

## YouGov / Daily Telegraph Survey Results

YouGov questioned 1616 adults aged 18+ throughout Britain online between 7th and 10th January 2005. The sample was drawn from those respondents who had previously said they were either 'Very' or 'Fairly' interested in sports - in either one sport or more than one. The data was then weighted to a previously established "sports fans" profile.

For further information about YouGov's methodology, [click here](#)

Weighted N  
Unweighted N

Please tick all the sports you take an interest in.

Total	Gender		Age			Social Grade		Region				
	Male	Female	18 to 34	35-54	Over 55	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>1649</b>	1002	647	582	555	512	905	745	192	469	421	405	156
<b>1616</b>	1020	596	477	570	569	953	663	275	360	368	454	153

Sport	Weighted N	Male	Female	18 to 34	35-54	Over 55	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Athletics	47	41	57	44	42	56	51	43	45	47	54	47	33
Badminton	13	12	15	16	13	11	14	13	10	15	12	13	15
Bowls	10	10	9	2	6	22	10	10	8	9	10	11	9
Boxing	21	26	12	23	22	16	16	26	20	17	23	24	19
Cricket	39	50	23	33	38	48	42	37	43	43	45	38	12
Cycling	12	13	11	11	14	12	12	12	11	10	13	14	13
Darts	23	25	20	24	22	21	20	26	16	23	20	29	19
Field Hockey	3	3	3	3	4	3	4	3	3	5	3	4	1
Football (Soccer)	72	80	60	77	76	62	71	73	71	72	68	76	71
Golf	27	33	16	21	27	32	28	25	28	23	28	26	36
Ice Hockey	6	7	4	9	3	4	6	5	4	6	5	5	8
Lacrosse	0	0	1	0	0	1	1	0	0	1	0	1	0
Martial Arts	7	6	8	10	8	3	6	8	10	6	8	7	4
Motor Racing	37	43	28	35	39	37	38	37	36	47	33	31	37
Motorcycle Racing	13	16	8	9	15	14	12	13	13	16	11	12	10
Rowing	8	6	10	6	7	11	9	5	8	9	7	7	4
Rugby (League or Union)	41	48	31	36	45	43	44	38	37	42	48	40	30
Sailing	6	7	5	3	4	11	8	4	6	7	6	6	2
Skating	9	2	21	6	8	15	10	9	10	13	8	9	6
Skiing	13	10	17	10	13	14	16	9	17	13	13	11	9
Snooker	34	40	25	37	30	35	33	36	28	34	36	38	28
Squash	5	5	4	6	4	4	4	5	6	5	4	5	2
Swimming	21	14	31	20	22	19	21	20	20	22	20	21	17

Tennis	<b>36</b>	31	45	37	33	40	40	32	40	41	35	36	24
Windsurfing	<b>2</b>	1	2	1	2	2	2	1	2	4	1	1	0
Wrestling	<b>8</b>	10	6	14	7	3	6	11	11	7	8	9	10
Other	<b>14</b>	14	14	15	13	14	14	14	15	14	14	12	14

Please tick the ONE sport you are most interested in.

Athletics	<b>6</b>	2	13	5	5	8	7	5	7	4	7	8	5
Badminton	<b>1</b>	1	2	2	1	1	1	2	1	2	1	1	1
Bowls	<b>1</b>	1	0	0	1	2	1	1	0	1	1	0	1
Boxing	<b>1</b>	1	1	1	1	0	0	2	0	0	1	1	1
Cricket	<b>5</b>	6	4	3	5	8	7	4	7	5	7	4	2
Cycling	<b>1</b>	2	1	2	1	1	2	1	1	1	2	1	3
Darts	<b>1</b>	1	2	1	1	1	1	1	1	2	1	1	1
Field Hockey	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0
Football (Soccer)	<b>45</b>	53	32	54	47	31	44	46	44	43	41	49	51
Golf	<b>3</b>	4	2	1	3	6	4	3	3	2	4	3	5
Ice Hockey	<b>0</b>	0	0	1	0	0	0	0	1	0	0	0	0
Lacrosse	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0
Martial Arts	<b>2</b>	1	2	3	1	1	1	2	4	2	1	1	0
Motor Racing	<b>7</b>	8	5	7	6	7	6	8	5	10	4	6	11
Motorcycle Racing	<b>2</b>	3	1	2	3	2	2	3	2	2	2	2	1
Rowing	<b>0</b>	0	0	0	0	0	1	0	0	0	0	0	1
Rugby (League or Union)	<b>7</b>	8	6	5	7	10	8	7	8	7	8	8	4
Sailing	<b>1</b>	1	0	0	0	2	1	0	0	1	1	1	0
Skating	<b>0</b>	0	1	0	0	1	0	1	0	0	1	0	0
Skiing	<b>1</b>	0	1	0	1	1	1	0	1	1	1	0	0
Snooker	<b>1</b>	1	1	1	1	1	1	2	0	1	2	1	1
Squash	<b>0</b>	0	1	1	0	0	0	1	0	0	1	0	0
Swimming	<b>2</b>	1	3	2	3	1	2	2	2	2	1	1	2
Tennis	<b>5</b>	1	11	3	5	8	7	4	6	6	6	4	2
Windsurfing	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0
Wrestling	<b>1</b>	1	2	2	1	1	1	2	1	2	1	2	2

Other	5	4	7	4	5	5	5	5	5	6	4	4	6
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**How often in the past year or so have you...**

**Played a sport**

20+ times	26	31	18	34	22	21	26	26	24	25	24	26	31
10 to 19 times	8	9	6	12	7	4	8	8	11	7	7	7	10
Fewer than 10 times	31	29	35	37	37	18	31	31	35	30	35	29	28
Never	34	31	39	16	32	56	34	33	28	38	32	36	32
Don't know	2	1	3	2	2	1	1	2	2	1	3	2	0

**Attended a sporting fixture**

20+ times	14	17	10	16	16	10	16	13	10	13	13	19	13
10 to 19 times	9	11	7	7	12	9	8	10	7	9	8	10	9
Fewer than 10 times	48	49	46	52	45	45	49	46	52	43	50	46	52
Never	28	22	36	23	26	34	26	29	29	32	27	24	25
Don't know	1	1	2	1	2	2	1	2	2	2	1	1	0

**Watched sport on television**

20+ times	76	83	64	73	76	78	75	77	74	76	73	79	76
10 to 19 times	17	13	23	18	17	15	19	14	16	17	20	15	15
Fewer than 10 times	6	4	11	7	7	5	6	7	8	6	6	5	9
Never	1	0	1	1	0	1	1	0	1	1	1	0	0
Don't know	1	0	1	1	0	0	0	1	2	1	0	0	0

**Listened to sport on the radio**

20+ times	31	39	19	33	36	25	34	29	28	29	31	36	32
10 to 19 times	15	16	15	15	15	16	15	16	18	12	15	18	15
Fewer than 10 times	30	29	33	29	29	34	29	32	30	34	30	28	29
Never	21	16	31	21	19	24	22	21	24	23	23	17	22
Don't know	1	1	2	2	1	1	1	2	1	2	1	1	2

**Accessed a fixture or other sports information on line**

20+ times	<b>43</b>	54	25	52	46	28	43	42	44	41	41	44	45
10 to 19 times	<b>15</b>	14	18	15	15	17	14	17	19	14	17	16	10
Fewer than 10 times	<b>22</b>	20	26	17	21	29	22	22	21	22	23	21	25
Never	<b>18</b>	12	29	14	16	25	19	17	15	21	17	18	17
Don't know	<b>2</b>	1	3	2	2	1	1	2	1	2	2	1	4

**Had a conversation about sport**

20+ times	<b>73</b>	81	60	77	74	66	73	73	70	71	74	75	73
10 to 19 times	<b>13</b>	9	19	10	13	17	13	13	18	13	12	13	14
Fewer than 10 times	<b>12</b>	8	19	11	12	14	13	12	10	14	13	11	13
Never	<b>1</b>	1	1	1	0	1	1	1	2	1	1	1	1
Don't know	<b>1</b>	1	1	1	0	1	1	1	1	1	0	1	0

Please tick all the sports you yourself actually play or have played at some time in your life.

Athletics	<b>56</b>	56	57	67	55	46	59	54	58	57	56	57	50
Badminton	<b>55</b>	55	56	64	64	36	58	52	55	55	54	55	61
Bowls	<b>24</b>	30	15	18	27	27	24	24	21	21	23	30	24
Boxing	<b>8</b>	12	3	7	8	10	6	11	6	8	10	8	10
Cricket	<b>50</b>	70	21	53	50	48	50	50	52	55	53	50	32
Cycling	<b>33</b>	33	34	45	33	21	35	31	36	34	30	34	34
Darts	<b>51</b>	61	37	50	58	46	47	56	47	53	51	52	53
Field Hockey	<b>29</b>	21	42	35	27	25	35	21	30	32	32	25	24
Football (Soccer)	<b>62</b>	84	28	74	64	45	58	66	63	60	59	64	67
Golf	<b>36</b>	46	19	38	38	31	39	32	36	34	36	33	46
Ice Hockey	<b>1</b>	1	1	1	0	1	1	1	1	1	1	1	1
Lacrosse	<b>3</b>	2	5	4	2	3	4	2	3	4	2	3	2
Martial Arts	<b>17</b>	20	12	27	15	6	14	20	16	16	17	16	19
Motor Racing	<b>5</b>	7	1	4	6	4	5	4	6	7	3	3	7
Motorcycle Racing	<b>2</b>	3	0	1	3	2	1	2	4	1	2	2	1
Rowing	<b>7</b>	8	6	8	6	8	8	6	12	7	7	6	6
Rugby (League or Union)	<b>31</b>	48	5	36	33	23	32	30	31	32	31	30	30
Sailing	<b>13</b>	15	9	11	11	17	15	10	15	16	11	10	14
Skating	<b>22</b>	17	29	27	21	16	24	18	26	24	17	23	19
Skiing	<b>14</b>	15	12	18	15	8	18	9	21	14	14	10	14
Snooker	<b>52</b>	67	30	59	57	41	50	56	50	51	53	53	57
Squash	<b>30</b>	35	22	28	38	22	34	25	31	34	31	28	21
Swimming	<b>62</b>	59	66	72	63	48	64	59	64	60	61	65	56
Tennis	<b>60</b>	56	66	70	56	52	64	54	60	65	58	59	49
Windsurfing	<b>6</b>	7	4	8	6	3	7	4	8	7	4	5	4
Wrestling	<b>3</b>	4	1	5	2	1	2	4	3	3	2	3	2
Other	<b>16</b>	14	19	17	18	14	18	14	17	16	16	16	13
None of these	<b>3</b>	2	6	3	3	4	3	4	3	3	4	3	3

Please tick all the sports you quite often go along to watch as a spectator at a stadium or ground.

Athletics	5	3	8	5	4	5	5	4	8	3	5	5	5
Badminton	1	0	1	0	1	0	1	0	1	1	0	1	0
Bowls	2	2	1	0	1	5	2	2	1	1	3	2	3
Boxing	1	2	1	2	1	1	1	2	1	1	2	2	1
Cricket	12	15	7	8	12	15	14	9	14	14	15	8	1
Cycling	1	1	1	1	1	1	1	1	1	0	1	2	1
Darts	2	2	1	1	2	1	1	2	2	1	2	1	1
Field Hockey	1	1	1	2	1	1	1	1	2	2	0	1	0
Football (Soccer)	43	50	33	57	47	25	43	44	43	39	42	47	52
Golf	3	4	2	1	4	4	3	3	2	2	5	2	6
Ice Hockey	2	1	2	4	1	0	2	1	3	1	1	1	4
Lacrosse	0	0	0	0	0	0	0	0	0	0	0	0	0
Martial Arts	1	1	1	1	2	0	1	1	1	0	1	1	1
Motor Racing	6	7	4	6	5	6	5	6	6	7	6	4	4
Motorcycle Racing	3	4	1	1	3	4	2	3	3	3	2	3	3
Rowing	1	1	0	0	1	0	1	0	1	1	1	0	1
Rugby (League or Union)	13	15	9	13	14	11	15	10	12	11	14	14	13
Sailing	1	1	1	1	0	2	1	0	1	2	1	1	0
Skating	1	0	2	1	1	1	0	1	1	1	1	1	0
Skiing	0	0	0	0	1	0	0	0	0	1	0	0	1
Snooker	2	2	1	2	1	1	1	2	0	1	2	3	1
Squash	0	0	0	0	0	1	0	0	0	0	0	0	0
Swimming	2	1	3	1	2	1	2	1	2	1	1	2	2
Tennis	5	2	9	4	5	6	6	3	10	5	4	4	3
Windsurfing	0	0	1	0	0	1	0	0	0	1	0	0	0
Wrestling	1	1	1	2	1	0	1	1	2	1	1	1	2
Other	4	3	5	3	3	6	5	3	5	5	4	2	2
None of these	36	31	43	29	34	46	35	38	33	43	35	31	33

Please tick all the sports you quite often watch on television or listen to on the radio.

Athletics	<b>47</b>	40	58	41	44	56	51	42	45	47	50	47	40
Badminton	<b>6</b>	4	9	4	6	9	6	6	7	6	6	6	4
Bowls	<b>11</b>	10	12	2	6	26	11	11	11	12	10	10	11
Boxing	<b>21</b>	27	11	21	21	21	17	26	24	21	20	24	13
Cricket	<b>39</b>	50	24	31	38	51	41	37	41	43	45	40	12
Cycling	<b>9</b>	10	8	6	10	12	10	8	9	8	9	11	7
Darts	<b>26</b>	28	21	24	24	29	21	32	17	27	23	31	23
Field Hockey	<b>2</b>	2	2	0	2	3	2	1	2	2	1	2	1
Football (Soccer)	<b>73</b>	80	62	77	76	66	72	75	75	71	69	77	75
Golf	<b>27</b>	32	19	16	28	39	28	25	27	23	28	26	35
Ice Hockey	<b>4</b>	5	3	5	3	4	3	5	4	4	3	4	6
Lacrosse	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0
Martial Arts	<b>4</b>	3	6	4	5	3	3	6	5	4	4	4	3
Motor Racing	<b>36</b>	41	28	32	38	38	35	36	33	44	32	33	33
Motorcycle Racing	<b>13</b>	16	9	7	15	19	12	15	12	15	12	13	13
Rowing	<b>8</b>	7	9	4	7	12	9	6	6	11	7	7	4
Rugby (League or Union)	<b>39</b>	46	28	35	38	44	41	35	36	41	44	35	28
Sailing	<b>4</b>	4	5	2	3	9	5	3	4	7	2	4	5
Skating	<b>9</b>	2	19	4	7	15	9	8	8	12	6	8	6
Skiing	<b>12</b>	10	16	8	12	18	14	11	14	13	12	11	11
Snooker	<b>35</b>	41	26	34	30	43	33	38	29	35	36	39	31
Squash	<b>2</b>	2	2	1	2	4	2	2	1	2	2	3	0
Swimming	<b>16</b>	11	23	11	15	22	17	14	14	16	17	16	13
Tennis	<b>36</b>	32	43	30	33	46	39	33	39	41	33	36	25
Windsurfing	<b>1</b>	1	1	1	1	1	1	1	1	2	0	0	0
Wrestling	<b>8</b>	8	7	12	6	4	5	11	9	6	6	10	8
Other	<b>7</b>	7	7	7	8	7	7	7	9	8	7	7	3
None of these	<b>3</b>	2	4	4	2	2	2	3	4	3	2	1	4

Thinking just of the sports you're interested in, do you think in recent years the quality of play and the quality of individual performances has on balance...?

Gone up	<b>63</b>	66	59	60	64	67	66	59	60	64	66	63	57
Gone down	<b>9</b>	9	9	8	8	12	8	11	9	8	8	10	13
Stayed about the same	<b>25</b>	24	27	28	26	21	24	26	27	26	24	24	26
Don't know	<b>2</b>	1	5	4	2	1	2	3	4	2	1	3	4

Do you think that in recent years the number of incidents of racism in sport has...?

Gone up	<b>24</b>	17	34	23	19	30	23	25	21	27	21	21	34
Gone down	<b>40</b>	47	28	40	44	35	41	38	40	40	40	42	31
Stayed about the same	<b>28</b>	29	26	27	29	27	27	28	30	23	31	29	26
Don't know	<b>9</b>	7	12	10	8	9	9	9	9	9	9	8	9

Do you think that in recent years the amount of commercialisation in sport – the overall role that money plays in sport – has...?

Gone up	<b>96</b>	98	94	95	97	97	97	95	97	97	96	96	96
Gone down	<b>1</b>	0	1	0	0	1	0	1	0	1	1	1	0
Stayed about the same	<b>2</b>	2	2	2	2	1	2	2	2	1	2	3	1
Don't know	<b>1</b>	0	3	2	1	1	1	2	1	1	1	1	2

How do you feel about the fact that sport has become more commercialised?

I welcome it	<b>6</b>	6	5	8	4	4	6	5	7	5	6	5	7
I don't mind	<b>38</b>	39	38	50	40	24	35	43	41	41	33	37	47
I regret it	<b>53</b>	53	52	37	54	69	56	48	50	51	56	55	44
Don't know	<b>3</b>	2	5	5	3	2	3	4	2	3	5	4	3

**In general, do you have, or do you not have, the feeling that spectator sports are being taken out of the hands of the fans and being given over to rich businessmen, promoters, celebrities and such like?**

Yes, I do have that feeling	<b>86</b>	89	82	79	89	91	86	86	87	88	86	85	83
No, I don't	<b>9</b>	8	10	13	7	6	9	8	9	9	8	9	8
Don't know	<b>5</b>	3	8	8	4	3	5	5	4	3	5	6	8

**On the whole, do you prefer team sports such as cricket and football or more individual sports such as athletics or golf?**

I prefer team sports	<b>46</b>	54	35	56	48	34	46	47	44	43	45	53	46
I prefer more individual sports	<b>16</b>	12	24	12	16	23	17	15	16	14	19	16	20
I like both equally	<b>36</b>	34	39	31	35	43	36	36	39	43	35	31	31
Don't know	<b>1</b>	0	2	1	1	0	1	1	1	1	1	1	3

**Thinking of sportsmen of the past, which of those whose pictures are shown below is, in your view, the greatest of them all?**

Lester Piggot	<b>11</b>	11	12	6	12	18	11	12	9	11	10	12	18
Bobby Moore	<b>48</b>	49	46	59	47	36	44	52	49	48	48	53	32
WG Grace	<b>10</b>	11	7	6	10	13	13	6	12	11	11	7	5
J-M Fangio	<b>12</b>	15	7	8	13	15	11	12	12	13	10	9	19
Fred Perry	<b>6</b>	4	10	4	8	8	8	5	4	7	6	7	9
Sebastian Coe	<b>13</b>	10	18	18	10	11	13	13	13	11	15	12	16

Thinking of present-day sportsmen, which of those whose pictures are shown below is, in your view, the greatest of them all?

Frankie Dettori	11	8	17	10	11	14	10	13	7	12	10	14	11
Andrew Flintoff	9	10	8	5	10	14	10	9	10	10	10	10	3
David Beckham	14	10	21	19	12	10	14	14	15	15	11	18	9
Michael Schumacher	47	57	32	47	49	46	46	50	45	49	49	41	56
Roger Federer	9	8	11	8	9	11	11	7	12	6	11	9	7
Ian Thorpe	9	7	11	11	10	5	10	8	11	7	9	9	14

Thinking of sportswomen of the past, which of those whose pictures are shown below is, in your view, the greatest of them all?

Mary Peters	28	28	28	21	32	32	29	27	27	32	27	25	30
Billie-Jean King	56	59	53	62	56	50	57	56	59	53	59	56	57
Mary Rand	5	5	5	3	4	8	5	6	2	6	4	7	3
Anita Lonsbrough	3	3	4	4	2	4	3	3	4	3	2	6	0
Ann Jones	2	1	4	2	2	2	2	2	2	2	2	2	4
Anne Packer	5	5	6	8	4	4	4	6	6	5	5	5	5

Thinking of present-day sportswomen, which of those whose pictures are shown below is, in your view, the greatest of them all?

Serena Williams	12	14	10	16	12	8	12	12	16	13	10	10	16
Kelly Holmes	38	34	43	38	41	34	38	37	39	31	42	42	30
Ellen Macarthur	25	24	25	20	23	32	24	26	19	30	23	23	27
Inge de Bruijn	1	2	1	2	1	0	1	2	5	0	1	1	2
Annika Sorenstam	3	5	1	2	4	3	3	3	3	2	3	2	8
Paula Radcliffe	21	21	20	21	18	23	21	20	17	23	21	21	17

Please indicate for each of the following kinds of team how much it matters to you personally whether they win or not.

**British international teams such as the British Lions or Britain's Davis Cup team**

Matters a lot	<b>26</b>	27	25	25	21	33	26	27	26	30	26	26	17
Matters quite a bit	<b>39</b>	36	43	31	45	42	41	36	38	42	41	38	25
Doesn't matter much	<b>24</b>	26	21	28	24	20	25	24	26	19	23	27	37
Doesn't matter at all	<b>10</b>	10	11	16	10	5	8	13	9	9	10	9	20

**English national teams**

Matters a lot	<b>48</b>	49	46	55	43	44	47	48	50	55	47	53	9
Matters quite a bit	<b>30</b>	28	33	26	32	32	31	29	31	33	28	33	18
Doesn't matter much	<b>11</b>	12	11	9	11	14	11	11	13	7	15	8	19
Doesn't matter at all	<b>11</b>	12	10	11	14	10	11	11	6	5	10	6	54

**Scottish national teams**

Matters a lot	<b>10</b>	10	9	8	11	11	9	10	3	5	6	4	55
Matters quite a bit	<b>21</b>	17	26	16	18	28	20	22	19	20	20	20	28
Doesn't matter much	<b>37</b>	36	39	36	39	38	36	39	34	42	42	39	11
Doesn't matter at all	<b>32</b>	36	27	40	33	23	35	30	44	32	32	37	7

**Welsh national teams**

Matters a lot	<b>7</b>	8	7	4	8	11	9	6	2	6	17	4	3
Matters quite a bit	<b>18</b>	16	23	14	16	26	18	19	19	17	21	17	19
Doesn't matter much	<b>40</b>	39	41	41	41	38	39	42	36	44	35	40	44
Doesn't matter at all	<b>34</b>	37	29	41	36	25	35	33	42	33	27	38	34

**Teams from your own town or city**

Matters a lot	<b>34</b>	34	34	31	32	38	32	36	21	28	35	44	38
Matters quite a bit	<b>37</b>	36	38	36	39	35	38	35	39	44	33	30	38
Doesn't matter much	<b>21</b>	21	21	24	20	19	22	20	27	21	24	18	15
Doesn't matter at all	<b>8</b>	9	7	9	9	7	8	8	13	7	8	8	9

**Teams from the part of the country where you live**

Matters a lot	<b>20</b>	17	26	17	17	27	18	24	14	18	22	20	30
Matters quite a bit	<b>38</b>	38	39	36	39	40	40	37	37	45	32	39	38
Doesn't matter much	<b>31</b>	34	27	34	34	25	32	30	32	29	36	31	22
Doesn't matter at all	<b>10</b>	12	8	12	10	8	11	9	17	8	9	10	10

**Teams you personally support**

Matters a lot	<b>67</b>	71	61	76	66	59	65	70	67	67	62	72	71
Matters quite a bit	<b>22</b>	19	27	16	25	26	24	20	23	21	27	19	21
Doesn't matter much	<b>7</b>	7	7	6	6	9	7	7	5	8	9	6	5
Doesn't matter at all	<b>4</b>	2	5	2	3	6	3	4	5	4	3	3	4

**If you have a favourite team in any sport, is it a team...?**

Very near where you live	<b>21</b>	23	18	27	22	13	19	23	14	14	18	34	22
Fairly near where you live	<b>25</b>	28	20	26	27	23	24	27	31	20	24	28	32
A long way from where you live	<b>24</b>	26	20	21	24	26	26	21	25	33	25	14	17
A national or British international team	<b>13</b>	10	18	13	11	17	15	12	13	16	16	10	7
A team in another country	<b>2</b>	2	2	3	2	1	2	2	4	2	2	1	3
Don't have a favourite team	<b>15</b>	10	22	11	14	19	15	15	12	15	15	13	18

**If an individual Briton, such as an athlete, golfer or sailor, is competing in an international event, how much does it matter to you personally if they win or not?**

Matters a lot	<b>26</b>	24	28	21	21	36	26	25	25	29	25	25	15
Matters quite a bit	<b>48</b>	47	49	46	51	45	47	48	46	48	47	50	44
Doesn't matter much	<b>22</b>	25	19	27	23	16	22	22	25	20	22	21	30
Doesn't matter at all	<b>4</b>	5	3	5	5	3	4	4	4	2	5	4	10

**Going back to racism, mentioned earlier, do you think this country does or does not have a problem with racism in sport?**

Yes, has a serious problem	<b>14</b>	10	21	14	12	17	15	14	15	15	12	13	26
Yes, has a problem but not a serious one	<b>61</b>	64	58	59	65	60	61	62	58	59	63	66	57
No, does not have a problem	<b>20</b>	23	16	21	20	20	20	20	25	23	20	17	14
Don't know	<b>4</b>	3	5	5	4	3	4	3	2	3	5	4	4

**Have you yourself come across or witnessed instances of racist behaviour such as chanting, personal abuse or discrimination in the selection of players or club memberships?**

Yes, frequently	<b>4</b>	4	3	4	4	3	4	4	3	3	3	3	10
Yes, but only occasionally	<b>19</b>	21	15	17	23	15	19	19	17	17	18	20	24
Yes, but only once or twice	<b>23</b>	28	17	24	24	22	25	22	26	22	25	25	19
No, never	<b>50</b>	44	59	49	46	56	50	50	51	53	50	49	43
Don't know	<b>4</b>	3	5	5	3	3	2	6	3	4	5	2	4

**Do you think sporting clubs and other organisations are or are not doing enough to stamp out racism in British sport?**

Yes, they are	<b>45</b>	51	34	46	46	42	43	46	47	45	44	48	34
No, they are not	<b>36</b>	33	41	33	36	41	37	36	33	34	37	35	48
There is no racism in British sport	<b>3</b>	3	1	3	3	2	2	3	2	3	2	2	3
Don't know	<b>16</b>	12	24	18	16	16	18	15	18	17	16	15	14

**Do you think that membership of an ethnic minority is or is not a handicap to a successful sporting career in this country?**

Yes, it is	<b>19</b>	19	19	20	19	19	20	19	19	19	22	17	20
No, it is not	<b>64</b>	67	60	60	63	70	65	64	67	68	57	68	58
Don't know	<b>17</b>	14	21	21	18	11	16	18	14	14	20	15	22

**Thinking of the role of government in sport, which of the following statements comes closer to your own view?**

British governments have a duty to become more actively involved than now in major sporting issues such as whether or not the England cricket team should tour Zimbabwe	<b>35</b>	38	29	37	36	32	37	31	37	34	35	34	33
There is already too much politics in sport, and British governments should leave it up to individual sporting organisations to make their own decisions about such issues as the England tour of Zimbabwe	<b>56</b>	55	58	50	57	63	55	59	55	59	56	55	55
Don't know	<b>9</b>	6	12	13	7	6	8	10	8	7	8	11	12

**Do you happen to know which of the following is currently the Sports Minister in the present Government?**

Tony Banks	<b>10</b>	10	10	8	11	12	9	11	7	9	10	8	19
Richard Caborn	<b>25</b>	32	14	22	26	26	27	21	39	22	22	27	17
Sebastian Coe	<b>3</b>	3	5	3	3	5	4	3	5	4	3	4	2
Frank Field	<b>0</b>	0	0	0	0	0	0	0	0	0	0	1	0
Barry Gardiner	<b>1</b>	0	1	2	0	0	1	1	0	0	1	1	2
Margaret Hodge	<b>3</b>	3	2	2	2	4	3	2	1	5	2	2	4
Kate Hoey	<b>11</b>	12	10	10	10	13	12	9	8	12	13	10	6
Tim Yeo	<b>1</b>	1	1	1	0	1	0	1	0	1	0	1	1
No, I don't know who the Minister is	<b>47</b>	39	58	52	48	39	43	51	39	47	49	46	50

**On balance, have the present Government improved this country's sporting life, or impaired it, or have they not made any significant difference?**

They have improved it	<b>12</b>	13	12	14	11	12	12	13	13	11	14	12	14
They have impaired it	<b>16</b>	18	14	14	16	19	17	16	23	17	14	16	11
They have not made any significant difference	<b>62</b>	65	58	58	64	65	63	61	59	62	60	65	64
Don't know	<b>9</b>	5	16	14	8	4	8	11	6	9	12	7	12

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and past vote:

Newspaper readership:	Unweighted no.	Weighted no.
Express / Mail	<b>325</b>	<b>275</b>
Sun / Star	<b>276</b>	<b>404</b>
Mirror / Record	<b>229</b>	<b>264</b>
Guardian/ Independent	<b>116</b>	<b>69</b>
Financial Times / Times / Telegraph	<b>188</b>	<b>179</b>
Other paper	<b>165</b>	<b>197</b>
No paper	<b>317</b>	<b>262</b>

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