

YouGov Survey Results

Sample Size: 2195 GB Adults
Fieldwork: 9th - 10th March 2011

	Voting intention			2010 Vote			AV Referendum Vote				Gender		Age				Social grade		
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Yes	No	Don't know	Wouldn't vote	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	
Weighted Sample	2195	576	757	156	690	561	528	819	704	518	152	1071	1123	262	566	749	618	1253	941
Unweighted Sample	2195	565	678	162	682	513	535	874	718	480	123	1071	1124	135	516	835	709	1411	784
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well would you say you understand the electoral system we currently use to elect MPs to Parliament?

Very well	27	32	28	32	31	29	26	29	38	14	8	38	17	16	16	28	40	30	24
Fairly well	43	44	47	42	45	47	45	50	49	33	19	44	42	37	44	42	46	44	42
TOTAL WELL	70	76	75	74	76	76	71	79	87	47	27	82	59	53	60	70	86	74	66
Not very well	20	18	19	20	18	17	23	18	11	33	26	13	27	30	26	19	11	18	23
Not at all well	7	5	5	6	4	5	4	3	2	13	35	4	10	11	9	7	3	6	8
TOTAL NOT WELL	27	23	24	26	22	22	27	21	13	46	61	17	37	41	35	26	14	24	31
Don't know	3	1	1	0	1	2	2	0	1	7	12	2	4	6	4	3	0	2	4

Below is a list of electoral systems that are used in various countries to elect politicians, for each one please say whether you have heard of it and whether you understand broadly how it works

First Past the Post (FPTP)

Have heard of and have a broad idea of how it works	72	78	75	79	77	75	76	81	89	47	29	82	62	54	65	73	85	76	66
Have heard of, but am not sure how it works	19	18	18	18	16	19	18	15	9	33	35	13	25	22	25	19	12	16	22
Have never heard of	9	4	7	3	7	6	7	4	2	20	37	6	13	23	10	9	4	8	11

Alternative Vote (AV)

Have heard of and have a broad idea of how it works	46	54	48	59	50	45	53	57	61	18	15	56	37	35	46	44	55	52	39
Have heard of, but am not sure how it works	37	36	38	33	35	40	37	34	30	53	40	34	41	44	40	38	33	35	40
Have never heard of	16	11	14	8	15	15	10	8	9	29	46	10	22	21	15	19	13	13	21

Single transferable vote (STV)

Have heard of and have a broad idea of how it works	16	16	17	31	14	18	21	21	21	7	7	22	11	14	15	15	21	21	11
Have heard of, but am not sure how it works	34	38	36	32	36	32	38	41	35	25	19	40	28	35	33	33	35	36	31
Have never heard of	50	46	47	38	49	50	41	39	44	68	74	38	61	51	52	52	44	44	58

Additional Member System (AMS)

Have heard of and have a broad idea of how it works	6	7	6	12	7	6	6	7	8	2	2	8	4	6	7	5	6	7	5
Have heard of, but am not sure how it works	25	23	29	26	23	27	28	31	24	20	17	31	19	31	25	25	23	27	22
Have never heard of	69	70	66	62	70	66	66	62	69	78	80	61	77	63	68	70	71	66	73

Party list

Have heard of and have a broad idea of how it works	11	11	10	23	13	10	12	15	13	5	8	15	8	11	13	11	11	13	9
Have heard of, but am not sure how it works	24	24	29	16	23	26	25	28	23	23	17	27	22	27	27	24	22	26	22
Have never heard of	64	65	61	62	64	64	63	57	64	72	75	58	70	62	60	66	67	61	69

YouGov Survey Results

Sample Size: 2195 GB Adults
Fieldwork: 9th - 10th March 2011

	Region					
	Total	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2195	278	706	463	534	189
Unweighted Sample	2195	292	735	450	495	199
	%	%	%	%	%	%

How well would you say you understand the electoral system we currently use to elect MPs to Parliament?

Very well	27	29	27	25	25	32
Fairly well	43	42	41	40	49	44
TOTAL WELL	70	71	68	65	74	76
Not very well	20	20	22	20	19	18
Not at all well	7	7	6	12	5	4
TOTAL NOT WELL	27	27	28	32	24	22
Don't know	3	3	4	3	2	2

Below is a list of electoral systems that are used in various countries to elect politicians, for each one please say whether you have heard of it and whether you understand broadly how it works

First Past the Post (FPTP)

Have heard of and have a broad idea of how it works	72	74	68	69	76	78
Have heard of, but am not sure how it works	19	21	22	17	17	16
Have never heard of	9	5	10	14	7	6

Alternative Vote (AV)

Have heard of and have a broad idea of how it works	46	43	47	43	50	48
Have heard of, but am not sure how it works	37	43	35	38	37	42
Have never heard of	16	15	18	20	13	11

Single transferable vote (STV)

Have heard of and have a broad idea of how it works	16	17	17	15	13	25
Have heard of, but am not sure how it works	34	39	31	30	38	35
Have never heard of	50	44	52	55	49	41

Additional Member System (AMS)

Have heard of and have a broad idea of how it works	6	8	5	5	6	9
Have heard of, but am not sure how it works	25	29	25	25	23	27
Have never heard of	69	64	70	71	71	64

Party list

Have heard of and have a broad idea of how it works	11	15	10	10	9	18
Have heard of, but am not sure how it works	24	29	25	22	22	29
Have never heard of	64	56	65	68	69	52