

YouGov Survey Results

Sample Size: 1435 GB Adults
Fieldwork: 13th - 14th June 2010

	2010 Election Vote			Gender		Age			Social grade		Region					
Total	Con	Lab	Lib Dem	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1435	466	377	303	689	746	425	508	502	789	646	184	466	307	353	125
Unweighted Sample	1435	455	356	317	643	792	406	463	566	849	586	190	460	303	345	137
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Conservative-Liberal Democrat government are committed to holding a referendum on changing the electoral system from first-past-the-post (FPTP) to the alternative (AV)

At the moment, under first-past-the-post (FPTP), voters select ONE candidate, and the candidate with the most votes wins.

It has been suggested that this system should be replaced by the Alternative Vote (AV). Voters would RANK a number of candidates from a list. If a candidate wins more than half of the '1st' votes, a winner is declared. If not, the least popular candidates are eliminated from the contest, and their supporters' subsequent preferences counted and shared accordingly between the remaining candidates. This process continues until an outright winner is declared.

If a referendum were held tomorrow on whether to stick with first-past-the-post or switch to the Alternative Vote for electing MPs, how would you vote?

I would vote in favour of switching to the Alternative Vote	44	30	44	73	49	39	47	41	44	47	40	41	47	39	44	49
I would vote in favour of keeping first-past-the-post	34	52	31	17	35	33	26	35	40	35	32	35	35	35	34	27
I wouldn't vote	5	1	4	1	3	7	7	4	4	3	7	6	4	5	5	6
Don't know	17	17	20	9	13	21	21	19	12	14	21	18	15	21	17	17