YouGov Survey Results

Sample Size: 3161 GB Adults
Fieldwork: 24th - 26th August 2010

		Voting intention			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3161	1069	926	315	1535	1626	744	450	1088	879	1777	1340	404	1029	679	774	275
Unweighted Sample	3161	1000	891	340	1506	1655	613	498	1188	862	2054	1063	457	1062	631	684	327
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Please look at the list of people below, and for each one say whether you think they are or are not a "national treasure".

[Respondents each saw a random selection of 20 individuals]

Alan Bennett	**-4**																
This person is definitely a national treasure	**18**	18	21	29	16	19	5	19	21	25	20	15	14	18	20	19	12
This person is admirable, but is not quite a national treasure	**34**	42	31	32	39	30	21	29	44	35	38	29	39	35	36	29	36
This person is not a national treasure	**22**	22	22	17	23	21	15	27	22	26	23	21	20	21	23	23	22
I don't know who this person is	**16**	13	14	13	13	19	39	18	6	7	11	23	19	15	15	17	17
Don't know	**10**	5	12	9	9	11	20	7	7	6	9	12	8	11	6	12	13
Arthur Scargill	**-58**																
This person is definitely a national treasure	**6**	1	11	2	7	5	8	6	3	7	7	4	9	3	1	9	12
This person is admirable, but is not quite a national treasure	**13**	7	19	10	12	14	13	15	13	12	13	13	12	15	14	9	16
This person is not a national treasure	**64**	84	48	68	66	62	27	67	78	75	64	64	57	67	67	64	61
I don't know who this person is	**11**	5	15	13	8	14	39	8	2	2	10	13	17	10	14	10	8
Don't know	**6**	3	6	7	7	5	13	4	3	4	6	6	6	6	5	8	3
Barbara Windsor	**-14**																
This person is definitely a national treasure	**24**	21	21	24	19	28	33	24	21	18	22	26	39	26	16	22	20
This person is admirable, but is not quite a national treasure	**31**	37	30	27	32	31	36	35	26	32	30	33	23	34	41	22	37
This person is not a national treasure	**38**	38	45	42	41	36	18	35	49	47	41	35	31	31	40	47	40
I don't know who this person is	**1**	0	1	2	1	0	0	1	0	1	1	0	1	1	0	1	0
Don't know	**6**	4	3	3	7	5	12	4	4	2	6	5	6	8	2	7	3
Alan Sugar	**-36**																
This person is definitely a national treasure	**9**	5	10	10	7	10	14	10	6	7	9	8	9	8	9	9	6
This person is admirable, but is not quite a national treasure	**40**	43	41	31	40	41	42	50	38	36	44	35	37	39	41	42	41
This person is not a national treasure	**45**	48	41	52	48	43	35	32	52	53	42	49	50	48	36	44	52
I don't know who this person is	**2**	0	2	0	1	2	3	2	1	1	1	3	0	1	5	1	0
Don't know	**4**	4	5	7	4	4	6	7	3	3	4	5	4	4	8	3	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Margaret Thatcher	**-23**																
This person is definitely a national treasure	**23**	48	5	12	25	21	12	22	22	34	24	22	16	31	30	14	10
This person is admirable, but is not quite a national treasure	**24**	30	16	27	19	29	29	28	23	17	24	23	22	28	22	21	23
This person is not a national treasure	**46**	19	72	54	49	42	42	45	49	46	46	46	58	36	39	53	62
I don't know who this person is	**2**	1	2	0	1	2	6	0	1	0	1	2	0	1	2	3	4
Don't know	**6**	2	6	7	6	5	11	5	4	3	5	7	4	4	7	9	1
Benjamin Zephaniah	**-19**																
This person is definitely a national treasure	**2**	1	2	0	1	3	2	4	2	2	3	2	6	1	2	3	0
This person is admirable, but is not quite a national treasure	**13**	9	16	15	13	14	17	14	15	8	15	11	11	11	14	13	21
This person is not a national treasure	**21**	23	20	24	26	16	5	22	21	30	23	18	18	26	23	16	18
I don't know who this person is	**54**	59	51	48	52	57	65	49	54	49	52	58	55	49	55	59	52
Don't know	**9**	9	11	14	8	10	10	12	7	11	8	12	10	13	5	9	10
Billy Connolly	**-7**																
This person is definitely a national treasure	**27**	18	39	33	30	23	31	25	29	21	22	33	29	22	26	22	46
This person is admirable, but is not quite a national treasure	**32**	29	27	48	30	34	30	27	33	34	36	27	26	34	29	33	36
This person is not a national treasure	**34**	47	28	18	34	35	25	38	32	42	38	29	39	39	36	33	16
I don't know who this person is	**1**	0	2	0	0	2	3	2	1	1	1	2	2	0	2	3	0
Don't know	**6**	6	5	1	6	6	11	7	5	2	3	10	4	5	8	8	2
Boris Johnson	**-55**																
This person is definitely a national treasure	**8**	12	4	6	5	11	5	6	6	14	8	9	9	8	7	11	3
This person is admirable, but is not quite a national treasure	**20**	32	10	22	22	19	22	25	16	22	22	19	13	23	21	19	24
This person is not a national treasure	**63**	54	77	62	68	59	57	61	72	59	65	62	64	65	64	61	64
I don't know who this person is	**3**	0	4	7	2	4	7	2	1	3	1	4	2	2	1	7	3
Don't know	**5**	2	6	3	2	8	10	5	6	2	4	6	12	3	7	3	6
Brian Blessed	**-14**																
This person is definitely a national treasure	**20**	22	25	19	25	14	9	28	27	14	19	20	30	18	15	25	10
This person is admirable, but is not quite a national treasure	**31**	38	25	31	35	27	32	31	29	33	33	28	34	32	32	26	34
This person is not a national treasure	**34**	25	41	33	29	40	23	28	35	48	36	31	19	37	35	36	40
I don't know who this person is	**8**	7	6	8	5	10	21	6	3	3	6	10	13	7	8	6	8
Don't know	**7**	8	2	9	6	9	14	8	6	2	5	11	4	7	10	7	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Bruce Forsyth	**12**																
This person is definitely a national treasure	**37**	38	37	37	36	38	38	42	39	31	34	40	41	32	40	34	49
This person is admirable, but is not quite a national treasure	**29**	31	29	32	32	26	31	23	31	27	29	29	30	35	25	29	13
This person is not a national treasure	**25**	27	21	18	23	26	12	29	24	36	26	22	20	27	25	23	28
I don't know who this person is	**2**	1	1	1	1	2	2	1	2	2	2	1	2	1	0	3	4
Don't know	**8**	3	11	12	8	7	18	6	4	4	9	7	7	6	9	10	6
Cheryl Cole	**-57**																
This person is definitely a national treasure	**6**	4	9	2	6	7	10	1	3	8	4	8	6	8	1	6	12
This person is admirable, but is not quite a national treasure	**20**	18	23	17	20	20	26	23	17	17	18	23	22	19	28	13	19
This person is not a national treasure	**63**	71	60	68	62	63	44	68	74	63	68	57	63	62	64	65	58
I don't know who this person is	**3**	2	3	3	4	2	2	0	2	6	3	2	4	4	3	1	0
Don't know	**8**	4	5	9	8	8	18	7	5	5	7	10	5	7	4	15	10
Cilla Black	**-30**																
This person is definitely a national treasure	**15**	16	19	8	14	16	15	20	14	14	8	24	13	15	16	16	11
This person is admirable, but is not quite a national treasure	**33**	38	27	38	35	31	34	24	37	30	39	25	21	36	38	28	42
This person is not a national treasure	**45**	43	44	42	45	45	37	47	44	50	46	43	52	46	36	48	46
I don't know who this person is	**1**	0	3	1	1	1	1	1	1	0	2	0	1	0	1	3	0
Don't know	**6**	3	7	11	6	7	12	8	4	5	5	8	13	3	9	6	1
Helen Mirren	**-2**																
This person is definitely a national treasure	**23**	25	25	14	23	24	24	25	25	20	21	27	25	25	25	17	25
This person is admirable, but is not quite a national treasure	**42**	44	38	55	44	41	35	44	47	42	45	38	41	43	46	40	36
This person is not a national treasure	**25**	27	27	25	24	27	19	25	24	33	27	24	21	24	22	33	29
I don't know who this person is	**2**	1	1	2	1	2	6	0	0	1	1	3	2	1	3	2	0
Don't know	**7**	3	9	5	8	7	17	5	4	4	6	9	10	8	4	8	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Judi Dench	27																
This person is definitely a national treasure	42	44	40	57	40	44	35	48	43	46	41	44	42	43	46	35	45
This person is admirable, but is not quite a national treasure	37	32	41	28	38	36	36	28	42	38	38	36	35	38	33	44	30
This person is not a national treasure	15	19	14	7	15	14	17	18	12	15	15	15	15	13	16	15	17
I don't know who this person is	1	2	1	3	3	0	3	1	1	0	2	1	0	1	1	3	3
Don't know	4	4	4	4	3	5	8	6	3	1	4	5	8	4	3	4	5
Maggie Smith	-8																
This person is definitely a national treasure	18	21	20	18	14	23	13	12	24	20	21	15	23	21	9	20	17
This person is admirable, but is not quite a national treasure	29	26	27	34	33	26	26	28	28	35	27	32	32	27	34	24	37
This person is not a national treasure	26	28	29	30	28	24	10	21	33	36	29	22	16	25	33	29	23
I don't know who this person is	17	16	18	10	17	18	37	28	7	5	16	19	17	17	17	19	17
Don't know	9	8	6	8	8	10	14	11	8	4	7	12	11	10	8	7	6
Shirley Bassey	3																
This person is definitely a national treasure	29	29	31	38	29	30	24	28	36	25	26	34	33	32	29	31	13
This person is admirable, but is not quite a national treasure	38	42	39	34	35	40	34	34	38	42	40	35	36	39	42	36	32
This person is not a national treasure	26	24	23	23	30	23	26	33	23	28	27	25	18	25	24	27	43
I don't know who this person is	2	1	3	1	3	2	7	2	0	1	3	0	5	2	0	0	10
Don't know	5	3	4	4	4	5	10	4	3	4	3	6	8	3	5	6	2
Vera Lynn	43																
This person is definitely a national treasure	53	66	52	49	50	57	19	54	63	69	51	57	42	58	53	54	48
This person is admirable, but is not quite a national treasure	26	21	29	28	27	24	33	27	22	22	26	24	30	23	25	26	28
This person is not a national treasure	10	5	12	6	11	8	12	8	11	8	10	11	17	6	9	9	19
I don't know who this person is	7	4	7	11	8	6	24	6	1	0	8	6	4	7	9	7	0
Don't know	4	3	0	6	4	4	13	4	2	1	6	3	7	5	3	4	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Vivienne Westwood	-34																
This person is definitely a national treasure	11	8	15	9	9	13	15	19	9	7	12	11	16	8	9	14	16
This person is admirable, but is not quite a national treasure	28	26	27	39	24	32	34	35	25	24	29	26	28	28	25	31	31
This person is not a national treasure	45	54	41	34	49	42	28	38	51	55	44	46	44	49	48	39	37
I don't know who this person is	5	5	7	6	6	4	7	3	4	8	5	5	6	7	3	4	6
Don't know	10	7	11	12	12	9	18	5	11	6	10	11	6	7	15	12	10
Darcey Bussell	-25																
This person is definitely a national treasure	5	4	8	5	6	4	3	2	4	7	5	4	2	8	3	5	0
This person is admirable, but is not quite a national treasure	30	33	30	38	23	37	23	28	35	31	33	26	39	36	30	23	24
This person is not a national treasure	30	27	38	21	31	29	18	38	32	32	35	22	28	31	26	29	40
I don't know who this person is	28	30	18	28	34	23	46	22	23	24	22	36	20	18	33	37	27
Don't know	8	7	7	7	7	8	11	10	6	7	5	11	12	7	9	6	10
David Beckham	-13																
This person is definitely a national treasure	22	27	27	21	21	22	21	21	22	23	22	21	32	23	18	25	6
This person is admirable, but is not quite a national treasure	36	38	36	41	34	39	32	47	37	33	36	37	29	40	36	37	32
This person is not a national treasure	35	32	35	32	39	31	30	29	38	40	36	34	33	30	40	34	51
I don't know who this person is	1	1	0	0	0	1	1	0	1	1	1	0	0	1	1	0	1
Don't know	6	3	2	6	5	7	16	3	2	3	4	7	6	6	7	4	9
David Bellamy	-9																
This person is definitely a national treasure	19	22	16	17	19	19	7	27	27	14	15	25	21	21	20	19	10
This person is admirable, but is not quite a national treasure	40	46	39	35	42	37	27	35	42	49	41	38	29	43	42	40	37
This person is not a national treasure	28	26	31	37	28	28	25	30	25	33	32	22	22	29	28	26	35
I don't know who this person is	7	3	8	5	6	8	28	3	1	1	6	8	15	2	6	9	14
Don't know	6	3	6	6	6	7	13	5	6	2	5	7	13	6	4	7	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
David Bowie	**-25**																
This person is definitely a national treasure	**17**	12	22	22	17	16	15	19	20	14	17	16	21	15	16	21	11
This person is admirable, but is not quite a national treasure	**34**	34	33	38	35	33	40	40	35	24	35	32	24	38	35	34	30
This person is not a national treasure	**42**	49	39	39	41	43	27	37	43	59	40	47	47	45	44	33	50
I don't know who this person is	**2**	2	2	0	2	1	5	0	0	1	2	1	5	0	0	3	4
Don't know	**5**	3	4	1	4	6	13	4	2	2	6	4	4	2	4	9	5
David Cameron	**-56**																
This person is definitely a national treasure	**5**	10	1	1	3	6	1	1	5	9	4	6	3	4	6	7	4
This person is admirable, but is not quite a national treasure	**25**	48	6	29	25	25	16	25	20	37	25	25	21	29	31	21	13
This person is not a national treasure	**61**	37	81	63	62	59	66	62	70	45	64	57	61	61	55	61	68
I don't know who this person is	**2**	1	3	2	2	2	5	0	1	2	3	1	7	1	1	1	3
Don't know	**8**	3	9	5	7	8	12	11	5	6	5	12	7	5	6	11	11
David Dimbleby	**-14**																
This person is definitely a national treasure	**17**	17	19	15	16	17	14	20	14	21	15	19	18	14	18	16	21
This person is admirable, but is not quite a national treasure	**41**	47	40	46	38	44	31	41	47	42	42	41	52	45	39	34	40
This person is not a national treasure	**31**	28	32	26	33	29	25	30	35	32	33	28	24	25	35	36	38
I don't know who this person is	**5**	4	3	9	4	5	16	3	0	1	4	5	1	6	5	5	2
Don't know	**6**	4	7	4	8	5	14	5	4	4	6	7	5	9	3	9	0
David Hockney	**-31**																
This person is definitely a national treasure	**5**	6	5	5	5	5	1	4	5	9	6	5	11	7	2	5	1
This person is admirable, but is not quite a national treasure	**23**	23	25	33	22	25	10	24	31	22	28	18	34	19	26	24	22
This person is not a national treasure	**36**	38	35	29	40	31	21	29	36	48	35	37	31	36	34	36	44
I don't know who this person is	**25**	19	26	27	24	26	55	30	19	12	22	28	22	27	25	25	24
Don't know	**10**	14	9	5	8	13	14	13	9	8	8	13	3	12	12	10	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Dawn French	**-20**																
This person is definitely a national treasure	**17**	16	20	16	17	18	17	20	17	16	16	19	16	21	13	20	7
This person is admirable, but is not quite a national treasure	**40**	36	44	41	33	46	46	41	39	34	38	43	42	40	43	33	45
This person is not a national treasure	**37**	43	30	40	42	32	24	32	39	48	39	34	38	33	38	38	39
I don't know who this person is	**1**	1	1	0	2	0	1	0	1	1	2	0	1	1	0	1	4
Don't know	**5**	5	5	2	6	4	12	7	3	1	5	5	2	5	6	7	4
Delia Smith	**-25**																
This person is definitely a national treasure	**13**	12	16	16	14	12	13	14	13	13	15	12	11	15	8	12	26
This person is admirable, but is not quite a national treasure	**40**	45	37	49	36	44	41	39	39	42	41	40	54	39	41	36	37
This person is not a national treasure	**38**	39	38	26	40	37	28	34	44	44	38	38	26	38	43	41	36
I don't know who this person is	**3**	2	3	2	5	1	7	4	1	0	3	3	5	1	3	5	0
Don't know	**5**	2	5	7	5	5	11	9	3	1	4	8	4	7	5	6	1
Digby Jones	**-26**																
This person is definitely a national treasure	**2**	0	1	5	2	1	1	2	1	2	1	2	4	1	2	2	0
This person is admirable, but is not quite a national treasure	**13**	13	12	12	15	12	8	13	13	19	14	13	12	13	15	11	18
This person is not a national treasure	**28**	31	32	20	32	24	15	18	33	40	29	25	26	25	29	26	40
I don't know who this person is	**48**	46	46	53	40	54	62	62	47	27	46	50	45	52	46	48	34
Don't know	**10**	9	9	10	11	9	14	6	7	12	10	10	13	9	8	13	8
Esther Rantzen	**-42**																
This person is definitely a national treasure	**8**	11	7	2	7	8	5	10	11	5	7	9	8	9	6	7	11
This person is admirable, but is not quite a national treasure	**29**	27	29	38	23	36	21	33	32	31	28	30	22	27	33	29	32
This person is not a national treasure	**50**	52	51	48	54	46	40	51	48	63	53	46	51	49	53	46	52
I don't know who this person is	**6**	3	6	7	8	3	17	3	3	0	6	6	14	4	2	8	4
Don't know	**8**	7	7	5	8	7	18	3	6	2	6	10	4	11	6	9	1

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		Voting intention			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3161	1069	926	315	1535	1626	744	450	1088	879	1777	1340	404	1029	679	774	275
Unweighted Sample	3161	1000	891	340	1506	1655	613	498	1188	862	2054	1063	457	1062	631	684	327
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Felicity Kendal	-24																
This person is definitely a national treasure	13	18	8	10	15	10	7	16	14	16	11	15	12	15	12	14	4
This person is admirable, but is not quite a national treasure	37	38	37	43	38	35	28	29	42	43	35	38	49	33	37	34	38
This person is not a national treasure	37	35	42	35	33	40	24	43	41	40	40	33	22	42	36	34	43
I don't know who this person is	9	6	10	10	8	10	33	4	1	0	10	8	8	6	10	11	14
Don't know	5	3	4	2	5	5	9	9	2	1	4	6	8	4	4	7	1
Gary Lineker	-37																
This person is definitely a national treasure	9	9	11	16	9	10	14	12	8	6	9	10	9	8	8	15	4
This person is admirable, but is not quite a national treasure	37	32	41	38	38	37	41	44	36	32	36	39	37	33	46	35	30
This person is not a national treasure	46	52	41	39	46	46	31	40	49	56	49	42	44	52	39	39	65
I don't know who this person is	2	2	2	6	1	3	5	2	1	2	3	1	5	2	0	5	1
Don't know	6	5	6	1	6	5	10	2	5	4	3	8	5	5	7	6	1
Geoffrey Boycott	-35																
This person is definitely a national treasure	7	5	8	15	9	5	3	10	9	6	5	9	7	7	5	7	8
This person is admirable, but is not quite a national treasure	29	33	32	28	32	27	13	26	36	36	30	29	25	31	30	32	16
This person is not a national treasure	42	43	46	33	41	43	23	37	46	56	46	36	50	36	46	42	52
I don't know who this person is	12	8	9	11	10	14	42	13	2	0	12	12	12	15	7	12	14
Don't know	10	10	6	13	8	12	20	14	7	3	7	14	7	11	13	7	10
Gordon Brown	-65																
This person is definitely a national treasure	3	1	6	2	5	2	1	5	3	3	5	1	3	2	1	6	4
This person is admirable, but is not quite a national treasure	19	7	38	21	20	18	19	14	26	14	19	19	21	16	13	26	23
This person is not a national treasure	68	86	46	72	65	70	57	72	63	78	70	64	70	71	77	58	60
I don't know who this person is	2	1	3	3	2	1	3	4	1	1	1	2	1	2	3	1	0
Don't know	9	5	6	2	8	9	19	5	7	5	5	13	4	10	6	10	14

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		Voting intention			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3161	1069	926	315	1535	1626	744	450	1088	879	1777	1340	404	1029	679	774	275
Unweighted Sample	3161	1000	891	340	1506	1655	613	498	1188	862	2054	1063	457	1062	631	684	327
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Hugh Grant	-55																
This person is definitely a national treasure	5	4	4	9	5	5	15	5	3	0	5	5	10	5	1	4	8
This person is admirable, but is not quite a national treasure	27	23	37	28	30	23	29	23	31	20	28	25	35	24	31	24	21
This person is not a national treasure	60	67	51	54	59	61	37	65	61	75	59	60	49	61	59	65	65
I don't know who this person is	1	2	0	0	1	2	4	0	0	1	1	1	0	1	3	1	0
Don't know	7	4	7	9	5	10	14	8	6	4	7	8	7	9	7	6	6
Hugh Laurie	-26																
This person is definitely a national treasure	13	13	12	15	14	11	21	10	10	9	16	9	20	12	14	8	9
This person is admirable, but is not quite a national treasure	35	32	35	50	34	35	31	45	36	30	35	34	28	41	30	32	39
This person is not a national treasure	39	47	40	25	40	39	22	34	43	54	38	40	30	41	41	43	32
I don't know who this person is	9	6	8	3	9	8	16	6	7	6	6	13	15	3	7	11	17
Don't know	5	2	4	7	2	7	9	5	4	1	5	5	6	3	7	5	3
Ian Hislop	-50																
This person is definitely a national treasure	4	4	3	8	5	4	2	5	5	5	6	3	9	3	2	4	5
This person is admirable, but is not quite a national treasure	25	32	27	23	31	20	22	29	26	25	28	22	22	26	29	19	36
This person is not a national treasure	54	53	55	55	52	56	37	55	56	64	56	50	56	56	50	56	46
I don't know who this person is	8	4	9	3	6	9	20	4	5	3	6	10	7	7	7	9	9
Don't know	9	8	6	11	5	12	18	7	8	4	5	15	5	9	10	12	4
J K Rowling	-17																
This person is definitely a national treasure	17	21	17	18	17	18	18	14	17	18	15	21	12	18	21	18	10
This person is admirable, but is not quite a national treasure	42	41	47	44	39	45	44	34	41	46	43	41	58	40	43	38	38
This person is not a national treasure	34	34	28	32	36	31	27	39	37	33	37	29	27	34	28	38	41
I don't know who this person is	1	1	1	1	2	0	1	4	1	1	1	1	0	2	1	1	0
Don't know	6	2	6	5	6	6	9	8	5	3	5	8	3	6	7	4	11

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		Voting intention			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3161	1069	926	315	1535	1626	744	450	1088	879	1777	1340	404	1029	679	774	275
Unweighted Sample	3161	1000	891	340	1506	1655	613	498	1188	862	2054	1063	457	1062	631	684	327
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Jamie Oliver	-38																
This person is definitely a national treasure	10	12	11	9	6	13	16	10	6	8	9	12	11	11	11	8	5
This person is admirable, but is not quite a national treasure	36	37	39	39	34	38	40	35	38	29	37	36	40	35	33	32	50
This person is not a national treasure	48	46	46	45	55	42	33	50	52	59	49	46	41	47	50	56	42
I don't know who this person is	1	2	0	2	0	2	1	1	0	2	0	2	1	2	2	0	0
Don't know	4	3	5	5	4	5	9	3	3	2	4	5	7	4	5	3	3
Jennifer Saunders	-30																
This person is definitely a national treasure	12	10	15	15	9	14	16	22	9	8	11	13	18	13	6	13	6
This person is admirable, but is not quite a national treasure	36	35	38	35	30	42	40	32	38	34	37	35	31	39	33	40	36
This person is not a national treasure	42	49	38	38	48	37	23	39	47	52	43	40	41	43	48	38	39
I don't know who this person is	3	2	1	9	4	2	10	2	2	2	4	2	7	2	5	2	5
Don't know	6	4	8	3	8	4	12	5	4	5	4	9	4	4	8	7	15
Jeremy Clarkson	-52																
This person is definitely a national treasure	9	10	6	7	9	8	12	8	12	2	7	11	17	8	6	8	4
This person is admirable, but is not quite a national treasure	24	33	18	26	24	24	34	23	21	21	24	24	27	29	20	17	30
This person is not a national treasure	61	54	71	60	60	62	44	62	61	75	64	57	53	59	67	63	62
I don't know who this person is	1	0	1	0	1	1	2	0	2	1	2	1	1	0	2	3	0
Don't know	5	2	3	8	5	4	9	7	4	1	3	7	2	3	4	9	5
Jessica Ennis	-18																
This person is definitely a national treasure	4	5	4	1	5	4	4	5	5	3	5	4	3	4	5	6	0
This person is admirable, but is not quite a national treasure	16	17	18	19	18	14	16	19	18	12	21	11	21	15	13	20	7
This person is not a national treasure	22	23	23	16	25	18	14	20	22	29	24	19	29	20	13	24	28
I don't know who this person is	50	45	49	61	44	56	55	48	49	49	47	54	40	55	54	43	60
Don't know	8	10	6	2	8	8	11	7	7	6	4	12	8	5	14	7	5

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		Voting intention			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3161	1069	926	315	1535	1626	744	450	1088	879	1777	1340	404	1029	679	774	275
Unweighted Sample	3161	1000	891	340	1506	1655	613	498	1188	862	2054	1063	457	1062	631	684	327
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Joan Bakewell	**-27**																
This person is definitely a national treasure	**6**	5	7	12	7	4	1	5	9	7	8	2	7	7	5	4	0
This person is admirable, but is not quite a national treasure	**25**	29	18	34	25	25	10	22	31	33	27	21	29	24	25	24	21
This person is not a national treasure	**33**	38	31	23	31	35	16	23	37	51	34	33	21	32	35	38	44
I don't know who this person is	**28**	22	34	24	28	28	60	37	17	5	24	33	34	28	27	25	32
Don't know	**8**	5	10	8	9	8	13	13	6	4	7	10	9	9	8	9	3
Joanna Lumley	**11**																
This person is definitely a national treasure	**34**	38	32	37	34	35	27	38	36	37	32	37	33	32	32	40	36
This person is admirable, but is not quite a national treasure	**35**	36	35	39	31	38	31	39	37	33	37	32	29	40	43	25	34
This person is not a national treasure	**23**	23	29	13	26	20	20	13	25	28	25	19	29	19	19	27	22
I don't know who this person is	**2**	0	0	1	3	1	6	2	0	0	1	3	6	1	0	1	3
Don't know	**6**	2	4	9	6	6	16	8	2	2	5	8	2	7	6	7	5
John Cleese	**-8**																
This person is definitely a national treasure	**24**	28	20	36	26	22	37	27	23	10	27	21	19	27	27	22	17
This person is admirable, but is not quite a national treasure	**35**	34	37	33	40	31	31	36	36	39	36	35	28	39	41	31	29
This person is not a national treasure	**32**	34	35	23	27	38	12	29	37	48	31	34	33	27	29	37	48
I don't know who this person is	**3**	0	3	3	4	3	9	3	1	1	2	5	10	2	1	5	1
Don't know	**5**	4	4	5	4	6	11	4	3	2	4	5	10	5	2	5	5
Johnny Rotten	**-63**																
This person is definitely a national treasure	**6**	3	6	4	8	4	5	15	6	2	5	8	6	3	4	8	9
This person is admirable, but is not quite a national treasure	**13**	10	16	13	14	12	15	23	15	5	15	12	16	15	6	13	20
This person is not a national treasure	**69**	74	68	70	65	71	54	52	74	83	67	70	63	70	79	66	59
I don't know who this person is	**7**	7	5	12	5	9	15	6	2	6	8	5	9	8	6	7	5
Don't know	**5**	6	6	1	7	4	11	5	3	3	5	6	7	4	5	5	7

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		Voting intention			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3161	1069	926	315	1535	1626	744	450	1088	879	1777	1340	404	1029	679	774	275
Unweighted Sample	3161	1000	891	340	1506	1655	613	498	1188	862	2054	1063	457	1062	631	684	327
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
John Sergeant	**-46**																
This person is definitely a national treasure	**6**	6	10	6	5	7	3	1	5	12	6	7	4	6	4	9	4
This person is admirable, but is not quite a national treasure	**27**	25	29	37	30	24	17	40	29	24	31	21	37	28	22	25	29
This person is not a national treasure	**52**	56	47	45	53	51	50	44	51	58	51	52	43	56	54	50	46
I don't know who this person is	**6**	5	9	3	6	7	15	6	4	3	6	7	8	4	10	4	9
Don't know	**9**	9	6	9	6	12	15	8	10	2	6	14	7	6	10	12	13
Julie Walters	**4**																
This person is definitely a national treasure	**28**	25	32	33	27	28	22	31	28	29	27	28	30	28	29	28	15
This person is admirable, but is not quite a national treasure	**41**	43	32	48	33	47	43	44	40	38	41	40	39	44	36	42	39
This person is not a national treasure	**24**	26	29	17	32	18	16	19	23	32	26	21	19	23	25	24	33
I don't know who this person is	**3**	4	3	0	5	2	11	2	2	1	3	4	4	2	4	2	8
Don't know	**5**	2	5	2	3	6	8	3	7	1	3	7	8	3	5	3	5
Lenny Henry	**-40**																
This person is definitely a national treasure	**9**	10	6	19	8	9	7	11	14	2	8	10	6	11	10	5	10
This person is admirable, but is not quite a national treasure	**33**	30	34	40	32	35	41	42	29	28	33	34	33	36	37	27	30
This person is not a national treasure	**49**	57	50	37	52	47	33	40	52	64	51	47	53	48	47	54	45
I don't know who this person is	**2**	1	1	2	2	2	5	1	1	1	2	3	2	1	1	5	1
Don't know	**7**	2	8	2	6	7	15	6	3	4	6	7	7	4	5	10	14
Lucian Freud	**-31**																
This person is definitely a national treasure	**4**	2	5	5	4	4	2	10	2	4	4	3	9	2	4	3	6
This person is admirable, but is not quite a national treasure	**19**	20	19	33	19	19	16	25	21	17	22	16	25	23	10	17	24
This person is not a national treasure	**35**	36	39	31	39	31	16	24	38	50	34	36	31	34	37	37	30
I don't know who this person is	**31**	30	26	13	29	32	46	32	31	17	31	30	24	31	35	30	30
Don't know	**12**	11	11	18	10	13	20	9	8	11	9	15	11	10	14	13	11

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		Voting intention			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3161	1069	926	315	1535	1626	744	450	1088	879	1777	1340	404	1029	679	774	275
Unweighted Sample	3161	1000	891	340	1506	1655	613	498	1188	862	2054	1063	457	1062	631	684	327
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Melvin Bragg	**-43**																
This person is definitely a national treasure	**5**	3	6	9	5	4	2	10	4	6	6	3	5	4	5	5	4
This person is admirable, but is not quite a national treasure	**27**	31	27	29	29	24	13	22	34	32	31	20	24	28	30	25	22
This person is not a national treasure	**48**	54	48	34	50	46	27	47	56	56	44	53	38	49	44	52	53
I don't know who this person is	**12**	7	11	18	8	16	40	13	3	1	12	12	19	12	11	9	17
Don't know	**9**	5	7	10	8	9	19	9	4	6	7	12	14	7	10	9	3
Michael Palin	**1**																
This person is definitely a national treasure	**26**	26	24	40	27	25	36	34	19	23	29	22	25	28	29	21	29
This person is admirable, but is not quite a national treasure	**41**	44	39	31	41	41	35	37	45	43	40	43	42	37	42	45	41
This person is not a national treasure	**25**	23	33	15	26	24	15	23	28	31	24	26	23	26	20	29	21
I don't know who this person is	**2**	2	1	3	1	2	3	2	2	0	1	2	4	2	0	1	5
Don't know	**6**	5	4	11	4	8	11	4	6	3	6	7	7	6	9	4	4
Mike Leigh	**-24**																
This person is definitely a national treasure	**3**	1	3	0	2	3	0	4	4	3	3	2	5	3	0	4	3
This person is admirable, but is not quite a national treasure	**12**	11	14	12	11	13	8	16	16	9	15	9	16	10	10	15	12
This person is not a national treasure	**27**	31	26	27	32	22	14	23	29	36	27	26	42	29	25	20	25
I don't know who this person is	**49**	50	45	55	46	52	66	47	42	45	46	53	26	49	55	52	54
Don't know	**9**	7	12	5	9	10	12	10	9	7	9	10	12	10	9	8	7
Noel Edmunds	**-59**																
This person is definitely a national treasure	**6**	6	3	7	3	8	8	3	7	3	3	8	3	6	10	3	0
This person is admirable, but is not quite a national treasure	**23**	22	27	23	24	23	25	34	24	16	23	24	28	23	19	25	28
This person is not a national treasure	**65**	68	65	63	65	65	56	58	66	77	69	60	61	67	64	67	65
I don't know who this person is	**2**	1	2	2	2	1	3	0	1	2	1	3	6	1	2	1	2
Don't know	**4**	3	3	5	5	3	8	5	2	2	3	5	2	4	5	4	4

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		Voting intention			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3161	1069	926	315	1535	1626	744	450	1088	879	1777	1340	404	1029	679	774	275
Unweighted Sample	3161	1000	891	340	1506	1655	613	498	1188	862	2054	1063	457	1062	631	684	327
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Paul Whitehouse	-43																
This person is definitely a national treasure	4	4	3	2	5	3	8	2	4	0	3	4	5	6	1	3	2
This person is admirable, but is not quite a national treasure	17	14	19	22	17	17	21	29	12	13	17	16	16	14	19	22	7
This person is not a national treasure	47	52	45	44	52	44	28	50	58	49	49	45	44	50	46	45	48
I don't know who this person is	24	20	22	26	19	27	28	13	19	29	24	24	27	20	25	19	39
Don't know	9	9	11	5	8	10	14	6	7	8	7	11	9	9	8	11	5
Richard Dawkins	-23																
This person is definitely a national treasure	7	5	9	4	8	6	9	4	5	8	6	8	13	4	9	6	6
This person is admirable, but is not quite a national treasure	16	10	20	26	17	16	12	22	21	14	20	12	19	12	17	20	26
This person is not a national treasure	30	32	31	31	35	25	19	27	33	38	29	31	33	30	28	24	42
I don't know who this person is	38	42	32	34	30	46	48	35	38	31	36	42	27	46	37	38	22
Don't know	9	10	8	5	10	8	13	11	4	9	9	7	7	8	9	12	4
Ringo Starr	-23																
This person is definitely a national treasure	17	19	19	18	18	17	21	22	18	10	17	18	21	16	19	19	8
This person is admirable, but is not quite a national treasure	35	32	38	40	35	34	37	30	36	33	36	33	41	37	32	29	39
This person is not a national treasure	40	45	39	34	41	40	22	41	43	54	41	40	29	43	37	44	50
I don't know who this person is	3	0	1	4	3	3	10	2	0	0	1	5	2	2	4	4	0
Don't know	5	3	4	4	3	7	10	6	2	3	5	5	6	3	7	4	3
Rick Astley	-67																
This person is definitely a national treasure	1	1	2	1	1	1	2	4	1	0	2	1	1	1	1	2	4
This person is admirable, but is not quite a national treasure	14	14	17	19	13	14	22	19	12	6	17	9	17	14	15	9	16
This person is not a national treasure	68	71	68	65	69	67	46	71	76	73	64	74	69	67	62	77	60
I don't know who this person is	11	12	9	9	10	12	19	1	6	17	11	10	9	13	12	6	14
Don't know	6	3	4	5	7	5	11	6	6	3	6	6	4	5	10	6	5

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		Voting intention			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3161	1069	926	315	1535	1626	744	450	1088	879	1777	1340	404	1029	679	774	275
Unweighted Sample	3161	1000	891	340	1506	1655	613	498	1188	862	2054	1063	457	1062	631	684	327
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Robert Winston	-11																
This person is definitely a national treasure	13	13	16	27	12	15	8	15	15	15	15	12	21	11	14	16	6
This person is admirable, but is not quite a national treasure	32	34	34	30	31	33	33	21	29	40	31	34	30	30	40	26	34
This person is not a national treasure	24	28	23	16	26	23	13	25	28	28	29	17	18	26	22	26	25
I don't know who this person is	22	18	20	17	23	21	28	34	21	11	19	25	19	25	12	23	33
Don't know	9	7	7	9	8	9	17	6	7	6	7	12	11	8	12	9	1
Roger McGough	-24																
This person is definitely a national treasure	4	3	5	2	3	4	2	4	3	6	5	1	5	2	5	2	6
This person is admirable, but is not quite a national treasure	13	11	17	16	12	15	8	10	17	15	13	15	16	11	9	18	18
This person is not a national treasure	28	34	27	21	33	23	12	22	30	41	31	23	27	26	34	25	31
I don't know who this person is	46	43	42	55	43	49	68	58	41	28	44	48	39	54	43	44	39
Don't know	9	9	8	6	9	10	9	7	9	10	7	12	12	8	9	11	5
Ronnie Corbett	6																
This person is definitely a national treasure	32	30	34	40	33	30	32	37	37	23	30	33	35	29	31	32	34
This person is admirable, but is not quite a national treasure	34	37	30	44	35	33	31	38	35	34	38	30	29	39	37	28	34
This person is not a national treasure	26	30	27	12	24	29	16	20	24	41	27	26	30	27	24	26	27
I don't know who this person is	1	0	2	0	0	1	3	0	1	0	1	1	1	0	1	2	0
Don't know	7	3	7	3	7	6	18	6	4	2	5	9	5	5	6	12	5
Ryan Giggs	-47																
This person is definitely a national treasure	6	7	9	5	7	6	3	9	7	7	6	6	5	5	7	9	4
This person is admirable, but is not quite a national treasure	26	24	33	22	31	21	25	31	27	22	27	25	30	22	26	30	24
This person is not a national treasure	53	60	45	49	47	59	46	54	56	53	53	52	55	54	54	46	57
I don't know who this person is	7	7	6	7	6	9	7	2	6	12	7	8	3	11	6	6	11
Don't know	8	3	7	17	10	6	18	4	3	6	7	8	7	8	7	9	5

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		Voting intention			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3161	1069	926	315	1535	1626	744	450	1088	879	1777	1340	404	1029	679	774	275
Unweighted Sample	3161	1000	891	340	1506	1655	613	498	1188	862	2054	1063	457	1062	631	684	327
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Seb Coe	-26																
This person is definitely a national treasure	12	16	10	12	14	10	15	9	13	11	11	14	11	13	15	8	11
This person is admirable, but is not quite a national treasure	38	43	37	43	36	40	25	46	43	39	42	31	30	43	38	36	35
This person is not a national treasure	38	35	40	31	39	36	30	32	39	47	36	40	39	36	39	34	49
I don't know who this person is	7	3	8	8	5	8	17	7	2	3	5	9	10	5	3	13	2
Don't know	6	4	5	7	5	6	13	7	3	1	5	6	10	3	5	8	4
Simon Cowell	-54																
This person is definitely a national treasure	7	6	12	10	6	8	9	10	6	6	4	12	7	7	6	9	6
This person is admirable, but is not quite a national treasure	25	20	26	27	20	29	33	32	24	16	25	26	33	24	27	21	22
This person is not a national treasure	61	69	56	57	65	57	45	52	65	75	64	57	52	61	59	66	64
I don't know who this person is	1	3	1	2	2	1	2	0	2	2	2	1	2	2	1	0	4
Don't know	5	3	5	4	6	4	11	6	4	1	6	4	6	5	7	4	4
Simon Russell Beale	-16																
This person is definitely a national treasure	1	2	0	1	1	1	0	0	1	2	1	1	2	2	0	1	0
This person is admirable, but is not quite a national treasure	5	4	5	8	6	5	7	10	4	3	5	6	11	3	3	4	11
This person is not a national treasure	17	19	22	16	21	14	12	16	17	22	19	15	18	14	22	16	20
I don't know who this person is	67	67	63	68	65	70	67	64	69	67	66	68	59	72	62	74	55
Don't know	9	7	10	7	7	11	13	10	9	7	8	10	10	9	12	4	14
Alex Ferguson	-46																
This person is definitely a national treasure	9	6	8	11	11	7	13	12	7	6	7	11	16	5	7	8	18
This person is admirable, but is not quite a national treasure	29	30	38	30	29	28	30	28	24	33	30	28	32	25	33	27	31
This person is not a national treasure	55	59	49	51	54	56	46	46	64	57	57	52	48	63	52	56	41
I don't know who this person is	2	2	1	3	1	3	3	2	2	2	2	2	0	3	3	0	6
Don't know	5	3	4	5	4	6	8	12	3	2	4	7	4	4	4	8	3

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		Voting intention			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3161	1069	926	315	1535	1626	744	450	1088	879	1777	1340	404	1029	679	774	275
Unweighted Sample	3161	1000	891	340	1506	1655	613	498	1188	862	2054	1063	457	1062	631	684	327
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Andrew Lloyd Weber	-6																
This person is definitely a national treasure	22	26	20	30	17	27	26	22	21	20	21	24	25	24	23	20	19
This person is admirable, but is not quite a national treasure	43	49	46	34	44	42	38	44	42	47	43	43	41	43	45	40	46
This person is not a national treasure	28	20	30	26	34	23	20	29	34	29	31	25	31	29	24	29	32
I don't know who this person is	2	1	0	3	2	1	3	3	0	1	0	3	1	1	2	4	0
Don't know	5	4	4	7	3	7	12	3	2	3	5	6	2	4	7	8	3
Chris Hoy	-19																
This person is definitely a national treasure	10	9	9	14	12	8	9	16	10	8	9	10	11	10	10	9	12
This person is admirable, but is not quite a national treasure	34	39	34	32	36	31	29	29	41	31	34	33	32	38	31	30	35
This person is not a national treasure	29	28	33	23	28	30	21	17	30	40	33	24	27	30	37	21	37
I don't know who this person is	17	14	13	29	13	21	23	30	13	13	14	22	15	14	12	29	9
Don't know	10	9	11	2	11	9	18	8	7	8	9	11	15	8	10	11	7
Cliff Richard	2																
This person is definitely a national treasure	32	29	35	40	30	33	23	47	33	30	30	35	35	30	34	34	23
This person is admirable, but is not quite a national treasure	34	39	30	31	34	34	27	22	39	39	33	35	34	36	38	26	40
This person is not a national treasure	30	27	31	26	32	28	36	29	25	31	32	27	27	27	27	36	31
I don't know who this person is	1	2	0	0	1	1	5	0	0	0	2	1	0	2	1	0	3
Don't know	3	3	5	2	3	4	9	3	3	0	3	3	4	4	1	4	3
Stirling Moss	3																
This person is definitely a national treasure	27	36	25	23	29	25	15	30	36	26	29	25	22	34	26	21	25
This person is admirable, but is not quite a national treasure	32	33	28	36	32	32	23	44	32	34	33	30	23	31	40	27	38
This person is not a national treasure	24	21	29	22	23	26	10	18	27	39	24	25	27	23	20	30	25
I don't know who this person is	10	4	9	11	8	11	34	1	1	0	6	14	17	8	9	10	9
Don't know	7	5	9	8	8	6	18	7	3	1	8	6	11	5	6	12	3

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		Voting intention			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3161	1069	926	315	1535	1626	744	450	1088	879	1777	1340	404	1029	679	774	275
Unweighted Sample	3161	1000	891	340	1506	1655	613	498	1188	862	2054	1063	457	1062	631	684	327
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Clive Woodward	-37																
This person is definitely a national treasure	3	4	1	4	4	1	3	6	3	1	3	3	3	3	3	3	1
This person is admirable, but is not quite a national treasure	18	20	20	12	23	13	19	25	18	16	20	17	21	22	20	14	9
This person is not a national treasure	40	41	50	33	48	32	20	38	49	50	40	41	31	38	43	41	54
I don't know who this person is	28	25	17	43	15	40	41	20	23	23	26	30	31	26	26	31	26
Don't know	11	10	12	9	9	13	16	11	7	10	12	9	14	11	8	12	10
David Attenborough	50																
This person is definitely a national treasure	60	59	63	67	65	56	56	67	66	53	64	55	67	63	56	56	60
This person is admirable, but is not quite a national treasure	23	22	21	25	22	23	17	18	22	31	24	20	16	24	33	16	20
This person is not a national treasure	10	12	11	2	8	12	6	12	8	15	7	15	8	9	5	15	19
I don't know who this person is	2	3	0	0	0	4	6	0	1	0	2	2	1	1	0	6	0
Don't know	5	3	5	7	5	6	15	4	3	1	3	8	7	4	6	7	1
David Jason	28																
This person is definitely a national treasure	44	49	41	29	44	45	42	54	49	37	42	49	45	49	40	46	34
This person is admirable, but is not quite a national treasure	32	29	35	48	32	32	31	29	28	39	33	30	32	28	39	29	33
This person is not a national treasure	16	14	20	15	16	15	9	10	18	21	17	14	13	17	12	14	28
I don't know who this person is	3	5	1	2	3	3	8	2	3	1	4	2	4	3	3	5	3
Don't know	5	3	3	5	5	5	11	6	2	3	4	6	7	4	5	6	4
Elton John	-22																
This person is definitely a national treasure	19	21	17	17	20	18	27	21	21	9	18	21	31	21	13	19	13
This person is admirable, but is not quite a national treasure	34	34	33	36	32	36	41	46	29	26	32	36	34	30	38	36	32
This person is not a national treasure	41	40	47	42	41	42	21	28	45	62	45	36	32	44	45	36	51
I don't know who this person is	1	1	1	3	1	1	2	0	1	1	1	1	2	0	1	2	0
Don't know	5	5	3	3	6	4	9	5	4	2	4	6	1	5	3	7	4

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		Voting intention			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3161	1069	926	315	1535	1626	744	450	1088	879	1777	1340	404	1029	679	774	275
Unweighted Sample	3161	1000	891	340	1506	1655	613	498	1188	862	2054	1063	457	1062	631	684	327
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Ian McKellen	**-15**																
This person is definitely a national treasure	**17**	12	21	28	16	19	20	17	21	10	18	17	19	14	18	20	19
This person is admirable, but is not quite a national treasure	**33**	33	32	33	33	34	29	33	37	33	33	33	39	32	36	27	40
This person is not a national treasure	**32**	38	33	24	34	29	14	28	35	43	33	28	23	31	39	33	28
I don't know who this person is	**10**	10	5	9	10	10	22	14	3	7	8	14	13	15	1	10	5
Don't know	**8**	7	9	6	7	9	15	8	4	7	8	8	7	8	7	10	8
James Dyson	**-24**																
This person is definitely a national treasure	**10**	14	9	10	11	10	13	10	9	10	7	15	14	12	9	9	8
This person is admirable, but is not quite a national treasure	**37**	43	33	40	36	38	23	33	47	39	40	30	45	40	33	36	27
This person is not a national treasure	**34**	31	36	28	39	29	25	42	32	40	34	34	27	31	37	33	44
I don't know who this person is	**12**	7	14	15	7	17	28	8	7	6	11	13	5	10	12	16	19
Don't know	**7**	5	8	8	7	7	12	7	5	5	7	7	9	7	9	7	2
Jonathan Miller	**-28**																
This person is definitely a national treasure	**2**	2	3	4	3	2	0	2	4	3	4	1	5	3	1	3	0
This person is admirable, but is not quite a national treasure	**18**	20	19	26	18	18	4	11	28	21	21	14	26	15	18	16	17
This person is not a national treasure	**30**	35	31	27	32	28	16	22	28	48	34	24	22	38	26	24	40
I don't know who this person is	**42**	39	36	34	41	43	67	54	34	23	35	49	37	40	49	43	36
Don't know	**8**	4	11	9	7	10	13	10	6	5	6	11	10	5	6	14	7
Michael Caine	**16**																
This person is definitely a national treasure	**36**	40	38	37	40	33	44	38	38	28	33	42	42	35	43	37	14
This person is admirable, but is not quite a national treasure	**35**	35	26	45	34	35	21	39	37	40	39	29	35	41	32	27	44
This person is not a national treasure	**20**	20	27	12	17	23	11	19	19	28	21	17	12	16	20	23	35
I don't know who this person is	**2**	0	2	3	1	2	7	0	0	0	2	1	0	0	0	3	7
Don't know	**7**	5	7	3	9	6	18	4	6	4	6	10	11	8	5	9	0

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		Voting intention			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3161	1069	926	315	1535	1626	744	450	1088	879	1777	1340	404	1029	679	774	275
Unweighted Sample	3161	1000	891	340	1506	1655	613	498	1188	862	2054	1063	457	1062	631	684	327
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Michael Parkinson	-8																
This person is definitely a national treasure	22	19	20	37	24	21	24	23	28	15	23	22	27	25	18	22	18
This person is admirable, but is not quite a national treasure	41	46	43	40	40	42	44	42	39	40	40	42	32	44	42	42	40
This person is not a national treasure	30	31	33	20	31	29	22	30	28	40	30	30	26	25	33	33	36
I don't know who this person is	1	0	2	0	2	1	3	1	1	0	1	1	4	0	1	1	0
Don't know	5	4	3	3	3	7	8	4	4	5	5	5	11	5	5	2	6
Mick Jagger	-34																
This person is definitely a national treasure	13	10	14	1	16	11	11	17	16	8	13	13	23	10	10	12	16
This person is admirable, but is not quite a national treasure	34	40	29	40	32	35	40	29	35	29	31	38	39	33	31	32	36
This person is not a national treasure	47	44	52	47	45	49	32	47	46	61	51	40	31	47	56	49	45
I don't know who this person is	1	1	0	6	2	0	3	1	0	1	2	0	1	1	0	2	0
Don't know	5	4	4	6	5	6	13	6	3	1	4	8	6	8	2	5	3
Norman Wisdom	15																
This person is definitely a national treasure	37	40	40	34	36	37	10	38	47	40	35	39	35	40	39	32	31
This person is admirable, but is not quite a national treasure	29	29	27	32	30	27	27	25	29	31	30	28	29	26	31	26	41
This person is not a national treasure	22	22	18	31	21	22	14	23	21	27	24	19	17	23	19	26	18
I don't know who this person is	7	4	8	2	6	8	33	4	1	0	7	8	9	5	6	8	9
Don't know	6	6	7	2	7	5	16	9	2	3	5	6	9	5	4	8	0
Patrick Moore	15																
This person is definitely a national treasure	36	43	29	41	44	29	30	41	39	34	37	34	30	42	39	34	17
This person is admirable, but is not quite a national treasure	35	36	39	33	34	36	31	27	34	44	38	30	45	31	31	34	48
This person is not a national treasure	21	18	26	17	16	25	19	22	23	19	18	24	12	19	20	24	28
I don't know who this person is	4	1	2	5	2	7	13	2	1	1	2	7	4	4	4	6	2
Don't know	4	3	3	3	5	4	7	8	3	3	4	5	9	3	7	2	4

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		Voting intention			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3161	1069	926	315	1535	1626	744	450	1088	879	1777	1340	404	1029	679	774	275
Unweighted Sample	3161	1000	891	340	1506	1655	613	498	1188	862	2054	1063	457	1062	631	684	327
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Paul McCartney	**11**																
This person is definitely a national treasure	**36**	39	38	45	36	37	40	42	36	30	35	38	38	41	28	33	45
This person is admirable, but is not quite a national treasure	**32**	33	34	20	32	31	28	29	30	38	34	29	32	30	41	25	32
This person is not a national treasure	**25**	23	22	33	24	26	15	22	29	30	24	26	19	24	22	33	23
I don't know who this person is	**1**	0	0	0	1	1	2	1	0	0	1	1	0	2	1	0	0
Don't know	**6**	4	5	2	8	5	15	6	4	2	6	7	10	3	8	9	0
Paul Smith	**-28**																
This person is definitely a national treasure	**3**	4	4	0	3	2	5	7	1	0	2	2	3	1	4	4	2
This person is admirable, but is not quite a national treasure	**11**	12	11	16	10	13	12	17	13	5	13	9	20	10	10	10	9
This person is not a national treasure	**31**	31	33	29	30	32	20	31	30	40	32	29	26	28	33	36	30
I don't know who this person is	**44**	44	38	47	46	42	50	43	44	42	44	46	33	48	43	44	51
Don't know	**11**	9	15	8	10	11	13	3	11	13	8	14	18	13	9	6	8
Ranulph Fiennes	**-2**																
This person is definitely a national treasure	**20**	26	17	21	21	19	19	27	20	18	21	18	18	20	18	22	25
This person is admirable, but is not quite a national treasure	**39**	42	40	37	43	36	22	32	45	49	44	35	46	40	42	35	33
This person is not a national treasure	**22**	21	24	17	22	21	14	28	22	24	21	23	20	20	22	24	24
I don't know who this person is	**12**	7	15	16	7	16	30	9	7	5	8	16	12	11	11	14	11
Don't know	**7**	4	4	9	6	7	15	4	6	4	6	8	5	8	8	4	6
Richard Branson	**-1**																
This person is definitely a national treasure	**25**	26	29	24	21	29	27	27	21	28	23	28	25	24	31	23	22
This person is admirable, but is not quite a national treasure	**44**	43	44	46	47	42	43	50	49	37	47	41	47	51	40	35	55
This person is not a national treasure	**26**	29	25	26	29	23	20	16	28	30	26	25	22	20	25	36	21
I don't know who this person is	**1**	0	0	1	1	1	1	3	0	0	1	1	2	1	1	0	0
Don't know	**4**	3	2	3	3	6	8	5	2	4	3	5	3	4	3	6	2

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		Voting intention			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3161	1069	926	315	1535	1626	744	450	1088	879	1777	1340	404	1029	679	774	275
Unweighted Sample	3161	1000	891	340	1506	1655	613	498	1188	862	2054	1063	457	1062	631	684	327
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Bobby Charlton	18																
This person is definitely a national treasure	38	39	39	30	40	35	41	33	40	35	33	45	36	38	43	38	27
This person is admirable, but is not quite a national treasure	36	38	32	43	33	38	30	38	37	37	39	31	38	40	34	30	36
This person is not a national treasure	20	19	22	19	19	20	13	23	18	25	22	16	16	18	16	24	28
I don't know who this person is	2	2	1	3	2	2	4	2	1	1	2	1	2	1	2	1	4
Don't know	5	3	5	5	6	5	12	5	4	2	4	7	7	3	6	7	4
Sean Connery	2																
This person is definitely a national treasure	30	35	33	16	35	26	35	25	31	29	29	32	30	29	26	29	49
This person is admirable, but is not quite a national treasure	35	31	37	44	33	38	32	39	37	34	36	34	36	36	38	35	25
This person is not a national treasure	28	31	25	33	29	28	22	28	29	33	30	26	31	30	26	26	23
I don't know who this person is	1	2	0	1	1	1	4	0	0	0	1	1	2	0	1	2	0
Don't know	5	2	5	6	3	7	7	7	4	5	4	7	2	4	10	7	2
Simon Rattle	-14																
This person is definitely a national treasure	5	6	5	5	5	4	2	3	6	7	7	3	7	3	6	4	6
This person is admirable, but is not quite a national treasure	18	19	25	15	18	18	5	16	21	27	21	14	21	20	19	14	16
This person is not a national treasure	19	21	16	19	21	17	7	18	25	24	22	15	18	21	13	21	28
I don't know who this person is	49	48	41	48	45	52	72	52	40	35	43	56	42	45	56	51	44
Don't know	9	6	13	13	10	9	14	11	8	6	8	12	13	11	6	11	6
Stephen Redgrave	-2																
This person is definitely a national treasure	23	27	20	30	25	21	25	34	22	16	23	24	35	25	20	21	14
This person is admirable, but is not quite a national treasure	33	33	34	32	30	35	24	33	38	35	37	27	32	31	39	32	33
This person is not a national treasure	25	30	20	17	29	21	19	17	27	33	27	22	19	28	26	24	24
I don't know who this person is	10	5	19	14	8	13	17	8	7	9	6	16	4	8	7	14	20
Don't know	9	5	8	7	8	9	15	7	6	6	7	11	11	8	8	9	9

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		Voting intention			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3161	1069	926	315	1535	1626	744	450	1088	879	1777	1340	404	1029	679	774	275
Unweighted Sample	3161	1000	891	340	1506	1655	613	498	1188	862	2054	1063	457	1062	631	684	327
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Terry Pratchett	**-12**																
This person is definitely a national treasure	**18**	15	16	28	18	18	20	25	16	15	16	20	17	18	14	23	11
This person is admirable, but is not quite a national treasure	**35**	39	36	34	34	36	30	28	38	37	38	30	24	39	32	40	25
This person is not a national treasure	**30**	30	33	24	29	31	24	32	30	34	32	28	34	27	38	20	47
I don't know who this person is	**9**	9	9	8	11	8	9	8	9	11	7	12	13	5	11	11	12
Don't know	**8**	8	6	6	9	8	17	7	8	3	7	10	11	12	5	6	5
Ian Botham	**-21**																
This person is definitely a national treasure	**14**	16	13	11	15	14	7	13	18	16	14	15	23	14	17	10	8
This person is admirable, but is not quite a national treasure	**42**	47	40	46	41	42	38	43	40	46	42	41	37	45	46	37	38
This person is not a national treasure	**35**	31	38	39	33	36	30	33	38	36	36	33	27	34	29	41	47
I don't know who this person is	**4**	3	6	0	4	4	14	3	1	0	3	5	8	3	2	4	4
Don't know	**5**	4	4	4	6	5	12	8	3	1	5	6	6	4	5	8	3
Tim Berners-Lee	**-9**																
This person is definitely a national treasure	**7**	7	7	10	10	3	8	11	6	4	8	4	6	5	10	6	7
This person is admirable, but is not quite a national treasure	**6**	8	4	9	7	5	3	4	9	6	7	4	8	7	8	2	0
This person is not a national treasure	**16**	14	13	22	17	14	14	14	14	20	16	16	18	14	14	16	20
I don't know who this person is	**61**	63	63	51	53	68	60	59	59	63	61	61	50	62	56	66	64
Don't know	**11**	9	12	9	13	10	15	12	12	7	9	14	18	11	11	9	8
Tom Jones	**-6**																
This person is definitely a national treasure	**24**	25	27	19	24	24	26	40	24	15	21	27	25	26	30	15	24
This person is admirable, but is not quite a national treasure	**38**	37	38	50	39	36	36	35	44	33	41	33	40	37	34	42	35
This person is not a national treasure	**30**	32	29	28	26	33	20	16	27	48	30	30	22	27	29	36	37
I don't know who this person is	**2**	1	1	0	2	1	3	1	1	1	1	2	5	1	0	2	0
Don't know	**7**	5	6	3	9	5	15	8	5	2	7	7	8	9	7	5	4

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		Voting intention			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3161	1069	926	315	1535	1626	744	450	1088	879	1777	1340	404	1029	679	774	275
Unweighted Sample	3161	1000	891	340	1506	1655	613	498	1188	862	2054	1063	457	1062	631	684	327
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Trevor McDonald	-10																
This person is definitely a national treasure	21	21	22	27	20	21	29	29	15	13	22	20	32	19	15	21	20
This person is admirable, but is not quite a national treasure	42	41	46	55	37	46	31	37	50	46	41	42	38	42	49	37	43
This person is not a national treasure	31	35	29	16	36	26	26	25	32	39	32	30	25	30	29	36	32
I don't know who this person is	1	1	1	0	1	2	3	4	0	0	1	1	1	2	3	0	1
Don't know	5	2	3	3	5	5	12	5	2	2	4	7	4	7	4	5	3
Stephen Fry	5																
This person is definitely a national treasure	31	31	29	54	29	34	46	37	32	15	31	33	27	30	33	34	36
This person is admirable, but is not quite a national treasure	36	40	39	27	40	33	22	39	38	46	38	34	41	39	33	34	32
This person is not a national treasure	26	26	26	13	27	24	18	17	26	37	25	27	19	25	27	30	26
I don't know who this person is	1	0	0	2	1	1	1	1	0	1	0	1	1	0	2	0	0
Don't know	6	3	6	3	4	8	14	6	4	1	6	6	11	6	5	2	6
Stephen Hawking	25																
This person is definitely a national treasure	41	40	38	57	44	39	53	34	43	35	44	37	40	36	40	49	43
This person is admirable, but is not quite a national treasure	36	34	38	32	33	39	25	41	35	42	34	39	30	42	39	32	22
This person is not a national treasure	16	20	14	4	18	14	9	23	16	18	17	14	21	15	12	14	26
I don't know who this person is	2	2	2	1	1	3	3	0	2	1	1	3	3	2	2	0	3
Don't know	5	3	8	5	5	6	9	2	5	5	5	6	6	5	7	4	5
Tom Baker	-32																
This person is definitely a national treasure	11	8	13	7	15	7	10	27	10	4	9	14	12	8	5	12	20
This person is admirable, but is not quite a national treasure	25	26	25	41	29	22	19	30	32	21	25	24	31	29	26	20	17
This person is not a national treasure	43	47	43	34	40	46	20	31	49	64	43	42	38	45	44	42	46
I don't know who this person is	12	12	9	10	8	17	34	9	3	5	16	8	11	11	13	14	13
Don't know	9	8	10	8	9	9	17	3	6	6	7	11	8	6	12	12	4

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		Voting intention			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3161	1069	926	315	1535	1626	744	450	1088	879	1777	1340	404	1029	679	774	275
Unweighted Sample	3161	1000	891	340	1506	1655	613	498	1188	862	2054	1063	457	1062	631	684	327
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Tommy Steele	-18																
This person is definitely a national treasure	16	21	12	17	16	15	0	14	18	25	12	20	13	18	11	22	3
This person is admirable, but is not quite a national treasure	27	29	28	29	26	28	8	27	30	38	27	27	27	22	36	25	36
This person is not a national treasure	34	34	35	37	34	34	14	33	46	33	37	29	29	40	32	31	34
I don't know who this person is	17	10	16	12	16	17	64	19	1	1	16	18	21	16	13	15	26
Don't know	6	5	9	4	7	6	14	7	5	3	7	6	11	4	8	7	1
Tony Benn	-29																
This person is definitely a national treasure	12	5	19	21	14	9	4	14	15	14	16	7	15	12	9	13	10
This person is admirable, but is not quite a national treasure	28	30	27	27	35	22	24	29	28	33	33	22	35	34	30	14	32
This person is not a national treasure	41	50	36	23	36	46	19	40	51	50	36	47	29	37	47	48	41
I don't know who this person is	13	11	11	28	9	17	42	11	2	0	10	16	13	14	10	15	11
Don't know	6	3	6	0	6	6	10	7	5	3	5	7	9	3	5	11	7
Tony Blair	-66																
This person is definitely a national treasure	4	2	9	1	3	5	2	7	5	3	4	4	7	4	4	1	9
This person is admirable, but is not quite a national treasure	17	11	32	8	16	17	21	12	18	14	11	24	14	17	20	18	12
This person is not a national treasure	70	82	51	79	75	66	62	74	69	77	76	64	63	71	68	73	74
I don't know who this person is	3	1	3	5	2	4	4	0	2	3	3	3	7	3	2	2	1
Don't know	6	3	5	7	4	9	11	8	6	2	6	6	9	5	7	6	5
Tony Robinson	-33																
This person is definitely a national treasure	8	8	8	6	10	6	10	20	5	3	9	6	7	7	6	10	10
This person is admirable, but is not quite a national treasure	31	35	29	33	30	31	28	39	33	27	32	30	34	37	33	24	21
This person is not a national treasure	41	44	36	47	42	39	28	28	50	50	41	41	33	39	42	45	46
I don't know who this person is	11	8	13	4	10	13	20	4	6	12	10	12	14	10	10	11	16
Don't know	9	6	14	10	8	11	13	10	6	8	8	10	12	7	10	10	7

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		Voting intention			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3161	1069	926	315	1535	1626	744	450	1088	879	1777	1340	404	1029	679	774	275
Unweighted Sample	3161	1000	891	340	1506	1655	613	498	1188	862	2054	1063	457	1062	631	684	327
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Vanessa Redgrave	-24																
This person is definitely a national treasure	12	14	14	10	12	12	8	14	15	13	14	11	19	12	12	14	4
This person is admirable, but is not quite a national treasure	38	37	40	35	35	42	33	42	42	35	39	38	27	40	43	34	47
This person is not a national treasure	36	35	33	37	39	33	26	33	37	44	35	37	44	37	34	32	38
I don't know who this person is	5	2	7	12	6	4	16	7	1	1	4	7	7	5	1	8	5
Don't know	8	12	7	6	8	9	18	5	5	7	8	8	4	6	11	12	6
Victoria Wood	-13																
This person is definitely a national treasure	18	18	24	17	16	20	7	24	22	18	17	20	23	13	12	28	11
This person is admirable, but is not quite a national treasure	39	42	39	33	35	43	35	37	39	42	42	33	38	35	38	43	40
This person is not a national treasure	31	32	29	30	35	27	22	27	34	36	31	30	22	37	28	25	48
I don't know who this person is	5	3	4	8	7	4	19	3	0	1	4	7	13	2	11	2	1
Don't know	7	6	5	11	8	7	16	9	4	3	6	9	5	12	11	2	0
Vince Cable	-47																
This person is definitely a national treasure	3	2	1	10	3	2	0	2	3	4	3	3	6	3	3	2	1
This person is admirable, but is not quite a national treasure	19	24	13	30	21	16	22	11	13	28	22	14	26	22	19	10	26
This person is not a national treasure	50	54	59	41	55	45	31	53	58	53	49	52	45	49	52	51	56
I don't know who this person is	19	13	18	10	13	26	33	25	17	8	18	21	11	20	20	25	10
Don't know	9	8	10	9	7	11	14	9	9	6	8	11	12	7	6	12	7
Tanni Grey-Thompson	-7																
This person is definitely a national treasure	14	16	15	12	12	15	10	6	16	16	15	13	11	11	26	8	14
This person is admirable, but is not quite a national treasure	24	29	22	22	26	23	18	28	23	28	29	19	20	26	27	24	16
This person is not a national treasure	21	26	21	9	24	18	13	21	18	28	19	23	20	22	22	20	16
I don't know who this person is	34	29	33	43	32	35	45	35	36	23	30	37	46	31	16	40	49
Don't know	8	1	9	14	6	9	15	10	6	4	7	8	3	10	9	9	4
Pam Eyres	-28																
This person is definitely a national treasure	11	15	5	15	11	12	6	18	12	10	9	15	12	11	10	14	4
This person is admirable, but is not quite a national treasure	30	31	32	41	33	27	15	24	33	40	30	31	22	32	35	30	27
This person is not a national treasure	39	32	49	26	35	43	15	39	47	46	43	33	38	38	33	43	46
I don't know who this person is	15	16	10	13	16	13	50	15	3	1	14	13	23	14	10	11	19
Don't know	6	7	3	5	6	5	13	4	4	2	4	8	5	4	12	2	4

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		Voting intention			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3161	1069	926	315	1535	1626	744	450	1088	879	1777	1340	404	1029	679	774	275
Unweighted Sample	3161	1000	891	340	1506	1655	613	498	1188	862	2054	1063	457	1062	631	684	327
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Tracy Emin	**-53**																
This person is definitely a national treasure	**1**	1	1	0	0	2	2	0	2	0	1	1	3	1	1	0	2
This person is admirable, but is not quite a national treasure	**10**	12	13	6	11	9	9	17	11	7	12	7	9	10	9	11	10
This person is not a national treasure	**54**	59	51	65	54	54	36	46	57	70	59	48	63	60	49	47	55
I don't know who this person is	**24**	20	25	18	25	24	32	28	25	16	19	31	23	19	31	28	22
Don't know	**10**	8	10	11	10	11	22	9	5	7	9	12	2	10	10	14	10
Norman Foster	**-20**																
This person is definitely a national treasure	**4**	7	4	3	5	3	1	7	5	3	7	1	4	4	2	6	3
This person is admirable, but is not quite a national treasure	**14**	16	14	27	19	8	9	14	14	16	17	9	16	14	14	13	10
This person is not a national treasure	**24**	26	23	20	24	24	10	23	23	38	26	22	22	24	22	23	38
I don't know who this person is	**47**	44	49	42	42	53	62	45	48	36	42	55	46	46	54	47	42
Don't know	**11**	8	10	8	10	12	17	11	9	7	9	13	13	12	8	11	7
Ridley Scott	**-29**																
This person is definitely a national treasure	**5**	4	8	6	5	5	9	5	5	4	7	3	9	4	6	4	6
This person is admirable, but is not quite a national treasure	**26**	27	27	30	29	24	23	37	36	14	28	24	31	22	28	25	34
This person is not a national treasure	**34**	34	38	23	36	32	20	37	41	35	35	32	31	28	41	33	37
I don't know who this person is	**28**	30	22	35	25	31	37	16	14	41	24	32	22	38	21	27	18
Don't know	**7**	5	6	7	6	8	11	5	5	7	6	8	7	7	4	10	6
Martin Amis	**-37**																
This person is definitely a national treasure	**2**	3	1	3	1	3	2	2	1	3	2	2	0	2	1	4	2
This person is admirable, but is not quite a national treasure	**17**	14	22	14	19	16	11	24	21	14	19	16	22	18	15	18	12
This person is not a national treasure	**39**	45	35	41	41	37	12	35	44	54	44	31	36	40	37	38	45
I don't know who this person is	**30**	28	29	34	26	33	54	30	26	19	26	35	29	27	33	30	35
Don't know	**12**	10	12	8	13	11	22	10	8	10	9	15	13	13	13	10	6

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		Voting intention			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3161	1069	926	315	1535	1626	744	450	1088	879	1777	1340	404	1029	679	774	275
Unweighted Sample	3161	1000	891	340	1506	1655	613	498	1188	862	2054	1063	457	1062	631	684	327
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Julian Barnes	-23																
This person is definitely a national treasure	1	1	0	3	2	1	0	1	0	3	1	1	4	1	0	1	0
This person is admirable, but is not quite a national treasure	5	6	4	9	6	4	9	2	3	6	6	4	7	7	6	2	4
This person is not a national treasure	24	26	25	21	27	22	18	19	25	30	28	19	25	21	27	27	23
I don't know who this person is	60	61	58	59	55	64	60	70	64	51	57	64	48	64	57	63	61
Don't know	10	6	13	9	10	10	14	7	8	11	9	11	16	8	10	8	13
Iain Banks	-23																
This person is definitely a national treasure	2	1	4	0	2	2	4	2	1	1	2	2	3	2	1	2	4
This person is admirable, but is not quite a national treasure	15	12	20	18	19	12	14	24	14	11	17	12	20	10	11	17	30
This person is not a national treasure	25	29	23	29	28	23	15	22	28	33	27	24	16	32	22	22	34
I don't know who this person is	45	47	42	31	40	50	51	40	45	43	42	48	47	42	52	51	18
Don't know	13	11	11	22	11	14	16	12	11	12	11	14	15	13	15	8	14
Damian Hirst	-48																
This person is definitely a national treasure	5	2	5	6	5	4	9	1	4	3	5	4	4	6	3	4	5
This person is admirable, but is not quite a national treasure	19	22	22	19	16	22	24	19	21	13	18	21	21	20	21	18	15
This person is not a national treasure	53	58	49	58	54	53	39	59	55	61	58	48	52	53	54	57	47
I don't know who this person is	14	11	14	9	16	12	19	11	14	11	10	18	15	14	13	10	26
Don't know	9	6	10	8	9	8	9	10	6	12	9	8	8	7	8	12	7
Jools Holland	-39																
This person is definitely a national treasure	7	8	8	8	6	9	7	11	8	4	7	7	6	8	10	5	6
This person is admirable, but is not quite a national treasure	36	35	36	45	36	36	39	43	36	31	39	33	32	36	29	44	36
This person is not a national treasure	46	50	51	34	46	46	32	42	49	57	45	48	43	48	52	41	49
I don't know who this person is	3	3	1	3	5	1	8	0	0	5	3	4	10	1	1	4	5
Don't know	7	4	4	10	6	7	14	4	7	2	6	7	9	7	8	5	5

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		Voting intention			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3161	1069	926	315	1535	1626	744	450	1088	879	1777	1340	404	1029	679	774	275
Unweighted Sample	3161	1000	891	340	1506	1655	613	498	1188	862	2054	1063	457	1062	631	684	327
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
John Motson	**-35**																
This person is definitely a national treasure	**8**	8	9	11	12	5	7	13	10	4	8	8	12	9	5	9	2
This person is admirable, but is not quite a national treasure	**21**	20	22	24	23	18	22	20	23	17	22	18	21	19	21	24	16
This person is not a national treasure	**43**	51	38	36	48	38	28	42	41	55	45	40	38	43	43	40	55
I don't know who this person is	**22**	15	23	21	12	30	35	20	17	18	17	27	21	21	22	22	21
Don't know	**7**	6	10	7	5	9	8	5	9	6	7	7	7	8	8	5	7
Ian McCaskill	**-47**																
This person is definitely a national treasure	**5**	7	6	3	6	4	1	11	6	2	5	4	7	3	5	7	3
This person is admirable, but is not quite a national treasure	**17**	17	22	16	17	17	4	23	20	20	17	17	18	17	14	17	23
This person is not a national treasure	**52**	49	54	59	54	51	25	47	62	64	52	53	51	56	50	48	59
I don't know who this person is	**18**	17	12	14	15	21	52	11	6	9	17	18	17	18	21	17	13
Don't know	**8**	9	6	7	8	9	18	8	5	5	9	8	7	7	11	11	3
David Frost	**-11**																
This person is definitely a national treasure	**19**	18	20	16	19	19	16	22	25	13	19	19	31	19	13	22	16
This person is admirable, but is not quite a national treasure	**41**	46	41	38	43	39	39	45	40	42	40	39	46	41	41	36	45
This person is not a national treasure	**30**	29	32	30	30	30	19	23	30	44	32	27	20	33	30	30	31
I don't know who this person is	**4**	2	2	8	1	6	12	0	1	0	3	4	1	3	4	4	4
Don't know	**7**	5	4	8	7	6	14	9	4	2	5	10	2	5	11	8	4
Derek Jacobi	**-22**																
This person is definitely a national treasure	**8**	10	9	10	7	10	4	4	10	12	10	7	10	12	9	4	6
This person is admirable, but is not quite a national treasure	**28**	32	30	23	32	25	10	26	36	35	36	19	36	27	21	31	30
This person is not a national treasure	**30**	32	30	31	33	27	14	26	33	40	27	33	18	31	31	31	33
I don't know who this person is	**25**	18	23	29	18	31	54	34	13	11	21	30	24	20	30	26	27
Don't know	**9**	9	8	6	11	7	18	9	8	2	6	11	11	10	8	9	3

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		Voting intention			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3161	1069	926	315	1535	1626	744	450	1088	879	1777	1340	404	1029	679	774	275
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Richard Briers	-11																
This person is definitely a national treasure	16	13	19	20	15	17	4	17	23	17	16	16	20	18	12	16	8
This person is admirable, but is not quite a national treasure	37	45	34	33	41	33	22	34	46	39	38	35	31	37	42	36	29
This person is not a national treasure	27	27	28	23	30	25	18	23	26	38	25	30	22	26	28	29	35
I don't know who this person is	13	13	10	17	9	16	39	18	3	1	14	11	16	10	13	10	25
Don't know	8	2	9	7	5	9	17	7	3	6	8	8	11	9	4	9	3

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