

YouGov / The Sun Survey Results

Sample Size: 3122 GB Adults

Fieldwork: 22nd - 23rd September 2010

	Voting intention			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	3122	1036	921	327	1519	1603	373	799	1075	875	1749	1320	404	1012	665	767	274
Unweighted Sample	3122	961	921	324	1483	1639	216	835	1252	819	2044	1025	450	974	596	753	349
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the coalition government, do you see them as pro- or anti-business?

Generally speaking they seem pro-business and look after the interests of business and business people	57	69	55	63	64	50	42	52	57	67	61	51	54	59	58	54	55
Generally speaking they seem anti-business and are critical of business and business people	16	10	23	10	17	14	19	15	16	14	15	17	16	15	12	19	16
Don't know	28	21	21	26	19	36	39	32	27	20	25	32	30	26	29	28	29

And thinking specifically about the coalition government's attitudes towards banks, do you see them as pro- or anti-bank?

Generally speaking they seem pro-bank, and look after the interests of banks and bankers	41	30	63	24	45	37	36	39	44	41	39	43	39	38	41	43	46
Generally speaking they seem anti-bank, and are critical of banks and bankers	35	52	20	50	38	33	29	32	34	43	39	31	35	40	32	34	31
Don't know	24	18	17	26	17	30	36	29	22	16	22	26	26	21	27	23	23

Some people say that criticism of the big banks and the City has gone too far and risks deterring investment in Britain, other people think it hasn't gone far enough and the banks have been let off too easily after the credit crunch. Which of the following best reflects your view?

Criticism of banks and the City has gone too far, and risks deterring companies from investing in Britain	7	10	7	5	8	6	13	7	6	6	9	5	9	8	6	6	7
The level of criticism the banks and the City have received is about right considering their role in the credit crunch and recession	31	41	25	38	30	33	30	33	30	32	35	27	38	33	28	30	28
The banks and the City have been let off too easily and should face even harsher criticism	52	43	63	49	57	47	36	45	57	58	49	56	41	51	53	54	59
Don't know	10	6	5	8	5	14	21	15	7	4	8	12	11	8	13	10	6