

YouGov / The Sun Survey Results

Sample Size: 1523 GB Adults
Fieldwork: 2nd - 3rd June 2010

	2010 Election Vote			Gender		Age			Social grade		Region						
	Total	Con	Lab	Lib Dem	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1523	500	405	324	731	792	461	529	533	838	685	195	495	326	375	133	
Unweighted Sample	1523	464	376	358	695	828	406	480	637	930	593	190	476	322	348	187	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
26-27 May	2-3 June																
Here are some statements that different people make about different political parties. In each case, which party do you think it applies to most - the Conservatives, Labour or the Liberal Democrats?																	
It seems rather old and tired																	
Applies most to Labour	54	53	81	21	53	55	51	50	48	60	56	49	58	58	54	44	48
Applies most to the Conservatives	20	21	1	43	25	22	19	22	25	16	21	20	16	18	20	25	28
Applies most to the Liberal Democrats	2	2	2	3	1	2	2	1	2	3	2	2	3	2	2	2	2
Applies to none of them	12	13	8	21	12	11	14	11	14	13	13	12	14	12	11	15	12
Don't know	12	12	7	12	9	9	14	16	10	9	7	17	9	10	13	14	10
Even if I don't always agree with it, at least its heart is in the right place																	
Applies most to Labour	33	32	3	73	37	33	31	32	38	26	33	30	32	26	29	41	35
Applies most to the Liberal Democrats	23	24	30	12	33	24	25	28	21	24	25	24	24	27	25	19	26
Applies most to the Conservatives	21	20	46	2	8	20	20	15	18	26	21	18	23	23	21	15	13
Applies to none of them	12	14	12	8	13	16	13	14	15	14	13	16	14	14	15	13	18
Don't know	11	10	8	5	9	7	12	11	8	10	7	12	6	10	10	11	8
It seems to have succeeded in moving on and left its past behind it																	
Applies most to the Conservatives	37	36	67	14	24	36	35	38	31	38	39	31	38	42	36	28	28
Applies most to the Liberal Democrats	15	15	13	12	28	15	16	17	13	16	16	15	18	13	16	18	10
Applies most to Labour	12	13	1	32	11	14	12	10	16	11	11	14	12	10	13	16	15
Applies to none of them	21	24	13	31	25	25	22	21	27	23	24	24	21	24	21	24	36
Don't know	15	13	6	12	12	10	15	15	12	12	10	16	10	11	14	15	11
It seems to appeal to one section of society rather than to the whole country																	
Applies most to the Conservatives	46	45	16	74	56	46	44	47	46	42	44	46	44	36	42	54	59
Applies most to Labour	23	20	41	5	13	21	19	17	19	23	22	18	23	22	23	15	18
Applies most to the Liberal Democrats	11	12	17	8	9	12	11	12	11	13	12	12	11	16	10	10	5
Applies to none of them	8	10	13	6	10	10	10	9	11	10	10	9	10	11	9	9	11
Don't know	11	13	13	7	13	11	15	15	13	12	12	15	12	15	16	12	7