

YouGov / Daily Telegraph Survey Results

Sample Size: 2032
Fieldwork: 16th - 18th April 2008

	Party ID			Gender		Age			Social Grade		Region				
	Total	Lab	Con	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands / Wales	North
All English adults	2032	670	507	223	1025	1122	616	694	722	1097	934	255	655	439	502
Unweighted Sample	2032	703	546	180	998	1149	561	600	871	1253	778	301	651	416	493
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you know when the English national day St George's Day takes place?

January 20th	0	0	0	0	0	0	1	0	0	0	1	0	1	0	0
March 1st	1	1	0	1	0	1	0	1	1	1	1	0	0	1	1
March 10th	1	2	1	0	1	1	2	1	1	1	2	0	2	1	1
March 17th	3	4	1	5	3	3	3	3	2	2	4	5	1	3	3
April 21st	5	5	5	5	5	5	7	5	4	5	5	6	5	5	5
April 23rd	63	58	72	61	63	64	54	63	71	67	59	55	61	69	67
May 8th	1	1	1	0	1	1	1	1	1	1	1	0	2	0	0
May 24th	1	1	0	1	1	0	1	0	1	0	1	1	1	0	1
June 12th	1	1	0	1	1	1	1	1	1	1	1	1	1	1	2
July 4th	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
July 14th	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
August 6th	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
October 14th	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
October 21st	0	0	0	1	0	0	1	0	0	0	0	0	0	1	1
November 30th	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
December 10th	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other day	0	0	1	1	0	0	0	0	0	0	0	0	1	0	0
Don't know	24	26	18	24	25	23	28	24	20	21	28	31	26	20	21

Did you or will you celebrate St George's Day this year or mark it in any way for instance by wearing an emblem or attending a special event?

Yes I did/will	20	17	25	21	23	17	16	24	19	18	22	17	19	21	21
No I did not / will not	64	68	57	64	63	65	66	63	63	70	57	69	63	61	65
Not sure	16	15	18	15	14	18	17	13	18	12	21	15	17	18	14

Are you aware of a St George's Day event taking place in your neighbourhood?

Yes such an event did/will take place	12	10	15	10	12	12	10	14	13	13	12	10	12	15	12
No it did not / will not	69	72	65	70	69	67	75	68	63	67	70	70	69	65	69
Don't know	19	18	19	20	19	20	15	18	24	21	17	20	19	19	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In general do you think the English...

Are too shy about celebrating St George's Day	64	61	76	55	64	64	62	65	66	63	65	57	64	67	65
Are too nationalistic	5	7	3	4	6	4	5	5	4	6	4	7	5	4	5
Get the balance about right	14	14	11	19	15	13	12	13	16	16	11	17	14	13	12
Don't know	17	19	10	22	15	19	21	17	14	15	20	20	17	16	18

Do you think St George's Day should be a national holiday?

Yes – it should be an extra bank holiday	65	61	67	68	61	68	72	67	57	63	68	64	65	66	64
Yes – it should replace some other bank holiday	9	8	14	6	12	6	5	8	13	8	10	7	9	10	9
No – it should be a normal day	21	24	18	24	23	19	15	20	27	25	16	23	22	20	20
Don't know	5	7	2	2	5	6	8	5	4	4	7	6	5	3	7

When you are abroad do you generally describe yourself as...?

English	62	60	69	48	60	62	61	61	63	58	66	50	64	68	61
British	33	36	28	42	35	33	33	33	33	36	30	38	31	27	37
Something else	5	4	3	10	6	5	6	6	4	6	4	12	5	5	3

As you probably know Scotland now has its own Parliament with the power to take decisions and pass laws on issues that concern Scotland alone. Do you think England should have its own parliament?

Yes – there should be an English Parliament, separate from the UK Parliament at Westminster	31	30	35	31	34	29	32	31	31	29	34	30	32	33	30
Yes – the UK should be broken up, the Westminster Parliament closed down, and England should be an independent country with its own Parliament	20	16	27	12	21	19	15	20	25	20	20	18	21	20	20
No – there should not be a separate England Parliament	36	42	32	42	38	35	37	37	35	41	30	37	34	38	37
Don't know	13	12	6	15	7	18	16	12	10	10	16	16	12	10	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which FOUR of the following do you most associate with England?

The Monarchy	61	58	71	60	56	67	56	63	64	62	61	58	61	64	60
Fish and chips	58	63	50	58	56	59	66	58	51	55	61	62	56	59	58
Shakespeare	50	47	53	59	48	51	49	51	50	52	48	57	47	56	47
Roast beef	43	44	46	36	41	45	38	42	48	42	44	34	44	41	48
Cricket	36	37	41	37	45	29	32	36	41	37	36	34	37	36	37
Pint of bitter	24	25	21	25	31	17	23	27	22	25	23	23	21	24	29
Red rose	23	25	22	20	21	24	22	23	22	20	26	22	22	25	22
Cream teas	19	16	18	21	13	25	22	22	15	20	19	20	23	20	14
Stately homes	19	18	21	22	14	24	13	19	25	20	18	14	20	19	21
Imperial past	14	15	13	16	19	11	17	13	14	16	12	20	14	14	13
Overcrowded	13	10	15	9	13	14	14	12	14	13	13	16	13	11	12
Morris dancing	11	8	9	11	9	11	7	9	16	13	8	8	14	8	9
Bluebells	5	5	3	2	3	6	2	4	8	5	5	2	6	4	6
Warrior race	3	4	3	0	4	1	2	4	2	3	3	1	3	3	3
Chicken tikka massala	2	3	2	3	4	1	4	2	0	3	2	5	1	1	3
None of these	1	1	0	1	2	0	2	1	1	1	1	2	1	0	1
Don't know	1	2	1	2	1	1	3	1	0	1	1	1	1	1	1

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	86	112
Male 25 to 39	226	284
Male 40 to 54	217	252
Male 55 +	418	327
Female 18 to 24	107	112
Female 25 to 39	319	297
Female 40 to 54	206	254
Female 55 +	453	395
Social Grade		
ABC1	1253	1097
C2DE	778	934
Newspaper Type		
Express / Mail	499	325
Sun / Star	283	447
Mirror / Record	205	324
Guardian / Independent	144	81
FT / Times / Telegraph	216	193
Other Paper	264	254
No Paper	420	407
Political Party Identification		
Lab	703	670
Con	546	507
Lib Dem	180	223
Others	86	61
None	453	517
Don't know	62	52

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