

YouGov / The Sun Survey Results

Sample Size: 819 GB Adults
Fieldwork: 20th July 2010

| | Voting intention | | | Gender | | Age | | | | Social grade | | Region | | | | | |
|----------------------|------------------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|----|
| | Con | Lab | Lib Dem | Male | Female | 18-29 | 30-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| All GB adults | 819 | 282 | 231 | 87 | 400 | 419 | 179 | 130 | 284 | 226 | 456 | 343 | 106 | 267 | 174 | 201 | 70 |
| Unweighted Sample | 819 | 289 | 224 | 83 | 388 | 431 | 132 | 130 | 295 | 262 | 532 | 267 | 111 | 286 | 154 | 191 | 77 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

David Cameron has launched his "Big Society" drive, a plan to give more power to local communities and encourage a culture of volunteering by allowing charities and voluntary groups to take over the running of some public services. Some people have criticised the proposals as being a smokescreen for public spending cuts. Which of the following statements best reflects your view?

| | | | | | | | | | | | | | | | | | |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| The Big Society is genuinely about trying to encourage people to volunteer and give more power to local people, but may also help cut the government's deficit | 30 | 64 | 5 | 24 | 32 | 29 | 28 | 29 | 25 | 39 | 36 | 23 | 31 | 33 | 36 | 24 | 18 |
| The Big Society isn't really about encouraging volunteers or devolving power, it is just a way of cutting the money spent on public services | 48 | 18 | 84 | 49 | 51 | 45 | 42 | 46 | 56 | 43 | 45 | 52 | 41 | 41 | 45 | 59 | 61 |
| Neither | 7 | 7 | 4 | 7 | 6 | 8 | 8 | 10 | 6 | 6 | 7 | 8 | 9 | 10 | 7 | 2 | 10 |
| Don't know | 15 | 11 | 6 | 20 | 10 | 19 | 22 | 14 | 13 | 12 | 13 | 17 | 18 | 16 | 12 | 15 | 12 |