

YouGov / The Sun Survey Results

Sample Size: 2143 GB Adults
Fieldwork: 25th - 26th July 2010

	Voting intention			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
All GB Adults	2143	703	591	259	1042	1101	501	308	734	600	1202	907	278	697	454	523	191
Unweighted Sample	2143	692	580	238	1028	1115	391	315	822	615	1388	721	303	668	436	509	227
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the coalition between the Conservatives and Liberal Democrats, how much influence do you think the Liberal Democrats have had upon the coalition's policies so far?

A lot	16	30	3	20	17	14	7	11	16	25	17	14	15	17	19	12	14
A little	41	57	26	53	43	39	37	42	43	40	45	35	38	45	38	40	34
TOTAL A LITTLE / A LOT	57	87	29	73	60	53	44	53	59	65	62	49	53	62	57	52	48
Not a lot	28	10	49	22	27	28	31	28	26	27	26	30	34	22	26	32	31
None at all	8	0	18	1	8	7	9	6	9	7	5	12	4	7	9	9	14
TOTAL NOT A LOT / NONE	36	10	67	23	35	35	40	34	35	34	31	42	38	29	35	41	45
Don't know	8	2	4	4	5	11	16	13	5	2	6	10	8	9	8	7	8

Thinking about Prime Minister David Cameron, has his performance as Prime Minister so far made your opinion of him more positive, more negative or made no difference?

More positive	28	49	6	39	28	28	24	24	27	33	32	22	23	32	29	24	25
More negative	15	2	34	7	17	14	13	16	17	14	14	17	16	13	14	17	23
No difference - I had a positive opinion of him anyway	19	44	3	16	17	21	16	19	19	22	20	17	23	21	19	18	9
No difference - I had a negative opinion of him anyway	26	1	51	23	28	24	24	25	29	25	23	30	27	21	28	28	33
Don't know	12	4	6	14	11	13	23	16	8	5	10	14	12	13	10	13	10

And thinking about Deputy Prime Minister Nick Clegg, has his performance as Deputy Prime Minister so far made your opinion of him more positive, more negative or made no difference?

More positive	21	41	4	30	20	22	17	15	22	24	24	17	20	23	22	21	13
More negative	27	10	55	14	30	23	28	28	28	23	28	25	26	21	24	31	39
No difference - I had a positive opinion of him anyway	16	19	6	38	16	16	17	20	15	14	16	16	16	18	19	14	9
No difference - I had a negative opinion of him anyway	19	15	26	2	19	20	11	14	21	28	16	24	19	19	18	20	23
Don't know	17	14	9	15	15	20	27	23	13	11	16	19	19	20	17	15	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent, if at all, do you feel you know what the Conservative party stands for these days?

A lot - I am very clear what they stand for	17	25	23	5	19	15	13	11	21	19	18	16	15	18	16	16	19
A little - I have a broad idea of what they stand for	41	64	26	50	39	43	38	45	39	45	46	35	43	41	42	44	30
TOTAL A LITTLE / A LOT	58	89	49	55	58	58	51	56	60	64	64	51	58	59	58	60	49
Not a lot - I am uncertain exactly what they stand for	21	8	26	30	22	20	20	20	22	20	20	22	23	21	21	18	21
Not at all - I am very uncertain what they stand for	13	1	21	5	11	14	9	12	14	15	10	17	11	11	13	14	22
TOTAL NOT A LOT / NONE	34	9	47	35	33	34	29	32	36	35	30	39	34	32	34	32	43
Don't know	8	2	4	10	8	8	19	11	5	1	6	10	9	9	7	8	8

And to what extent, if at all, do you feel you know what the Labour party stands for these days?

A lot - I am very clear what they stand for	16	12	36	7	19	15	10	12	20	19	17	16	18	15	14	20	15
A little - I have a broad idea of what they stand for	29	20	49	26	27	31	31	35	29	25	29	29	29	26	28	32	34
TOTAL A LITTLE / A LOT	45	32	85	33	46	46	41	47	49	44	46	45	47	41	42	52	49
Not a lot - I am uncertain exactly what they stand for	23	31	9	32	24	23	19	23	26	24	25	21	21	24	24	21	28
Not at all - I am very uncertain what they stand for	22	34	3	25	23	21	20	18	20	30	22	23	26	24	24	19	15
TOTAL NOT A LOT / NONE	45	65	12	57	47	44	39	41	46	54	47	44	47	48	48	40	43
Don't know	9	3	3	10	8	9	20	12	5	2	7	11	7	10	10	8	8

And to what extent, if at all, do you feel you know what the Liberal Democrat party stands for these days?

A lot - I am very clear what they stand for	6	6	3	18	6	5	6	5	4	7	5	5	7	5	7	4	6
A little - I have a broad idea of what they stand for	35	52	20	56	35	35	32	41	35	34	39	30	31	38	33	39	23
TOTAL A LITTLE / A LOT	41	58	23	74	41	40	38	46	39	41	44	35	38	43	40	43	29
Not a lot - I am uncertain exactly what they stand for	27	30	31	13	26	28	24	22	27	32	27	27	32	29	26	23	27
Not at all - I am very uncertain what they stand for	23	8	41	5	24	22	17	21	27	25	21	27	20	19	26	25	34
TOTAL NOT A LOT / NONE	50	38	72	18	50	50	41	43	54	57	48	54	52	48	52	48	61
Don't know	9	4	5	8	9	10	20	12	6	3	8	11	10	10	8	9	10

If a referendum were held tomorrow and the question was "Do you want the United Kingdom to adopt the 'alternative vote' system instead of the current 'first past the post' system for electing Members of Parliament to the House of Commons?", how would you vote?

I would vote in favour of switching to the Alternative Vote	41	29	47	68	44	37	37	47	42	39	43	37	41	39	42	40	43
I would vote in favour of keeping first-past-the-post	30	48	31	5	33	27	20	21	31	41	30	29	31	30	27	32	30
I wouldn't vote	7	2	4	3	7	7	14	5	6	4	6	8	6	6	8	8	6
Don't know	22	21	18	24	16	29	30	26	21	16	21	25	22	25	23	19	21