

YouGov Survey Results

The Olympics in London

Prepared for The Evening Standard

Sample Size: 1002

Fieldwork: 6th - 9th December 2002

The British Olympic Association is urging the Government to support a bid for London to stage the Olympic Games in 2012. Would you support or oppose such a bid?

Support	69%
Oppose	24%
Don't know	7%

Do you agree or disagree with this statement: 'Bringing the Olympic Games to London would ensure that the capital has much better sports facilities not just for the games themselves but for years afterwards'

Agree	78%
Disagree	15%
Don't know	6%

Do you agree or disagree with this statement: 'Bringing the Olympic Games to London would ensure that the capital has a much better public transport system'

Agree	45%
Disagree	37%
Don't know	19%

Do you agree or disagree with this statement: 'Bringing the Olympic Games to London would encourage more British people to take up sport and so improve the health of the nation'

Agree	40%
Disagree	43%
Don't know	17%

Do you agree or disagree with this statement: 'I would view an Olympic bid more favourably if it brought several thousand affordable homes and extra jobs and helped to regenerate East London'

Agree	80%
Disagree	13%
Don't know	7%

Bearing in mind the controversies over the Dome and Wembley Stadium, do you think London could get everything ready - including stadiums and better public transport - in time for the 2012 Olympic Games?

Could	46%
Could not	39%
Don't know	15%

If there is a bid to stage the Olympic Games in London, which of these would you most like to lead it?

Richard Branson - the head of Virgin	33%
Sebastian Coe - the former Olympic gold medallist runner	9%
Adam Crozier - former chief executive of the Football Association	6%
Ken Livingstone - the Mayor of London	5%
John Major - the former Prime Minister	4%
Tony Banks - the former Sports Minister	5%
Steve Redgrave - the former Olympic gold medallist rower	22%
None of them	11%
Don't know	5%

A successful Olympic Games can depend on the support of the local community. Would you personally volunteer to help with the practical local tasks of staging the Olympics?

Would be willing to help - but only if I were paid	13%
Would be willing to give some time free	28%
Would prefer not to get involved personally	51%
Don't know	8%

The cost of bidding for the Games (as distinct from the much larger cost of staging the Games) is estimated to be £13 million, half of which would come from the Government. Would you support or oppose spending this money on a bid?

Support	58%
Oppose	32%
Don't know	9%

It has been estimated that the cost of staging the Olympic Games could be up to £1.8 billion. If the Games are successful, this money might be recouped. Which of these views do you agree with most?

There are big benefits to be gained from staging the Games - and they are worth the financial risk'	62%
The risk is not worth taking - the money should be spent on better schools and hospitals instead'	26%
The risk is not worth taking - I would prefer lower taxes'	7%
Don't know	5%