YouGov / Independent Age Survey Results

Sample Size: 2238 GB Adults
Fieldwork: 10th - 11th January 2011

		Voting intention			2010 Vote			Gender		Age				Social grade		Region					Profession
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Social / Health Care
Weighted Sample	2238				693	601	488	1094	1144	270	577	762	629	1256	947	288	726	478	550	196	146
Unweighted Sample	2238	653	710	140	660	582	501	1080	1158	137	578	865	658	1444	759	308	723	432	533	242	149
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Which, if any, of the following professions do you currently work in?																					
Education	8	6	10	7	7	8	10	6	9	7	12	8	3	10	5	11	6	10	7	7	0
Retail	6	6	6	3	5	6	5	4	7	11	5	7	2	5	6	3	7	7	4	7	0
Finance/ Insurance/ Real Estate	5	7	4	6	6	3	6	6	4	6	8	5	1	7	2	7	5	7	3	5	0
Government/ Military	5	3	6	6	3	6	5	6	4	6	6	7	1	7	2	5	4	6	5	3	0
Healthcare (e.g. as nurse, doctor, healthcare assistant, in GP surgery, in hospital, work for health-related charity or company)	4	3	5	4	3	5	4	2	6	6	5	5	1	5	3	7	4	2	5	3	63
Computers/ Electronics	3	4	2	7	4	3	4	6	1	2	6	4	0	4	3	4	4	2	3	4	0
Social care (e.g. as social worker, care assistant, in care home etc, care-related charity or company)	2	2	4	2	1	3	2	2	3	5	2	3	2	2	2	2	3	3	2	1	37
Media	2	2	1	0	1	1	2	2	1	2	3	1	0	2	0	3	2	1	1	1	0
Hospitality	2	2	1	4	2	1	2	1	2	2	2	2	1	2	2	1	2	1	2	1	0
Service	2	2	1	12	2	2	4	3	2	2	3	3	1	2	2	2	2	2	2	3	0
Advertising/ Marketing/ PR	1	1	0	1	1	0	1	0	1	1	2	1	0	1	0	2	1	1	1	0	0
Telecommunications	1	1	1	0	1	1	1	2	1	2	2	1	0	1	1	1	1	0	2	2	0
Legal	1	1	1	1	2	1	1	1	2	1	2	2	0	2	1	4	1	1	1	1	0
Travel	1	1	1	0	1	1	0	2	1	0	3	1	1	1	2	3	1	1	1	0	0
Other	17	17	16	19	18	17	16	19	16	10	23	23	8	17	17	15	18	17	17	17	0
Not applicable - I do not currently work	39	40	39	28	43	40	35	36	42	34	13	26	79	31	50	29	39	37	44	45	0
Don't know	1	0	1	0	0	1	1	1	1	3	2	0	0	0	2	1	0	1	1	1	0
Which, if any, of the following have you seen or heard any publicity or information about their impact on people's long-term health? (Please select all that you have seen or heard publicity or information about)																					
Smoking	86	88	89	87	89	88	89	89	84	79	80	88	92	89	82	83	87	85	88	87	82
Obesity (being very overweight)	84	89	85	88	88	85	85	86	82	77	78	85	90	86	81	82	86	81	83	87	82
Drinking alcohol	78	84	81	77	81	81	80	83	74	73	70	80	86	82	73	74	79	78	78	83	80
Lack of regular exercise	62	66	65	67	65	66	60	66	58	51	54	63	72	65	57	59	64	61	59	65	65
Loneliness/isolation	19	20	18	24	21	19	18	17	21	18	13	18	27	19	19	20	20	17	18	25	31
None of these	4	4	2	6	4	3	3	3	5	6	5	3	3	4	5	5	4	4	4	2	6
Don't know	3	1	3	0	2	2	3	3	4	6	5	3	0	2	5	2	3	4	3	3	3

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