

YouGov Survey Results

Sample Size: 2216
Fieldwork: 1st - 2nd August 2010

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
All GB Adults	2216	1082	1134	264	572	758	622	1201	1013	283	721	473	547	193
Unweighted Sample	2216	1042	1174	152	537	873	654	1375	839	308	734	407	525	242
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Most holiday companies charge more for holidays during the school summer break. Do you think this is fair or unfair?

Fair - there is more demand for holidays during the school break, so companies naturally charge higher prices	22	28	16	27	26	20	17	24	19	28	22	21	19	21
Unfair - holiday companies are taking advantage of parents who have no choice but to take holidays during the break	75	68	81	62	69	78	81	73	76	67	73	76	79	76
Don't know	4	4	4	12	5	2	1	3	5	5	4	4	2	3

Many schools will not give parents permission to take children on holiday during term time. Would you support or oppose more schools allowing parents to take children out of school in term time for family holidays?

Support	46	45	47	37	45	47	49	42	50	40	46	49	50	38
Oppose	43	44	42	42	40	44	44	48	37	50	41	40	41	51
Don't know	11	11	11	21	15	9	7	10	13	10	13	11	9	11