

## YouGov Survey Results

Sample Size: 1001

Fieldwork: 15th - 20th June 2012

Total	Gender		Age					Social Grade	
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE

In which, if any, of the following places will you be/ are you watching Euro 2012 games? (Please tick all that apply)

	Unweighted Base	1001	474	527	70	229	162	118	422	633	368
	All NI Adults	1001	439	562	118	231	155	105	393	609	392
At home		57%	68%	49%	56%	62%	59%	61%	53%	55%	61%
In a pub		11%	15%	9%	22%	17%	13%	8%	5%	11%	11%
At a friend's house		9%	10%	7%	13%	17%	12%	4%	2%	8%	10%
Other		1%	2%	1%	2%	2%	-	2%	1%	1%	1%
Not applicable - I will not be watching/ have not watched any Euro 2012 games		40%	29%	48%	40%	33%	37%	37%	45%	42%	36%

And in which ONE, if any, of the following places will you be/ are you watching Euro 2012 games MOST often?

	Unweighted Base	1001	474	527	70	229	162	118	422	633	368
	All NI Adults	1001	439	562	118	231	155	105	393	609	392
I will watch Euro 2012 matches mostly at home		55%	66%	48%	50%	59%	58%	60%	53%	54%	58%
I will watch Euro 2012 matches mostly in a pub		3%	2%	3%	7%	4%	3%	2%	1%	3%	3%
I will watch Euro 2012 matches mostly at a friend's house		1%	2%	1%	1%	4%	1%	1%	1%	1%	2%
Other		1%	1%	0%	2%	0%	-	1%	0%	0%	1%
Not applicable - I will not be watching/ have not watched any Euro 2012 games		40%	29%	48%	40%	33%	37%	37%	45%	42%	36%

## YouGov Survey Results

Sample Size: 1001

Fieldwork: 15th - 20th June 2012

Total	Region							
Base	Belfast	Rest of County Antrim	County Armagh	County Down	County Derry	County Fermanagh	County Tyrone	NET: County Fermanagh & County Tyrone

In which, if any, of the following places will you be/ are you watching Euro 2012 games? (Please tick all that apply)

	1001	268	208	69	270	115	20	51	71
Unweighted Base	1001	268	208	69	270	115	20	51	71
<b>All NI Adults</b>	1001	226	194	85	260	125	27	83	110
At home	57%	59%	54%	66%	52%	65%	50%	62%	59%
In a pub	11%	18%	8%	9%	11%	14%	5%	4%	5%
At a friend's house	9%	9%	7%	9%	8%	10%	-	14%	11%
Other	1%	0%	3%	2%	1%	2%	-	-	-
Not applicable - I will not be watching/ have not watched any Euro 2012 games	40%	38%	43%	33%	45%	34%	45%	33%	36%

And in which ONE, if any, of the following places will you be/ are you watching Euro 2012 games MOST often?

	1001	268	208	69	270	115	20	51	71
Unweighted Base	1001	268	208	69	270	115	20	51	71
<b>All NI Adults</b>	1001	226	194	85	260	125	27	83	110
I will watch Euro 2012 matches mostly at home	55%	57%	52%	61%	51%	63%	50%	62%	59%
I will watch Euro 2012 matches mostly in a pub	3%	4%	4%	5%	2%	2%	5%	-	1%
I will watch Euro 2012 matches mostly at a friend's house	1%	1%	-	2%	2%	2%	-	5%	4%
Other	1%	-	2%	-	1%	-	-	-	-
Not applicable - I will not be watching/ have not watched any Euro 2012 games	40%	38%	43%	33%	45%	34%	45%	33%	36%