YouGov Survey Results

Sample Size: 1622 GB Adults
Fieldwork: 27th - 28th September 2010

		Voting intention			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1622	531	510	148	792	830	196	413	557	455	910	687	207	533	342	398	142
Unweighted Sample	1622	513	457	157	762	860	120	448	617	437	1056	541	245	536	287	376	178
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
It has been suggested that the NHS should encourage people to give up smoking or to lose weight by offering incentives, such as supermarket vouchers, to people who improve their lifestyles. Would you support or oppose this idea?																	
Strongly support	7	6	7	1	7	6	11	8	7	2	4	10	13	5	4	8	4
Tend to support	22	21	27	28	19	24	20	23	20	23	21	24	20	21	25	22	19
TOTAL SUPPORT	**29**	**27**	**34**	**29**	**26**	**30**	**31**	**31**	**27**	**25**	**25**	**34**	**33**	**26**	**29**	**30**	**23**
Tend to oppose	27	26	28	23	26	28	26	26	27	28	29	24	28	25	30	25	30
Strongly oppose	39	45	33	40	41	37	36	35	40	43	42	36	34	42	35	40	40
TOTAL OPPOSE	**66**	**71**	**61**	**63**	**67**	**65**	**62**	**61**	**67**	**71**	**71**	**60**	**62**	**67**	**65**	**65**	**70**
Don't know	6	2	5	7	6	5	7	8	6	3	5	6	4	6	7	4	7

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