

The TV debates: Sun / YouGov survey results

YouGov questioned 1,110 viewers of the TV debate among the party leaders immediately after the debate on April 22. The data were weighted to the profile of all viewers of the programme, as indicated by those telling YouGov in the initial screening survey that they were 'absolutely certain' to watch the first debate*

	April 15	April 22
	%	%
Leaving aside your own party preference, who do you think performed best overall in tonight's debate?		
Gordon Brown	19	29
David Cameron	29	36
Nick Clegg	51	32
Don't know	2	3
Which of them was most evasive, and least willing to give straight answers to straight questions?		
Gordon Brown	48	30
David Cameron	44	45
Nick Clegg	4	21
Don't know	4	4
Which of these would make the best Prime Minister?		
Gordon Brown	29	31
David Cameron	39	40
Nick Clegg	26	25
Don't know	6	5

	April 15 %	April 22 %
How much confidence do you have in each of the following to take the right decisions for the future of Britain?		
Gordon Brown		
A lot of confidence	25	24
Some confidence	22	26
TOTAL SOME / A LOT	47	50
Not much confidence	19	17
No confidence	34	33
TOTAL NOT MUCH / NONE	53	50
Don't know	0	0
David Cameron		
A lot of confidence	28	33
Some confidence	26	18
TOTAL SOME / A LOT	54	51
Not much confidence	23	18
No confidence	23	31
TOTAL NOT MUCH / NONE	46	49
Don't know	0	0
Nick Clegg		
A lot of confidence	25	23
Some confidence	49	35
TOTAL SOME / A LOT	74	58
Not much confidence	17	23
No confidence	9	19
TOTAL NOT MUCH / NONE	26	42
Don't know	1	0
Overall, how interesting did you find tonight's debate?		
Very interesting	54	53
Fairly interesting	34	38
TOTAL INTERESTING	88	91
Fairly boring	11	8
Very boring	2	1
TOTAL BORING	13	9
Don't know	0	0

	April 15 %	April 22 %
Do you think the debate(s) might affect the way you vote in the general election?		
Yes, definitely		29
Yes, possibly		26
No		45

(if yes definitely or possibly)

Which party or parties might you now consider switching to, following the debates? Please tick all that apply

Conservative	26
Labour	19
Liberal Democrat	45
Some other party	2
Not sure	8

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	79	79
Male 25 to 39	182	182
Male 40 to 54	171	171
Male 55 +	256	256
Female 18 to 24	34	34
Female 25 to 39	93	93
Female 40 to 54	107	107
Female 55 +	188	188
Social Grade		
ABC1	749	749
C2DE	360	360
Newspaper Type		
Express / Mail	257	257
Sun / Star	88	88
Mirror / Record	62	62
Guardian / Independent	187	187
FT / Times / Telegraph	292	292
Other Paper	100	100
No Paper	122	122
Political Party Identification		
Labour Loyal	202	202
Labour Disloyal	66	66
Conservative	433	433
Liberal Democrat	134	134
Others	50	50
None	207	207
Don't know	14	14

YouGov is a member of the British Polling Council and abides by its rules.
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