

## YouGov / Electoral Commission Survey Results

Sample Size: 2376 GB Adults  
Fieldwork: 5th - 8th March 2010

	TOTAL	Gender		Age			Social grade		Region				
	Base	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Unweighted Base	2376	1157	1219	646	809	921	1438	938	288	799	512	547	230
All GB adults	2376	1140	1236	702	842	832	1307	1069	304	772	508	584	207

Which ONE of the following statements most closely resembles your view on why you are planning to vote at the general election?

	Unweighted Base	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
It is everyone's duty to vote	48%	48%	48%	44%	51%	48%	49%	47%	52%	45%	47%	47%	59%
I care who wins and think it will make a difference	22%	23%	21%	24%	20%	22%	23%	20%	23%	23%	21%	23%	14%
Voting is my chance to have a say	27%	25%	29%	27%	26%	28%	26%	29%	22%	29%	28%	28%	25%
None of these	3%	4%	2%	5%	3%	1%	2%	3%	4%	3%	3%	2%	1%

Which ONE of the following reasons do you think would be most likely to stop you from voting at the upcoming general election?

	Unweighted Base	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Bad weather	2%	2%	1%	3%	2%	1%	2%	2%	2%	2%	2%	1%	1%
An invitation out in the evening	1%	1%	1%	2%	1%	0%	1%	1%	2%	0%	0%	2%	2%
Being unwell	27%	25%	28%	23%	27%	29%	27%	27%	28%	29%	28%	23%	24%
Location of the polling station is inconvenient to get to	5%	4%	5%	12%	4%	1%	4%	6%	6%	4%	5%	6%	4%
Family commitments	5%	3%	6%	7%	5%	3%	4%	6%	5%	4%	6%	5%	3%
Having to work late	5%	5%	5%	10%	6%	0%	5%	5%	5%	5%	4%	6%	5%
Nothing, I would have already voted by post	19%	16%	22%	15%	15%	25%	20%	17%	14%	19%	17%	23%	19%
Nothing would stop me voting	37%	43%	31%	29%	41%	40%	38%	37%	38%	37%	38%	36%	41%

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Please read the following statements about voting at a general election in Britain, and think about those which you believe to be TRUE...

Please select which, if any, of the following statements you think are TRUE. (Please select all that apply.)

	Unweighted Base	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
You can only vote during office hours	3%	3%	3%	6%	2%	1%	2%	4%	6%	2%	2%	4%	2%
You need your polling card to vote	39%	37%	41%	46%	39%	33%	35%	44%	40%	38%	44%	37%	35%
Polling stations are only located in council office buildings	2%	2%	2%	4%	2%	1%	1%	3%	2%	2%	1%	2%	4%
You can't bring your children with you into the polling station	7%	7%	6%	6%	6%	7%	5%	8%	5%	7%	5%	7%	8%
You can't hand postal votes in on the day of the election	26%	24%	28%	23%	26%	29%	29%	23%	25%	25%	27%	26%	31%
None of these	42%	44%	40%	37%	41%	46%	44%	38%	40%	44%	38%	43%	40%