YouGov / The Sun Survey Results

Sample Size: 707 GB Adults
Fieldwork: 13th - 13th August 2012

		Voting intention			2010 Vote			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	**707**	x	x	x	224	176	153	344	363	86	180	242	199	403	304	90	230	151	174	62
Unweighted Sample	**707**	191	213	58	225	160	175	339	368	38	192	293	184	473	234	72	235	155	177	68
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Would you say the Olympics have changed Britain for the better, the worse or made no difference?																				
The Olympics have changed Britain for the better	**55**	71	44	66	67	49	55	50	59	*49*	55	54	58	57	52	60	57	54	51	50
The Olympics have changed Britain for the worse	**1**	1	1	2	1	2	2	1	2	*0*	2	2	1	2	1	4	1	1	2	1
The Olympics have made no difference	**34**	22	42	28	26	39	36	38	29	*27*	32	37	34	34	34	23	32	32	40	41
Don't know	**10**	5	12	4	7	9	6	11	9	*24*	11	7	7	7	14	12	10	12	7	8
And for how long, if at all, do you think the Olympics will lead to change in Britain?																				
For a few days	**5**	5	4	4	4	3	10	5	5	*12*	5	4	4	5	5	1	7	7	4	6
For a few weeks	**14**	12	17	5	13	21	10	15	13	*7*	16	14	16	15	13	13	14	13	18	6
For a few months	**20**	18	23	24	19	21	21	22	19	*12*	17	19	27	21	20	20	20	23	21	15
For a year	**9**	11	7	20	10	8	11	7	10	*5*	10	9	9	9	7	14	10	8	4	10
For a few years	**11**	10	9	23	11	7	13	12	10	*12*	13	9	10	13	8	7	8	13	13	16
The Olympics will lead to lasting change in Britain	**13**	23	10	3	19	14	10	13	14	*17*	10	11	17	15	12	15	15	12	13	8
Not applicable, I do not think the Olympics will lead to any change in Britain	**18**	10	23	15	14	18	15	19	18	*24*	18	23	10	14	23	14	17	14	25	21
Don't know	**10**	11	7	6	11	9	11	8	12	*12*	11	11	7	8	12	15	11	11	2	17
Which do you think was more important, the Olympic games themselves or the legacy of the Games?																				
That the Olympics is enjoyed during the Games themselves	**22**	16	20	30	20	19	25	25	19	*29*	28	18	16	21	22	18	19	21	25	28
That the legacy of the Olympics changes Britain for the better	**22**	34	21	12	28	21	19	21	23	*18*	22	22	24	25	18	21	24	17	22	28
Both equally	**39**	45	35	43	42	39	41	35	43	*29*	28	42	48	40	37	51	38	46	33	25
Neither	**11**	5	16	10	6	17	9	11	11	*4*	13	14	9	9	13	5	13	9	13	10
Don't know	**7**	1	8	4	4	4	6	9	5	*21*	8	4	3	5	9	5	6	7	7	8

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