YouGov / The Sun Survey Results

Sample Size: 2092 GB Adults
Fieldwork: 12th - 13th December 2010

		Voting intention			2010 Vote			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	**2092**	645	654	143	660	524	500	1019	1073	250	536	716	590	1174	885	264	684	448	514	183
Unweighted Sample	**2092**	568	685	151	587	533	539	1020	1072	157	516	789	630	1343	716	271	701	405	508	207
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Who will you spending Christmas Day with? Please tick all that apply.																				
My parents	**34**	32	33	35	34	33	35	34	34	78	60	25	3	36	31	37	35	36	29	31
My spouse or partner's parents	**13**	13	12	14	13	13	13	16	10	12	22	13	6	15	10	8	15	10	15	13
My spouse or partner	**50**	52	53	50	51	54	46	48	52	29	50	56	53	51	49	46	49	55	51	49
My children	**45**	47	47	44	47	47	43	37	52	13	28	56	59	42	48	35	42	48	50	44
My grandchildren	**13**	14	14	17	14	12	15	10	16	4	0	10	32	12	15	9	13	16	15	9
My brother(s) or sister(s)	**19**	19	18	19	20	16	21	17	21	47	29	13	5	21	15	20	18	21	17	22
Other relatives	**18**	18	17	27	17	16	21	17	18	34	23	14	10	20	14	22	14	18	20	17
Friends	**8**	8	7	12	8	8	7	8	8	3	6	8	12	9	7	8	8	6	9	11
None of these - I will be spending Christmas by myself	**5**	6	4	6	5	3	6	8	2	4	3	6	5	3	6	6	5	3	5	5
Don't know	**1**	0	1	3	0	1	2	1	2	4	2	1	1	1	2	1	2	0	2	1
What will spend most of your time doing on Christmas Day?																				
Watching TV	**25**	26	28	23	23	28	22	28	22	26	29	26	21	23	29	25	22	29	28	23
Cooking and clearing up	**24**	25	23	16	27	24	21	20	28	16	17	27	29	25	23	25	24	24	22	26
Playing games with the family	**22**	22	23	35	22	21	26	22	22	26	28	19	19	22	22	24	25	20	20	18
Something else	**19**	19	17	16	20	16	21	19	19	15	19	19	21	21	17	16	18	18	21	27
Don't know	**10**	9	8	10	9	10	10	11	8	18	8	8	10	9	10	10	11	8	10	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Will you be watching the Queen's speech on Christmas Day?																				
Yes, definitely	**8**	13	5	8	13	6	7	8	7	4	4	9	11	8	7	8	11	5	5	8
Yes, probably	**23**	31	21	23	32	21	20	25	22	16	20	24	28	24	23	24	26	22	20	24
TOTAL YES	**31**	**44**	**26**	**31**	**45**	**27**	**27**	**33**	**29**	**20**	**24**	**33**	**39**	**32**	**30**	**32**	**37**	**27**	**25**	**32**
No, probably not	**36**	34	37	38	31	39	40	36	36	39	40	31	37	36	35	38	33	39	36	34
No, definititely not	**27**	17	31	25	20	28	27	26	28	31	31	30	17	26	28	25	22	27	32	31
TOTAL NO	**63**	**51**	**68**	**63**	**51**	**67**	**67**	**62**	**64**	**70**	**71**	**61**	**54**	**62**	**63**	**63**	**55**	**66**	**68**	**65**
Don't know	**7**	6	6	6	5	6	7	6	7	10	5	6	8	6	8	5	8	7	6	3
Where will you be eating your Christmas dinner?																				
At home, around a table	**55**	56	54	52	56	54	58	54	56	59	50	58	53	57	52	61	56	56	49	55
At home, in front of the television	**9**	7	12	10	7	12	6	10	8	8	6	14	7	6	14	11	7	9	11	10
At a relatives' house	**23**	25	24	23	26	23	23	20	26	18	33	17	24	24	23	15	24	26	24	22
At a friends' house	**3**	3	3	3	3	3	2	4	2	1	3	2	5	3	3	6	2	2	2	4
In a restaurant or hotel	**4**	5	3	4	5	4	3	4	4	3	3	3	5	4	2	2	3	3	5	3
Other	**2**	2	1	2	2	1	2	2	1	1	2	2	1	2	1	1	2	2	2	1
None of these - I will not be having a Christmas dinner	**3**	3	3	4	2	2	4	4	2	5	2	4	3	3	3	3	3	2	5	3
Don't know	**1**	0	1	3	0	1	2	1	2	4	1	1	1	1	2	1	2	1	2	1
Who will be doing most of the cooking for your Christmas dinner? *[Only those who will be having Christmas dinner at home]*																				
Myself	**46**	50	41	43	52	41	44	29	62	13	37	57	53	45	48	45	47	48	44	45
My spouse or partner	**28**	25	35	27	25	33	28	42	15	4	20	33	40	26	30	21	26	31	35	26
My parents, or spouse's parents	**19**	18	17	22	17	18	22	22	16	74	35	5	0	22	16	25	21	17	15	20
Another relative	**4**	4	5	6	4	4	6	4	4	7	4	3	4	4	4	5	3	3	5	7
Someone else	**1**	1	1	1	1	2	1	1	1	1	1	1	3	1	2	0	2	0	1	2
Don't know	**1**	1	1	1	1	2	0	1	1	1	3	0	0	1	2	4	1	1	1	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
If you have any children under 18, how approximately much will you be spending on Christmas presents for each of the your children?																				
Nothing	**2**	1	2	0	1	1	1	3	1	0	2	1	3	1	3	2	2	1	2	2
Under £50	**6**	6	6	4	6	7	4	6	5	2	6	5	7	5	6	8	6	7	4	2
Between £50 and £99	**7**	8	7	6	7	6	7	7	6	1	10	8	4	7	7	4	10	7	4	3
Between £100 and £199	**9**	9	10	6	9	9	6	8	9	9	14	10	2	9	8	8	9	10	8	9
Between £200 and £299	**5**	5	5	3	4	5	5	5	4	2	6	7	1	5	4	3	5	3	5	7
Between £300 and £399	**1**	2	1	1	1	1	2	2	1	0	1	3	0	1	2	0	1	2	2	3
Between £400 and £499	**1**	1	0	2	2	1	1	1	1	2	1	1	0	1	1	1	1	1	2	1
Between £500 and £999	**0**	1	1	0	0	1	0	1	0	1	1	1	0	0	1	0	0	0	0	1
£1000 or more	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	**3**	2	4	3	3	2	5	2	4	2	0	4	7	2	5	3	3	4	3	4
Not applicable - I do not have any children	**66**	67	63	74	65	67	69	66	67	81	60	59	75	68	63	70	64	62	69	69
REBASED: If you have any children under 18, how approximately much will you be spending on Christmas presents for each of the your children?																				
[Excluding those who say they do not have any children]																				
Nothing	**5**	4	6	*1*	4	4	3	8	3	*2*	4	4	11	2	9	7	4	3	7	6
Under £50	**17**	17	17	*17*	18	20	13	17	16	*10*	15	13	29	17	17	27	17	20	12	7
Between £50 and £99	**20**	23	20	*24*	21	19	24	20	20	*7*	24	19	18	21	18	14	27	20	14	9
Between £100 and £199	**26**	26	26	*23*	26	28	19	24	28	*47*	34	25	9	29	22	27	24	27	27	29
Between £200 and £299	**14**	14	14	*12*	13	15	16	15	12	*11*	15	18	5	15	12	10	14	9	16	23
Between £300 and £399	**4**	6	2	*4*	3	3	7	4	4	*0*	3	7	1	4	4	1	2	6	6	9
Between £400 and £499	**3**	4	1	*9*	5	2	3	2	3	*11*	1	3	1	3	3	3	2	2	5	2
Between £500 and £999	**1**	2	1	*0*	1	2	1	2	1	*3*	1	1	1	1	2	1	1	1	1	3
£1000 or more	**0**	0	1	*0*	1	0	0	0	1	*0*	1	0	0	0	1	0	0	1	1	0
Don't know	**10**	5	12	*11*	9	7	15	7	13	*9*	1	9	26	7	13	9	9	12	10	12
AVERAGE	**145**	**158**	**145**	**160**	**160**	**147**	**160**	**145**	**160**	**197**	**151**	**164**	**89**	**151**	**157**	**124**	**134**	**153**	**179**	**197**

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
How many presents do you think is appropriate to give each child?																				
[Excluding those who do not have any children under 18]																				
None	**2**	2	2	*1*	2	3	2	4	1	*0*	4	1	3	1	4	6	1	2	4	2
1-3	**27**	25	30	*26*	25	26	30	30	24	*18*	17	21	57	28	26	33	29	29	22	20
4-6	**28**	34	29	*26*	30	31	29	31	25	*4*	31	31	24	28	28	32	32	23	22	37
7-10	**20**	20	21	*25*	21	23	22	18	23	*24*	25	22	8	20	20	17	23	17	20	21
11-15	**6**	6	4	*17*	6	5	4	4	9	*27*	9	4	0	5	7	0	4	10	10	4
16-20	**2**	2	2	*2*	2	1	3	1	3	*3*	3	3	0	1	3	0	2	3	4	0
21-25	**1**	2	1	*0*	1	2	0	0	2	*3*	2	1	2	1	1	0	1	0	2	6
More than 25	**1**	0	1	*0*	1	0	1	0	1	*0*	2	0	0	0	1	1	0	0	2	0
Don't know	**12**	10	11	*4*	12	10	9	12	12	*21*	7	17	6	14	9	11	9	16	14	9
AVERAGE	**6**	**6**	**6**	**7**	**6**	**6**	**6**	**5**	**7**	**9**	**7**	**6**	**4**	**6**	**6**	**4**	**6**	**6**	**7**	**7**
And overall, how much will you be spending on Christmas presents this year?																				
Nothing	**2**	2	2	2	3	2	2	3	2	2	2	3	2	2	2	5	1	2	3	3
Under £50	**7**	6	7	5	5	6	9	9	5	16	4	6	7	7	8	10	8	7	5	6
Between £50 and £99	**9**	8	10	10	7	11	10	10	9	16	9	9	8	10	9	7	12	9	9	8
Between £100 and £199	**17**	17	15	19	19	15	15	16	17	19	21	14	16	16	18	19	17	17	15	15
Between £200 and £299	**17**	18	17	19	17	17	19	17	18	14	20	16	18	16	19	14	17	20	19	11
Between £300 and £399	**13**	13	14	13	13	15	11	12	13	8	15	12	14	13	12	10	14	14	9	17
Between £400 and £499	**11**	14	12	9	12	11	12	10	12	3	10	14	12	12	10	11	11	11	11	12
Between £500 and £999	**12**	13	14	12	13	13	11	10	13	9	10	15	11	14	9	13	9	9	16	13
£1000 or more	**3**	3	3	1	3	4	3	4	3	1	3	5	3	3	3	1	3	2	4	8
Don't know	**8**	7	6	9	8	7	8	10	7	13	6	7	10	8	9	9	7	10	9	8
AVERAGE	**330**	**343**	**341**	**304**	**340**	**346**	**319**	**318**	**341**	**231**	**319**	**373**	**331**	**340**	**307**	**297**	**308**	**303**	**362**	**397**

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
And what about other Christmas spending, such as food, drink, Christmas tree and other decorations? How much will you be spending on Christmas EXCLUDING presents?																				
Nothing	**5**	5	6	3	5	6	4	6	4	12	5	4	5	5	6	8	4	4	6	9
Under £50	**17**	15	17	21	13	15	21	17	18	34	17	14	15	18	17	16	19	19	15	15
Between £50 and £99	**21**	18	20	21	18	21	22	18	23	14	27	20	18	20	21	19	21	21	19	25
Between £100 and £199	**27**	32	27	26	31	28	26	27	28	14	23	31	33	24	32	29	28	27	28	23
Between £200 and £299	**12**	14	15	13	13	14	12	14	11	5	10	16	14	13	11	11	11	13	12	16
Between £300 and £399	**4**	5	5	4	5	5	4	5	4	1	6	5	4	5	4	6	4	3	6	3
Between £400 and £499	**2**	2	3	2	3	3	2	2	3	1	1	3	3	3	2	3	2	3	2	1
Between £500 and £999	**1**	2	1	2	1	1	2	2	1	0	1	2	1	2	1	1	1	1	2	1
£1000 or more	**0**	1	0	0	1	0	0	1	0	0	1	0	0	1	0	0	0	0	1	2
Don't know	**9**	8	6	9	9	6	8	10	8	19	10	5	8	10	8	7	9	10	10	6
AVERAGE	**139**	**166**	**147**	**145**	**165**	**148**	**142**	**163**	**140**	**81**	**145**	**161**	**149**	**164**	**137**	**144**	**137**	**140**	**165**	**154**
Will you log onto the internet on Christmas day?																				
Yes, I will	**53**	54	55	50	52	54	56	59	48	63	52	53	51	53	54	52	50	58	55	54
No, I won't	**22**	26	21	27	25	21	22	18	27	14	26	22	23	24	20	22	24	21	22	22
Don't know	**24**	20	24	23	22	25	22	23	25	23	22	24	26	23	26	27	26	22	23	24
Which of the following will you be logging onto the internet to do on Christmas day? Please tick all that apply? *[Only those who say they will be logging on to the internet on Christmas day]*																				
To check Facebook	**47**	45	49	43	50	42	51	44	52	77	66	40	24	46	49	52	55	42	42	43
To shop	**11**	12	12	10	15	13	7	12	10	13	15	12	6	11	11	13	12	11	8	14
To use Twitter	**7**	9	7	5	8	7	8	8	6	17	10	5	2	8	5	10	7	8	5	6
To use another social networking site	**6**	5	8	7	6	6	6	7	6	7	5	7	7	5	7	8	5	4	8	8
Other	**62**	60	63	69	59	65	63	66	57	35	45	72	79	62	61	65	58	61	66	61
Don't know	**4**	5	4	5	4	5	5	5	4	4	3	4	6	5	4	1	3	7	4	6
Are you likely to do any exercise on Christmas Day, such as going for a run or to the gym?																				
Yes, probably	**10**	12	9	14	12	9	12	11	9	6	7	11	13	11	8	7	10	9	11	13
No, probably not	**85**	84	88	82	84	88	83	84	86	84	88	86	81	83	87	89	82	89	85	82
Don't know	**5**	5	3	4	4	3	5	5	5	10	5	3	6	5	5	4	8	2	4	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Are you likely to have sex on Christmas Day?																				
Yes, probably	**17**	18	20	11	19	17	13	19	16	21	30	16	6	18	16	16	17	15	18	24
No, probably not	**61**	62	58	73	60	57	68	61	61	62	49	60	72	62	59	63	60	61	60	61
Don't know	**22**	19	21	16	21	26	19	21	23	17	22	23	23	20	25	20	23	25	22	15
Do you expect to end up having an argument on Christmas Day?																				
Yes, probably	**15**	14	18	11	15	15	13	16	14	21	22	12	9	14	16	17	17	15	12	13
No, probably not	**73**	76	73	79	75	73	75	72	75	67	63	78	79	74	71	72	72	71	76	78
Don't know	**12**	10	10	10	10	12	12	13	11	11	15	10	12	11	13	12	12	14	12	9
Who are you most likely to end up having an argument with on Christmas Day? *[Only those who say they may prpbably will have an arguement on Christmas day]*																				
My parents	**17**	18	16	*33*	17	18	19	13	21	*52*	17	5	0	19	15	*20*	21	8	20	*12*
My spouse or partner's parents	**6**	2	8	*0*	2	12	2	8	3	*9*	2	8	8	4	9	*2*	4	9	10	*0*
My spouse or partner	**46**	56	49	*38*	49	48	40	46	47	*11*	47	49	76	50	42	*39*	45	52	46	*54*
My children	**9**	9	2	*7*	10	2	14	9	9	*0*	7	22	4	8	11	*3*	12	8	5	*22*
Other relatives	**13**	14	13	*13*	17	12	11	12	13	*8*	20	7	10	11	15	*13*	14	19	4	*12*
Friends	**2**	1	5	*0*	5	1	1	4	0	*0*	4	2	1	1	4	*10*	1	0	4	*0*
Someone else	**2**	0	1	*0*	0	0	8	1	3	*7*	1	2	0	3	1	*8*	1	0	3	*0*
Don't know	**4**	0	5	*8*	0	7	6	6	2	*13*	2	4	0	4	4	*5*	2	4	8	*0*
Will you be going to a church service over the Christmas period?																				
Yes, on Christmas Day itself	**5**	6	6	7	6	6	5	4	6	4	3	6	7	6	3	3	6	3	6	8
Yes, on Christmas Eve	**11**	14	9	10	14	9	10	9	12	8	9	9	15	12	9	13	11	9	9	15
Not on Christmas Day or Christmas Eve, but on another day around Christmas	**8**	10	8	10	10	7	10	8	8	8	8	7	10	10	6	9	9	10	5	9
No, not at all	**67**	61	69	65	61	68	68	71	64	75	71	69	58	63	72	68	65	69	70	63
Don't know	**9**	9	8	9	8	10	7	7	10	5	8	9	10	8	9	8	9	9	10	6

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		Voting intention			2010 Vote			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2092	645	654	143	660	524	500	1019	1073	250	536	716	590	1174	885	264	684	448	514	183
Unweighted Sample	2092	568	685	151	587	533	539	1020	1072	157	516	789	630	1343	716	271	701	405	508	207
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
To what extent do you believe that Jesus was born on Christmas day?																				
I believe the traditional story of Jesus's birth is largely true, and probably happened on Christmas Day	**15**	16	18	16	18	16	12	13	17	14	14	16	16	14	17	12	15	14	17	18
I believe the traditional story of Jesus's birth is largely true, but probably didn't happen on Christmas Day itself	**36**	43	38	38	38	41	37	36	37	23	26	39	48	39	33	36	36	34	37	40
I believe the traditional story of Jesus's birth is largely or wholly untrue	**25**	21	25	30	21	23	30	27	23	31	28	25	19	25	24	28	22	25	27	25
None of these	**13**	9	13	9	11	13	13	14	12	22	16	12	8	12	14	13	14	15	12	8
Don't know	**10**	10	6	6	12	6	8	9	12	10	16	8	8	9	12	11	12	12	7	9
Do you see Christmas Day as...																				
A day to look forward to and enjoy	**41**	46	38	39	46	39	39	39	43	62	49	36	32	42	39	41	43	39	36	53
A day that requires a lot of preparation but will be enjoyable	**33**	31	36	34	31	35	36	30	35	20	29	37	36	34	31	33	31	32	37	26
A chore and and will be glad when it's over	**18**	18	21	17	18	18	17	23	14	8	14	23	23	16	22	15	18	23	19	13
None of these	**6**	4	4	7	4	6	6	7	6	8	5	5	8	6	6	8	6	5	7	6
Don't know	**2**	1	1	3	1	2	1	1	2	2	3	0	1	1	2	2	2	2	1	2
What is the most important part of Christmas to you?																				
Its religious significance and remembering the birth of Jesus	**12**	14	11	13	13	12	12	11	13	4	6	12	19	13	11	10	14	8	13	13
Being around family	**61**	61	62	59	62	59	63	54	67	69	64	56	59	60	61	58	59	65	60	62
Exchanging presents	**5**	4	5	3	5	5	5	6	3	6	6	4	4	5	5	3	5	4	6	3
Having a break from work	**12**	12	14	11	11	13	10	16	8	13	14	17	4	13	10	15	13	10	12	7
Other	**6**	5	6	6	6	7	5	8	5	3	6	7	7	5	8	9	5	6	5	8
Don't know	**5**	3	3	8	3	4	6	5	4	6	4	3	7	4	6	4	4	6	4	7

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