

YouGov Survey Results

Sample Size: 2233 GB Adults
Fieldwork: 1st - 2nd July 2010

	Voting intention			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2233	742	643	283	1084	1149	268	579	764	623	1248	942	286	734	473	546	194
Unweighted Sample	2233	726	636	284	1072	1161	160	620	838	615	1473	717	330	752	429	487	235
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How important do you think it is for British schoolchildren to learn about the following periods and events in EUROPEAN history?

The Holocaust

Very important	49	52	54	52	48	50	39	47	51	53	51	46	51	49	49	48	47
Fairly important	31	30	31	36	29	33	30	31	32	32	33	29	31	33	28	31	32
TOTAL IMPORTANT	80	82	85	88	77	83	69	78	83	85	84	75	82	82	77	79	79
Neither important nor unimportant	12	12	9	9	15	9	13	12	11	12	10	14	9	10	16	11	14
Fairly unimportant	3	3	2	1	3	2	8	2	2	2	2	4	2	2	3	3	1
Very unimportant	2	1	2	1	2	1	2	1	2	1	2	2	2	2	1	2	2
TOTAL UNIMPORTANT	5	4	4	2	5	3	10	3	4	3	4	6	4	4	4	5	3
Don't know	4	2	2	2	3	5	9	8	2	0	3	5	5	3	3	6	4

Communism

Very important	31	32	36	35	32	31	29	32	29	35	34	27	39	31	31	30	27
Fairly important	41	42	41	47	40	42	34	39	45	40	42	39	38	43	37	40	46
TOTAL IMPORTANT	72	74	77	82	72	73	63	71	74	75	76	66	77	74	68	70	73
Neither important nor unimportant	17	18	15	13	19	15	16	15	17	18	14	20	12	16	21	17	15
Fairly unimportant	4	4	3	3	3	5	10	3	3	4	4	5	5	3	4	4	4
Very unimportant	2	2	3	1	3	2	1	2	3	3	2	3	1	2	2	3	3
TOTAL UNIMPORTANT	6	6	6	4	6	7	11	5	6	7	6	8	6	5	6	7	7
Don't know	4	2	3	2	3	5	10	9	2	1	3	6	5	3	4	6	4

Fascism

Very important	32	32	38	35	33	32	28	34	31	35	36	28	40	32	30	32	31
Fairly important	37	39	37	43	38	37	32	35	40	38	39	34	34	41	33	36	40
TOTAL IMPORTANT	69	71	75	78	71	69	60	69	71	73	75	62	74	73	63	68	71
Neither important nor unimportant	18	19	15	15	19	18	18	16	19	20	15	23	14	16	26	18	17
Fairly unimportant	5	5	4	4	4	6	9	4	5	4	4	6	5	5	5	4	4
Very unimportant	3	2	3	1	3	3	2	1	3	4	2	4	1	3	2	4	3
TOTAL UNIMPORTANT	8	7	7	5	7	9	11	5	8	8	6	10	6	8	7	9	7
Don't know	5	3	3	2	4	6	10	9	2	1	4	6	5	4	4	6	4

The Roman Empire

Very important	21	23	22	22	20	21	30	22	19	18	22	19	29	20	18	22	17
Fairly important	44	47	43	50	46	42	32	47	47	42	47	40	42	50	42	37	47
TOTAL IMPORTANT	65	70	65	72	66	63	62	69	66	60	69	59	71	70	60	59	64
Neither important nor unimportant	22	21	24	18	22	23	16	16	23	30	20	25	18	20	27	23	23
Fairly unimportant	6	5	4	7	5	6	9	4	6	6	5	7	4	5	7	7	5
Very unimportant	3	2	4	1	3	2	2	2	4	3	2	4	2	2	2	5	4
TOTAL UNIMPORTANT	9	7	8	8	8	8	11	6	10	9	7	11	6	7	9	12	9
Don't know	5	2	3	1	4	5	10	9	2	1	3	6	6	3	5	6	4

	Voting intention			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2233	742	643	283	1084	1149	268	579	764	623	1248	942	286	734	473	546	194
Unweighted Sample	2233	726	636	284	1072	1161	160	620	838	615	1473	717	330	752	429	487	235
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Ancient Greece

Very important	15	16	14	16	14	15	22	17	13	11	15	13	21	14	12	16	12
Fairly important	39	42	40	44	39	39	36	41	40	37	42	35	43	42	36	33	45
TOTAL IMPORTANT	54	58	54	60	53	54	58	58	53	48	57	48	64	56	48	49	57
Neither important nor unimportant	30	30	31	27	31	29	19	24	31	38	29	31	23	30	34	30	28
Fairly unimportant	8	9	7	8	7	9	8	6	9	9	7	10	6	8	9	10	5
Very unimportant	4	2	4	3	5	3	5	3	4	4	3	5	2	3	4	5	5
TOTAL UNIMPORTANT	12	11	11	11	12	12	13	9	13	13	10	15	8	11	13	15	10
Don't know	5	2	3	1	4	6	10	9	2	1	4	6	6	3	5	6	4

The Reformation

Very important	15	17	15	15	14	17	14	15	14	17	17	13	21	15	12	15	16
Fairly important	38	39	39	44	38	39	31	37	40	40	41	34	40	43	35	33	40
TOTAL IMPORTANT	53	56	54	59	52	56	45	52	54	57	58	47	61	58	47	48	56
Neither important nor unimportant	30	30	31	27	32	28	29	27	31	32	27	34	25	27	35	32	29
Fairly unimportant	8	9	6	9	9	7	10	8	8	7	8	8	6	8	9	9	6
Very unimportant	3	2	4	2	4	2	2	3	4	3	2	4	2	2	3	4	4
TOTAL UNIMPORTANT	11	11	10	11	13	9	12	11	12	10	10	12	8	10	12	13	10
Don't know	6	3	4	2	5	7	13	11	3	2	4	7	7	5	6	6	5

The Renaissance

Very important	14	15	15	17	13	15	17	16	13	13	16	12	22	13	10	16	13
Fairly important	37	39	38	42	36	38	34	35	39	38	40	33	38	42	37	29	40
TOTAL IMPORTANT	51	54	53	59	49	53	51	51	52	51	56	45	60	55	47	45	53
Neither important nor unimportant	33	33	35	27	34	31	27	28	33	38	30	36	26	30	37	36	32
Fairly unimportant	8	8	6	9	8	7	10	8	7	7	8	8	5	8	8	10	5
Very unimportant	3	2	4	2	4	3	2	2	4	3	2	4	2	3	2	4	5
TOTAL UNIMPORTANT	11	10	10	11	12	10	12	10	11	10	10	12	7	11	10	14	10
Don't know	5	3	3	2	4	6	10	10	3	2	4	6	7	4	5	6	5

The French Revolution and the Napoleonic wars

Very important	13	13	13	12	12	13	11	14	11	13	14	11	16	12	11	14	11
Fairly important	38	41	38	46	39	38	38	34	41	40	40	36	38	42	37	35	38
TOTAL IMPORTANT	51	54	51	58	51	51	49	48	52	53	54	47	54	54	48	49	49
Neither important nor unimportant	32	35	33	28	32	32	27	31	32	35	31	34	29	32	33	32	34
Fairly unimportant	8	6	8	11	8	7	9	7	9	7	8	7	8	6	9	9	8
Very unimportant	4	2	4	1	5	3	4	3	5	3	3	5	2	3	5	5	4
TOTAL UNIMPORTANT	12	8	12	12	13	10	13	10	14	10	11	12	10	9	14	14	12
Don't know	5	3	4	2	4	7	11	10	3	2	5	6	6	4	5	6	5

	Voting intention			Gender		Age				Social grade		Region					
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Early Medieval Period

Very important	12	13	13	11	11	13	14	12	12	11	11	13	19	10	12	12	8
Fairly important	37	39	37	42	37	37	32	40	38	34	39	34	35	40	36	33	42
TOTAL IMPORTANT	49	52	50	53	48	50	46	52	50	45	50	47	54	50	48	45	50
Neither important nor unimportant	35	35	37	32	36	34	31	28	35	43	35	36	29	37	37	35	33
Fairly unimportant	8	8	7	11	9	8	11	8	8	8	9	8	8	7	9	10	6
Very unimportant	3	2	3	2	3	3	3	2	4	3	2	4	2	2	2	4	5
TOTAL UNIMPORTANT	11	10	10	13	12	11	14	10	12	11	11	12	10	9	11	14	11
Don't know	5	2	3	1	4	6	10	9	3	1	4	6	6	4	5	6	5

The Enlightenment

Very important	12	13	13	15	12	13	14	14	12	11	14	10	18	11	9	13	15
Fairly important	33	33	35	39	32	34	29	32	36	32	36	30	34	37	29	30	35
TOTAL IMPORTANT	45	46	48	54	44	47	43	46	48	43	50	40	52	48	38	43	50
Neither important nor unimportant	35	37	36	32	36	35	30	32	35	41	33	38	29	34	42	35	34
Fairly unimportant	9	10	8	9	9	8	10	8	9	8	8	9	8	8	9	10	7
Very unimportant	3	2	4	2	4	3	2	2	4	3	3	4	2	3	3	4	5
TOTAL UNIMPORTANT	12	12	12	11	13	11	12	10	13	11	11	13	10	11	12	14	12
Don't know	7	5	4	3	7	8	16	12	4	4	6	9	9	7	8	8	5

German and Italian Unification

Very important	10	10	11	12	8	12	8	13	9	10	11	10	16	9	9	11	10
Fairly important	31	30	33	37	31	31	32	29	32	31	33	27	32	34	28	28	32
TOTAL IMPORTANT	41	40	44	49	39	43	40	42	41	41	44	37	48	43	37	39	42
Neither important nor unimportant	37	40	37	33	37	37	31	33	37	42	35	40	30	37	39	38	37
Fairly unimportant	11	13	10	11	13	10	14	11	12	10	12	11	13	11	12	11	12
Very unimportant	5	4	6	4	6	3	4	4	6	5	4	5	2	5	6	5	4
TOTAL UNIMPORTANT	16	17	16	15	19	13	18	15	18	15	16	16	15	16	18	16	16
Don't know	6	4	4	3	4	7	11	11	3	2	5	7	7	5	6	7	5