

## YouGov / The Sun Survey Results

Sample Size: 1455 GB Adults  
Fieldwork: 10th - 11th April 2010

	Voting intention			Gender		Age			Social Grade		Region					
	Con	Lab	Lib Dem	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1455</b>	416	357	227	698	757	429	517	509	800	655	186	473	311	358	127
Unweighted Sample	1455	429	345	216	666	789	362	489	604	879	576	205	478	313	337	122
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Putting aside your own party preference, who you think had the best first week of the campaign?

David Cameron	<b>32</b>	68	8	18	34	31	28	30	38	36	28	36	36	35	29	15
Gordon Brown	<b>16</b>	3	45	7	20	13	14	18	16	15	17	18	10	17	21	21
Nick Clegg	<b>16</b>	7	16	34	17	14	15	17	15	16	16	12	19	14	13	21
Don't know	<b>36</b>	22	31	41	29	42	43	35	30	33	39	34	35	33	37	43

### Putting aside your own party preference, which political party have you found the most impressive in the election campaign so far?

Conservative	<b>25</b>	63	5	12	25	25	24	24	26	28	21	29	29	24	23	12
Liberal Democrats	<b>16</b>	10	17	29	19	13	16	16	16	17	15	14	17	17	13	20
Labour	<b>13</b>	0	43	6	15	11	9	16	13	12	14	12	10	14	17	15
None of them	<b>35</b>	20	29	46	34	37	35	33	38	35	36	33	34	35	37	41
Don't know	<b>11</b>	7	6	7	6	15	15	11	7	8	14	12	10	11	10	12

### And putting aside your own party preference, which party leader do you think is getting their message across most clearly?

David Cameron	<b>31</b>	67	10	19	30	31	29	30	33	33	28	35	35	31	26	19
Gordon Brown	<b>15</b>	2	42	11	19	12	12	17	16	15	15	14	10	13	20	27
Nick Clegg	<b>13</b>	7	15	27	15	10	13	12	12	11	15	11	14	13	12	11
None of them	<b>28</b>	17	23	33	28	28	26	28	29	30	26	24	26	30	28	33
Don't know	<b>14</b>	7	10	10	8	19	20	13	9	11	17	16	14	13	14	10