YouGov / Centre for Policy Studies
Survey Results

Sample Size: 2270
Fieldwork: 10th - 12th February 2009

		Voting Intention			Gender		Age			Social Grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
All GB Adults	**2270**	777	537	316	1089	1181	714	750	806	1225	1044	286	731	488	562	203
Unweighted Sample	**2270**	787	566	285	1067	1203	589	783	898	1343	926	341	705	421	570	233
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Imagine a family with mother, working father and two children at primary school.																
Assuming it is not absolutely essential for financial reasons for both parents to work, and all else being equal, do you think it is best for the mother...																
To work full-time	**5**	5	9	4	7	3	8	6	2	5	5	9	4	5	5	5
To work part-time	**53**	51	57	55	50	56	58	53	50	55	52	53	54	56	49	58
Not to work at all	**35**	40	28	30	36	34	24	34	45	33	37	29	36	33	41	29
Don't know	**7**	4	6	12	7	6	10	7	3	7	6	9	7	6	6	9
Now imagine a family with mother, working father and two teenage children at secondary school.																
Assuming it is not absolutely essential for financial reasons for both parents to work, and all else being equal, do you think it is best for the mother...																
To work full-time	**20**	19	24	23	22	18	33	18	11	22	18	24	17	21	21	24
To work part-time	**61**	66	59	59	57	65	51	63	70	61	62	55	67	64	57	58
Not to work at all	**11**	11	10	8	12	10	6	12	16	9	13	10	10	9	15	10
Don't know	**7**	5	7	10	8	6	11	7	4	8	7	10	6	7	7	8

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Sample Size: 2270
Fieldwork: 10th - 12th February 2009

		All parents				Fathers				Mothers			
	Total	All	Child age <18	Child age 11-17	Child under 11	All	Child age <18	Child age 11-17	Child under 11	All	Child age <18	Child age 11-17	Child under 11
All GB Adults	**2270**	1431	588	254	425	655	295	134	204	775	293	120	220
Unweighted Sample	**2270**	1489	570	263	398	686	272	141	173	803	298	122	225
	%	%	%	%	%	%	%	%	%	%	%	%	%
Imagine a family with mother, working father and two children at primary school.													
Assuming it is not absolutely essential for financial reasons for both parents to work, and all else being equal, do you think it is best for the mother...													
To work full-time	**5**	3	5	7	4	4	6	10	6	2	3	4	3
To work part-time	**53**	53	56	54	54	50	54	49	54	55	58	61	54
Not to work at all	**35**	40	34	34	36	42	34	34	34	39	34	33	38
Don't know	**7**	4	5	5	6	5	6	7	6	4	5	2	6
Now imagine a family with mother, working father and two teenage children at secondary school.													
Assuming it is not absolutely essential for financial reasons for both parents to work, and all else being equal, do you think it is best for the mother...													
To work full-time	**20**	15	21	17	23	17	22	19	25	14	20	16	22
To work part-time	**61**	67	64	67	62	63	60	63	59	71	67	71	65
Not to work at all	**11**	14	11	12	10	15	12	13	11	12	9	11	9
Don't know	**7**	4	5	5	5	5	6	6	5	3	4	3	4

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YouGov / Centre for Policy Studies Survey Results

Sample Size: 2270
Fieldwork: 10th - 12th February 2009

		Employment status			Men -Employment status			Women - Employment status		
	Total	Full-time workers	Part-time workers	Age <60 not working	Full-time workers	Part-time workers	Age <60 not working	Full-time workers	Part-time workers	Age <60 not working
All GB Adults	**2270**	894	327	310	552	107	124	342	220	186
Unweighted Sample	**2270**	893	328	289	521	109	112	372	219	177
	%	%	%	%	%	%	%	%	%	%
Imagine a family with mother, working father and two children at primary school.										
Assuming it is not absolutely essential for financial reasons for both parents to work, and all else being equal, do you think it is best for the mother...										
To work full-time	**5**	8	2	5	9	5	9	6	1	3
To work part-time	**53**	56	62	43	52	53	45	62	66	42
Not to work at all	**35**	29	29	44	32	32	37	24	28	47
Don't know	**7**	8	6	9	7	10	9	8	5	9
Now imagine a family with mother, working father and two teenage children at secondary school.										
Assuming it is not absolutely essential for financial reasons for both parents to work, and all else being equal, do you think it is best for the mother...										
To work full-time	**20**	28	14	16	27	18	21	29	12	13
To work part-time	**61**	58	71	55	57	60	48	59	76	59
Not to work at all	**11**	7	9	19	9	11	21	6	8	18
Don't know	**7**	7	6	11	8	11	11	7	4	10

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Sample Size: 2420
Fieldwork: 12th - 16th March 2009

		Voting Intention			Gender		Age			Social Grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
All GB Adults	**2270**	777	537	316	1089	1181	714	750	806	1225	1044	286	731	488	562	203
Unweighted Sample	2270	787	566	285	1067	1203	589	783	898	1343	926	341	705	421	570	233
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Which of the following applies to you?																
I work full-time	**49**	50	50	49	59	39	64	60	24	56	40	53	47	45	51	52
I work part-time	**18**	17	17	24	12	24	16	18	20	17	19	20	20	20	14	16
I don't work at all	**33**	33	34	27	29	37	19	22	57	27	40	28	33	35	36	32
If it is/were not essential for you to work for financial reasons would you...																
[Base: those work part-time or full time, BASE, n=1497]																
Work full-time	**20**	20	26	19	25	15	27	19	9	19	22	23	22	18	17	18
Work part-time	**51**	53	47	53	46	57	50	50	55	51	52	50	53	49	52	53
Not work at all	**26**	26	25	26	27	25	19	27	36	28	24	25	23	32	27	23
Don't know	**3**	2	2	1	2	3	3	4	1	3	3	3	2	1	3	6
[Base: all]																
Thinking about government policy, media coverage and so on, do you think the general climate of opinion in Britain these days concerning mothers of primary school children is...																
In favour of mothers working full-time	**27**	28	26	27	25	29	25	30	26	27	27	27	26	27	28	26
Against mothers working full-time	**32**	34	30	34	31	33	26	30	39	34	29	29	34	32	29	34
Neutral between these two positions	**32**	29	37	30	34	29	37	30	28	31	32	33	30	31	33	31
Don't know	**10**	8	7	9	10	10	12	10	7	8	12	11	10	10	9	10

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Sample Size: 2420
Fieldwork: 12th - 16th March 2009

		All parents				Fathers				Mothers			
	Total	All	Child age <18	Child age 11-17	Child under 11	All	Child age <18	Child age 11-17	Child under 11	All	Child age <18	Child age 11-17	Child under 11
All GB Adults	**2270**	1431	588	254	425	655	295	134	204	775	293	120	220
Unweighted Sample	**2270**	1489	570	263	398	686	272	141	173	803	298	122	225
	%	%	%	%	%	%	%	%	%	%	%	%	%
Which of the following applies to you?													
I work full-time	**49**	40	57	59	55	56	83	77	85	27	32	39	27
I work part-time	**18**	21	21	19	23	10	6	8	6	29	37	32	39
I don't work at all	**33**	39	22	22	22	35	11	15	9	44	32	29	35
If it is/were not essential for you to work for financial reasons would you...													
[Base: those work part-time or full time, BASE, n=1497]													
Work full-time	**20**	17	22	24	20	22	29	28	28	12	13	20	11
Work part-time	**51**	51	47	46	48	46	39	39	39	56	58	56	59
Not work at all	**26**	31	29	28	30	31	31	32	31	31	26	23	28
Don't know	**3**	2	2	2	3	2	2	2	3	2	3	2	3
[Base: all]													
Thinking about government policy, media coverage and so on, do you think the general climate of opinion in Britain these days concerning mothers of primary school children is...													
In favour of mothers working full-time	**27**	29	32	31	34	26	27	26	29	31	37	37	38
Against mothers working full-time	**32**	34	28	29	27	33	28	29	28	35	29	30	26
Neutral between these two positions	**32**	30	34	33	34	33	40	38	39	27	27	28	29
Don't know	**10**	7	6	6	6	7	6	8	4	7	6	5	7

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Sample Size: 2420
Fieldwork: 12th - 16th March 2009

		Employment status			Men -Employment status			Women - Employment status		
	Total	Full-time workers	Part-time workers	Age <60 not working	Full-time workers	Part-time workers	Age <60 not working	Full-time workers	Part-time workers	Age <60 not working
All GB Adults	**2270**	894	327	310	552	107	124	342	220	186
Unweighted Sample	**2270**	893	328	289	521	109	112	372	219	177
	%	%	%	%	%	%	%	%	%	%
Which of the following applies to you?										
I work full-time	**49**	100	0	0	100	0	0	100	0	0
I work part-time	**18**	0	100	0	0	100	0	0	100	0
I don't work at all	**33**	0	0	100	0	0	100	0	0	100
If it is/were not essential for you to work for financial reasons would you...										
[Base: those work part-time or full time, BASE, n=1497]										
Work full-time	**20**	24	9	*0*	26	17	*0*	20	6	*0*
Work part-time	**51**	49	57	*0*	44	57	*0*	57	57	*0*
Not work at all	**26**	25	30	*0*	28	24	*0*	19	33	*0*
Don't know	**3**	3	3	*0*	2	3	*0*	3	3	*0*
[Base: all]										
Thinking about government policy, media coverage and so on, do you think the general climate of opinion in Britain these days concerning mothers of primary school children is...										
In favour of mothers working full-time	**27**	27	21	34	26	16	32	28	24	36
Against mothers working full-time	**32**	31	37	26	29	37	24	33	37	27
Neutral between these two positions	**32**	32	33	30	35	40	30	28	30	30
Don't know	**10**	10	9	10	10	8	15	11	10	8

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Sample Size: 2420
Fieldwork: 12th - 16th March 2009

		Voting Intention			Gender		Age			Social Grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
All GB Adults	2420	800	598	323	1161	1259	730	830	860	1304	1112	305	779	520	599	216
Unweighted Sample	2420	833	583	311	1121	1299	626	844	950	1521	895	322	773	519	587	219
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Imagine a family with a mother, working father and two children under five. Assuming it is not absolutely essential for financial reasons for both parents to work do you think it is best for the mother...																
To work full-time	**3**	3	4	1	4	2	5	3	2	3	3	3	2	3	4	2
To work part-time	**47**	48	53	51	44	50	52	48	42	48	46	48	45	50	47	46
Not to work at all	**41**	44	36	38	41	41	31	40	51	40	43	35	46	39	39	41
Don't know	**9**	6	7	11	11	7	12	9	6	8	9	14	7	8	9	10

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Sample Size: 2420
Fieldwork: 12th - 16th March 2009

		Parents				Fathers				Mothers			
	Total	**All**	**Child age > 18**	**Child age 12 - 17**	**Child age < 11**	**All**	**Child age > 18**	**Child age 12 - 17**	**Child age < 11**	**All**	**Child age > 18**	**Child age 12 - 17**	**Child age < 11**
All GB Adults	**2420**	1523	864	194	466	707	381	93	232	816	482	101	233
Unweighted Sample	**2420**	1566	941	189	436	735	453	88	194	831	488	101	242
	%	%	%	%	%	%	%	%	%	%	%	%	%
Imagine a family with a mother, working father and two children under five. Assuming it is not absolutely essential for financial reasons for both parents to work do you think it is best for the mother...													
To work full-time	**3**	2	1	2	3	3	2	3	4	1	1	1	2
To work part-time	**47**	44	42	49	47	43	38	55	46	46	45	44	48
Not to work at all	**41**	48	52	41	44	47	54	30	43	49	50	51	46
Don't know	**9**	6	5	8	6	8	7	12	7	4	5	3	5

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Sample Size: 2420
Fieldwork: 12th - 16th March 2009

		Employment Status			Men			Women			Parents with children under		
	Total	Full time	Part time	< 60s not working	Full time	Part time	<60s not working	Full time	Part time	<60s not working	All	Fathers	Mothers
All GB Adults	**2420**	1190	451	395	696	133	157	494	318	238	232	114	119
Unweighted Sample	**2420**	1175	441	369	643	124	135	532	317	234	214	90	124
	%	%	%	%	%	%	%	%	%	%	%	%	%
Imagine a family with a mother, working father and two children under five. Assuming it is not absolutely essential for financial reasons for both parents to work do you think it is best for the mother...													
To work full-time	**3**	4	2	2	5	3	3	4	1	1	2	4	1
To work part-time	**47**	52	48	39	48	41	37	58	52	39	46	41	51
Not to work at all	**41**	34	44	46	36	47	41	31	43	49	49	51	47
Don't know	**9**	10	6	14	11	10	19	7	5	11	3	5	2

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