

YouGov / The Sun Survey Results

Sample Size: 1549 GB Adults
Fieldwork: 31st May - 1st June 2010

	Voters			Gender		Age			Social grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1549	513	415	333	744	805	457	550	542	852	697	198	503	331	381	135
Unweighted Sample	1549	528	380	345	692	857	385	509	655	919	630	228	521	322	342	136
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

16-17
May
31 May-
1 June

Which party do you think is more likely to run Britain's economy well - the Conservatives or the Labour Party?

Conservative	41	44	90	4	31	43	44	41	37	52	47	39	43	53	47	37	18
Labour	32	30	0	78	26	33	28	31	36	24	29	31	27	24	30	34	44
Neither	15	15	3	7	25	16	14	14	17	13	13	17	17	15	11	13	24
Don't know	11	12	6	10	18	9	14	14	10	11	11	13	12	8	12	15	13

Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?

National Health Service

Labour	38	38	4	85	36	41	35	37	44	32	35	40	33	30	37	45	51
Conservative	33	33	79	2	13	34	32	27	28	43	36	29	35	41	34	27	14
Liberal Democrat	10	10	4	1	30	11	9	13	10	7	11	9	9	10	11	10	10
Other	1	2	1	0	0	1	2	0	2	2	2	1	2	2	1	1	3
None	5	5	3	3	6	6	5	5	6	5	5	5	10	5	3	4	8
Don't know	13	13	10	9	15	7	18	18	10	11	11	15	12	12	15	13	13

Asylum and immigration

Conservative	44	46	84	23	34	48	44	43	43	52	51	40	44	52	45	45	32
Labour	15	15	0	41	9	15	14	14	18	12	14	15	13	11	16	15	25
Liberal Democrat	14	13	3	9	34	13	13	17	12	10	13	12	13	12	14	14	11
Other	6	6	4	2	3	8	4	5	6	6	5	7	7	6	5	7	4
None	9	8	4	10	8	8	8	6	8	9	7	9	12	9	5	6	11
Don't know	12	13	5	14	13	8	17	15	12	11	10	16	11	10	14	13	17

Law and order

Conservative	46	47	88	16	35	50	44	43	40	56	51	42	45	54	46	45	28
Labour	24	22	1	58	14	22	21	19	27	19	21	23	21	17	23	23	35
Liberal Democrat	8	9	1	6	26	9	9	14	8	5	9	9	8	8	10	9	7
Other	2	3	1	1	1	3	2	1	3	3	3	3	3	3	1	2	5
None	7	7	3	6	7	8	6	6	8	7	6	8	12	6	5	6	11
Don't know	14	13	6	13	16	8	17	17	13	10	11	16	12	12	15	14	14

	Voters				Gender		Age			Social grade		Region				
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Education and schools

Conservative	34	33	76	4	14	33	33	28	28	43	35	30	35	41	31	29	16
Labour	31	32	3	76	28	34	30	32	36	27	32	32	26	24	32	40	45
Liberal Democrat	15	14	6	5	40	14	14	19	13	12	15	13	15	14	18	12	11
Other	1	2	2	0	1	2	2	1	3	2	2	2	3	3	1	1	5
None	5	6	3	3	4	7	4	5	7	5	5	6	10	5	3	5	8
Don't know	13	13	10	11	13	9	17	16	13	11	10	17	11	12	16	13	15

Taxation

Conservative	36	34	79	3	15	36	32	27	30	43	37	29	35	41	33	28	19
Labour	26	26	1	68	18	27	25	24	32	21	26	26	22	20	28	31	36
Liberal Democrat	16	16	5	9	44	18	15	23	13	14	17	15	15	17	15	18	12
Other	1	2	1	0	1	3	2	1	3	3	2	2	3	2	1	1	5
None	7	7	4	6	6	8	6	6	7	8	5	9	12	6	5	7	13
Don't know	13	15	10	14	15	9	21	18	16	11	12	18	13	13	18	15	15

Unemployment

Conservative	36	34	77	6	15	33	34	31	30	40	37	31	31	41	34	32	16
Labour	28	28	3	69	26	33	24	27	33	25	28	28	27	24	30	29	41
Liberal Democrat	10	10	2	3	31	9	11	15	8	8	11	9	8	9	12	10	10
Other	2	3	2	0	2	3	2	2	3	3	3	3	4	4	1	2	4
None	9	9	6	8	8	11	7	7	11	9	8	11	17	8	6	9	11
Don't know	16	16	11	13	18	10	21	18	15	15	14	19	13	15	17	18	17

Thinking about Prime Minister David Cameron, which of the following qualities do you think he has? Please tick all that apply.

Charismatic	36	35	50	24	40	36	34	44	32	31	38	32	33	39	35	36	24
Decisive	32	32	61	11	25	30	35	33	27	38	35	29	31	41	33	26	16
Strong	30	27	51	9	20	25	28	28	23	29	27	26	28	30	28	23	19
Sticks to what he believes in	24	25	50	7	19	24	27	25	20	32	27	24	25	30	27	21	15
A natural leader	28	25	48	10	19	25	25	26	22	28	28	22	29	29	20	25	15
Honest	23	24	53	2	16	25	23	17	19	36	27	21	24	31	24	20	9
In touch with the concerns of ordinary people	18	19	44	2	10	16	22	16	15	26	20	18	18	26	17	16	8
Good in a crisis	13	15	32	2	10	14	15	15	12	16	16	13	18	19	15	9	4
None of these	27	29	3	57	29	30	29	22	36	28	27	32	29	24	27	31	48
Don't know	12	9	6	8	10	9	10	10	11	8	8	11	8	7	10	12	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about Liberal Democrat leader Nick Clegg, which of the following qualities do you think he has? Please tick all that apply.

Charismatic	31	30	34	18	48	31	29	37	29	25	34	25	30	32	30	30	22
Honest	28	28	33	14	50	31	26	33	25	28	33	23	29	32	29	27	14
In touch with the concerns of ordinary people	30	27	30	17	48	26	28	33	24	26	30	25	24	29	26	31	19
Sticks to what he believes in	19	22	25	10	39	24	21	23	23	21	22	22	21	24	24	23	11
Decisive	18	17	21	6	28	17	17	16	17	18	17	17	16	20	16	15	14
A natural leader	16	14	12	7	26	16	12	19	13	11	15	13	17	15	12	13	12
Strong	16	13	15	4	23	12	14	15	12	13	13	14	17	13	13	13	11
Good in a crisis	8	9	9	2	17	8	9	9	9	8	9	8	14	10	8	7	3
None of these	22	27	15	50	12	27	26	18	30	30	26	28	27	23	26	26	42
Don't know	18	14	17	11	6	11	17	15	14	14	12	17	13	13	16	15	10