	0	0	0	0	0	0	0	0	0	0	0
R Thames in C London	0	0	0	0	0	0	0	0	0	0	0	0
Rannoch Moor	0	0	0	0	0	0	0	0	0	0	0	0
River Thames	0	0	0	1	0	0	0	0	0	0	0	0
Rivington Pike	0	0	0	0	0	0	0	0	0	1	0	0
ROBIN HOODS BAY	0	0	0	0	0	0	0	0	0	0	0	0
Roseberry Topping	0	0	0	0	0	0	0	0	0	0	1	0
Roseland Peninsular	0	0	0	0	0	0	0	0	0	0	0	0
rotunda birmingham	0	0	0	0	0	0	0	0	0	0	0	0
roughtor	0	0	0	0	0	0	0	0	0	0	0	0
Royal Mile, Edinburgh	0	0	0	0	0	0	0	0	0	0	0	0
Royal Opera House	0	0	0	0	0	0	0	0	0	0	0	0
runcorn bridge	0	0	0	0	0	0	0	0	0	0	0	1
Runnymede	0	0	0	0	1	0	0	0	0	0	0	0
saint pauls cathedral	0	0	0	0	0	0	0	0	0	0	1	0
Salisbury Cathedral	0	0	0	0	0	1	0	0	2	0	0	0
Sandringham Estate	0	0	0	0	0	0	0	0	0	0	0	0
Sandsend bay, whitby	0	0	0	0	0	0	0	0	0	0	1	0
Scafell Pike	0	0	0	0	0	0	0	0	0	0	0	0
Scara Brae Orkney	0	0	0	0	0	0	0	0	0	0	0	0
scarfell	0	0	0	0	0	0	0	0	1	0	0	0

Golley Slater		Total	Scottish TV (Central Scotland)	Grampian TV (North Scotland)	Border	Ulster	None	Don't know
All GB Adults		2053	138	27	18	0	18	29
Unweighted Sample		2053	127	31	24	0	16	24
		%	%	%	%	%	%	%
osbourne house		0	0	0	0	0	0	0
oxford		0	0	0	0	0	0	0
Palace of Westminster		0	0	0	0	0	0	0
Paps of Jura		0	1	0	0	0	0	0
Parliament		0	0	0	0	0	0	0
Parliament and the westminster clock tower		0	0	0	0	0	0	0
parthenon		0	0	0	0	0	0	0
Pass of Glencoe		0	0	0	0	0	0	0
Peak District		0	0	0	0	0	0	0
Pembrokeshire National Trust Coastline		0	0	0	0	0	0	0
Pen Y Fan		0	0	0	0	0	0	0
Pendle Hill		0	0	0	0	0	0	0
Pendle hill lancashire		0	0	0	0	0	0	0
Peninnes		0	0	0	0	0	0	0
Penshaw Monument		0	0	0	4	0	0	0
Penyghent		0	0	0	0	0	0	0
Perranporth beach in cornwall		0	0	0	0	0	0	0
Plymouth Hoe		0	0	0	0	0	0	0
poole dorset		0	0	0	0	0	0	0
Poole Natural Harbour		0	0	0	0	0	0	0
portsmouth spinnaker tower		0	0	0	0	0	0	0
Portland Bill		0	0	0	0	0	0	0
Portmeirion		0	0	0	0	0	0	0
Portmerion		0	0	0	0	0	0	0
Post Office Tower		0	0	0	0	0	0	0
Pugin's Houses of Parliament springs to mind but I am rather partial to Lyme Bay in Devon		0	0	0	0	0	0	0
Queens View		0	0	5	0	0	0	0
Queens View Perthshire		0	1	0	0	0	0	0
R Thames in C London		0	0	0	0	0	0	0
Rannoch Moor		0	2	0	0	0	0	0
River Thames		0	0	0	0	0	0	0
Rivington Pike		0	0	0	0	0	0	0
ROBIN HOODS BAY		0	0	0	0	0	0	0
Roseberry Topping		0	0	0	0	0	0	0
Roseland Peninsular		0	0	0	0	0	0	0
rotunda birmingham		0	0	0	0	0	0	0
roughtor		0	0	0	0	0	0	0
Royal Mile, Edinburgh		0	0	0	0	0	0	0
Royal Opera House		0	0	0	0	0	0	0
runcorn bridge		0	0	0	0	0	0	0
Runnymede		0	0	0	0	0	0	0
saint pauls cathedral		0	0	0	0	0	0	0
Salisbury Cathedral		0	0	0	0	0	0	0
Sandringham Estate		0	0	0	0	0	0	0
Sandsend bay, whitby		0	0	0	0	0	0	0
Scafell Pike		0	0	0	0	0	0	0
Scara Brae Orkney		0	1	0	0	0	0	0
scarfell		0	0	0	0	0	0	0

Golley Slater	Gender			Which ITV channel do you receive? (if you receive more than one ITV channel which one do you watch most often?)								
	Total	Male	Female	Carlton / LWT (London)	Central (Midlands)	Anglia (East Anglia)	HTV (Wales / West)	West Country TV (South West)	Meridian (South)	Granada (Lancashire)	Tyne Tees (North East)	Yorkshire
All GB Adults	2053	985	1068	417	317	130	169	73	190	207	97	223
Unweighted Sample	2053	1003	1050	366	282	165	147	91	252	201	99	228
	%	%	%	%	%	%	%	%	%	%	%	%
Scottish Highlands	0	0	0	0	0	0	0	0	0	0	0	0
scottish lochs, snowdonia, pembroke coast	0	0	0	0	0	0	0	0	0	0	0	0
Sculpture of bottle kilns in Meir Stoke-on-Trent	0	0	0	0	0	0	0	0	0	0	0	0
sea side	0	0	0	0	0	1	0	0	0	0	0	0
SECC Glasgow	0	0	0	0	0	0	0	0	0	0	0	0
Seven Sisters	0	0	0	0	1	0	0	0	0	0	0	0
Seven Sisters, E.Sussex	0	0	0	0	0	0	0	0	1	0	0	0
Severn Bridge	0	0	0	0	0	0	3	0	0	0	0	1
Sheffield Park	0	0	0	0	0	0	0	0	1	0	0	0
sidney hourbour	0	0	0	0	0	0	0	0	0	0	1	0
Skara Brae	0	0	0	0	0	0	0	0	0	0	0	0
Skiddaw	0	0	0	0	0	0	0	0	0	0	0	0
Skipton Abbey	0	0	0	0	0	0	0	0	0	0	0	0
Smeaton Tower Plymouth	0	0	0	0	0	0	0	1	0	0	0	0
Snowden	1	1	0	0	1	0	4	0	0	2	0	0
Snowdon Peak	0	0	0	0	0	0	0	0	0	0	0	0
Snowdonia	1	1	1	1	2	0	3	1	0	1	0	0
South Downs	0	0	0	0	0	0	0	0	1	0	0	0
Southbank	0	0	0	0	0	0	0	0	0	0	0	0
Spean Bridge memorial	0	0	0	0	0	0	0	0	0	0	0	0
Spinniker Tower	0	0	0	0	0	0	0	0	0	0	0	0
st ives	0	0	0	0	0	0	0	1	0	0	0	0
st james louth	0	0	0	0	0	0	0	0	0	0	0	1
St Mary's Island lighthouse	0	0	0	0	0	0	0	0	0	0	1	0
St Michaels Mount - Marazion	0	0	0	0	0	0	0	0	0	0	0	0
st michaels mount penzance cornwall	0	0	0	0	0	0	0	1	0	0	0	0
St Michaels Mount, Cornwall	0	0	0	0	0	0	0	2	0	0	0	1
st micheals mount	0	0	0	0	0	0	0	0	0	0	0	0
st micheals mount in st ives cornwall	0	0	0	0	0	0	0	0	0	0	0	0
St Pancras Station	0	0	0	0	0	0	0	0	0	0	0	0
St Paul's Cathedral	1	1	1	2	1	2	3	0	0	1	0	0
St Pauls	0	0	0	1	0	0	0	0	0	0	0	0
St Pauls Cathedral in London	0	0	0	0	0	0	0	0	0	0	0	0
St Pauls London	0	0	0	0	0	0	0	0	1	0	0	0
St Stephens Tower aka Big Ben	0	0	0	0	1	0	0	0	0	0	0	0
St. Michael's Mount, Cornwall	0	0	0	0	0	0	0	0	1	0	0	0
St. Michaels Mount	0	0	0	0	0	0	0	3	0	0	0	0
St. Pancras railway station	0	0	0	0	0	0	0	0	0	0	0	1
St. Paul's	0	0	0	0	0	0	0	0	0	0	0	0
St. Paul's Cathedral, London	0	0	0	0	0	0	0	0	0	0	0	0
Stac Polly	0	0	0	0	0	0	0	0	0	0	0	0
stamford bridge	0	0	0	0	0	0	0	0	0	0	0	0
Standing on top of Portsdown Hill and looking over												
Portsmouth and the Solent	0	0	0	0	0	0	0	0	0	0	0	0
Statue outside Reebok Stadium	0	0	0	0	0	0	0	0	0	1	0	0
Stirling Castle	0	0	0	0	0	0	0	0	0	0	0	0
Stone Henge - not spelt right I know	0	0	0	0	0	1	0	0	0	0	0	0
Stone Henge	1	1	1	1	1	4	1	0	2	1	0	1
Stonehedge	5	4	6	6	5	5	10	5	10	2	3	4

Golley Slater		Total	Scottish TV (Central Scotland)	Grampian TV (North Scotland)	Border	Ulster	None	Don't know
All GB Adults		2053	138	27	18	0	18	29
Unweighted Sample		2053	127	31	24	0	16	24
	%	%	%	%	%	%	%	%
	Scottish Highlands	0	0	0	0	0	0	0
	scottish lochs, snowdonia, pembroke coast	0	0	0	0	0	0	0
	Sculpture of bottle kilns in Meir Stoke-on-Trent	0	0	0	0	0	14	0
	sea side	0	0	0	0	0	0	0
	SECC Glasgow	0	1	0	0	0	0	0
	Seven Sisters	0	0	0	0	0	0	0
	Seven Sisters, E.Sussex	0	0	0	0	0	0	0
	Severn Bridge	0	0	0	0	0	0	0
	Sheffield Park	0	0	0	0	0	0	0
	sidney hourbour	0	0	0	0	0	0	0
	Skara Brae	0	0	0	0	0	0	0
	Skiddaw	0	0	0	0	0	0	0
	Skipton Abbey	0	0	0	0	0	0	0
	Smeaton Tower Plymouth	0	0	0	0	0	0	0
	Snowden	1	0	0	0	0	0	0
	Snowdon Peak	0	0	0	0	0	0	0
	Snowdonia	1	0	0	0	0	0	4
	South Downs	0	0	0	0	0	0	0
	Southbank	0	0	0	0	0	0	0
	Spean Bridge memorial	0	0	0	0	0	0	0
	Spinniker Tower	0	0	0	0	0	0	0
	st ives	0	0	0	0	0	0	0
	st james louth	0	0	0	0	0	0	0
	St Mary's Island lighthouse	0	0	0	0	0	0	0
	St Michaels Mount - Marazion	0	0	0	0	0	0	0
	st michaels mount penzance cornwall	0	0	0	0	0	0	0
	St Michaels Mount, Cornwall	0	0	0	0	0	0	0
	st micheals mount	0	0	0	0	0	0	0
	st micheals mount in st ives cornwall	0	0	0	0	0	0	0
	St Pancras Station	0	0	0	0	0	0	0
	St Paul's Cathedral	1	1	0	0	0	0	0
	St Pauls	0	0	0	0	0	0	0
	St Pauls Cathedral in London	0	0	0	0	0	0	0
	St Pauls London	0	0	0	0	0	0	0
	St Stephens Tower aka Big Ben	0	0	0	0	0	0	0
	St. Michael's Mount, Cornwall	0	0	0	0	0	0	0
	St. Michaels Mount	0	0	0	0	0	0	0
	St. Pancras railway station	0	0	0	0	0	0	0
	St. Paul's	0	0	0	0	0	0	0
	St. Paul's Cathedral, London	0	0	0	0	0	0	0
	Stac Polly	0	0	0	0	0	0	0
	stamford bridge	0	0	3	0	0	0	0
	Standing on top of Portsdown Hill and looking over Portsmouth and the Solent	0	0	0	0	0	0	0
	Statue outside Reebok Stadium	0	0	0	0	0	0	0
	Stirling Castle	0	2	7	0	0	0	0
	Stone Henge - not spelt right I know	0	0	0	0	0	0	0
	Stone Henge	1	0	0	0	0	0	0
	Stonehedge	5	0	1	0	0	8	2

Golley Slater	Gender			Which ITV channel do you receive? (if you receive more than one ITV channel which one do you watch most often?)								
	Total	Male	Female	Carlton / LWT (London)	Central (Midlands)	Anglia (East Anglia)	HTV (Wales / West)	West Country TV (South West)	Meridian (South)	Granada (Lancashire)	Tyne Tees (North East)	Yorkshire
All GB Adults	2053	985	1068	417	317	130	169	73	190	207	97	223
Unweighted Sample	2053	1003	1050	366	282	165	147	91	252	201	99	228
	%	%	%	%	%	%	%	%	%	%	%	%
Striding Edge	0	0	0	0	0	0	0	0	0	0	0	0
striding edge Helvellyn	0	0	0	0	0	0	0	0	0	0	0	0
Studland Beach	0	0	0	0	0	0	0	0	0	0	0	0
Suilven	0	0	0	0	0	0	0	0	0	0	0	0
swallow falls	0	0	0	0	0	0	0	0	0	0	0	0
swallow falls Betws y Coed	0	0	0	1	0	0	0	0	0	0	0	0
T5 heathrow	0	0	0	0	0	0	0	0	0	0	0	0
Tate Modern	0	0	0	0	0	0	0	0	0	0	0	0
tenby beach	0	0	0	0	0	0	0	0	0	0	0	0
Thames river	0	0	0	0	0	1	0	0	0	0	0	0
The Angel of the North	0	0	1	0	1	0	0	0	0	2	0	0
The Angel of the North	0	0	0	0	0	0	0	0	0	1	0	0
The British Museum	0	0	0	0	0	0	0	0	0	0	0	0
The Bull in the Bullring Birmingham	0	0	0	0	0	0	0	0	0	0	0	0
The Cairngorm Mountains in Scotland	0	0	0	0	0	0	0	0	0	0	0	0
The Canadian Rocky Mountains	0	0	0	0	1	0	0	0	0	0	0	0
The Cheddar Gorge	0	0	0	0	0	0	0	0	0	0	0	0
the Clifton Suspension Bridge	0	0	0	0	0	0	1	0	0	0	0	0
The coast! All of it!	0	0	0	0	0	0	0	0	0	0	0	0
The Cotswolds	0	0	0	0	0	0	0	0	0	0	0	0
The Crowns at Botallack	0	0	0	0	0	0	0	0	0	0	0	0
The Eden Project	0	0	0	0	0	0	0	2	0	0	0	0
The Falkirk Wheel	0	0	0	0	0	0	0	0	0	0	0	0
The Forth Rail Bridge	0	0	0	0	0	0	0	0	0	0	0	0
the fourth rail bridge	0	0	0	0	0	0	0	0	0	0	0	0
the gerkin (london building)	0	0	0	0	0	0	0	1	0	0	0	0
The gherkin	0	0	0	0	0	0	0	0	0	0	0	0
the gherkin (swiss re building)	0	0	0	0	0	0	0	0	0	0	0	1
The gherkin London	0	0	0	0	1	0	0	0	0	0	0	0
The Gower Coast	0	0	0	0	0	0	1	0	0	0	0	0
The Great Orme	0	0	0	0	0	1	0	0	0	0	0	0
the great orme llandudno north wales	0	0	0	0	0	0	0	0	0	0	0	0
the Hole of Horcombe	0	0	0	0	0	0	0	0	0	0	0	0
The Houses of Parliament	0	0	0	1	0	0	0	0	0	0	0	0
The huge beach in Norfolk.	0	0	0	0	0	0	0	0	0	0	0	0
The Humber Bridge	0	0	0	0	0	0	0	0	0	0	0	1
The Iron Bridge	0	0	0	0	0	0	0	0	0	0	0	0
The Jubilee Clock, Weymouth Esplanade	0	0	0	0	0	0	0	1	0	0	0	0
The Jurassic Coast	0	0	0	0	0	0	0	0	0	0	0	0
The Lake District	0	0	0	0	0	0	0	0	0	2	1	1
The Lakes	0	0	0	0	0	0	0	0	0	0	0	0
The London Eye	0	0	0	0	1	2	0	0	1	0	0	0
THE MENDIP HILLS	0	0	0	0	0	0	1	0	0	0	0	0
The Millenium Bridge, Newcastle/Gateshead	0	0	0	0	0	0	0	0	0	0	1	0
the millenium stadium, cardiff	0	0	0	0	0	0	1	0	0	0	0	0
The Millenium Wheel	0	0	0	0	0	0	0	0	0	0	0	0
The Mumbles	0	0	0	0	0	0	0	0	0	0	0	0
The Needles	0	0	0	0	0	1	0	0	2	0	0	0
The Needles, I.O.W.	0	0	0	0	0	0	0	0	0	0	0	0

		Scottish TV (Central Scotland)	Grampian TV (North Scotland)	Border	Ulster	None	Don't know
Golley Slater	Total						
All GB Adults	2053	138	27	18	0	18	29
Unweighted Sample	2053	127	31	24	0	16	24
	%	%	%	%	%	%	%
Striding Edge	0	0	0	0	0	0	0
striding edge Helvellyn	0	0	0	7	0	0	0
Studland Beach	0	0	0	0	0	0	0
Suilven	0	0	0	3	0	0	0
swallow falls	0	0	0	0	0	0	0
swallow falls Betws y Coed	0	0	0	0	0	0	0
T5 heathrow	0	0	0	0	0	0	3
Tate Modern	0	0	0	0	0	0	0
tenby beach	0	0	0	0	0	0	0
Thames river	0	0	0	0	0	0	0
The Angel of the North	0	0	0	0	0	0	0
The Angel of the North	0	0	0	0	0	0	0
The British Museum	0	0	0	0	0	0	0
The Bull in the Bullring Birmingham	0	0	0	0	0	0	0
The Cairngorm Mountains in Scotland	0	0	0	0	0	0	0
The Canadian Rocky Mountains	0	0	0	0	0	0	0
The Cheddar Gorge	0	0	0	0	0	0	0
the Clifton Suspension Bridge	0	0	0	0	0	0	0
The coast! All of it!	0	0	0	0	0	0	0
The Cotswolds	0	0	0	0	0	0	0
The Crowns at Botallack	0	0	0	0	0	0	0
The Eden Project	0	0	0	0	0	0	0
The Falkirk Wheel	0	1	0	0	0	0	0
The Forth Rail Bridge	0	1	0	0	0	0	0
the fourth rail bridge	0	1	0	0	0	0	0
the gerkin (london building)	0	0	0	0	0	0	0
The gherkin	0	0	0	0	0	0	0
the gherkin (swiss re building)	0	0	0	0	0	0	0
The gherkin London	0	0	0	0	0	0	0
The Gower Coast	0	0	0	0	0	0	0
The Great Orme	0	0	0	0	0	0	0
the great orme llandudno north wales	0	0	0	0	0	0	0
the Hole of Horcombe	0	0	0	0	0	0	0
The Houses of Parliament	0	0	0	0	0	0	0
The huge beach in Norfolk.	0	0	0	0	0	0	0
The Humber Bridge	0	0	0	0	0	0	0
The Iron Bridge	0	0	0	0	0	0	0
The Jubilee Clock, Weymouth Esplanade	0	0	0	0	0	0	0
The Jurassic Coast	0	0	0	0	0	0	0
The Lake District	0	0	0	0	0	3	0
The Lakes	0	0	0	0	0	0	0
The London Eye	0	0	0	0	0	0	0
THE MENDIP HILLS	0	0	0	0	0	0	0
The Millenium Bridge, Newcastle/Gateshead	0	0	0	0	0	0	0
the millenium stadium, cardiff	0	0	0	0	0	0	0
The Millenium Wheel	0	0	0	0	0	0	0
The Mumbles	0	0	0	0	0	0	0
The Needles	0	0	0	0	0	0	0
The Needles, I.O.W.	0	0	0	0	0	0	0

Golley Slater	Gender			Which ITV channel do you receive? (if you receive more than one ITV channel which one do you watch most often?)								
	Total	Male	Female	Carlton / LWT (London)	Central (Midlands)	Anglia (East Anglia)	HTV (Wales / West)	West Country TV (South West)	Meridian (South)	Granada (Lancashire)	Tyne Tees (North East)	Yorkshire
All GB Adults	2053	985	1068	417	317	130	169	73	190	207	97	223
Unweighted Sample	2053	1003	1050	366	282	165	147	91	252	201	99	228
	%	%	%	%	%	%	%	%	%	%	%	%
The Needles, Isle of Wight	0	0	0	0	0	0	0	0	0	0	0	0
The New Forest	0	0	0	0	0	0	0	0	0	0	0	0
the pales in london	0	0	0	0	0	0	0	0	0	0	0	0
The Pennines	0	0	0	0	0	0	0	1	0	0	0	0
The Ring of Brodgar in Orkney	0	0	0	0	0	0	0	0	0	0	0	0
The River Thames	0	0	0	0	0	0	0	0	0	0	0	0
the seven sisters	0	0	0	0	0	0	0	0	0	0	0	0
the statue of lady godiva in coventry precinct	0	0	0	0	0	0	0	0	0	0	0	0
The Telecom Tower in London	0	0	0	0	0	0	0	0	0	0	0	0
The Thames	0	0	0	0	0	0	0	0	0	0	0	0
The Thames near Tower Bridge	0	0	0	0	0	0	0	0	0	0	0	0
the three graces in liverpool	0	0	0	0	0	0	0	0	0	0	0	0
the tower bridge london	0	0	0	0	0	0	0	0	0	0	0	0
The tower of London	0	0	0	0	1	0	0	0	1	0	0	0
The Tyne Bridge	0	0	0	0	0	0	0	0	0	1	0	0
The Viaduct in Chappel, Essex	0	0	0	0	0	1	0	0	0	0	0	0
The view from Ranmore Common towards Leith Hill, Surrey	0	0	0	0	0	0	0	0	0	0	0	0
the view of the Houses of Parliament from Westminster Bridge	0	0	0	0	0	0	0	0	0	0	0	0
The Wallace Monument	0	0	0	0	0	0	0	0	0	0	0	0
The white cliffs of Dover	0	0	0	0	1	0	0	0	0	0	0	0
The White Horse, Uffington, Oxfordshire	0	0	0	0	0	0	0	0	0	0	0	0
the winking man	0	0	0	0	0	0	0	0	0	0	0	0
The Wrekin	0	0	0	0	0	0	0	0	0	0	0	0
The Yorkshire Dales	0	0	0	0	0	0	0	1	0	0	0	0
tone Henge	0	0	0	0	0	0	0	1	0	0	0	0
Tor Hill, Glastonbury, Somerset	0	0	0	0	0	0	0	0	0	0	0	0
tower bridge	0	0	0	0	0	0	0	0	0	0	0	0
tower bridge	2	2	1	4	1	4	0	1	2	2	0	1
Tower Bridge, London	0	0	0	0	0	0	0	0	0	0	0	1
Tower of London	2	1	2	4	3	1	1	2	3	0	1	0
tower ride	0	0	0	0	1	0	0	0	0	0	0	0
Trafalgar Square	0	0	0	0	0	0	0	1	0	0	0	0
Tryfan	0	0	0	0	0	0	0	0	0	0	0	0
Tyne Bridge	0	0	0	0	0	0	0	0	0	0	6	0
Tyne Bridge Newcastle upon Tyne	0	0	0	0	0	0	0	0	0	0	2	0
Tyne Bridge, Newcastle	0	0	0	0	0	0	0	0	0	0	0	0
Tyne Bridge,Newcastle	0	0	0	0	0	0	0	0	0	0	1	0
tynecastle stadium	0	0	0	0	0	0	0	0	0	0	0	0
Vale of Glamorgan	0	0	0	0	0	0	0	0	0	0	0	0
vatican	0	0	0	0	0	0	0	0	0	0	0	0
Victoria & Albert Museum	0	0	0	1	0	0	0	0	0	0	0	0
Victoria Park Mosque, Manchester	0	0	0	0	0	1	0	0	0	0	0	0
Wallace's Monument	0	0	0	0	0	0	0	0	0	0	0	0
wallace memorial - stirling	0	0	0	0	0	0	0	0	0	0	0	0
Wallace Monument	0	1	0	0	0	0	0	0	0	0	0	0
Walled city of York	0	0	0	0	0	1	0	0	0	0	0	0
Warwick Castle	0	0	0	0	0	0	0	0	0	0	0	0

Golley Slater		Total	Scottish TV (Central Scotland)	Grampian TV (North Scotland)	Border	Ulster	None	Don't know
All GB Adults		2053	138	27	18	0	18	29
Unweighted Sample		2053	127	31	24	0	16	24
	%	%	%	%	%	%	%	%
	The Needles, Isle of Wight	0	0	0	0	0	0	0
	The New Forest	0	0	0	0	0	0	7
	the pales in london	0	0	0	0	0	0	0
	The Pennines	0	0	0	0	0	0	0
	The Ring of Brodgar in Orkney	0	0	0	0	0	0	1
	The River Thames	0	0	0	0	0	0	0
	the seven sisters	0	0	0	0	0	0	0
	the statue of lady godiva in coventry precinct	0	0	0	0	0	0	0
	The Telecom Tower in London	0	0	0	0	0	0	0
	The Thames	0	0	0	0	0	0	0
	The Thames near Tower Bridge	0	0	0	0	0	0	0
	the three graces in liverpool	0	0	0	0	0	0	0
	the tower bridge london	0	0	0	0	0	0	0
	The tower of London	0	0	0	0	0	0	0
	The Tyne Bridge	0	0	0	0	0	0	0
	The Viaduct in Chappel, Essex	0	0	0	0	0	0	0
	The view from Ranmore Common towards Leith Hill, Surrey	0	0	0	0	0	0	0
	the view of the Houses of Parliament from Westminster Bridge	0	0	0	0	0	0	0
	The Wallace Monument	0	1	0	11	0	0	0
	The white cliffs of Dover	0	0	0	0	0	0	0
	The White Horse, Uffington, Oxfordshire	0	0	0	0	0	0	0
	the winking man	0	0	0	0	0	0	0
	The Wrekin	0	0	0	0	0	0	0
	The Yorkshire Dales	0	0	0	0	0	0	0
	tone Henge	0	0	0	0	0	0	0
	Tor Hill, Glastonbury, Somerset	0	0	0	0	0	0	0
	tower bridge	0	0	0	0	0	0	0
	tower bridge	2	0	0	0	0	0	7
	Tower Bridge, London	0	0	0	0	0	0	0
	Tower of London	2	0	0	0	0	0	0
	tower ride	0	0	0	0	0	0	0
	Trafalgar Square	0	0	0	0	0	0	6
	Tryfan	0	0	0	0	0	0	0
	Tyne Bridge	0	0	0	0	0	0	0
	Tyne Bridge Newcastle upon Tyne	0	0	0	0	0	0	0
	Tyne Bridge, Newcastle	0	0	0	3	0	0	0
	Tyne Bridge,Newcastle	0	0	0	0	0	0	0
	tynecastle stadium	0	1	0	0	0	0	0
	Vale of Glamorgan	0	0	0	0	0	0	0
	vatican	0	0	0	0	0	0	0
	Victoria & Albert Museum	0	0	0	0	0	0	0
	Victoria Park Mosque, Manchester	0	0	0	0	0	0	0
	Wallace's Monument	0	0	0	0	0	0	0
	wallace memorial - stirling	0	1	0	0	0	0	0
	Wallace Monument	0	6	0	0	0	0	0
	Walled city of York	0	0	0	0	0	0	0
	Warwick Castle	0	0	0	0	0	0	0

Golley Slater

All GB Adults
Unweighted Sample

	Gender		Which ITV channel do you receive? (if you receive more than one ITV channel which one do you watch most often?)									
	Total	Male	Female	Carlton / LWT (London)	Central (Midlands)	Anglia (East Anglia)	HTV (Wales / West)	West Country TV (South West)	Meridian (South)	Granada (Lancashire)	Tyne Tees (North East)	Yorkshire
All GB Adults	2053	985	1068	417	317	130	169	73	190	207	97	223
Unweighted Sample	2053	1003	1050	366	282	165	147	91	252	201	99	228
%	%	%	%	%	%	%	%	%	%	%	%	%
wastwater	0	0	0	0	0	0	0	0	0	0	0	0
Wastwater, Cumbria	0	0	0	0	0	0	0	0	0	0	0	0
waterloo monument	0	0	0	0	0	0	0	0	0	0	0	0
Watership down	0	0	0	0	0	0	0	0	0	0	0	0
wells cathedral	0	0	0	0	0	0	0	2	0	0	0	0
Wells Cathedral, Somerset	0	0	0	0	0	1	0	0	0	0	0	0
Wembley Stadium	0	0	0	1	0	0	0	0	0	0	0	1
Wenlock edge	0	0	0	0	0	0	0	0	0	0	0	0
West Coast of Scotland	0	0	0	0	0	0	0	0	0	0	0	0
westminster abbey	0	0	0	0	0	0	0	1	0	0	0	0
Westminster	0	0	0	0	0	1	0	0	0	0	0	0
Westminster Abbey	0	0	0	0	0	0	0	0	0	0	0	0
Westminster Clock Tower	0	0	0	0	0	0	0	0	0	0	0	0
Whitby Abbey	0	0	0	0	0	0	0	0	0	0	0	0
whitby harbour	0	0	0	0	0	0	0	0	0	0	0	0
white clifes of dover	0	0	0	0	0	0	0	0	0	0	0	0
White Cliffs	0	0	0	0	0	0	0	1	0	0	0	0
white cliffs dover	0	0	0	0	0	0	0	0	1	0	0	0
white cliffs dover	0	0	0	0	1	0	0	0	0	0	0	0
White cliffs of Dover	0	0	0	0	0	0	0	1	0	0	0	0
White cliffs of Dover	1	1	2	2	2	2	0	3	1	1	1	2
White cliffs of Dover	0	0	0	0	0	0	0	0	0	0	0	0
White Cliffs of Dover/Beachy Head	0	0	0	0	0	0	2	0	0	0	0	0
white cliffs of the south downs	0	0	0	0	0	0	0	1	0	0	0	0
white horse at kilburn	0	0	0	0	0	0	0	0	0	0	0	1
Wicker Man nr Bridgwater, Somerset. Or the statue of Nelson in Trafalar Square.	0	0	0	0	0	0	0	1	0	0	0	0
willow man m5 near junction 23	0	0	0	0	0	0	0	0	0	0	0	0
winchester cathedral	0	0	0	0	0	0	0	0	0	0	0	0
windemere	0	0	0	0	0	0	0	0	0	0	0	0
Windermere Lake	0	0	0	0	0	0	0	0	0	0	0	0
Windsor Castle	1	1	1	2	1	0	0	1	1	0	0	1
Winn Hill	0	0	0	0	0	0	0	0	0	0	0	0
Yeadon Tarn	0	0	0	0	0	0	0	0	0	0	0	0
yes	0	0	0	0	0	0	0	0	0	0	0	0
Yesnaby cliffs in Orkney	0	0	0	0	0	0	0	0	0	0	0	0
york	0	0	0	0	0	0	0	0	0	0	0	0
york castle grounds	0	0	0	0	0	0	0	0	0	0	0	0
York Minster	1	1	1	0	0	0	0	1	0	0	2	4
Yorkshire Dales	0	0	0	0	0	0	0	0	1	0	0	1
Yorkshire Dales Scenery	0	0	0	0	1	0	0	0	0	0	0	0
Yorkshire Moors	0	0	0	0	0	0	0	0	0	0	0	1
yorkshire wolds	0	0	0	0	0	0	0	0	0	0	0	1

Golley Slater

	Total	Scottish TV (Central Scotland)	Grampian TV (North Scotland)	Border	Ulster	None	Don't know
All GB Adults	2053	138	27	18	0	18	29
Unweighted Sample	2053	127	31	24	0	16	24
	%	%	%	%	%	%	%
wastwater	0	0	0	0	0	0	0
Wastwater, Cumbria	0	0	0	0	0	0	0
waterloo monument	0	0	0	4	0	0	0
Watership down	0	0	0	0	0	0	0
wells cathedral	0	0	0	0	0	0	0
Wells Cathedral, Somerset	0	0	0	0	0	0	0
Wembley Stadium	0	0	0	0	0	0	0
Wenlock edge	0	0	0	0	0	0	0
West Coast of Scotland	0	0	0	0	0	0	0
westminster abbey	0	0	0	0	0	0	0
Westminster	0	0	0	0	0	0	0
Westminster Abbey	0	0	0	0	0	0	0
Westminster Clock Tower	0	0	0	0	0	0	0
Whitby Abbey	0	0	0	0	0	0	0
whitby harbour	0	0	0	0	0	0	0
white clifes of dover	0	0	0	0	0	0	0
White Cliffs	0	0	0	0	0	0	0
white cliffs dover	0	0	0	0	0	0	0
white cliffs dover	0	0	0	0	0	0	0
White cliffs of Dover	0	0	0	0	0	0	0
White cliffs of Dover	1	0	0	0	0	0	0
White cliffs of Dover	0	0	0	0	0	0	0
White Cliffs of Dover/Beachy Head	0	0	0	0	0	0	0
white cliffs of the south downs	0	0	0	0	0	0	0
white horse at kilburn	0	0	0	0	0	0	0
Wicker Man nr Bridgwater, Somerset. Or the statue of Nelson in Trafalar Square.	0	0	0	0	0	0	0
willow man m5 near junction 23	0	0	0	0	0	0	0
winchester cathedral	0	0	0	0	0	0	0
windemere	0	0	0	0	0	0	0
Windermere Lake	0	0	0	0	0	0	0
Windsor Castle	1	0	0	0	0	0	0
Winn Hill	0	0	0	0	0	11	0
Yeadon Tarn	0	0	0	0	0	0	0
yes	0	1	0	0	0	0	0
Yesnaby cliffs in Orkney	0	0	0	0	0	0	0
york	0	0	0	0	0	0	0
york castle grounds	0	0	0	0	0	0	0
York Minster	1	1	0	0	0	0	0
Yorkshire Dales	0	0	0	0	0	0	0
Yorkshire Dales Scenery	0	0	0	0	0	0	0
Yorkshire Moors	0	0	0	0	0	0	0
yorkshire wolds	0	0	0	0	0	0	0