

YouGov / The Sunday Times Survey Results

Sample Size: 1849 GB Adults

Fieldwork: 2nd - 3rd September 2010

	Voting intention			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1849	589	527	171	896	953	219	478	629	523	1034	780	234	608	395	452	160
Unweighted Sample	1849	577	518	182	897	952	119	460	725	545	1188	626	245	638	342	436	188
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following would make the best leader of the Labour party?

David Miliband	19	13	37	17	24	14	19	18	19	19	20	17	21	16	21	21	15
Diane Abbott	10	13	6	15	12	9	4	10	12	11	11	10	10	10	11	9	12
Ed Miliband	9	6	16	5	10	9	10	7	10	11	10	9	14	8	6	12	12
Ed Balls	5	4	8	8	5	5	3	4	5	7	5	6	6	4	6	6	7
Andy Burnham	5	5	6	6	6	4	1	5	5	6	6	3	5	4	3	8	2
Don't know	51	58	27	49	44	58	63	56	49	46	49	54	43	59	53	45	52

Would you be more or less likely to vote for Labour if David Miliband was to become the next leader of the party?

More likely	10	4	20	7	12	7	14	9	9	9	10	9	10	8	10	13	8
Less likely	9	8	7	15	11	8	11	10	9	8	10	8	13	7	10	9	11
No difference - I would vote Labour anyway	18	0	57	3	19	17	4	19	22	17	18	19	21	15	15	22	21
No difference - I would NOT vote Labour anyway	40	80	0	55	40	41	32	34	39	52	42	38	40	49	42	31	29
Don't know	23	8	16	21	17	28	39	28	21	13	21	25	16	21	24	25	30

Would you be more or less likely to vote for Labour if Ed Miliband was to become the next leader of the party?

More likely	7	3	11	5	8	7	10	6	6	8	8	7	11	5	5	9	11
Less likely	9	10	9	15	11	7	5	11	10	9	10	8	10	10	5	12	9
No difference - I would vote Labour anyway	19	0	61	1	21	17	6	19	24	18	18	20	20	15	18	24	20
No difference - I would NOT vote Labour anyway	41	80	1	56	41	41	35	33	39	53	42	39	42	49	43	31	30
Don't know	24	7	18	22	19	28	43	31	21	12	21	27	17	22	28	24	30