YouGov / The Sun Survey Results

Sample Size: 1751 GB Adults
Fieldwork: 8th - 9th August 2012

		Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	England
Weighted Sample	**1751**	447	562	115	559	438	384	851	900	212	447	599	494	998	753	224	569	375	431	152	1511
Unweighted Sample	1751	456	542	120	552	418	417	844	907	117	434	705	495	1231	520	254	574	341	397	185	1492
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Which of the following politicians do you think would make you most likely to vote Conservative if they were leader at the next election?																					
David Cameron	**16**	49	1	12	34	4	9	17	15	18	18	14	14	19	11	15	21	16	11	9	16
Boris Johnson	**16**	21	10	22	23	10	15	18	15	17	17	16	16	18	15	19	18	17	14	12	17
William Hague	**10**	19	3	12	19	4	6	11	9	5	7	10	15	11	9	11	10	12	9	8	10
George Osborne	**1**	2	1	1	2	1	1	1	1	5	2	0	0	2	0	1	1	1	3	0	1
None of them - I would not vote Conservative anyway	**46**	1	83	49	8	79	62	45	47	38	42	51	47	42	51	44	38	42	56	61	44
Don't know	**11**	8	2	5	13	3	6	8	13	17	14	9	7	9	14	11	12	13	8	11	11

	Jan 8-9	**Aug 8-9**																			
Which of these options do you support most?																					
Closing down Scotland's Parliament, and Scotland being ruled by the UK government, as it was before devolution 13 years ago	*11*	**12**	17	9	8	16	10	10	15	9	5	12	12	15	12	12	10	11	14	13	11	12
The present arrangement: Scotland remaining part of the United Kingdom, but with its own parliament, control over many laws and services, and with limited powers to collect taxes and set public spending levels	*22*	**23**	24	31	27	21	31	26	27	20	36	21	22	21	30	14	27	24	18	21	36	22
Scotland remaining part of the UK, but with full responsibility for raising its own taxes and deciding levels of public spending	*33*	**33**	33	32	41	34	31	34	29	36	21	33	29	41	30	35	34	30	35	33	32	32
Scotland leaving the United Kingdom becoming a fully independent state	*18*	**18**	17	15	11	20	14	17	20	16	9	17	24	16	16	20	15	16	19	22	17	19
Don't know	*16*	**14**	9	14	13	9	14	13	9	19	29	17	13	7	12	17	15	18	14	12	4	15

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	March 30 - April 2	**Aug 8-9**																				
Which, if any, of the following best describes how you see yourself?																						
[Country], not British	*20*	**19**	20	17	14	20	19	13	19	18	12	18	20	20	16	22	15	16	23	20	21	19
More [Country] than British	*19*	**15**	18	16	12	17	16	11	18	13	11	15	17	14	16	14	18	13	16	14	22	14
Equally [Country] and British	*42*	**41**	42	43	44	42	44	40	34	48	38	38	39	47	39	43	32	42	42	44	38	41
More British than [Country]	*8*	**10**	10	9	13	12	7	14	10	9	12	10	10	9	11	8	11	11	9	9	7	10
British, not [Country]	*6*	**10**	8	12	16	8	11	16	12	7	11	12	10	7	11	8	15	11	8	9	8	10
Other description	*3*	**3**	3	3	1	1	3	4	4	3	5	4	3	3	4	2	7	4	3	2	3	4
Don't know	*2*	**2**	0	1	0	1	0	2	3	1	11	2	0	0	1	3	2	3	0	3	1	2

[English, Scottish and Welsh respondents were asked their nationality as appropriate]

Thinking about the Olympic opening ceremony, do you think it did or did not give an accurate representation of modern Britain?																					
Did give an accurate representation of modern Britain	**59**	61	65	65	60	63	62	57	60	63	64	58	54	63	54	62	62	52	61	54	61
Did not give an accurate representation of modern Britain	**21**	22	18	16	22	20	17	22	20	12	18	21	27	22	20	19	17	24	21	27	20
Don't know	**20**	17	17	19	18	17	21	20	20	25	19	21	19	16	26	18	21	24	18	20	20
Has watching the Olympics made you cry at any point? Please tick all that apply																					
Yes, during a medal ceremony	**28**	32	28	27	30	26	28	20	35	24	25	28	32	28	28	23	26	32	29	28	28
Yes, during an event	**21**	22	21	28	22	20	22	17	24	17	22	21	21	22	19	21	19	24	20	19	21
Yes, during the opening ceremony	**15**	16	18	13	13	18	15	10	19	16	13	14	16	15	14	17	14	16	15	9	15
TOTAL YES	**38**	**41**	**40**	**40**	**40**	**38**	**41**	**30**	**46**	**37**	**35**	**38**	**42**	**40**	**36**	**37**	**36**	**42**	**39**	**36**	**38**
No, watching the Olympics has not made me cry	**57**	55	58	55	56	60	55	65	49	53	61	59	53	57	57	57	59	54	56	60	57
Don't know	**5**	4	2	5	4	2	4	5	5	10	4	3	5	3	7	6	5	4	5	4	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Has the way Britain has hosted the Olympics and the success of British athletes made you more proud to be British, less proud to be British, or not made any difference?																					
Has made me more proud to be British	**54**	63	54	52	58	53	53	50	58	58	61	48	52	56	52	51	56	53	55	49	55
Has made me less proud to be British	**1**	1	1	3	1	1	2	2	1	2	2	1	1	1	1	2	1	2	2	0	2
Made no difference - I was proud to be British anyway	**30**	28	33	38	32	33	31	33	27	14	23	36	36	30	31	29	29	33	30	31	30
Made no difference - I wasn't proud to be British anyway	**9**	4	9	6	6	9	8	9	8	12	7	9	7	8	9	11	8	5	10	14	8
Don't know	**6**	3	3	1	3	4	7	6	6	14	6	5	3	5	7	7	7	6	4	5	6
And has the way Britain has hosted the Olympics changed your opinion of the following politicians positively or negatively, or has it made no difference?																					
David Cameron																					
Has made my opinion of him more positive	**6**	16	4	2	13	3	3	6	6	6	7	5	8	7	6	7	6	6	6	6	7
Has made my opinion of him more negative	**7**	3	9	12	4	9	9	8	6	7	6	7	7	8	5	14	5	7	5	4	7
No difference - I had a positive opinion of him anyway	**24**	65	5	19	51	8	14	26	23	17	26	26	24	27	20	19	31	29	18	12	25
No difference - I had a negative opinion of him anyway	**48**	5	76	58	17	74	62	48	47	43	43	50	51	46	50	45	40	47	55	63	46
Don't know	**15**	11	5	8	15	5	11	12	18	27	19	12	10	12	18	15	17	10	15	15	15
Boris Johnson																					
Has made my opinion of him more positive	**24**	35	20	26	35	21	22	26	23	25	20	22	31	25	24	23	26	22	25	25	25
Has made my opinion of him more negative	**5**	2	7	9	2	7	8	7	4	5	7	6	4	7	4	8	5	5	6	3	6
No difference - I had a positive opinion of him anyway	**25**	45	14	33	41	16	22	25	26	20	28	26	25	28	22	23	30	28	21	17	27
No difference - I had a negative opinion of him anyway	**29**	6	50	21	9	49	35	29	29	24	25	31	31	28	31	32	21	31	33	36	27
Don't know	**16**	11	8	10	13	7	13	13	18	26	19	15	10	12	20	13	17	14	16	18	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Hosting the Olympic Games has cost the taxpayer £9billion. Do you think it has or has not been worth the money?																					
Has been worth the money	**48**	62	49	45	57	49	43	47	48	44	50	45	51	50	45	46	50	48	46	43	48
Has not been worth the money	**35**	26	34	35	32	34	36	40	30	28	31	40	35	33	38	35	29	40	37	39	34
Don't know	**17**	11	17	20	11	16	22	13	21	27	19	15	15	17	18	18	21	12	16	18	18
Currently athletes from England, Scotland, Wales and Northern Ireland all use God Save the Queen as their national anthem when receiving their medal. Would you prefer them to use separate English, Scottish, Welsh and Northern Irish national athems?																					
Would prefer everyone to keep on using God Save the Queen	**68**	85	62	76	81	60	65	63	72	60	66	65	76	70	65	67	74	65	68	49	70
Would prefer separate England, Scottish, Welsh and Northern Irish anthems	**18**	11	24	13	10	25	21	22	14	16	17	21	16	18	19	19	13	19	16	37	15
Don't know	**14**	4	14	11	9	16	14	15	14	23	17	14	9	13	16	14	13	15	16	13	15
Do you think the experience of the 2012 Olympics has made it more likely that the United Kingdom will stay together in the future, less likely that it will stay together in the future, or made no difference?																					
The 2012 Olympics has made it more likely that the UK will stay together	**29**	40	28	34	33	31	26	29	28	34	30	25	29	32	25	30	31	29	24	30	29
The 2012 Olympics has made it less likely that the UK will stay together	**3**	2	5	7	2	3	5	4	2	7	5	1	1	4	1	7	2	2	2	3	3
The 2012 Olympics has made no difference to the future of the UK	**56**	51	56	48	54	54	58	59	54	40	52	62	59	54	59	48	52	57	64	56	56
Don't know	**12**	7	11	11	11	12	11	8	16	19	12	11	11	11	14	15	15	12	9	11	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Many of Britain's Olympic medals were won by athletes from a variety of ethnic backgrounds. Do you think this is a good or bad thing?																					
A good thing	**64**	61	72	72	59	73	72	61	66	61	68	62	62	67	59	64	64	58	65	70	63
A bad thing	**4**	5	3	2	4	3	3	4	3	5	3	3	4	3	4	9	3	5	2	0	4
Neither good nor bad	**29**	32	23	22	35	22	23	30	28	23	26	32	32	28	31	23	27	34	31	28	29
Don't know	**4**	2	2	4	2	2	2	4	3	12	4	2	1	2	5	4	6	3	2	2	4

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