

# YouGov / Daily Telegraph Survey Results

Sample Size: 2271

Fieldwork: 27th - 29th October 2008

Daily Telegraph

All GB Adults  
Unweighted Sample

Total	Voting Intention			Gender		Age			Social Grade		Region				
	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
2271	765	600	274	1090	1181	694	771	806	1225	1044	286	731	487	563	204
2271	785	637	249	1069	1202	601	744	926	1356	913	340	730	448	547	206
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a completely different subject, as you may know, Prince Charles, the Prince of Wales celebrates his 60th birthday next month.

How good a job do you think he is doing as heir to the throne?

A very good job	10	12	10	7	10	10	8	10	12	9	11	10	9	11	11	6
A pretty good job	48	52	48	56	48	48	44	52	48	52	43	42	49	50	48	48
A pretty poor job	21	22	22	18	21	21	18	21	24	20	23	21	21	20	21	25
A very bad job	8	6	10	10	9	8	7	8	10	8	9	7	11	7	8	8
Don't know	13	9	10	10	12	13	23	9	7	11	14	20	10	12	12	13

Do you think that, on balance, he is a force for good in the modern UK?

Yes he is	48	56	46	52	49	47	42	48	53	51	44	46	48	50	50	40
No he isn't	32	28	35	28	32	32	31	32	33	31	33	29	33	30	31	41
Not sure	20	16	19	20	19	21	27	20	15	18	23	25	20	20	20	19

Do you think the Prince is right or wrong to speak out on controversial issues such as architecture, factory farming and global warming?

Yes, he is right to speak out: someone in his position SHOULD try to influence public opinion on controversial issues such as those	68	72	65	74	69	67	66	69	68	70	65	64	66	69	72	65
No, he should NOT: someone in his position should follow the example of the present Queen and not express views on controversial issues such as those	24	23	29	20	25	23	20	22	29	24	23	24	26	21	22	28
Don't know	9	4	6	6	7	11	15	9	4	6	12	12	8	10	7	8

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Thinking about the future Monarch, which of the following options would you prefer?**

Prince Charles should succeed Queen Elizabeth II as King	<b>42</b>	49	43	43	44	40	34	44	47	45	39	40	43	41	46	37
Prince William should succeed the Queen instead of Prince Charles	<b>35</b>	39	31	35	31	38	38	36	32	33	37	38	37	36	32	29
Neither: there should be no Monarchy after the present Queen	<b>17</b>	9	21	17	19	15	19	15	17	17	17	15	16	15	17	27
Don't know	<b>6</b>	3	5	5	5	7	10	5	4	5	8	7	5	8	6	7

**If Prince Charles does become King, should his wife, the Duchess of Cornwall ...?**

Become Queen	<b>17</b>	18	17	18	19	15	18	17	16	18	15	20	17	15	15	18
Have the title of Princess Consort	<b>41</b>	47	39	44	38	43	39	40	43	43	38	41	42	40	42	31
Not have any title at all	<b>36</b>	32	37	32	35	36	32	38	38	33	40	30	35	38	36	43
Don't know	<b>7</b>	3	7	6	8	6	11	6	4	6	8	9	6	7	7	8

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	71	125
Male 25 to 39	277	318
Male 40 to 54	269	281
Male 55 +	452	367
Female 18 to 24	102	125
Female 25 to 39	361	334
Female 40 to 54	265	283
Female 55 +	474	439
<b>Region</b>		
London	477	423
Rest of South	524	527
Midlands and Wales	476	513
North	573	590
Scotland	221	218
<b>Social Grade</b>		
ABC1	1356	1225
C2DE	913	1044
<b>Newspaper Type</b>		
Express / Mail	583	362
Sun / Star	337	498
Mirror / Record	223	362
Guardian / Independent	136	91
FT / Times / Telegraph	236	215
Other Paper	283	283
No Paper	467	453
<b>Political Party Identification</b>		
Lab	803	749
Con	555	567
Lib Dem	204	250
Others	93	69
None	524	579
Don't know	92	57