

YouGov Survey Results London

Prepared for The Daily Telegraph

Sample Size: 2366

Fieldwork: 13th - 15th August 2001

%

Suppose you had a week's holiday to spend in Britain and the distance you had to travel was not a problem. In which of the following would you most like to spend it?

Devon or Cornwall	39
Somewhere in the south (Weald of Kent or Isle of Wight)	5
London	3
Another city – not London	2
East Anglia	2
Wales (Welsh Mountains or Portmeirion)	5
Lake District	9
Blackpool, Clacton or similar seaside resort	4
Scottish Highlands or Islands	25
Yorkshire Dales	4
At home	2

Now thinking about London more specifically.

Please indicate in which of these places you have actually spent a holiday. (A holiday means at least two nights away from home)

Devon or Cornwall	70
Somewhere in the south (Weald of Kent or Isle of Wight)	42
London	37
Another city – not London	32
East Anglia	30
Wales (Welsh Mountains or Portmeirion)	53
Lake District	42
Blackpool, Clacton or similar seaside resort	43
Scottish Highlands or Islands	40
Yorkshire Dales	31
None of these	3

Do you by any chance think of yourself as a 'Londoner' – regardless of where you happen to live?

Yes, I do	15
No, I do not	84
Don't know	1

Here are some things that people have said about London. Please tick any that you agree is a fair description of London. Leave blank the ones you do not agree with.

London is an exciting city: there is always something to do	69
London has a large number of world-class tourist attractions	75
London is noisy, dirty and overcrowded	69
Public transport in London is in poor shape	45
London is one of the world's great cultural centres because of art galleries etc	55
Londoners are often rude and pushy	42
The media in this country are too centred on London and pay too much attention to what happens in London	57
London is a wonderful place to shop	42
London prices are too high	78
London is a great place to live	13
Do not agree with any of these	1

People sometimes say that London's influence and impact on the rest of the country is excessive and power and influence in Britain should be distributed more widely. Is that a view you personally share or not?

Yes it is	61
No it is not	27
Don't know	12

London is sometimes referred to as Britain's 'metropolis, meaning Britain's 'mother city'. Do you think London is Britain's mother city or not?

Yes it is	71
No it is not	20
Don't know	9

Should London continue to be the capital of the United Kingdom, or should the capital be moved to a big city such as Birmingham or Manchester?

London should continue to be the capital	86
Capital should be moved	9
Don't know	6

Should the national football stadium have been built at Wembley in London, or should it have been built, as some people suggested at the time, in Birmingham?

Wembley	41
Birmingham	44
Don't know	14

Should Britain's Olympic bid have been focused on London, or should it have been focused on another big city such as Glasgow or Manchester?

London	29
Other big city	59
Don't know	11

Taking everything into account, what is your overall view of London as a city?

I like it a lot	30
I like it a little	34
I dislike it somewhat	12
I dislike it a lot	10
I have no view one way or the other	14

If you were in London, which of the following would you most like to visit?

Parliament Square and Westminster Abbey	4
Madame Tussaud's	7
The Natural History Museum	10
Kew Gardens	9
St Paul's Cathedral	2
The Tower of London	9
The British Museum	10
Buckingham Palace	6
The National Gallery	5
Trafalgar Square	3
The London Eye	27
None of them	5
Don't know	3

Some people know a lot about London. Some people know less. Please tick any or all of the following statements that you believe to be true. (Percentage Answering Correctly)

The London Underground is commonly known as 'the Tube'	98
One of the main shopping streets in London is Oxford Street	98
The main Roman Catholic church in London is Westminster Abbey	84
Trafalgar Square is dominated by the monument to Queen Victoria	94
The British Museum houses the Elgin Marbles	47
The Tower of London stands next to London Bridge	62
Buckingham Palace stands at the end of Pall Mall	44
The architect of St. Paul's Cathedral was Sir Christopher Wren	81
The Albert Hall stands opposite the Prince Albert Memorial	35
The National Gallery houses the national collection of modern art	72
The London Underground is commonly known as 'the Tube'	98
One of the main shopping streets in London is Oxford Street	96
The main Roman Catholic church in London is Westminster Abbey	16
Trafalgar Square is dominated by the monument to Queen Victoria	6
The British Museum houses the Elgin Marbles	47
The Tower of London stands next to London Bridge	38
Buckingham Palace stands at the end of Pall Mall	56
The architect of St. Paul's Cathedral was Sir Christopher Wren	81
The Albert Hall stands opposite the Prince Albert Memorial	35
The National Gallery houses the national collection of modern art	28

Aggregate Correct Score

0	0
1	0
2	0
3	1
4	3
5	8
6	19
7	27
8	23
9	13
10	5

Do you know the name of the current Mayor of London?

Yes	76
No	17
Not certain	8

Do you know which of the following is the present Mayor of London?

Have no idea	11
Alderman Gavyn Arthur	1
Jeffrey Archer	0
Illyd Harrington	0
Ken Livingstone	88
Stephen Norris	0

Roughly how often have you visited London (as distinct from just passing through)?

Never	4
Once or twice	23
Several times	30
Many times	40
I commute to London	3

When you are in London, do you feel pretty much at home there, or do you feel like a stranger?

Feel at home	31
Feel like a stranger	56
Don't know	8
Am never in London	6

People sometimes use the phrase 'London and the Provinces'. Do you object to your part of the country being referred to as 'the Provinces', or does it not bother you?

Object	24
Not bothered	69
Don't know	6

Which of the following, in your personal view, is the best big city in Britain?

Birmingham	4
Glasgow	4
Manchester	10
Cardiff	3
Edinburgh	14
Liverpool	3
London	36
Bristol	2
Newcastle-Upon-Tyne	5
No big city can be good	19